The Cash Box

VOLUME XVIII—NUMBER 50

AUGUST 31, 1957

Marvin Rainwater, who "sings the way he feels", should be feeling very good, for his MGM record "Gonna Find Me A Bluebird" is still riding high in Country and Pop circles and is paving the way for his current release, "My Love Is Real". Marvin, a "Country Music Jubilee" regular, is also the author of both tunes.

SMASH HIT DEBUT ON RCA VICTOR!

Movie Star
Tony Perkins
sings

MOONLIGHT SWIM

FIRST ROMANCE

47/20-7020

SMASH!

SMASH HIT BALLAD!

Vaughn Monroe
sings

TOMORROW, TOMORROW

MISS YOU

with Joe Reisman's orchestra and chorus

47/20-7019

SMASH HIT INSTRUMENTAL!

Henri René
and his orchestra play

WHAT'S THAT?

PERPETUAL MELODY

47/20-7021

Now on **NBC-TV** every **Monday 7:30-7:45 pm** (EDT) **"Million Record Show,"** starring **Georgia Gibbs!**

America's favorite speed... 45 RPM RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 50

August 31, 1957

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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FABULOUS FALL SEASON!

What's ahead for the Fall?

From every indication, the most fabulous season in the history of the record business.

In the past month, almost every record firm has announced a Fall program which collectively far surpasses anything the record industry has yet been able to offer the American public. The range of packaged goods is truly spectacular not only in volume but in content. What's more, albums are being offered in such attractive jackets, designed with the greatest merchandising possibilities in view, that sales should be garnered on the packaging alone.

In the single market, potential Fall smashes are already beginning to appear. It's obvious that ballads are going to have an easier time of it in the coming months which means that hit records in this category will have a longer life, racking up larger amounts of sales.

It seems clear then that now is the time for distributors and retailers to stock up. For despite the cry of professional mourners that the record industry simply cannot handle the amount of records—albums in particular—that is being issued, no sign of such a disability seems to be developing. As a matter of fact every indication points to increased orders all along the line. Moreover, in several cases distributors have told us that they were amazed at the amount of records individual retailers were ordering. There seems to be no fear on their part that they will be overstocked. Rather they are ordering now in some cases as far ahead as they can visualize right through the Christmas season.

All portents therefore point to an unprecedented Fall season. And for the future, there is still no limit in sight as far as the record industry is concerned.

It's clear that we've nowhere near as yet tapped the market that is available. Records are becoming more vital everyday as a means of entertainment. Their importance is demonstrated in many ways and none more spectacularly than in the number of TV shows planned for the Fall which revolve around record personalities. And these shows themselves will be another factor in the increased business expected for the Fall. For the TV shows will be used to promote the records of the artists who appear on them, thus increasing record sales.

It all means that the record business is still spiraling and shows no sign of slowing down. In fact the rate is increasing.

If you gather from all this that the future looks good, we think you're right. For at worst, the future is optimistic. At best it can be fantastic.

M-G-M Records

JONI JAMES

DAY DREAMING

CRYING IN THE SHADOWS

K12531 • MGM 12531

MARVIN RAINWATER

MY LOVE IS REAL

MY BRAND OF BLUES

K12511 • MGM 12511

STILL SOCK SELLER
GONNA FIND ME A BLUEBIRD
K12412 • MGM 12412

SAM (THE MAN) TAYLOR

TANGANYIKA
and
A TOUCH OF THE BLUES

K12529 • MGM 12529

Hit single from hit album released by popular demand

MURRAY ARNOLD Quartet

(From album "Overheard in a Cocktail Lounge")

MOONLIGHT

PICKED BY BILLBOARD and CASH BOX

K12530

DAVID ROSE AND HIS ORCH.

A NIGHT IN TRINIDAD
and
CAPTAIN'S PARADISE

K12525 • MGM 12525

CHUCK ALAIMO Quartet

HOW I LOVE YOU
and
LOCAL 66

K12508

Dick Hyman
THE RED HEAD
and
BAND OF ANGELS
K12516

Tommy Edwards
WE'RE NOT CHILDREN ANYMORE
and
ANYPLACE, ANYTIME, ANYWHERE
K12514

Jerry Wayne
HONKY TONKIN'
and
MIDNIGHT SPECIAL
K12532

Donn Reynolds
ROSE OF OL' PAWNEE
and
ALL ALONE
K12512

Hank Hornsby
The Legend of The Birds and Bees
and
Girls, Girls, Girls
K12519

THE NATION'S

Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

			Pos. Last Week
1	**TAMMY**	**DEBBIE REYNOLDS** CR-61851—Debbie Reynolds CR-61845—Joseph Gershenson DE-30317—Pat Kirby DE-30398—George Barnes ME-71123—Richard Hayman VI-6930—Ames Brothers	3
2	**I'M GONNA SIT RIGHT DOWN**	**BILLY WILLIAMS** CR-61830—Billy Williams HI-501—Harry The Hipster RO-4014—Larry Storch	1
3	**TEDDY BEAR**	**ELVIS PRESLEY** VI-7000—Elvis Presley	2
4	**IT'S NOT FOR ME TO SAY**	**JOHNNY MATHIS** CO-40851—Johnny Mathis LO-1754—Cyril Stapleton KA-185—Jane Morgan	5
5	**BYE, BYE LOVE**	**EVERLY BROTHERS** CD-1315—Everly Brothers DE-30321—Webb Pierce DO-15576—T. Tommy ME-7118—Chuck Miller	4
6	**WHITE SILVER SANDS**	**DON RONDO** BR-55013—Lennon Sisters DE-30363—Owen Bradley JU-5288—Don Rondo OJ-1002—Dave Gardner	7
7	**LOVE LETTERS IN THE SAND**	**PAT BOONE** DO-15570—Pat Boone DO-15578—Mac Wiseman VP-1003—Vivienne	6
8	**SEND FOR ME**	**NAT "KING" COLE** CA-3737—Nat "King" Cole	8
9	**DIANA**	**PAUL ANKA** AP-9831—Paul Anka	—
10	**OLD CAPE COD**	**PATTI PAGE** ME-71101—Patti Page	9

11) IN THE MIDDLE OF AN ISLAND. 12) RAINBOW. 13) WHISPERING BELLS. 14) SO RARE. 15) AROUND THE WORLD. 16) SEARCHIN'. 17) STAR DUST. 18) LOVE ME TO PIECES. 19) THAT'LL BE THE DAY. 20) WHOLE LOT OF SHAKIN' GOING ON. 21) GOODY GOODY. 22) SHORT FAT FANNIE. 23) THERE'S A GOLDMINE IN THE SKY. 24) HONEYCOMB. 25) SHANGRI-LA. 26) WONDERFUL! WONDERFUL! 27) MY PERSONAL POSSESSION. 28) REMEMBER YOU'RE MINE. 29) JUNE NIGHT. 30) (AND THAT/MY HEART) REMINDS ME. 31) I LIKE YOUR KIND OF LOVE. 32) WHEN I SEE YOU. 33) MR. LEE. 34) FASCINATION. 35) SWINGING SWEETHEARTS.

CODE

AB—Abbott
AC—Atco
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CM—Cameo
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dooto
DU—Duke
EL—Eldorado
EP—Epic
ER—Era
EX—Excello
FB—Fabor
4 Star—Four Star
FE—Federal
FI—Fiesta
FR—Fraternity
GE—Gee
GL—Glory
GR—Groove
HE—Herald
HI—Hip
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
PE—Peacock
PP—Prep
PR—Prestige
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy
SE—Seeco
SP—Specialty
SU—Sun
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—Rca Victor
VJ—Vee-Jay
VK—Vik
VP—Vip

THE COASTERS DO IT AGAIN!

following up their all-time **smash**

SEARCHIN'/ Young Blood

with **ANOTHER MILLION SELLER**

just released*

(When She Wants Good Lovin')

"MY BABY COMES TO ME"

#6098

"IDOL WITH THE GOLDEN HEAD"

ATCO

Atco Recording Corp., 157 West 57 Street, New York 19, N. Y.

**150,000 shipped first 3 days!*

The Cash Box

TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 8/24 Pos. 8/17

1—Tammy
1 1
★CR-61851—DEBBIE REYNOLDS *French Heels*
CR-61845—JOSEPH GERSHENSON *The Bachelor*
DE-30317—PAT KIRBY *Don't Keep Me Silent*
DE-30398—GEORGE BARNES *Around The World*
DE-30433—BILL SNYDER *Man Of A Thousand Faces*
ME-71123—RICHARD HAYMAN *Calypso Gal*
VI-6930—AMES BROTHERS *Rockin' Shoes*

2—Teddy Bear
4 3
★VI-7000—ELVIS PRESLEY *Loving You*

3—Diana
6 10
★AP-9831—PAUL ANKA *Don't Gamble With Love*

4—It's Not For Me To Say
2 5
★CO-40851—JOHNNY MATHIS *Warm And Tender*
KA-185—JANE MORGAN *Around The World*
LO-1754—CYRIL STAPLETON O. *Forgotten Dreams*

5—I'm Gonna Sit Right Down
3 2
★CR-61830—BILLY WILLIAMS *Date With The Blues*
HI-501—HARRY THE HIPSTER *Live Fast, Die Young*
RO-4014—LARRY STORCH *I'm Walkin'*

6—Rainbow
9 15
CC-1013—BOBBY BREEN *We Will Make Love*
★KA-184—RUSS HAMILTON *We Will Make Love*
JU-5290—BILL DARNEL *Do You Care*

7—Bye, Bye Love
5 4
★CD-1315—EVERLY BROTHERS *I Wonder If I Care As Much*
DE-30321—WEBB PIERCE *Missing You*
DO-15576—T. TOMMY *I Saw You, I Saw You*
ME-71118—CHUCK MILLER *Rang Tang Ding Dong*

8—That'll Be The Day
18 23
AG-5276—RAVENS *Dear One*
★BR-55009—THE CRICKETS *I'm Looking For Someone To Love*
DE-30434—BUDDY HOLLY *Rock Around With Ollie Vee*

Pos. 8/24 Pos. 8/17

9—White Silver Sands
8 6
BR-55013—LENNON SISTERS *One Day A Little Girl*
DE-30363—Owen Bradley *Midnight Blues*
★JU-5288—DON RONDO *Stars Fell On Alabama*
OJ-1002—DAVE GARDNER *Fat Charlie*

10—Send For Me
7 8
★CA-3737—NAT "KING" COLE *My Personal Possession*

11—Love Letters In The Sand
10 7
★DO-15570—PAT BOONE *Bernardine*
DO-15578—MAC WISEMAN *Because We Are Young*
VP-1003—VIVIENNE *Light A Candle*

12—In The Middle Of An Island
11 11
CA-3762—TENNESSEE ERNIE FORD *Ivy League*
★CO-40965—TONY BENNETT *I Am*
VE-10068—STAN WILSON *Sweet Annabelle*

13—Whole Lot Of Shakin' Going On
19 18
★SU-267 JERRY LEE LEWIS *It'll Be Me*

14—Around The World
12 16
AP-9770—DON COSTA O. *Everybody Loves Pierre*
CR-61741—LAWRENCE WELK O. *Champagne Time*
CR-61856—McGuire Sisters *Interlude*
★DE-30262—VICTOR YOUNG O. *Around The World—Crosby*
DE-30398—GEORGE BARNES *Tammy*
JU-5293—BIG AL SEARS *Fascination*
KA-185—JANE MORGAN *It's Not For Me To Say*
★LO-1746—MANTOVANI O. *Road To Ballingary*
MG-12507—RAY CHARLES SINGERS *Take A Trip To Memory Lane*
TH-1956—JACK HASKELL *Away Out West*
VI-6677—EDDIE FISHER *Cindy Oh Cindy*
VI-6853—MANNY LOPEZ O. *Summer Romance*
VI-6947—EDDIE FISHER *Slow Burning Love*

Pos. 8/24 Pos. 8/17

15—There's A Goldmine In The Sky
17 20
DE-25001—BING CROSBY *I'm An Old Cowhand*
★DO-15602—PAT BOONE *Remember You're Mine*

16—Star Dust
15 14
BR-55027—AL HIBBLER *Stormy Weather*
★LI-55071—BILL WARD & DOMINOES *Lucinda*

17—Honeycomb
24 26
DE-30418—GEORGIE SHAW *Oh Mis'rable Love*
★RO-4015—JIMMIE RODGERS *Their Hearts Were Full Of Spring*

18—Whispering Bells
14 9
★DO-15592—DEL-VIKINGS *Don't Be A Fool*

19—Remember You're Mine
22 21
★DO-15602—PAT BOONE *There's A Goldmine In The Sky*

20—Searchin'
13 13
★AC-6087—THE COASTERS *Young Blood*

21—Love Me To Pieces
20 19
★CO-40955—JILL COREY *Love*
HY—1069—RUSTY & DOUG *Never Had The Blues*
VI-6832—JANIS MARTIN *Two Long Years*

22—Short Fat Fannie
21 22
★SP-608—LARRY WILLIAMS *High School Dance*

23—Mr. Lee
31 34
★AT-1144—BOBBETTES *Look At The Stars*

24—(And That/My Heart) Reminds Me
27 35
★JU-5292—DELLA REESE *I Cried For You*
MG-12542—AMBROSE ORCH. *Georgian Rhumba*
★VI-6981—KAY STARR *Flim, Flam, Floo*

Pos. 8/24 Pos. 8/17

25—June Night
26 25
★FR-777—JIMMY DORSEY O. *Jay-Dee's Boogie Woogie*

26—Fascination
32 40
CO-40982—RAY ELLIS O. *Soft Sands*
★CR-61864—DICK JACOBS O. *Summertime In Venice*
DE-30421—ETHEL SMITH *Summer Love*
JU-5293—BIG AL SEARS *Around The World*
★KA-191—JANE MORGAN *Fascination (instru.)*
ME-71152- DAVID CARROLL O. *Swinging Sweethearts*
VI-6980—DINAH SHORE *Till*

27—Goody Goody
23 24
DE-30405—ELLA FITZGERALD *It's Too Soon To Know*
★GE-1039—FRANKIE LYMON & TEENAGERS *Creation Of Love*
VE-10079—ELLA FITZGERALD *A Tisket A Tasket*

28—Wonderful! Wonderful!
33 27
★CO-40784—JOHNNY MATHIS *When Sunny Gets Blue*
GL-256—DENNY VAUGHAN *Since You Went Away*
VI-6916—JAN PEERCE *My Yiddishe Momme*

29—Old Cape Cod
16 12
★ME-71101—PATTI PAGE *Wondering*

30—Shangri-La
28 28
★EP-9213—FOUR COINS *First In Line*

31—So Rare
25 17
★FR-755—JIMMY DORSEY *Sophisticated Swing*

32—Lotta Lovin'
35 51
★CA-3763—GENE VINCENT *Wear My Ring*

33—Swinging Sweethearts
30 30
★CA-3748—RON GOODWIN O. *I'll Find You*
ME-71152—DAVID CARROLL O. *Fascination*
VI-6982—HUGO WINTERHALTER O. *Happy Cobbler*

34—Loving You
36 38
★VI-7000—ELVIS PRESLEY *Teddy Bear*

Pos. 8/24 Pos. 8/17

35—Long Lonely Nights
34 33
★AT-1149—CLYDE McPHATTER *Heartaches*
BA-245—THE KINGS *Let Me Know*
★CH-1665—LEE ANDREWS *The Clock*
DE-30404—KITTY KALLEN *Lasting Love*

36—Just Between You And Me
41 54
★CD-1330—CHORDETTES *Soft Sands*

37—You're My One And Only Love
43 —
★VE-10070—RICKY NELSON *Honey Rock*

38—My Personal Possession
37 32
★CA-3737—NAT "KING" COLE *Send For Me*
DE-30361—ANDY BEY *The Meaning Of The Blues*

39—Bon Voyage
42 49
★PP-111—JANICE HARPER *Tell Me That You Love Me Tonight*

40—An Affair To Remember
44 55
★CO-40945—VIC DAMONE *In The Eyes Of The World*
DE-30362—CARMEN CAVALLARO *While The Night Winds Sing*
LI-55075—PETE KING *So Beats My Heart For You*
MG-12499—ANGELA DRAKE *Rock Bobbin' Boats*
PV-1013—LEADERS *Continue*
TI-407—MACHITO O. *I Didn't Know What Time It Was*
VI-1007—VIVIENNE *You've Someone New*

41—When I See You
29 29
★IM-5454—FATS DOMINO *What Will I Tell My Heart*

42—Marching Along To The Blues
45 45
★VI-6991—PERRY COMO *Dancin'*

43—To The Aisle
49 44
★EM-1019—FIVE SATINS *Wish I Had My Baby*
EP-9224—ROY HAMILTON *That Old Feeling*

Pos. 8/24 Pos. 8/17

44—A Fallen Star
38 31
★CA-3742—FERLIN HUSKY *Prize Possession*
★DO-1289—JIMMY NEWMAN *I Can't Go On This Way*
★DO-15594—HILLTOPPERS *Footsteps*
ME-71124—NICK NOBLE *Let Me Hold You In My Arms*

45—Hula Love
52 —
★RO-4018—BUDDY KNOX *Devil Woman*

46—Passing Strangers
40 36
★ME-71122—SARAH VAUGHAN & BILLY ECKSTINE *The Door Is Open*

47—I Am
60 48
★CO-40965—TONY BENNETT *In The Middle Of An Island*

48—Forgotten Dreams
— —
★DE-30403—LEROY ANDERSON *The Bluebells Of Scotland*
★LO-1754—CYRIL STAPLETON *It's Not For Me To Say*
ME-71170—FREDERICK FENNELL *Bugler's Holiday*

49—Over The Mountain
39 39
★CH-1654—JOHNNIE & JOE *My Baby's Gone On*

50—Flying Saucer The 2nd
47 58
★LU-105—BUCHANAN & GOODMAN *Martian Symphony*

51—Till
— —

52—Dancin'
51 51

53—Humpty Dumpty Heart
— —

54—The Eyes Of God
— —

55—Jenny Jenny
48 43

56—Soft Sands
57 60

57—Bermuda Shorts
— —

58—Cool Shake
53 50

59—Black Slacks
— —

60—14 Karat Gold
— —

CODE:

AB—Abbott
AC—Atco
AF—Audio Fidelity
~~AG—Argo~~
~~AL—Aladdin~~
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Benida
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HI—Hip
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OJ—OJ
OK—Okeh
PE—Peacock
PI—Pilgrim
PP—Prep
PR—Prestige
PT—Point
PV—Piv
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy
SE—Seeco
SG—Sage
SP—Specialty
SU—Sun
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.
- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

ABC-PARAMOUNT'S

HOT NEW CHOICES FOR THE CHARTS!

9841	**WHAT YOU'VE DONE TO ME**	c/w THAT'S RIGHT	**MICKI MARLO**
9845	**I'LL NEVER FORGIVE YOU** c/w **HOW VERY WONDERFUL**		**ALAN DALE**
9851	**REBEL**	c/w CUDDLE BUG	**JILL WHITNEY**
9850	**I MADE A FOOL OF MYSELF OVER JOHN FOSTER DULLES** ACCLAIMED AS THE MOST HILARIOUS NOVELTY SMASH OF THE YEAR!	c/w PU-UH-UH-UP-PY LOVE	**CAROL BURNETT**

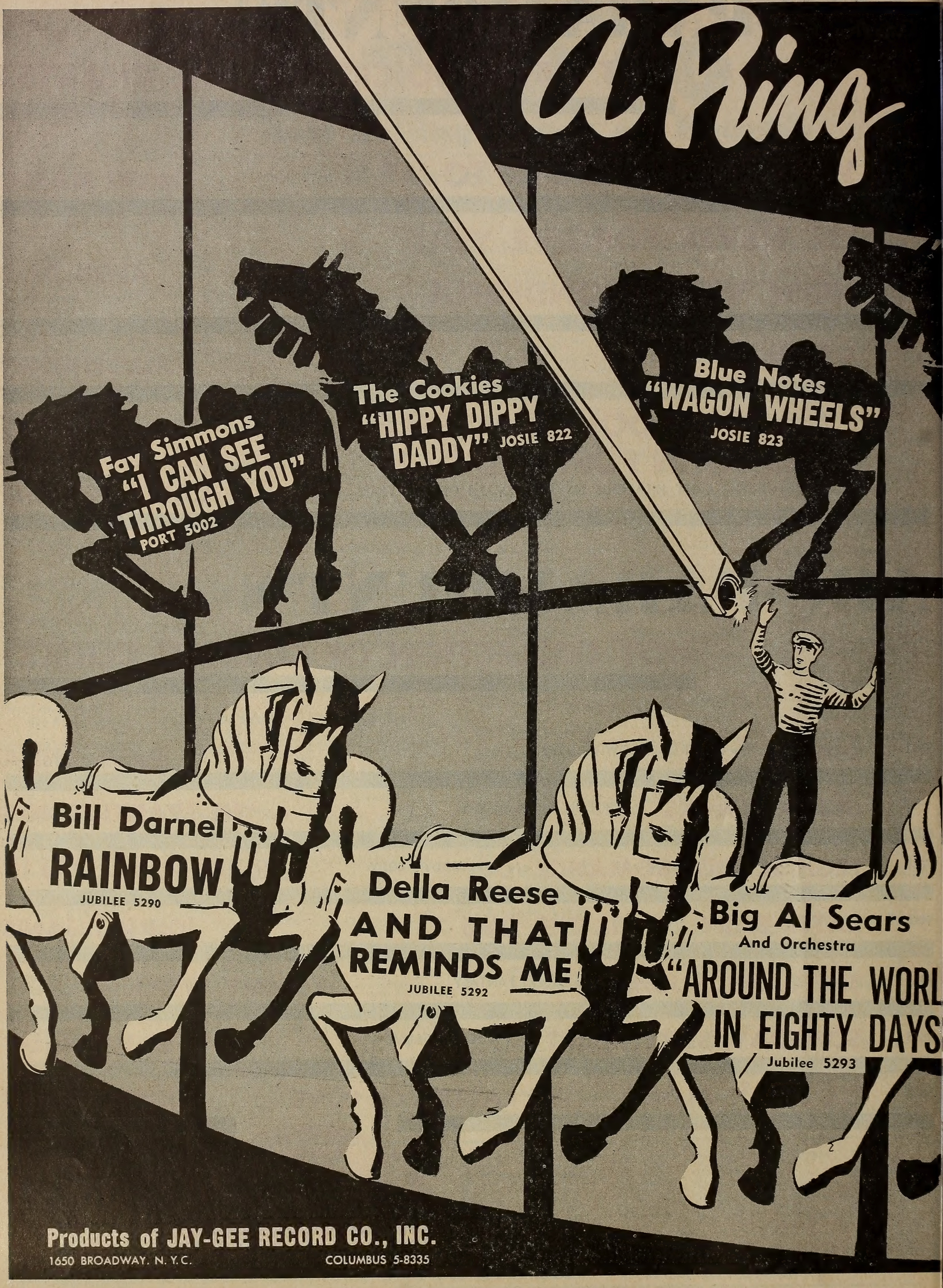
ABC-PARAMOUNT'S

HOT COLLECTION OF CURRENT CLICKS!

9831	**DIANA**	c/w DON'T GAMBLE WITH LOVE	**PAUL ANKA**
9837	**BLACK SLACKS**	c/w BOPPIN' ROCK BOOGIE	**THE SPARKLETONES**
9838	**HIGH SCHOOL ROMANCE**	c/w EVERYBODY'S BODY	**GEORGE HAMILTON IV**
9840	**LATER BABY**	c/w **ALL THE TIME**	**JOHNNY JANIS**
9842	**THE CAMEL'S JUMP**	c/w DESERT FANTASY	**TOMMY STEPHENS** AND HIS ORCHESTRA
9843	**SOMEDAY, SWEETHEART**	c/w A FOOL IN LOVE	**EARL WILLIAMS**
9844	**I'LL WALK ALONE**	c/w **THE LADDER OF LOVE**	**JOHNNY NASH**

ABC-PARAMOUNT
FULL COLOR FIDELITY

(Distributed in Canada
by Spartan of Canada, Ltd.)



a Ring

Fay Simmons
"I CAN SEE THROUGH YOU"
PORT 5002

The Cookies
"HIPPY DIPPY DADDY" JOSIE 822

Blue Notes
"WAGON WHEELS"
JOSIE 823

Bill Darnel
RAINBOW
JUBILEE 5290

Della Reese
AND THAT REMINDS ME
JUBILEE 5292

Big Al Sears
And Orchestra
"AROUND THE WORL
IN EIGHTY DAYS
Jubilee 5293

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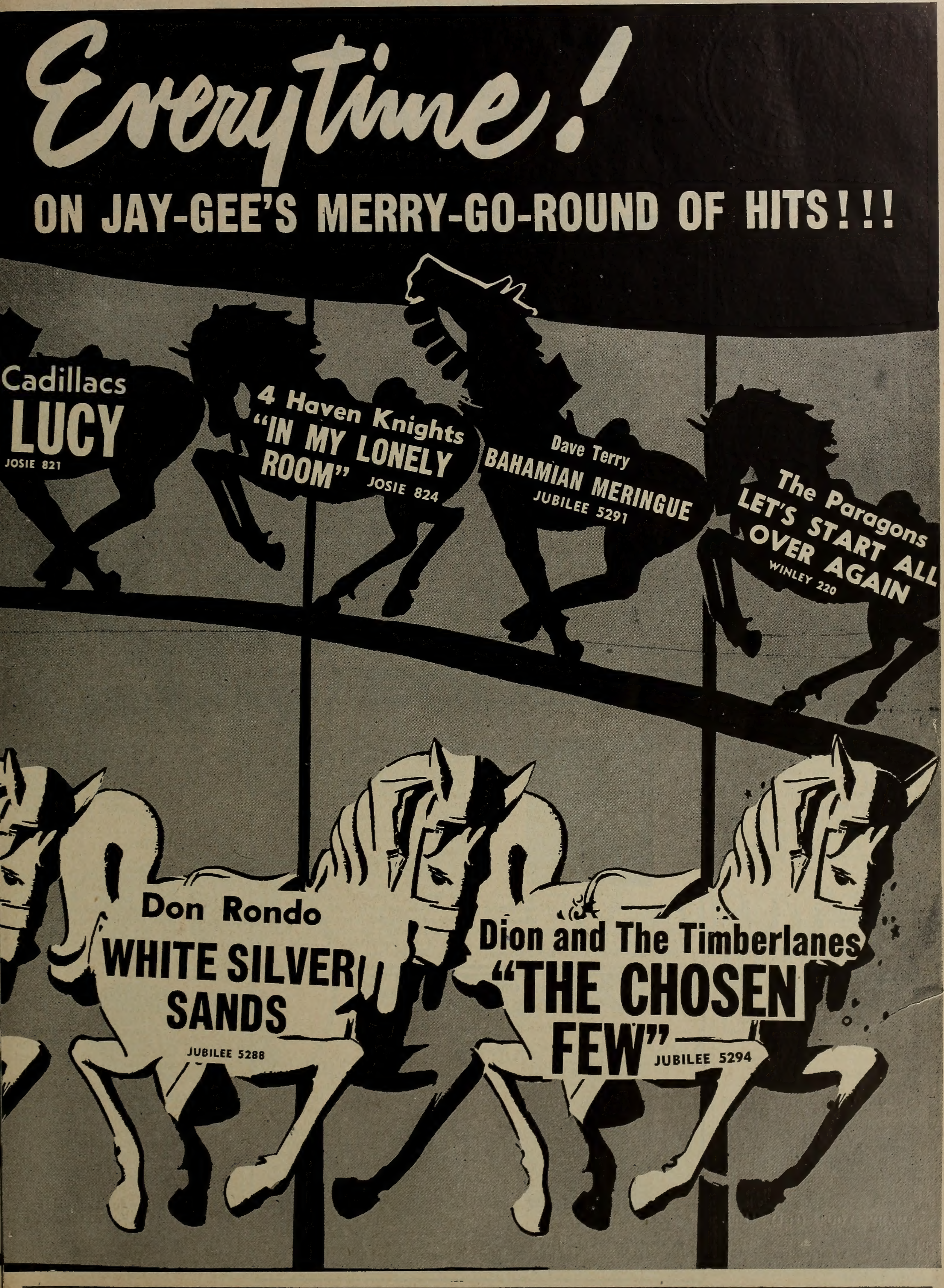

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Dion and The Timberlanes
"THE CHOSEN FEW"
JUBILEE 5294

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ALAN DALE
(ABC-Paramount 9845)

B+ "I'LL NEVER FORGIVE YOU" (2:17) [Thornette BMI-Browne, Montagne, Thorn] Alan Dale could make big noise with this sentimental romancer set to a shuffle beat. It's a contagious rhythm item with a strong assist from a gal vocal group. One of the performer's best sides in quite some time. Keep a tab on it.

B+ "HOW VERY WONDERFUL" (2:43) [Melody Lane - Dalton BMI-Foster] The crooner leans into an emotional ballad of deep devotion on this half and comes up with another top grade job. Wonderful song handled with great feeling and depth.

MILLS BROS.
(Decca 30430)

B "CHANGE FOR A PENNY" (2:58) [Golden Bell ASCAP-Merrill] The veteran Mills Brothers sound wonderful as they glide thru a smooth and tender romantic ballad about a gal named Penny. Warm tale of romance that grows on you.

B "TWO MINUTE TANGO" (2:38) [Roosevelt BMI-Singleton] This end has the quartet rockin' thru a cute rhythm novelty. Solid dance stuff with a good lyric.

TONY PERKINS
(RCA Victor 7020)

B+ "MOONLIGHT SWIM" (2:21) [Hill & Range BMI-Dee, Weisman] Film star Tony Perkins makes his Victor debut with a smooth reading of a delightful Hawaiian flavored shuffler that could blossom into a big hit. It's a pretty romancer with most pleasant air of simplicity and a contagious melody. Fine first showing. Tony is one of the most talented vocalists of the film - stars - turned - singers, and he could make a big name for himself in this field with this initial showing.

C+ "FIRST ROMANCE" (2:46) [Pan BMI-Davis] The young star's following will also enjoy this tender love ballad crooned with warmth.

WINDY HILL
(RCA Victor 6985)

B "LIGHTHOUSE!" (2:12) [Empress ASCAP-Udell, Goodman] The lighthouse theme is effectively used, vocally and instrumentally, in its role as the hope for finding of a loved one. Hill gets off a solid echo chambered, R&R number. Hard hitting waxing.

C+ "HOW COME?" (2:35) [Empress ASCAP-Schafer] Hill strikes a blue-note in this slow rock 'n roll ballad. Emotional effort.

SAMMY KAYE ORCH.
(Columbia 40988)

B+ "MOONLIGHT SWIM" (2:03) [Chas. N. Daniels ASCAP-Dee, Weisman] Barry Frank gets an excellent assist from the Kaydets and the Sammy Kaye Orchestra as they present a delightful shuffle-beat romancer with that tropic-isle flavor. Charming sound. One of Sammy's most commercial sides in quite some time. Could blossom into a biggie.

B "MARY LOU" (2:15) [Mills ASCAP-Lyman, Waggner, Robinson] Sandi Summers and the Kaydets take over the vocal chores on this bouncer. Cute romantic novelty with a catchy up-beat.

The Cash Box
Disk of the Week

"CHANCES ARE" (2:57)
[Korwin ASCAP—Stillman, Allen]
"THE TWELFTH OF NEVER" (2:25)
[Empress ASCAP—Webster, Livingston]
JOHNNY MATHIS
(Columbia 40993)

JOHNNY MATHIS

● It's a great feeling—probably to every one in the business—when a brilliant young talent makes the grade. Johnny Mathis is one such star. An unknown as late as December of '56, today he is one of the most promising stars in the business and the only newcomer we can recall who has hit simultaneously with his first two single releases "It's Not For Me To Say" and "Wonderful! Wonderful!". And in the coming weeks we can expect to see at least one more Mathis hit on the boards. For in his latest release, the youngster hands in a masterful job of an outstanding new love song titled "Chances Are." It's an extremely commercial romantic item with a smart lyric and a beautiful melody penned by the two men who gave Mathis "It's Not For Me To Say," Al Stillman and Robert Allen. Watch this song take off. Mathis fans have been waiting a long while for this follow-up, and chances are it'll be another huge seller. The companion deck, "The Twelfth Of Never" displays Johnny in a more dramatic vein as he chants an emotional and very touching folk flavored ballad of deep love. Ray Conniff assists on both ends with great musical backdrops. Johnny Mathis is headed for the upper echelon of stardom and he'll be around for many, many years.

"RAINTREE COUNTY" (2:36) "WITH YOU ON MY MIND"
Robbins ASCAP—Green, Webster Muirfield ASCAP—Cole, Hawkins
NAT "KING" COLE
(Capitol 3782)

NAT "KING" COLE

● The "King", who has been doing a fabulous job on TV, has been equally successful on wax of late. Both sides of his current release "Send For Me" and "My Personal Possession" are riding high on the charts, and both halves of his newest platter should do the same in the coming weeks. One portion, the ballad, is the title song of the much heralded MGM flicker "Raintree Country". It's a lovely romantic offering with a wistful melody and a tender, class lyric which Cole handles in his inimitable velvety manner. Strong tune that grows on you with each listen. The companion side feature Cole singing an easy rocker tagged "With You On My Mind". A smooth rock and roll love tune presented with the same ease and warmth that made Nat's "Send For Me" so successful. Both ends of this biscuit should make big noise. Watch 'em.

"MY ONE SIN" (2:14)
[Robert Mellin BMI—Mellin, Mascheroni]
"THIS LIFE" (2:32)
[Tray ASCAP—Sigman, DeRose]
FOUR COINS
(Epic 9229)

FOUR COINS

● Reviving the standards, a practice which has resulted in big hits for many artists, gave the Four Coins their biggest Epic smash to date, "Shangri-La." So the boys stick with the winning formula and follow-up their current chart rider with another exciting interpretation of an evergreen "My One Sin." It's a dramatic waxing with a big orchestral backing set to a good shuffle beat. The boys really belt and come up with a commercial side the kids will want. The Coins should have no trouble making it two-in-a-row. The coupling has the boys bringing another oldie up to date. It's a pretty romancer dubbed "This Life" and sports a similar shuffle rhythm. Upper half sounds like another big money-maker.

RENALDO LOREN ORCH.
(Prep 114)

B "BREAD, LOVE AND TEARS" (2:01) [Robert Mellin BMI-Icini, Mellin] Renaldo Loren leads his orchestra through a spright instrumental bouncer with a charming Italian flavor. Tune stems from the flicker "Scandal In Sorrento."

B "FIESTA IN RIO" (2:02) [Stardust Songs BMI-Mellin, Scharfenberger] From Italy, Loren takes us to Brazil for a colorful latin tempo melody. Pleasant, light listening.

BILL CAREY
(Dot 15618)

B+ "SINGLE" (2:32) [Towne ASCAP-Teifer] Carey understandingly renders the effort, which wistfully tells of a man who regretfully never married. Painting a poignant picture, the song has a distinctive melody that repeated hearings make an even greater impression on the listener. Something that has fine sales possibilities.

B "SHADOW OF A DOUBT" (2:03) [Trinity BMI-Carey] An able beat ballad is given the hard sell by the performer. Waxing will attract the kids.

GEORGE MORGAN
(Columbia 40978)

B "OUR SUMMER VACATION" (2:18) [Acuff-Rose BMI-Morgan, Cahan] The country and western vocalist is smoothly in pop circles with this timely-tune that sentimentally recalls a teenage summer. Morgan's delivery shows a good deal of warmth, which ought to carry over to many a hand-holding teen couple. Could step out.

B "IT ALWAYS ENDS TOO SOON" (2:11) [Acuff-Rose-BMI-Bryant, Bryant] A melodic story about teen dates that end too soon for the fella, is ably read by Morgan. Both sides are beautifully suited for the teen trade.

LEON McAULIFF
(Dot 15613)

B+ "WHAT'S THE USE" (1:57) [Leo Feist ASCAP-Jones, Newman] Leon McAuliff, one of the country fields top guitarists, debuts on Dot with a vocal offering aimed at the pop market. It's a well written and excellently performed sentimental ballad that could make McAuliff a big Dot artist. Good pop song with a swell country flavor.

C+ "UNDER THE DOUBLE EAGLE" (2:14) [Traditional] The artist displays his guitaring skills on this end as he swings thru a standard march that's always been a favorite.

LENNON SISTERS
(Brunswick 55028)

B+ "SHAKE ME I RATTLE" (2:33) [Coliseum BMI-Hackday, Naylor] The young Lennon Sisters blend their sweet voices as they present a pretty waltz romancer with a youthful lyric. Charming side from their "Let's Get Acquainted" LP. Side should also appeal to the tots. Wide market for this one.

B "POCAHONTAS" (2:06) [Abe Olman ASCAP-Stutz, Lindeman] The four larks offer a historical tune on this end as they tell of the celebrated Indian squaw. Cute bouncer with a catchy melody and a clever lyric.

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AND

I SIT IN MY WINDOW

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RECORDS

Record Reviews

A DISK & SLEEPER
B VERY GOOD
C FAIR
B+ EXCELLENT
C+ GOOD
D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JOHNNY KAY'S ARISTOCRATS
(Argo 5275)

B "MAID OF THE MIST" [Arc BMI — Brandt] Johnny Kay's Aristocrats supply a lovely latin backdrop for Bob Brandt's keyboard work on a pretty instrumental mood item. Beautiful theme handled with color.

C+ "VAGABONDS" [Arc BMI—Kay] Kay is featured on the vocal here as the Aristocrats accompany. Rhythmic romancer.

ACQUAVIVA & HIS ORCH.
(MGM 12536)

B+ "JONI" (2:50) [Sunbeam BMI—Bock] Tony Acquaviva, one of the most ear-pleasing conductors in the business, leads a huge string-filled aggregation thru a lovely romantic mood theme bearing his wife's name. Enchanting melody portrayed by a master.

B "THIS MIGHT BE LOVE" (3:20) [Sunbeam BMI—Bock] Another dreamy composition handled with finesse by the maestro and the orchestra. Top drawer songs that could end up on the standard shelves.

ROBERTO & HIS ORCH.
(Coral 61871)

B+ "THE HAPPY COBBLER" [Robert Mellin BMI—Mellin, Schackner] Roberto and the orchestra dance thru a spright and most colorful instrumental novelty. Charming lighthearted sound that makes you want to listen to the tune once again. Excellent arrangement and orchestration.

B "YOU'RE REALLY MUCH TOO MUCH FOR ME" [Robert Mellin BMI—Rossiter, Valery] The strings soar sweetly thru a melodic romantic theme. Pretty mood music with a dance tempo to boot.

BOB DENTON
(Dot 15622)

B "I'M SENDING YOU THIS RECORD" (2:04) [American BMI—Ralke, Patrick] Bob Denton does a smooth job on this song of teenage romance. Pretty rhythm romancer with a commercial lyric about a fella who has found the record which tells his gal what he has trouble saying to her when he's in her presence.

C+ "LOVE ME, SO I'LL KNOW" (2:16) [Famous ASCAP—Hampton] Here the youngster belts out a solid latin beat rocker with teen-appeal. Good dance item the youngsters should enjoy.

FREDERICK FENNELL & ORCH.
(Mercury 71170)

B "FORGOTTEN DREAMS" (2:00) [Mills ASCAP—Anderson] Frederick Fennell leads the Eastman-Rochester "Pops" Orchestra through one of Leroy Anderson's most enchanting compositions. Song is on its way up and this version should share in the take.

C+ "BUGLER'S HOLIDAY" (2:50) [Mills ASCAP — Anderson] The orchestra dances thru another wonderful Anderson classic. This one features trumpets on a spright fast-paced bouncer.

The Cash Box
Sleeper of the Week

"BORN TO LOVE" (2:42)
[Planetary ASCAP—Jacobson, Roberts]
"IT'S THE SAME OLD JAZZ (MOMMA!!)" (2:24)
[Porgie BMI—Ebb, Klein, Coleman]
TERESA BREWER
(Coral 61878)

TERESA BREWER

● Teresa Brewer is headed for hitsville once again on the wings of beautiful new romantic ballad designed for teenagers in love. Titled "Born To Love" the song has an overpowering teenage lyric and a beautiful melody that you find yourself whistling after just one listen. And it's got many of the commercial characteristics that made "Young Love" such a favorite of the younger set. Song has the ingredients that could make it another "Tear Fell" hit for the lark. Flip displays the versatile songstress in a perky novelty about today's rock and roll beat. It's a light and colorful ditty titled "It's The Same Old Jazz (Momma! !)". Pleasant change of pace material. Both halves come from Miss Brewer's latest LP "For Teenagers In Love", and the top half should blossom into a smash single.

"LIPS OF WINE" (2:19)
[Mack Martin BMI—Wolfe, Soloway]
"STRAIGHT FROM MY HEART" (2:24)
[Kay Thompson ASCAP—Thompson]
ANDY WILLIAMS
(Cadence 1336)

ANDY WILLIAMS

● Andy Williams, with two consecutive smash hits under his belt ("I Like Your Kind Of Love" and "Butterfly") should have no trouble making it three-in-a-row with his latest offering "Lips Of Wine". The song is a potent rhythm item tailor-made for Andy's admirers. It's got a swinging beat, a contagious ukelele backdrop, and a good lyric all neatly wrapped-up by Andy in a terrific multiple-voice delivery. Charming ditty with a delightful Hawaiian flair. The lower lid features Williams in another multi-track swinger tagged "Straight From My Heart". Lively finger-snapper that'll have the happy feet jumping. But it's the top side that looks like the big one. Keep a tab on it.

"FRAULEIN" (2:45)
[Fairway BMI—Williams]
"BLUE REMEMBERIN' YOU" (2:06)
[Maxana & Earl ASCAP—Shuman, Brown]
STEVE LAWRENCE
(Coral 61876)

STEVE LAWRENCE

● Steve Lawrence is developing into a top performer at a steady pace. On stage he's a polished artist with the poise of a veteran, and on records, he's doing better with each new release. He had a solid money-maker in "Can't Wait For Summer" and could have his biggest hit to date with "Fraulein". The song is currently one of the hottest numbers in the country field, and Steve's mellow treatment of this contagious romancer could make it an all out pop smash. Tune has a very pretty melody that you can't forget and the lyric tells an interesting story about a veteran who misses his pretty fraulein. Number has a pleasant lilt. Could be a huge success. The coupler, "Blue Rememberin' You" is a relaxed shuffle beat romancer with a most inviting air of simplicity about it. Well written companion deck that should also enjoy a healthy run. Watch this coupling.

DOROTHY SHAY
(Imperial 5462)

B+ "ALWAYS" (1:55) [Irving Berlin ASCAP — Berlin] Dorothy Shay, the "Park Avenue Hillbilly", makes an impressive debut on Imperial with an exciting revival of a great oldie. Good rockin' beat treatment with some amusing side dialog. Jockeys will have fun with this one. Could make big noise.

B "HUNKY DORY" (1:59) [Roosevelt BMI — Singleton, Coleman] The lark goes rock and roll on this end as she belts out a swinging dance item with much teenappeal.

BIG AL SEARS
(Jubilee 5293)

B+ "FASCINATION" (2:27) [Southern ASCAP — Marchetti] The haunting "Fascination" theme from the hit "Love In The Afternoon" pic is treated to an imaginative sax reading by Al Sears. Ear-pleasing rhythm arrangement of a fast-rising tune. Jockeys will spin this as a change of pace. Should bite off a healthy chunk of the sales, especially with dancers.

C+ "AROUND THE WORLD" (2:51) [Victor Young ASCAP — Adamson, Young] The sax ace rocks thru an easy going rendition of another best seller.

BETTE LAINE
(Chess 1666)

B "ROCK A BYE ROCK" [Oury ASCAP—Ballentine, Green] Bette Laine bows on Chess with a socko multiple-voice rock and roller that should have the kids hoppin' round the juke boxes. Exciting dance deck.

C+ "A BROKEN HEART" [Oury ASCAP — Wilson, Ballentine] A fish beat ballad is chanted with heart by the lass. Dramatic love song with a good teenage dance tempo.

SAMMY DAVIS, JR. & CARMEN McRAE
(Decca 30400)

B "BABY, IT'S COLD OUTSIDE" (3:10) [Frank ASCAP—Loesser] Sammy Davis teams up with Carmen McRae on a pleasant new rendition of a great old novelty. Happy performance from the artists' recent LP release "Boy Meets Girl".

B "HAPPY TO MAKE YOUR ACQUAINTANCE" (3:07) [Frank ASCAP—Loesser] Another charming Loesser tune also from the same LP. "Aside" dialogue is very humorous. Jockeys will have a picnic with this coupling.

TOM KENNEDY
(Golden Crest 112)

B "BELIEVE AND YOU WON'T BE ALONE" (2:07) [Sam Fox ASCAP—Kennedy, Simon] The warm wistful voice of Tom Kennedy is penetrating as the songster presents a beautiful inspirational ballad. Potent piece of material that could catch on. Kennedy's got a sound all his own.

C+ "BEYOND THE EDGE OF DARKNESS" (2:35) [Mills ASCAP—Harris, Muskin] Another song of faith is sung with heart by the artist. Touching tune and delivery.

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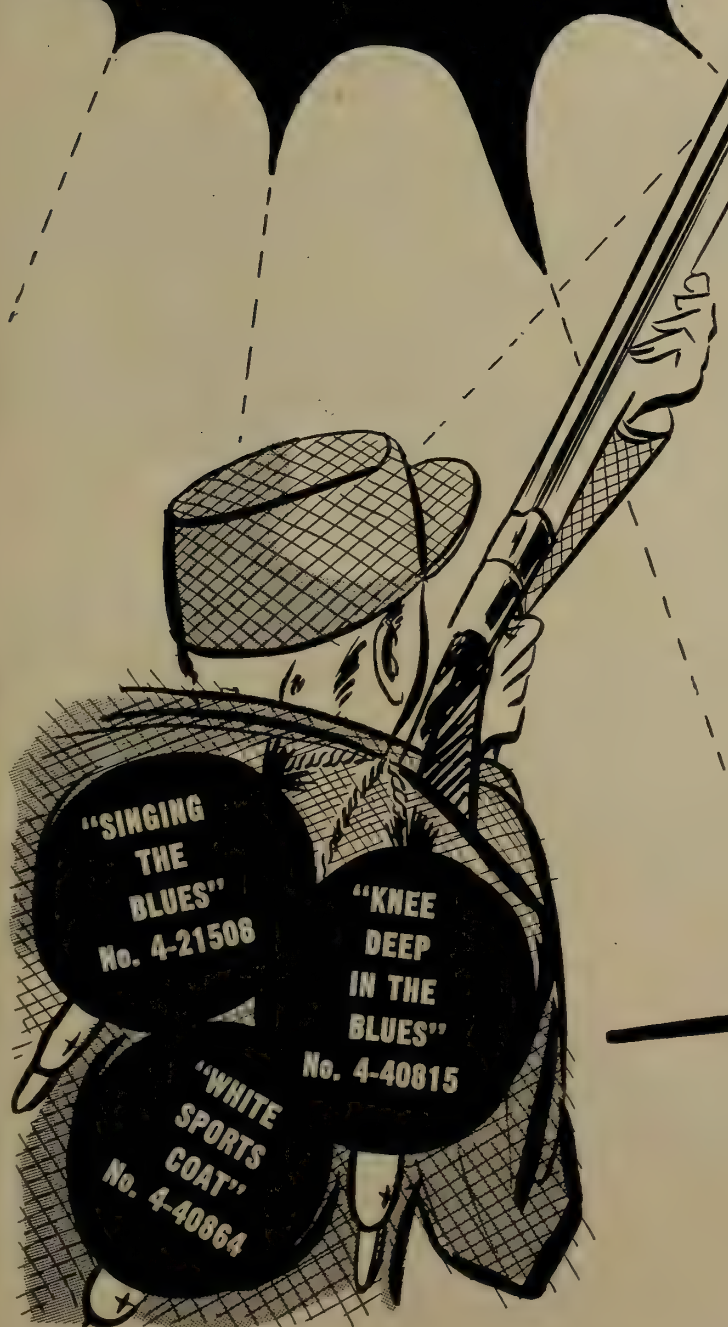
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Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

★ "MOONLIGHT SWIM"	Tony Perkins	RCA Victor 7020
★ "MOONLIGHT SWIM"	Sammy Kaye	Columbia 40988
★ "SHAKE ME I RATTLE"	Lennon Sisters	Brunswick 55028
★ "THE HAPPY COBBLER"	Roberto Orch.	Coral 61871
★ "SINGLE"	Bill Carey	Dot 15618
★ "I'LL NEVER FORGIVE YOU"/ "HOW VERY WONDERFUL"	Alan Dale	ABC-Paramount 9845
★ "WHAT'S THE USE"	Leon McAuliff	Dot 15613

JERRI ADAMS with RAY CONNIFF
(Columbia 40992)

B "LOOKING FOR SOMEONE TO LOVE" (2:40) [Valiant BMI—Schulman, French] Ray Conniff and the chorus set up an excellent backdrop for Jerri Adams' vocaling on a pretty romantic story with a catchy shuffle beat. Pleasant melody and treatment.

B "I'M ALL RIGHT NOW" (2:35) [Acuff-Rose BMI — Carter] The lark fashions a country tune for the pop market and does a fine job with a good number.

BUDDY HOLLY
(Decca 30434)

B "THAT'LL BE THE DAY" (2:36) [Nor-Va-Jak BMI — Allison, Holly, Petty] Buddy Holly bows on Decca with a potent interpretation of high flying rock and roll hit which he co-authored. Tune is currently climbing the charts at a torrid pace and this version could bite off a piece of the melon. Holly's rock-a-billy style could make this a big one in the country field.

C+ "ROCK AROUND WITH OLLIE VEE" (2:16) [Old Charter BMI—Curtis] Another socko rock-a-billy side with a torrid beat. Holly really belts.

KEN DARRELL & THE ROCKAWAYS
(Epic 9226)

B "FALEROO" (2:05) [Jimskip BMI — Zober, Salmirs, Warren] Ken Darrell and the Rockaways lean into a torrid rock and roller which they belt from the heels. Socko teen fare that should keep the boxes hoppin'.

B "I'M NOT GOIN' STEADY" (2:28) [Jimskip BMI — Zober, Salmirs] A female voice takes the lead on this half, singing a fish-beat ballad about a broken love affair.

RICHARD HAYES
(Decca 30436)

B "SWINGING SWEETHEARTS" (2:32) [E. H. Morris ASCAP—Goodwin, Leigh] Richard Hayes comes up with the first vocal version of a current instrumental hit. A spright and happy story of teenage romance.

B "HANGIN' AROUND" (2:26) [Melrose ASCAP — Acquaviva, Varnick] An easy-going shuffle romancer is pleasantly fashioned by the songster on this end. Inviting side sporting a strong arrangement and a good lyric.

LEE LAMAR
(Era 1041)

B "SOPHIA" (2:08) [Thunderbird ASCAP—Pober] The instrumental, with its "Anna" like quality, is probably named after Italian actress Sophia Loren. Opus has a festive nature, and could see sales activity as a salute to Sophia.

C+ "TEENAGE PEDAL PUSHERS" (2:07) [Chadwick ASCAP—Pober] The side, inspired by the popular teen style, is appropriately in a rock 'n roll vein. Exciting work by the combo.

CHARLIE FUQUA'S INK SPOTS
(Verve 10071)

B "YOU NAME IT" (2:25) [Hallmark ASCAP — Tobias, Livingston] The waxing is performed in the relaxed manner familiar to the Ink Spots' listening public. The selection is a soft pleaser. Disk has a place in soft music programming of platter spinners.

C+ "DARLING, DON'T CRY" (2:16) [Bourne ASCAP — Paul, Irwin, Bergman] The side starts as a repeat of the soft work on the above side, but turns into a swinger.

ETHEL SMITH
(Decca 30421)

B "FASCINATION" (2:40) [Southern ASCAP—Marchetti] Ace organist Ethel Smith presents a charming organ interpretation of much recorded theme from the flicker "Love In The Afternoon". Whistling combined with the pretty sounds of the organ results in a lovely overall sound.

C+ "SUMMER LOVE" (2:47) [Victor Young ASCAP—Young, Berle, Arnold] Miss Smith's soft touch offers a pretty romantic mood item on this end. Lovely ballad. (Not to be confused with the recent Joni James recording of a tune with the same title.)

JOHNNY WELLS
(Penguin 0691)

C "MISS PONY TAIL" (2:08) [Beatrice ASCAP—Waters, Noto, Darmanin] Johnny Wells rocks thru a swinging teenage item with a lyric about an attractive lass with a pony tail hair style.

C "CAN I HELP IT "(2:40) [J. M. Music BMI — Darmanin, Levine] Another R & R rhythm romancer belted out by the lad.

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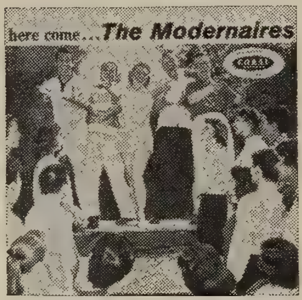
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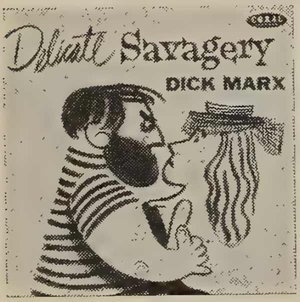
CRL 57136—MUSIC FOR SUBURBAN LIVING
New York Quartet


CORAL
Delicate Savagery
DICK MARX

CRL 57151—DELICATE SAVAGERY
Dick Marx

French Post Cards
Gerard Calvi
CORAL

CRL 57156—FRENCH POST CARDS
Gerard Calvi and His Orchestra

CORAL
The Music of Johann Strauss
AIMABLE and his Viennese Musettes

CRL 57157—THE MUSIC OF JOHANN STRAUSS
Aimable and His Viennese Musettes

CORAL
Cultured Pearl
PEARL BAILEY

CRL 57162—CULTURED PEARL
Pearl Bailey

here I am in love again
CORAL
JOE BURTON at the piano

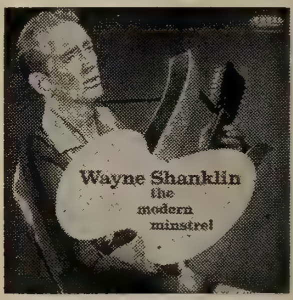
CRL 57175—HERE I AM IN LOVE AGAIN
Joe Burton

THE MAN WITH THE GOLDEN BATON
CORAL
DICK JACOBS

CRL 57127—THE MAN WITH THE GOLDEN BATON
Dick Jacobs and His Orchestra

my love serenade
CORAL
THE AMES BROTHERS

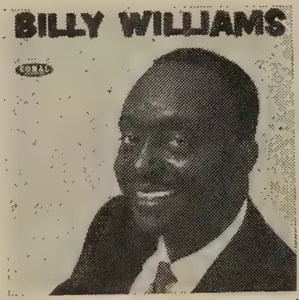
CRL 57176—MY LOVE SERENADE
Ames Brothers


CORAL
Wayne Shanklin the modern minstrel

CRL 57124—WAYNE SHANKLIN THE MODERN MINSTREL
Wayne Shanklin

Organ-ized For Waltzing...
CORAL
OWEN BRADLEY

CRL 57161—ORGAN-IZED FOR WALTZING
Owen Bradley


BILLY WILLIAMS
CORAL

CRL 57184—BILLY WILLIAMS
Billy Williams

CORAL brings you a new concept in integrated promotion . . . the "WORLD'S FINEST MUSIC" . . . featuring the world's finest artists. Starting with the great new Lawrence Welk album, you will find 43 terrific new releases, magnificently packaged in colorful style, backed by a complete all-around merchandising program including advertising, special display material, co-op and unprecedented radio exploitation, built

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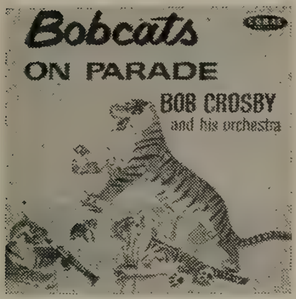
"Listening" ... Jazz... and Movie Music!

THE SOUND OF
CORAL
RECORDS
HIGH-FIDELITY


Bobcats ON PARADE
BOB CROSBY and his orchestra
CORAL

CRL 57061—BOBCATS ON PARADE
Bob Crosby and His Orchestra

MUSIC FROM THE SOUND TRACKS
Interlude
TAMMY and the BACHELOR
CORAL

CRL 57159—"INTERLUDE" and "TAMMY AND THE BACHELOR"
Music from the Sound Track
Joseph Gershenson and the Universal-International Orchestra

THE SKIFFLE SOUND
DICK JACOBS and his Skiffle Group
CORAL

CRL 57172—THE SKIFFLE SOUND
Dick Jacobs and His Skiffle Group

The McGuire Sisters
TEENAGE PARTY
ROCK BOTTOM
MEMORIES
LULLABY OF BIRDLAND
CORAL

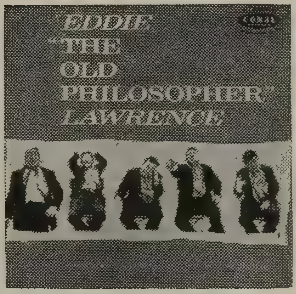
CRL 57134—TEENAGE PARTY
The McGuire Sisters

the VINCENT LOPEZ show

CRL 57168—THE VINCENT LOPEZ SHOW
Vincent Lopez and His Orchestra

al and zoot
AL COHN QUINTET featuring ZOOT SIMS
CORAL

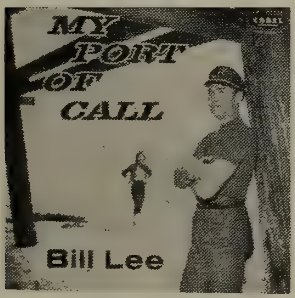
CRL 57171—AL and ZOOT
Al Cohn Quintet


EDDIE "THE OLD PHILOSOPHER" LAWRENCE
CORAL

CRL 57155—EDDIE "THE OLD PHILOSOPHER" LAWRENCE
Eddie Lawrence

Champagne and Roses
LAWRENCE WELK AND HIS CHAMPAGNE MUSIC
CORAL

CRL 57148, EC 81160—CHAMPAGNE AND ROSES
Lawrence Welk and His Champagne Music


MY PORT OF CALL
Bill Lee
CORAL

CRL 57137—MY PORT OF CALL
Bill Lee

Make A Joyful Noise Unto The Lord
CORAL

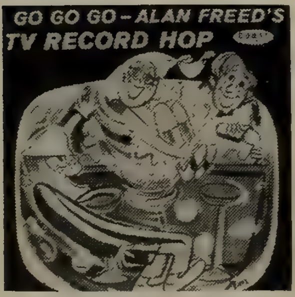
CRL 57158—MAKE A JOYFUL NOISE UNTO THE LORD
Jane Russell, Rhonda Fleming, Connie Haines, Beryl Davis, Della Russell

HAL McKUSICK QUINTET
FEATURING
ART FARMER
EDDIE COSTA
MILT HINTON
GUS JOHNSON
CORAL

CRL 57131—HAL McKUSICK QUINTET

LES BROWN
LOVE LETTERS IN THE SAND...
CORAL

CRL 57165—LOVE LETTERS IN THE SAND
Les Brown and His Band of Renown


GO GO GO - ALAN FREED'S TV RECORD HOP
CORAL

CRL 57177—GO GO GO
Alan Freed's TV Record Hop

UNDER EUROPEAN SKIES
GEORGE CATES
CORAL

CRL 57126—UNDER EUROPEAN SKIES
George Cates and His Orchestra

NIMBLE FINGERS
LAWRENCE WELK
CORAL

CRL 57178—NIMBLE FINGERS
Lawrence Welk and His Champagne Music

CHAMBER MUSIC for MODERNS
Nat Pierce Quintet
CORAL

CRL 57128—CHAMBER MUSIC FOR MODERNS
Nat Pierce Quintet

around one of the best promotional themes to come along in years!

Your Coral Distributor has all the details (and the supporting materials) to enable you to tie in with Coral's biggest promotion ever! Get in touch with him and find out the details of this terrific program. You will be glad you did!

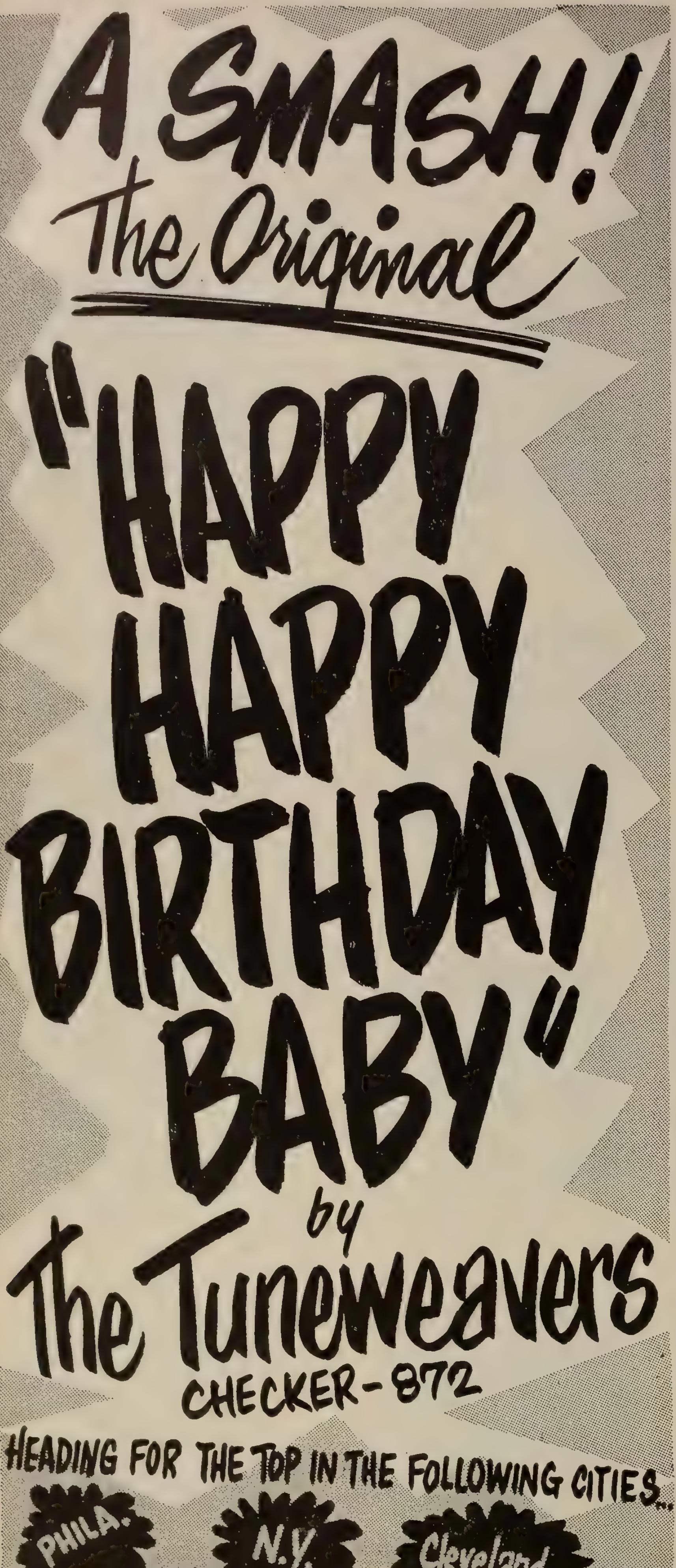
The World's Finest Music

songs by ALAN DALE
CORAL

CRL 57164—SONGS BY ALAN DALE
Alan Dale

Riot in The Rumpus Room
Party Songs Sung By Cliff Steward
CORAL

CRL 57163—RIOT IN THE RUMPUS ROOM
Cliff Steward and His Boys



Round The Wax Circle

NEW YORK:

Sid Mills, head of the newly formed Diana Music, reports his first published song, "Louella", has been recorded by **Pat Boone** in his new EP. Mills is also forming a publishing firm in partnership with **Jimmy McHugh**. . . . **Elmo Russ** of Pyramid Records, is joining writer-producer **Charles Sherman** in an off-Broadway musical revue. . . . RCA Victor has just signed **Gail Davis**, the Annie Oakley of TV, to a term contract. She will cut pop and kiddie records for the diskery. . . . **Robert Allen**, author of such smashes as "It's Not For Me To Say", "No Not Much", and the current **Johnny Mathis** release "Chances Are", off to the Coast to be best man at Boston dj **Joe Smith's** wedding. . . . **Mrs. Jack Lacy** is now associated with the Penthouse Travel Center at 501 Fifth Avenue. . . . **Betty Johnson**, who has just signed with GAC, has been set for a week at the Lotus Club in Washington. . . . Tops Records on the West Coast has some interesting artists set for albums. They include **Ann Southern, Curt Massey, Martha Tilton, Fran Warren and Matty Matlock**. . . . **Judy Scott** has the SRO sign up every night at the Adolphus Hotel in Dallas. She's been reset for two weeks in December. . . . **Jean Martin's** first movie will be "Jamboree" to be released by Warner Brothers this November. . . . **Lola Dee** has been signed by Bally Records. She was formerly on Mercury. . . . **Vic Stevens** of Styletone Records, wants his fans to write him care of Styletone and let him know whether they want him to continue to wear his "stripeburns" or shave himself clean. . . . **Dorothy Collins** opens at the Americana Hotel in Miami Beach for a week's stand beginning August 28. . . . **Neal Hefti** goes back to NBC-Radio "Bandstand" on September 16. It's his fourth shot so far. . . . **Jo Ann Tolley** returns to the Steel Pier in Atlantic City for the third time September 9.

GAIL DAVIS

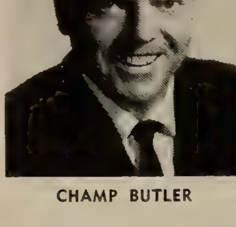
CHICAGO:

Tape. Tape. Tape. That's the word exciting tremendous interest up and down record row. Distribs report, "Tape's getting more prominent every day". Still, with all the excitement, one noted distrib stated, "Regardless of the fact that everyone's getting all hepped up over tape, we believe that instead of hurting disks, tape will help us to sell more disks." He compares this to what happened when TV came booming into the picture and was supposed to K.O. radio. "Instead", he declared, "radio's bigger and better than ever". . . . **Stu Glassman** of Radio Doctors, Milwaukee, taking his first vacation in five years, bumped into **Lenny** and **Sylvia Garmisa.** He spent his first evening talking shop. "But", said Stu, "that's how it is when you're in love with your business". . . . Everyone here looking forward to "the biggest Xmas season in history". . . . This year's "Millie" deejay award by Milwaukee's record biz expected to be a very tough choice. **Bob (Coffee-Head) Larsen** won first year. **Johnny (Mad Man) Michaels** won second year. . . . Stereophonic disks expected any day now. . . . Many congratulating Trib's **Herb Lyons** on his swell report on **James Dean's** hometown tribute. . . . **Chuck Peele** to work for **Jake Friedman's** record distributing biz in Atlanta. . . . **Lee Brooks** now with **The Cash Box'** Chicago offices. . . . **Tony Galgano** and **Rueben Lawrence** back from NYC with, "Hottest LP we've ever handled", says **Galgano.** Disk is "Port Said" by **Mohammed L. Bakkar And His Oriental Ensemble** on Audio-Fidelity. Both **Galgano** and **Lawrence** feel this LP is "a certain million seller". . . . **Howard Caro,** now with Jubilee as midwest sales promotioner, chirping about new releases by **Big Al Sears** ("Fascination" b/w "Around The World In 80 Days") and **Dion** and the **Timberlanes,** "The Chosen Few". . . . Decca's **Don Foreman** called to report fine reaction over **Karen Chandler** disking of "Tell Me More".

KAREN CHANDLER

HOLLYWOOD:

The **Jerry Fielding** Orchestra being presented every Monday night in concert at The Crescendo, along with the club's regular show. . . . New personality signed by Dot Records is **Ray Campi** from Austin, Texas, who doubles as singer-writer on his first release of "Give That Love To Me" and "It Ain't Me". . . . **Sy Waronker,** president of Liberty Records, has signed **Steve Miller** to handle national publicity and advertising for the West Coast firm. . . . **David Rose** will share the baton with **Arthur Fiedler** for the first Pasadena Pops Concert at the Santa Anita Turf Club, September 6. . . . **Champ Butler** heading the shows for the season at the Capistrano Beachcombers Club. . . . Pacific Jazz releasing an album of "Music From The James Dean Story" with **Bud Shank** and his orchestra. . . . **Mae Williams'** initial album for Verve Records has been titled "Showtime—Mae Williams" and will be released nationally next week. . . . Imperial Records has signed Israeli pianist, **Aminadav Aloni** to an exclusive contract and his initial album, "Jazzing Up The Classics" will be released early next month. . . . **Jerry Wallace,** who made an impressive debut on the Challenge label with "Blue Jean Baby", out with his follow-up disk, "Date Night" and "Once With You" this week. . . . "Miss You" written by **Harry, Henry and Charlie Tobias** is getting its third revival in twenty-eight years, via the **Bill Haley** waxing on Decca. . . . **Frankie Lymon** in town for the **Earl McDaniel** Rock and Roll show playing the United Artists Theatre for five days this week. . . . **Lenny Salidor,** Decca's new West Coast promotion manager, taking **Kay Cee Jones** around to the disk jockeys with her new recording of "Humpty Dumpty Heart". . . . **Dan Dailey** joining the growing number of film stars now being heard on records, with a new album, "Mr. Musical Comedy" out on the Tops label.


CHAMP BUTLER

JIMMY DEAN

One of the most popular, up-and-coming stars of the year on CBS Television, Jimmy makes a memorable Columbia debut with two sides tailor-made for his large, devoted and ever-growing number of fans. Look for several performances of both songs on Jimmy's rating-busting Television shows!

Love Me So I'll Know
b/w
Deep Blue Sea
with Ray Ellis
and His Orchestra
4—40995

JOHNNY MATHIS

The perfect sales-mate for John's "Wonderful, Wonderful" and "It's Not For Me to Say," chart-perchers for no less than 19 weeks! Here is one of the most exciting, unique artists in industry history with what may well be his most memorable performance to date.

Chances Are
b/w
The Twelfth of Never
with Ray Conniff
and His Orchestra
4—40993

JERRI ADAMS

Two ballads with a beat, either or both of which could well explode as The Big One for the talented Miss Adams.

I'm All Right Now
b/w
Looking For Someone
to Love
with Ray Conniff
and His Orchestra
4—40992

RAY CONNIFF

Two cash-registering samples of the "Conniff Sound," assured plays-a-plenty by the nation's deejays (whose overwhelming vote in the just concluded Cash Box deejay poll put the Conniff organization on top as the "Up and Coming Orchestra" of the year).

Melody For Two Guitars
b/w
Walkin' and Whistlin'
Ray Conniff
and His Orchestra
4—40991

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A PRODUCT OF COLUMBIA RECORDS
Lp

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**Columbia will honor all exchanges provided the poly-bag seal is unbroken.*

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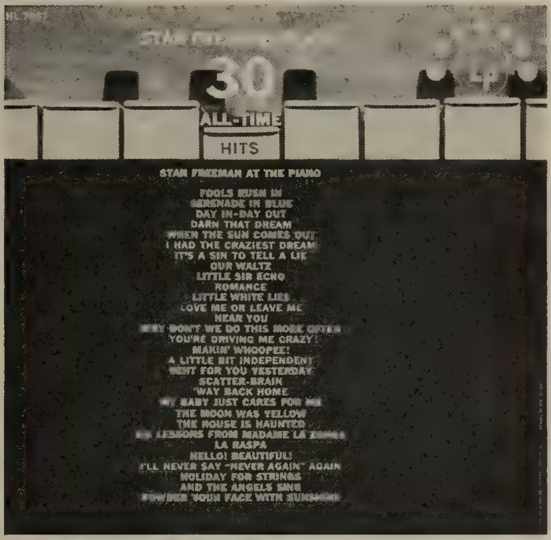
To kick off the great new **HARMONY** line, we have hand-picked albums ranging in mood and tempo from teen-age "pops" through flamenco, spirituals, to Bach's Brandenburg Concertos. Specially featured of the send-off albums are these three, recorded especially for the label's introduction. They're highlights for you, your promotions, and they'll highlight your sales for months to come! Here they are:

HL 7032 DANCING WITH "MY FAIR LADY"
THE HARWYN QUARTET
My Fair Lady

DANCING WITH "MY FAIR LADY"

performed in dance tempo by the Harwyn Quartet, the group that makes its headquarters in New York's swank, East Side Harwyn Club. HL 7032


30
ALL-TIME
HITS
STAN FREEMAN AT THE PIANO
FOOLS RUSH IN
SERENADE IN BLUE
DAY IN-DAY OUT
DARN THAT DREAM
WHEN THE SUN COMES OUT
I HAD THE CRAZIEST DREAM
IT'S A SIN TO TELL A LIE
OUR WALTZ
LITTLE SIR ECHO
ROMANCE
LITTLE WHITE LIES
LOVE ME OR LEAVE ME
NEAR YOU
WHY DON'T WE DO THIS MORE OFTEN
YOU'RE DRIVING ME CRAZY!
MAKIN' WHOOPEE!
A LITTLE BIT INDEPENDENT
SENT FOR YOU YESTERDAY
SCATTER-BRAIN
'WAY BACK HOME
MY BABY JUST CARES FOR ME
THE MOON WAS YELLOW
THE HOUSE IS HAUNTED
LESSONS FROM MADAME LA ZONGA
LA RASPA
HELLO! BEAUTIFUL!
I'LL NEVER SAY "NEVER AGAIN" AGAIN
HOLIDAY FOR STRINGS
AND THE ANGELS SING
POWDER YOUR FACE WITH SUNSHINE

"STAN FREEMAN PLAYS 30 ALL-TIME HITS"

The remarkable Stan Freeman here delivers thirty of the wonderful evergreens that have kept turntables spinning for the past few decades. HL 7067

PIANO ROLL PARTY IN HI-FI
J. LAWRENCE COOK

"PIANO ROLL PARTY IN HI-FI"

Piano rolls by J. Lawrence Cook. The old player piano gets going in high fidelity and chink-a-links its way through thirty-eight tunes that have stood the test of time. HL 7031

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Semper Fidelis—The Marches of John Philip Sousa—The Goldman Band, Edwin Franko Goldman, Cond. HL 7001

Teen Age Dance Party—Dan Terry and His Orchestra HL 7002

New Sounds by Pete Rugolo HL 7003

Dance Date with Dick Jurgens HL 7004

Peggy Lee Sings with Benny Goodman HL 7005

Gene Norman Presents an Art Tatum Concert HL 7006

Harpist's Holiday—Robert Maxwell HL 7007

Dancing in the Dark—George Siravo and Hal McIntyre HL 7008

Hymns Sung by Stuart Hamblen HL 7009

Dinah Shore Sings Cole Porter and Richard Rodgers HL 7010

Hey, Tony!—Tony Pastor and His Orchestra HL 7011

Pure Delight—Danny Kaye HL 7012

Bijou—Woody Herman and His Orchestra HL 7013

Accordiana—Charles Magnante, Accordionist HL 7014

Olé! Flamenco HL 7015

Cocktail Time—The Dell Trio HL 7016

Coming 'Round the Mountain—Dorothy Shay, the Park Avenue Hillbilly HL 7017

That Golden Chariot—Golden Gate Quartet HL 7018

A Salute to Fats—The music of Fats Waller played by Ralph Sutton HL 7019

In Old Vienna—Marek Weber and His Orchestra HL 7020

Don Baker at the New York Paramount Theatre Organ HL 7021

Sweethearts—Marion Marlowe and Frank Parker with Archie Bleyer and His Orchestra HL 7022

Juke Box Saturday Night—The Modernaires HL 7023

Songs of Erin—Kate Smith and Morton Downey HL 7024

Circus Music—Ringling Bros. and Barnum & Bailey's Band, Merle Evans, Conductor HL 7025

Song of Hawaii—Lani McIntire and His Orchestra HL 7026

Toujours Paris—Andre Toffel HL 7027

Cha-Cha-Cha—Pepe Luis and His Orchestra HL 7028

Jerry Mazanec's Bohemian Polkas HL 7029

Bob Hannon Sings for Children HL 7033

Songs and Stories for Children—Ray Heatherton (The Merry Mailman) HL 7034

Square Dance—Lawrence Loy with Wilbur Waite's Pokeberry Promenaders HL 7035

Bob Wills Special HL 7036

Animal Song Parade HL 7037

Eddie Gronet's TV Polka Party HL 7038

Mambo with Morales HL 7039

Mambo Holiday — Machito and His Afro-Cuban Orchestra HL 7040

Kay Kyser HL 7041

Yours—Eddy Howard HL 7042

South African Folk Songs—Josef Marais and Miranda HL 7043

The Swing Era—Metronome All-Stars HL 7044

The Great Recordings of Glen Gray and the Casa Loma Orchestra HL 7045

Bud Freeman and His All Star Jazz HL 7046

Heart of My Heart—Ted Steele and the Marlin Sisters HL 7047

Herb Jeffries HL 7048

The Romantic Songs of Martha Lou Harp HL 7049

The Music of George Gershwin Sung by Dinah Shore, Buddy Clark, Marion Marlowe, Jane Russell, Helen Ward, Lee Wiley, Kate Smith, Felicia Sanders, and the Modernaires HL 7050

Rimsky-Korsakov: *Scheherazade*—Artur Rodzinski conducting the Cleveland Orchestra HL 7051

Tchaikovsky: *Symphony No. 6 in B Minor ("Pathétique")*—Artur Rodzinski conducting the New York Philharmonic HL 7052

Beethoven: *Symphony No. 3 in E-Flat Major ("Eroica")*—The Rochester Orchestra, Erich Leinsdorf, Conductor HL 7053

Schubert: *Symphony No. 8 in B Minor ("Unfinished")*; **Mozart:** *Symphony No. 40 in G Minor, K. 550*—The Rochester Orchestra, Erich Leinsdorf, Conductor HL 7054

Tchaikovsky: *Romeo and Juliet—Overture-Fantasy; Overture "1812"*—Artur Rodzinski conducting the Cleveland Orchestra HL 7056

Tchaikovsky: *Nutcracker Suite;* **Greig:** *Peer Gynt Suite No. 1*—The Rochester Philharmonic Orchestra, Erich Leinsdorf, Conductor HL 7057

Debussy: *La Mer*—The Cleveland Orchestra; **Enesco:** *Roumanian Rhapsody No. 1 in A Major;* **Liszt:** *Mephisto Waltz*—Artur Rodzinski conducting the New York Philharmonic HL 7058

Rachmaninoff: *Concerto No. 2 in C Minor for Piano and Orchestra* — Gyorgy Sandor, Pianist, with Artur Rodzinski conducting the New York Philharmonic HL 7059

Beethoven: *Sonata No. 14 in C-Sharp Minor ("Moonlight"); Sonata No. 8 in C Minor ("Pathétique")*—Theo Van Der Pas, Pianist HL 7060

Waltzing with Strauss: *"Blue Danube," "Emperor," "Tales from the Vienna Woods," "Vienna Blood,"* and others. Max Schönherr conducting the Vienna State Opera Orchestra, and Max Günther conducting the Vienna Broadcasting Orchestra HL 7061

Bach: *Six Brandenburg Concerti (Volume I)—Concerto No. 1 in F Major; Concerto No. 2 in F Major*—Fritz Reiner conducting soloists and chamber orchestra HL 7062

Bach: *Six Brandenburg Concerti (Volume II)—Concerto No. 3 in G Major; Concerto No. 4 in G Major*—Fritz Reiner conducting soloists and chamber orchestra HL 7063

Bach: *Six Brandenburg Concerti (Volume III)—Concerto No. 5 in D Major; Concerto No. 6 in B-Flat Major*—Fritz Reiner conducting soloists and chamber orchestra HL 7064

Offenbach: *Gaîté Parisienne—Ballet* — Columbia Symphony Orchestra; **Chopin:** *Les Sylphides—Ballet*—Efrem Kurtz conducting the New York Philharmonic HL 7065

Popular Overtures and Dances—Howard Barlow cond. the Columbia Broadcasting Symphony HL 7066

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DEAN MARTIN

DEAN MARTIN

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and
"WHERE DO I STAND WITH YOU"
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The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	TAMMY **DEBBIE REYNOLDS (Coral)** **AMES BROTHERS (RCA Victor)**	1
2	I'M GONNA SIT RIGHT DOWN **BILLY WILLIAMS (Coral)**	3
3	WHITE SILVER SANDS **DON RONDO (Jubilee)**	4
4	TEDDY BEAR **ELVIS PRESLEY (RCA Victor)**	2
5	DIANA **PAUL ANKA (ABC-Paramount)**	7
6	IT'S NOT FOR ME TO SAY **JOHNNY MATHIS (Columbia)**	6
7	AROUND THE WORLD **MANTOVANI (London) — VICTOR YOUNG (Decca)**	5
8	RAINBOW **RUSS HAMILTON (Kapp)**	12
9	IN THE MIDDLE OF AN ISLAND **TONY BENNETT (Columbia)** **TENNESSEE ERNIE FORD (Capitol)**	16
10	SEND FOR ME **NAT "KING" COLE (Capitol)**	11
11	HONEYCOMB **JIMMIE RODGERS (Roulette)**	15
12	WHOLE LOT OF SHAKIN' GOING ON **JERRY LEE LEWIS (Sun)**	28
13	LOVE ME TO PIECES **JILL COREY (Columbia)**	18
14	FASCINATION **JANE MORGAN (Kapp) — DICK JACOBS (Coral)** **DINAH SHORE (RCA Victor)**	13
15	BYE, BYE LOVE **EVERLY BROTHERS (Cadence)**	8
16	OLD CAPE COD **PATTI PAGE (Mercury)**	10
17	THAT'LL BE THE DAY **CRICKETS (Brunswick)**	14
18	(MY HEART/AND THAT) REMINDS ME **KAY STARR (RCA Victor)** **DELLA REESE (Jubilee)**	21
19	JUNE NIGHT **JIMMY DORSEY (Fraternity)**	29
20	LOVE LETTERS IN THE SAND **PAT BOONE (Dot)**	9

21) REMEMBER YOU'RE MINE. 22) WHISPERING BELLS. 23) SEARCHIN'. 24) SHANGRI-LA. 25) LOVING YOU. 26) SHORT FAT FANNIE. 27) SOFT SANDS. 28) GOODY GOODY. 29) LONG LONELY NIGHTS. 30) SWINGING SWEETHEARTS. 31) STAR DUST. 32) LOTTA LOVIN'. 33) MY PERSONAL POSSESSION. 34) JUST BETWEEN YOU AND ME. 35) THERE'S A GOLDMINE IN THE SKY. 36) I AM. 37) MR. LEE. 38) THIRD FINGER LEFT HAND. 39) A FALLEN STAR. 40) TO THE AISLE. 41) PASSING STRANGERS. 42) AN AFFAIR TO REMEMBER. 43) HUMPTY DUMPTY HEART. 44) SO RARE. 45) BON VOYAGE. 46) DRIVE-IN SHOW. 47) REBEL. 48) SUMMER LOVE. 49) COOL SHAKE. 50) BAND OF ANGELS. 51) WHEN I SEE YOU. 52) WONDERFUL! WONDERFUL! 53) THE SONG YOU HEARD WHEN YOU FELL IN LOVE. 54) HULA LOVE. 55) YOU'RE MY ONE AND ONLY LOVE. 56) ISLAND IN THE SUN. 57) WITH ALL MY HEART. 58) I LIKE YOUR KIND OF LOVE. 59) DANCIN'. 60) THE FIRST KISS; BUILD YOUR LOVE.

DOT'S BEST SELLERS

15602	REMEMBER YOU'RE MINE— THERE'S A GOLDMINE IN THE SKY	*Pat Boone*
DEP-1057	FOUR BY PAT	*Pat Boone*
15586	REBEL	*Carol Jarvis*
15570	BERNARDINE— LOVE LETTERS IN THE SAND	*Pat Boone*
15612	THERE'S A NEW MOON OVER MY SHOULDER MISTER FIRE EYES	*Bonnie Guitar*
15592	WHISPERING BELLS	*The Del-Vikings*
15606	LOVE BY THE JUKE BOX LIGHTS— ON MY MIND AGAIN	*Gale Storm*
15611	FROM A JACK TO A KING—SLOW TRAIN	*Jim Lowe*
15626	MY CABIN ON DREAMS— DEDICATED TO YOU	*The Hilltoppers*
15594	A FALLEN STAR	*The Hilltoppers*
DEP-1056	A CLOSER WALK WITH THEE	*Pat Boone*
15574	A FALLEN STAR	*Jimmy Newman*
15619	OLD FASHIONED LOVE— YOU CAN'T GET LOVIN'	*Johnny Maddox*
15610	GOODY, GOODY	*Jane Grant*
15609	LONGING TO HOLD YOU AGAIN— SO LONG	*Don Robertson & Lou Dinning*

NEW RELEASES

15613	WHAT'S THE USE—UNDER THE DOUBLE EAGLE	*Leon McAuliff*
15614	ROCKIN' BOOGIE—MY FUNNY VALENTINE	*The Brothers Candoli*
15615	GEE, I LOVE YOU—WHAT YOU'VE DONE TO ME	*Brenda & Eddie*
15616	I LOVE YOU—HOME	*Bob Stewart*
15617	IT AIN'T ME—GIVE THAT LOVE TO ME	*Ray Campi*
15618	SHADOW OF A DOUBT—SINGLE	*Bill Carey*
15620	IF MY LOVE HAD WINGS—A WOUND TIME CAN'T ERASE	*Sky Johnson*
15621	DOODLE-DOO-DOO—ALL DRESSED UP	*Herb Fleming*
15622	LOVE ME, SO I'LL KNOW—I'M SENDING YOU THIS RECORD	*Bob Denton*
15623	STEADY DATE—LOVE ME TONIGHT	*The Smith Sisters*
15624	PLAIN WE LIVE—AUTUMN LOVE SONG	*Malcolm Keen-Priam Keith*
15625	BABY SITTIN'—WITHOUT YOUR LOVE	*Bob Riley*

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List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
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List Your Top Ten "Western & Folk" Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
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List Your Top Ten "Rhythm 'N Blues" Records Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
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NAME ....
FIRM ....
ADDRESS ....
CITY .... STATE ....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

ED FERLAND
(WHEC—Rochester, N. Y.)

Claire and Saxie Dowell (KPOK-Scottsdale, Ariz.) spent a week in Hollywood visiting **Randy Wood** and **Beasle Smith** of Dot Records. . . . **Don Caldwell** (WHLL-Wheeling, W. Va.) is doing record hops at the El Tor Grotto in Wheeling. . . . **Don Porter** (KXL-Portland, Ore.) says **Elvis Presley** (RCA Victor) will be making his first showing in the Northwest the first week of September. . . . Our sympathy to **John Harvey** (KGO-San Francisco, Calif.) on learning of the death of his mother. . . . WHEC-Rochester, N. Y. deejays **Ed Meath, Bob E. Lloyd** and **Ed Ferland** emceed the live two-hour WHEC broadcast of the Rochester Musicians' Union Third Annual Festival of Modern Music recently. The event, broadcast with the co-operation of Local 66, American Federation of Musicians, had twenty-five of Rochester's top orks and combos participating before an impressive turn-out. . . . Congratulations to WNCA-Siler City, N. C. on their fifth anniversary. . . . **Chris Lane** (KAKC-Tulsa, Okla.) tells us that an advance platter of Intro Record's first **John Ashley** issue, "Let Yourself Go, Go, Go," has drawn a bigger mail response than any other record in over two years. Ashley appeared in Tulsa to plug his new movie, "Dragstrip Girl," and KAKC played his disk once every hour for a week. The results, according to Lane, was 2,000 letters within the first 48 hours. . . . In the August 17th Disk Jockey Regional Record Report we incorrectly listed the station call-letters of **Al Radka. Al** is stationed with KFRE-Fresno, Calif. . . . A combination that cannot be matched, writes **Dick Webb** (WRAMO-Monmouth, Ill.), is heard in the new **Johnny Mathis** album success, "Wonderful Wonderful." They are Mathis, the music of **Percy Faith**, and two **Bart Howard** songs, "Let Me Love You," and "Year After Year."

MIKE DAY
(KDAY—Los Angeles)

* * * * *

Bill Bennett (WDGY-Minneapolis, Minn.) received an attendance of over 3,400 into one of his weekly "Twilight Teentime Dance." . . . As **Frank Evans** (KDAY-Hollywood, Calif.) talked to the Los Angeles police on the telephone on his early morning "Contact" stint, someone made off with Frank's typewriter in an adjoining office. As of this writing, neither the typewriter or the one who took it has been found. . . . KUTE-Glendale, Calif. reports a terriffic response to the **"Paul Whiteman** 50th Anniversary" two-disk LP on Grand Award right after the first selection from the package was played ("When Day Is Done"). . . . **Hal Botham** (CJET-Smith Falls, Ont., Canada) reports that the **Diamonds** (Mercury), a recent attraction in near-by Ottawa, are doing very well with their new LP, "The Diamonds," in Hal's area.

EARL McDANIEL
(KLAC—Los Angeles)

A KYW-TV-Cleveland, Ohio experimental TV show, which "attempts to achieve and create diverse moods thru the use of expressionistic sounds (music) and accompanying visual illustrations" bowed on the station August 18th. The half-hour program, tabbed "Say It With Music," has no dialogue, except for limited narration. . . . **Guy Andrews** (WEIM-Fitchburgh, Mass.) writes that WEIM is under new management, and that he has been named Program Director. Jack also informs us of **Jack Richards,** a deejay at WEIM, who has composed such songs as "He" and "Queen Of The Senior Prom." The platter spinner has staged many successful rock 'n roll shows, and does four remote broadcasts (a half hour each) a week for a local drive-in theatre. . . . We're sorry to hear of the death of **Alex Cooper** (KLAC-Hollywood, Calif.). **Earl McDaniel** has been signed by KLAC to fill the 4 to 8 PM time-slot vacated by Cooper's death. McDaniel will start on KLAO September 1st, and will join the outlets other deejays in presenting KLAC's big annual charity show in the Hollywood Bowl on September 21st.

* * * * *

Johnny Murphy has moved over to CKOY-Ottawa, Ont., Canada, and takes over the "Musical Clock" morning show 6-9 AM. Johnny would like to remind the diskery and publishers to revise their mailing lists in the sending of material. . . . **Mike Day** is a new late morning hour deejay for KDAY-Los Angeles. . . . **Bob Green,** formerly WCAR-Detroit, Mich., has joined KDTH-Dubuque, Iowa, and will do the 4 PM program daily on the station.

Brunswick HI FI RECORDS IS HOT!

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(Squeeze Me I Cry)

b/w "Pocahontas"

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Current Best Seller "WHITE SILVER SANDS"
and
"ONE DAY A LITTLE GIRL"
Brunswick 9-55013; 55013

Heading For a Million

"THAT'LL BE THE DAY"

The Crickets

Brunswick 9-55009; 55009

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RICHARD HAYES

singing

"SWINGING SWEETHEARTS"

Orchestra and Chorus directed by JACK PLEIS

DECCA 9-30436

a New World of Sound..

DECCA Records

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Diana (P. Anka)
2. Mr. Lee (Bobbettes)
3. Bye, Bye Love (Everlys)
4. Star Dust (B. Ward)
5. Honeycomb (J. Rodgers)
6. Around The World (Mantovani/Young)
7. Tammy (D. Reynolds)
8. And That Reminds Me (D. Reese)
9. It's Not For Me To Say (J. Mathis)
10. That'll Be The Day (Crickets)

Chicago, Ill.

1. Tammy (D. Reynolds)
2. Wonderful Wonderful! (J. Mathis)
3. It's Not For Me To Say (J. Mathis)
4. I'm Gonna Sit Right Down (B. Williams)
5. Teddy Bear (E. Presley)
6. In The Middle Of An Island (T. Bennett)
7. Fascination (Carroll/Morgan)
8. White Silver Sands (Rondo)
9. Rainbow (R. Hamilton)
10. Diana (P. Anka)

Los Angeles, Calif.

1. Tammy (D. Reynolds)
2. I'm Gonna Sit Right Down (B. Williams)
3. It's Not For Me To Say (J. Mathis)
4. Love Letters In The Sand (P. Boone)
5. Send For Me (N. Cole)
6. Bye, Bye Love (Everlys)
7. Teddy Bear (E. Presley)
8. Star Dust (B. Ward)
9. Around The World (Young)
10. Searchin' (Coasters)

Milwaukee, Wis.

1. Tammy (D. Reynolds)
2. Bye, Bye Love (Everlys)
3. It's Not For Me To Say (J. Mathis)
4. Around The World (Young/Crosby)
5. Teddy Bear (E. Presley)
6. Diana (P. Anka)
7. I'm Gonna Sit Right Down (B. Williams)
8. Rainbow (R. Hamilton)
9. Remember You're Mine (P. Boone)
10 In The Middle Of An Island (T. Bennett)

Miami, Fla.

1. Short Fat Fannie (L. Williams)
2. It's Not For Me To Say (J. Mathis)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Wonderful! Wonderful! (J. Mathis)
5. Send For Me (N. Cole)
6. Whispering Bells (Del-Vikings)
7. Tammy (Reynolds/ Ames Bros.)
8. Bon Voyage (J. Harper)
9. That'll Be The Day (Crickets)
10. Love Me To Pieces (J. Corey)

Cincinnati, Ohio

1. Tammy (Reynolds/ Ames Bros.)
2. Searchin' (Coasters)
3. Around The World (Young/McGuires)
4. Love Me To Pieces (J. Corey)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Old Cape Cod (P. Page)
7. Send For Me (N. Cole)
8. It's Not For Me To Say (J. Mathis)
9. Love Letters In The Sand (P. Boone)
10. Loving You (E. Presley)

Boston, Mass.

1. Tammy (Reynolds/ Ames Bros.)
2. Diana (P. Anka)
3. I'm Gonna Sit Right Down (B. Williams)
4. Rainbow (R. Hamilton)
5. Bye, Bye Love (Everlys)
6. Old Cape Cod (P. Page)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Thiat'll Be The Day (Crickets)
9. There's A Goldmine In The Sky (P. Boone)
10. Love Letters In The Sand (P. Boone)

St. Louis, Mo.

1. Tammy (D. Reynolds)
2. June Night (J. Dorsey)
3. When I See You (F. Domino)
4. Goody Goody (F. Lymon)
5. And That Reminds Me (D. Reese)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. It's Not For Me To Say (J. Mathis)
8. Bye, Bye Love (Everlys)
9. Whispering Bells (Del-Vikings)
10. Fallen Star (Hilltoppers)

Denver, Colo.

1. Tammy (Reynolds/ Ames Bros.)
2. Short Fat Fannie (L. Williams)
3. Honeycomb (J. Rodgers)
4. Around The World (Young/Mantovani)
5. White Silver Sands (Rondo)
6. Loving You (E. Presley)
7. Teddy Bear (E. Presley)
8. What Will I Tell My Heart (F. Domino)
9. In The Middle Of An Island (T. E. Ford)
10. Bye, Bye Love (Everlys)

Kansas City, Mo.

1. Tammy (Ames Bros./ Reynolds)
2. Short Fat Fannie (L. Williams)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Susie-Q (D. Hawkins)
5. White Silver Sands (Rondo)
6. Star Dust (B. Ward)
7. Wonderful! Wonderful! (J. Mathis)
8. Drive-In Show (E. Cochran)
9. Teddy Bear (E. Presley)
10. Remember You're Mine (P. Boone)

Baltimore, Md.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Diana (P. Anka)
3. Whispering Bells (Del-Vikings)
4. Teddy Bear (E. Presley)
5. Remember You're Mine (P. Boone)
6. Love Letters In The Sand (P. Boone)
7. Tammy (Ames Bros./ Reynolds)
8. Love Me To Pieces (J. Corey)
9. First Kiss (N. Petty)
10. That'll Be The Day (Crickets)

San Antonio, Tex.

1. Short Fat Fannie (L. Williams)
2. Tammy (Ames Bros.)
3. Bye, Bye Love (Everlys)
4. I'm Gonna Sit Right Down (B. Williams)
5. Teddy Bear (E. Presley)
6. Star Dust (B. Ward)
7. Over The Mountain (Johnnie & Joe)
8. Searchin' (Coasters)
9. When I Meet My Girl (T. Ridgely)
10. Cool Shake (Del-Vikings)

Houston, Tex.

1. Lotta Lovin' (G. Vincent)
2. Tammy (D. Reynolds)
3. When I Meet My Girl (T. Ridgely)
4. White Silver Sands (Rondo)
5. I'm Gonna Sit Right Down (B. Williams)
6. Blue Jean Baby (J. Wallace)
7. That'll Be The Day (Crickets)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Mean Woman Blues (Presley)
10. First Kiss (N. Petty)

New Orleans, La.

1. Tammy (D. Reynolds)
2. It's Not For Me To Say (J. Mathis)
3. I'm Gonna Sit Right Down (B. Williams)
4. White Silver Sands (Rondo)
5. Remember You're Mine (P. Boone)
6. Star Dust (B. Ward)
7. Send For Me (N. Cole)
8. Teddy Bear (E. Presley)
9. Bye, Bye Love (Everlys)
10. So Rare (J. Dorsey)

Cleveland, Ohio

1 That'll Be The Day (Crickets)
2. Tammy (D. Reynolds)
3. Rainbow (R. Hamilton)
4. Diana (P. Anka)
5. Searchin' (Coasters)
6. Around The World (Young)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. In The Middle Of An Island (T. Bennett)
9. Hula Love (B. Knox)
10. And That Reminds Me (D. Reese)

San Francisco, Calif.

1. I'm Gonna Sit Right Down (B. Williams)
2. Tammy (D. Reynolds)
3. Whispering Bells (Del-Vikings)
4. Bye, Bye Love (Everlys)
5. It's Not For Me To Say (J. Mathis)
6. Fascination (D. Shore)
7. Star Dust (B. Ward)
8. Teddy Bear (E. Presley)
9. Send For Me (N. Cole)
10. Shangri-La (Four Coins)

Minneapolis, Minn.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Short Fat Fannie (L. Williams)
4. Searchin' (Coasters)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Around The World (Mantovani)
7. Whispering Bells (Del-Vikings)
8. Rainbow (R. Hamilton)
9. That'll Be The Day (Crickets)
10. Lotta Lovin' (G. Vincent)

Seattle, Wash.

1. Honeycomb (J. Rodgers)
2. You're My One And Only Love (R. Nelson)
3 Tammy (D. Reynolds)
4. Diana (P. Anka)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Rainbow (R. Hamilton)
7. That'll Be The Day (Crickets)
8. Drive-In Show (E. Cochran)
9. Lotta Lovin' (G. Vincent)
10. Teddy Bear (E. Presley)

Detroit, Mich.

1. Tammy (D. Reynolds)
2. That'll Be The Day (Crickets)
3. Rainbow (R. Hamilton)
4. It's Not For Me To Say (J. Mathis)
5. Diana (P. Anka)
6. Honeycomb (J. Rodgers)
7. Goody Goody (F. Lymon)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Fascination (D. Jacobs)
10. Short Fat Fannie (L. Williams)

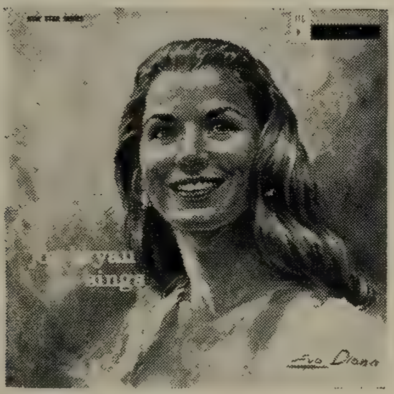
Philadelphia, Pa.

1. Rainbow (R. Hamilton)
2. That'll Be The Day (Crickets)
3. I'm Gonna Sit Right Down (B. Williams)
4. Star Dust (B. Ward)
5. Goody Goody (F. Lymon)
6. Fascination (J. Morgan)
7. Tammy (D. Reynolds)
8. It's Not For Me To Say (J. Mathis)
9. Bon Voyage (J. Harper)
10. Honeycomb (J. Rodgers)

Pittsburgh, Pa.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Send For Me (N. Cole)
4. Love Me To Pieces (J. Corey)
5. Old Cape Cod (P. Page)
6. I'm Gonna Sit Right Down (B. Williams)
7. That'll Be The Day (Crickets)
8. Rainbow (R. Hamilton)
9. Love Letters In The Sand (P. Boone)
10. Mr. Lee (Bobbettes)

A ROYAL WELCOME
for
MODE RECORDS
MUSIC OF THE DAY



marty
paich
trio

lucky lucy ann

No. 108—Joy Bryan Sings

# 110—A Jazz Band Ball
# 111—Bobby Swing Tenderly (Bobby Troup)
# 112—Pepper Adams Quintet

No. 105—Marty Paich Trio

# 113—Joanne Grauer Trio
# 114—Flute Fraternity (Herbie Mann-Buddy Collette)
# 116—The Wind (Don Nelson)

No. 115—Lucky Lucy Ann

# 117—Bernie Nerow Trio
# 118—Eddie Costa Quintet
# 119—The Jazz Pickers (With Special Guest Star)

# 100—The Herbie Harper Sextet
# 101—The Stan Levey Quintet
102—The Richie Kamuca Quartet
103—The Mel Lewis Sextet
104—The Paul Togawa Quartet
106—"Gal With A Horn"—Clora Bryant
107—The Frank Rosolino Quintet
109—The Conte Candoli Quartet

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SHINDIG
KING 5070

EARL BOSTIC
VIENNA, CITY OF MY DREAMS
b/w
JUST TOO SHY
KING 5071

DONNIE ELBERT
BELIEVE IT OR NOT
b/w
TELL ME SO
DE LUXE 6143

WHAT CAN I DO
DE LUXE 6125

TINY TOPSY
AW! SHUCKS BABY
FEDERAL 12302

THE MIDNIGHTERS
IS YOUR LOVE FOR REAL
FEDERAL 12299

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(Let Me Be Your)
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recorded by
Elvis Presley — Victor
Gladys Music, Inc,

LOVING YOU
recorded by
Elvis Presley
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FABULOUS
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Charlie Gracie — Cameo

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Pat Boone - "GOLD MINE IN THE SKY"
Pat Boone (E. P.) "CATHEDRAL IN THE PINES"
The Hilltoppers "MY CABIN OF DREAMS"
Pat Boone - "LOVE LETTERS IN THE SAND"
BOURNE, INC. - ABC MUSIC

London Lowdown

Tommy Steel, still one of this country's hottest artists on wax and in vaudeville theatres, is to go to Copenhagen and Stockholm between the 6th and the 9th of September for the premiere of his picture.

Gisele MacKenzie over here for a vacation, is also appearing on two TV shows for Channel Nine and will also star in the **Jack Benny** program which is a spectacular put on by BBC on August 28th from the Radio Show at Earls Court.

Paul Anka has a huge hit over here with his waxing of "Diana".

Dickie Valentine may be playing a three week stint in Las Vegas towards the end of this year or early 1958.

Ruby Murray has announced her engagement to **Bernard Burgess,** a member of the English vocal group known as the **Jones Boys.** Wedding date has not been set as yet.

Edmundo Ros at present at the Sporting Club at Monte Carlo, returns to this country to start a TV show for the BBC on September 6th.

Although he has only had one record issued in this country, it appears that **Jerry Lee Lewis** intends to come over for a vaudeville tour.

Russ Hamilton, whose record of "Rainbow" and "We Will Make Love" is high in the Hit Parade already on both sides of the Atlantic, has just cut a new one titled "Wedding Ring".

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

1 **All Shook Up—** Elvis Presley (HMV)
2 **Love Letters In The Sand—** Pat Boone (London)
3 **Island In The Sun —** Harry Belafonte (RCA)
4 **Diana—** Paul Anka (Columbia)
5 **Teddy Bear—** Elvis Presley (RCA)
6 **Last Train To San Fernando—** Johnny Duncan (Columbia)
7 **Bye Bye Love—** Everly Brothers (London)
8 **Puttin' On The Style/Gamblin' Man—** Lonnie Donegan (Pye-Nixa)
9 **With All My Heart—** Petula Clark (Pye-Nixa)
10 **Little Darlin'—** Diamonds (Mercury)
11 **We Will Make Love—** Russ Hamilton (Oriole)
12 **Fabulous—** Charlie Gracie (Parlophone)
13 **Around The World—** Ronnie Hilton (HMV)
14 **Butterfingers—** Tommy Steele (Decca)
15 **All Star Hit Parade—** Beverley Sisters, Max Bygraves, Billy Cotton, Johnston Brothers, Tommy Steele & Jimmy Young (Decca)
16 **Start Movin'—** Sal Mineo (Philips)
17 **Dark Moon—** Tony Brent (Columbia)
18 **Start Movin'—** Terry Dene (Decca)
18 **When I Fall In Love—** Nat "King" Cole (Capitol)
20 **Around The World—** Bing Crosby (Brunswick)
21 **Lucille—** Little Richard (London)
22 **White Sport Coat—** King Brothers (Parlophone)
23 **I'm Gonna Sit Right Down and Write Myself A Letter—** Billy Williams (Vogue-Coral)
24 **Wandering Eyes/I Love You So Much It Hurts—** Charlie Gracie (London)
25 **Yes, Tonight Josephine—** Johnnie Ray (Philips)
26 **In The Middle Of An Island—** King Brothers (Parlophone)
27 **I Like Your Kind Of Love—** Andy Williams (London)
28 **Water Water—** Tommy Steele (Decca)

Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

BROADWAY MUSIC
New York, N. Y.

1. Around The World (Mantovani)
2. Tammy (D. Reynolds)
3. Passing Strangers (Vaughan & Eckstine)
4. Rainbow (R. Hamilton)
5. Fascination (J. Morgan)
6. Old Cape Cod (P. Page)
7. That'll Be The Day (Crickets)
8. And That Reminds Me (D. Reese)
9. White Silver Sands (Rondo)
10. Shangri-La (4 Coins)

MOSHER MUSIC CO.
Boston, Mass.

1. Tammy (D. Reynolds)
2. Around The World (Crosby/Young)
3. Old Cape Cod (P. Page)
4. Fascination (J. Morgan)
5. Passing Strangers (Vaughan & Eckstine)
6. Rainbow (R. Hamilton)
7. Bye Bye Love (Everly Bros.)
8. Love Me To Pieces (Corey)
9. Affair To Remember (V. Damone)
10. Love Letters In The Sand (P. Boone)

BILLS T RECORD SHOP
Tulsa, Okla.

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. Love Me To Pieces (J. Corey)
4. Lotta Loving (G. Vincent)
5. White Silver Sands (Boone)
6. 14 Karat Gold (D. Cherry)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Short Fat Fannie (Williams)
9. Let The Four Winds Blow (R. Brown)
10. That'll Be The Day (Crickets)

SUPER ENTERPRISE
Washington, D. C.

1. That'll Be The Day (Crickets)
2. It's Not For Me To Say (J. Mathis)
3. Send For Me (N. Cole)
4. Long Lonely Nights (C. McPhatter)
5. Tammy (D. Reynolds)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. I'm Gonna Sit Right Down (B. Williams)
8. Around The World (Young)
9. So Rare (J. Dorsey)
10. Old Cape Cod (P. Page)

ALAMO PIANO CO.
San Antonio, Texas

1. Tammy (Ames Bros.)
2. Love Letters In The Sand (P. Boone)
3. I'm Gonna Sit Right Down (B. Williams)
4. Teddy Bear (E. Presley)
5. Star Dust (B. Ward)
6. Shangri-La (4 Coins)
7. Bye Bye Love (Everly Bros.)
8. White Silver Sands (Rondo)
9. Around The World (Mantovani)
10. So Rare (J. Dorsey)

JACKSON AUTOMATIC
Jackson, Mich.

1. Rainbow (R. Hamilton)
2. That'll Be The Day (Crickets)
3. Loving You (E. Presley)
4. Goldmine In The Sky (P. Boone)
5. I'm Gonna Find Me A Bluebird (M. Rainwater)
6. Send For Me (N. Cole)
7. Bye Bye Love (Everly Bros.)
8. Teddy Bear (E. Presley)
9. Around The World (McGuires)
10. June Night (J. Dorsey)

KATZ DRUG CO.
Kansas City, Mo.

1. Tammy (Ames Bros./D. Reynolds)
2. Short Fat Fannie (Williams)
3. Whole Lot Of Shakin' (J. L. Lewis)
4. White Silver Sands (Rondo)
5. Susie-Q (D. Hawkins)
6. Drive In Show (E. Cochran)
7. Star Dust (B. Ward)
8. Remember You're Mine (P. Boone)
9. My One And Only Love (R. Nelson)
10. Wonderful! Wonderful! (J. Mathis)

GILLETTE RECORD SHOP
Chicago, Ill.

1. It's Not For Me To Say (J. Mathis)
2. Tammy (D. Reynolds)
3. Wonderful! Wonderful! (J. Mathis)
4. In The Middle Of An Island (T. Bennett)
5. White Silver Sands (Rondo)
6. Mister Lee (Bobbettes)
7. Diana (P. Anka)
8. Fascination (J. Morgan)
9. Rainbow (R. Hamilton)
10. Around The World (Young)

STEPHENSON MUSIC CO.
Raleigh, N. C.

1. Whispering Bells (Del-Vikings)
2. Whole Lot Of Shakin' (J. L. Lewis)
3. Bernardine (P. Boone)
4. Tammy (D. Reynolds)
5. Love Letters In The Sand (P. Boone)
6. Star Dust (B. Ward)
7. Around The World (Mantovani)
8. Teddy Bear (E. Presley)
9. Mr. Lee (Bobbettes)
10. Lasting Love (K. Kallen)

REGENT RECORD SHOP
Flint, Mich.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Rainbow (R. Hamilton)
4. Love Me To Pieces (Corey)
5. Goody Goody (Teenagers)
6. Short Fat Fannie (Williams)
7. White Silver Sands (Rondo)
8. Whole Lot Of Shakin' (J. L. Lewis)
9. Gonna Find Me A Bluebird (M. Rainwater)
10. Star Dust (B. Ward)

BERKELEY'S MUSIC CITY
Berkeley, Calif.

1. Rainbow (R. Hamilton)
2. In The Middle Of An Island (T. Bennett)
3. Tammy (D. Reynolds)
4. White Silver Sands (Rondo)
5. I'm Gonna Sit Right Down (B. Williams)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Searchin' (Coasters)
8. Short Fat Fannie (Williams)
9. Remember You're Mine (P. Boone)
10. Build Your Love (J. Ray)

MARTY'S MUSIC STORE
Lebanon Pa.

1. Diana (P. Anka)
2. I'm Gonna Sit Right Down (B. Williams)
3. Tammy (D. Reynolds)
4. White Silver Sands (Rondo)
5. Mr. Lee (Bobbettes)
6. Short Fat Fannie (Williams)
7. Love Letters In The Sand (P. Boone)
8. It's Not For Me To Say (J. Mathis)
9. Send For Me (N. Cole)
10. To The Aisle (5 Satins)

GIFT MART MUSIC CENTER
Jamaica, L. I., N. Y.

1. Diana (P. Anka)
2. Star Dust (B. Ward)
3. Mr. Lee (Bobbettes)
4. Bye Bye Love (Everly Bros.)
5. Whispering Bells (Del-Vikings)
6. Honeycomb (J. Rodgers)
7. Love Letters In The Sand (P. Boone)
8. Goody Goody (F. Lymon)
9. Around The World (Mantovani)
10. Teddy Bear (E. Presley)

BULLARDS HOME & OFFICE SUPPLY CO.
Hazard, Ky.

1. Remember You're Mine (P. Boone)
2. Teddy Bear (E. Presley)
3. I'm Gonna Sit Right Down (B. Williams)
4. It's Not For Me To Say (J. Mathis)
5. So Rare (J. Dorsey)
6. Tammy (D. Reynolds)
7. Send For Me (N. Cole)
8. Island In The Sun (H. Belafonte)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Dark Moon (G. Storm)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Goldmine In The Sky (Boone)
2. Teddy Bear (E. Presley)
3. Searchin' (Coasters)
4. Tammy (D. Reynolds)
5. I'm Gonna Sit Right Down (B. Williams)
6. White Silver Sands (Rondo)
7. Rainbow (R. Hamilton)
8. Send For Me (N. Cole)
9. Diana (P. Anka)
10. It's Not For Me To Say (J. Mathis)

STEDEFORD'S RECORD SHOP
N.S. Pittsbugh, Pa.

1. Rainbow (R, Hamilton)
2. Tammy (D. Reynolds)
3. Love Me To Pieces (J. Corey)
4. Teddy Bear (E. Presley)
5. Diana (P. Anka)
6. Love Letters In The Sand (P. Boone)
7. Bye Bye Love (Everly Bros.)
8. I'm Gonna Sit Right Down (B. Williams)
9. My Heart Reminds Me (K. Starr)
10. In The Middle Of An Island (T. Bennett)

ANDERSON'S MUSIC
Red Bank, N. J.

1. Bye Bye Love (Everly Bros.)
2. Love Letters In The Sand (P. Boone)
3. Diana (P. Anka)
4. It's Not For Me To Say (J. Mathis)
5. Mr. Lee (Bobbettes)
6. Send For Me (N. Cole)
7. Teddy Bear (E. Presley)
8. Goody Goody (F. Lymon)
9. Rainbow (R. Hamilton)
10. Star Dust (B. Ward)

DEW MUSIC CO., INC.
Monroe, La.

1. Mean Woman Blues (Presley)
2. Tammy (D. Reynolds)
3. Rockin' Pneumonia (Smith)
4. Teddy Bear (E. Presley)
5. Around The World (Mantovani)
6. I'm Gonna Sit Right Down (B. Williams)
7. To The Aisle (5 Satins)
8. Send For Me (N. Cole)
9. Everytime I Hear That Song (I. J. Hunter)
10. Long Lonely Nights (L. Andrews)

SONG SHOP
Cincinnati, Ohio

1. Tammy (D. Reynolds)
2. Searchin' (Coasters)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Around The World (Young)
5. Love Me To Pieces (Corey)
6. Send For Me (N. Cole)
7. Old Cape Cod (P. Page)
8. Tammy (Ames Bros.)
9. It's Not For Me To Say (J. Mathis)
10. Love Letters In The Sand (P. Boone)

LIL' PAL RECORD STORE
Houston, Tex.

1. Lotta Lovin' (G. Vincent)
2. That'll Be The Day (Crickets)
3. Fraulein (D. Estes)
4. White Silver Sands (Rondo)
5. Blue Jean Baby (J. Wallace)
6. J. D. Boogie Woogie (J. Dorsey)
7. Everytime I Ask My Heart (J. Grey)
8. Mean Woman Blues (Presley)
9. Fascination (Troubadors)
10. Humpty Dumpty Heart (L. Baker)

LYRIC NEWS & RECORD SHOP
Indianapolis, Ind.

1. Bye Bye Love (Everly Bros.)
2. Love Letters In The Sand (P. Boone)
3. Teddy Bear (E. Presley)
4. I'm Gonna Sit Right Down (B. Williams)
5. It's Not For Me To Say (J. Mathis)
6. So Rare (J. Dorsey)
7. White Silver Sands (Rondo)
8. Whispering Bells (Del-Vikings)
9. Around The World (Young)
10. Star Dust (B. Ward)

"Sound Buy, 1957" Keynote Of Vik's Fall LP Plan

NEW YORK—VIK Records, after doubling its volume over the last year, has now announced its most ambitious record release to date, "Sound Buy, 1957". The program is VIK's largest in scope—with 22 LP's and 44 EP's scheduled. VIK execs regard it as one of the most attractive programs ever offered to distributors including the cash discount plan and dating privileges.

The repertoire of 22 long play albums includes 19 in full color packages. Both the LP's and the EP's are recorded in "New Orthophonic" High Fidelity sound and are packaged in attractive high gloss covers. The complete long play release consists of:

"The Best Of Eddie Cantor"—Eddie Cantor; "Mam'selle Gisele"—Gisele MacKenzie; "Sound And Fury"—Sid Bass Orch.; "Green Eyes"—Helen O'Connell; "Higher Than Fi"—Marty Gold Orch.; "The Four Brothers-Together Again"—Zoot Sims, Al Cohn, Herbie Stewart, Serge Chaloff; "The Jazz Messengers"—The Jazz Messengers; "Loves Of My Life"—Hugo Montenegro Orch.; "Concert Miniatures"—Neal Hefti Orch.; "Birdland Dreamband"—Vol. 2—Maynard Ferguson; "In A Swingin' Mood"—Ann Gilbert; "Dances Wild"—Russ Case Orch.; "Love In Any Language"—Anamorena; "Muchachas"—Conjunto Los Carinosos; "Maltby With Strings Attached"—Richard Maltby Orch.; "Winged Victory Chorus"; "Lecuona's Afro-Cuban Suite"—Noro Morales and his Orch.; "My Old Flame"—Julie Wilson; "For A Lazy Afternoon"—Neil Wolfe at the piano; "Jazz Goes To Broadway"; "Old, But New"—George Siravo Orch.

According to Ben Rosner, Manager of VIK Records, extra emphasis has been put on the Extended Play program because of the growing demand for EP's. Rosner said, "I believe that (1) 45 EP's compete in no way with long play albums, (2) the 45 EP customer is the single record buyer, (3) EP's should be planned, recorded and packaged for their specific market and (4) the EP price ($1.29) is right to attract the teenagers and young adults if the right EP merchandise is made available to them."

VIK has made a special effort to individualize covers and titles of the EP's in its Fall program. "Our future plans will go a step further in what we think is the proper direction," said Rosner. "LP albums will only have EP equivalents if the artist and/or repertoire involved is suitable for the EP market. For the most part, VIK EP's will be specifically planned and recorded to reach the vast, untapped teenage and young adult market," Rosner concluded.

The greatest advertising and promotion campaign VIK yet has undertaken has been planned for "Sound Buy, 1957". There will be two-page spreads in the various trade publications. Disk jockeys having a network show will receive the entire release from the factory, the local jockeys will be fully covered by distributors. Each jockey will receive a booklet of "Tips and Bios" containing pertinent material on the albums and artists. An intensive newspaper and magazine publicity campaign has been set up with the entire release scheduled to go to reviewers, columnists and syndicated writers.

Special dealer aids will be provided including the following point of sale material: (1) mounted easel-backed album covers on all the albums; (2) reprints of the trade ads; (3) a new VIK catalog listing all current merchandise through October 1; and (4) additional quantities of album covers, liners and promotion pieces.

New Jacksonville One-Stop

JACKSONVILLE, FLA.—Bush Distributing Company, this city, this week announced that it has added to its services a complete One-Stop record service. The business is located in Bush's building at 60 Riverside Avenue, Jacksonville, Florida, and is called BUDISCO One-Stop Record Service. It is currently carrying around a $30,000 inventory of records, and is designed to serve the operators as well as the retail stores throughout the northern and western parts of Florida, as well as Georgia, Alabama and South Carolina.

The new department is headed by Jack Weingarten who was formerly with an RCA distributor, and before that, Mercury and King record manufacturers.

Seen above from left to right: Doris Stanley, former manager of the record department in a W. T. Grant Department Store, Jack Weingarten, and Frank Trader, who was formerly associated with one of the largest operators in this area, and D. J. Barton.

Let's Talk About Hits!

MILWAUKEE, WISC.—Hugo Winterhalter on a recent trip to Milwaukee, where he conducted a 68 piece Symphony Under The Stars Orchestra, took time out to visit the Dodger Dugout and see his old friend Pee-Wee Reese.

Eight Win RCA Victor Contest

NEW YORK—Second quarter winners in RCA Victor's "Double Your 45 EP Rate by '58" contest have been announced by Dave Finn, Manager of RCA Victor's Planning and Marketing.

Mark II RCA Victor New Orthophonic Hi-Fi 4 Speed Victrola Phonographs with AM-FM Radios were sent to one RCA Victor distributor in each of eight regions with the greatest percentage increase of 45 EP sales for April-May-June of 1957 over 1956. The phonographs were, in turn, awarded to the top salesman of each winning distributor.

Winning salesmen and the RCA Victor distributors they represent are: Joseph Palmacci, Commercial Distributors, Portland, Maine (northeastern); Morton Williams, D & H Distributors, Harrisburg, Pa. (eastern); William K. Ferguson, Main Line Distributors, Toledo, Ohio (east central); Donald J. Schmoll, Interstate Supply Co., St. Louis, Mo. (west central); Larry Bushey, Sea Coast Appliance Distributors, Miami, Fla. (southern); Robert Dorn, Dulaney's, Inc., Oklahoma City, Okla. (southwestern); Hal Haines, RCA Victor Distributing Corp., Los Angeles, Calif. (western); Mary Maye Patterson and Denver Cain, Associated Distributors, Indianapolis, Ind. (central).

The "Double Your 45 EP Rate By '58" contest was announced in February of 1957 by Frank M. Folsom, Chairman of the Executive Committee of the Board of the Radio Corporation of America. At the end of 1957 the Frank M. Folsom Awards, as yet undetermined, will be presented to the RCA Victor distributor executive in each of eight regions with the greatest 45 EP percentage increase for the 1957 calendar year. These awards will be presented at a formal dinner in New York by Folsom. Record Managers will accompany winning distributors and receive duplicate awards.

In addition to the Frank M. Folsom awards, there are two grand prizes for distributor record managers. First prize to the distributor record manager who shows the greatest percentage increase in 45 EP sales in 1957 over 1956 is a 21-day, all-expense-paid vacation for two to any one port in the world. Second prize is a 1958 Ford Thunderbird.

A quarterly prize is awarded to the one RCA Victor distributor in each of eight regions who shows the greatest percentage increase in 45 EP sales over a corresponding period of 1956. The distributor executive then gives the quarterly prize to the salesman in his company who has done most to increase 45 EP sales for the quarter.

In the 1st quarter every salesman who entered the contest received a leather wallet and case for valuable documents. The 3rd quarter prize will be an RCA Victor 21" color TV set. In the 4th quarter winning salesmen will receive 10 shares of RCA Common Stock.

A SMASH
THE CHORDETTES
"JUST BETWEEN YOU AND ME"
Cadence # 1330
cadence
40 EAST 49TH ST. NEW YORK 17, N. Y.

New Release
"LITTLE NEVA"
JERICHO BROWN
RKO # 412
RKO UNIQUE RECORDS
1440 Broadway, New York, N. Y.

"FLATFOOT SAM"
By OSCAR WILLIS
ARGO # 5272
Argo RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

Ferlin Husky
"Make Me Live Again"
CAPITOL # 3790
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

Promoting "The Fuzzy Pink Nightgown"

WASHINGTON, D.C.—Jane Russell, United Artists film star, is shown above as she visits the office of Hirsh De La Viez, president of Hirsh Coin Machine Corp. in Washington, D.C. Jane is presenting Hirsh with a new Imperial album of the sound track from the film in which she stars "The Fuzzy Pink Nightgown".

Golden Crest Extends Fall Plan; Signs 8 Artists

NEW YORK—Hal Friedman, Sales Counsel for Golden Crest Records, last week announced that the firm's "Fall Sales Plan" will be extended three weeks beyond the original closing date of August 31st and will now officially close on Sept. 22nd.

Friedman reported that "the terrific acceptance of the two-part sales plan has been so enthusiastic that we have been forced to make this three-week extension in order to allow our distributors to completely saturate their dealers."

Both the "Open Stock Incentive Plan" offering two free LP's for every ten purchased and the "Special Starter Plan" of 25 albums with a list price of $101.50 at a dealer cost of only $40.00 have resulted in a buying bonanza far beyond our wildest expectations.

In addition, Friedman stated that the just-released "New York Philharmonic Brass Ensemble" LP has been added to the plan list and will be available to distributors on the same basis as the balance of the Golden Crest catalogue.

At the same time, Clark Galehouse, president of Golden Crest Records, announced the pacting of eight recording artists to exclusive recording deals with the indie diskery.

Heading the list is bandleader "Shep" Fields who will wax LP's, Mark Laub whose Lowery Electronic Organ album, just issued, is expected by Golden Crest to become the biggest selling LP yet released by the firm, and Bill Harrington whose dance band LP will shortly be released.

In addition, singers Betty Ann Blake, Cliff Martin, Ricky Shaw, Calvin Ruffin and Bob Bravin have been pacted to cut singles in line with Golden Crest's policy to go heavier into the single field.

Climbing All Charts! NAPPY BROWN's Getting Bigger & Bigger!
"BYE-BYE BABY" # 1514
The Sleeper Surprise Disc of the Year!
WILBERT HARRISON's
"MY LOVE IS TRUE"
1517 — "CASH BOX Award o' the Week!"
SAVOY RECORD CO., Inc. NEWARK, N.J.

Best Selling Sheet Music

		LAST WEEK
1	**TAMMY** Northern ASCAP—Livingston, Evans	2
2	**AROUND THE WORLD** Victor Young ASCAP—Young	1
3	**LOVE LETTERS IN THE SAND** Bourne ASCAP—Kenny, Kenny, Coots	3
4	**WHITE SILVER SANDS** Fellows Peer Int'l BMI—Matthews	4
5	**FASCINATION** Southern ASCAP—Manning, Marchetti	7
6	**I'M GONNA SIT RIGHT DOWN** DeSylva, Brown & Henderson ASCAP—Young, Ahlert	6
7	**OLD CAPE COD** Geo. Pincus & Sons ASCAP—Rothrock, Yakus	5
8	**IN THE MIDDLE OF AN ISLAND** E. H. Morris ASCAP—Acquaviva, Varnick	12
9	**RAINBOW** Robbins ASCAP—Hamilton	15
10	**TEDDY BEAR** Gladys ASCAP—Mann, Lowe	9
11	**SEND FOR ME** Winneton BMI—Jones	11
12	**AN AFFAIR TO REMEMBER** Feist ASCAP—Warren, Adamson, McCarey	—
13	**BYE, BYE LOVE** Acuff-Rose BMI—Bryant, Bryant	8
14	**IT'S NOT FOR ME TO SAY** Korwin ASCAP—Stillman, Allen	10
15	**SO RARE** Robbins ASCAP—Herst, Sharpe	13

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

(LISTED ALPHABETICALLY)

RADIO

An Affair To Remember	Feist
Around The World	Young
Band Of Angels	Witmark
Bye, Bye Love	Acuff-Rose
Every Little Movement	Witmark
Fascination	Southern
Goody Goody	DeSylva, Brown & Henderson
Honeycomb	Hawthorne
I'm Gonna Sit Right Down	DeSylva, Brown & Henderson
In The Middle Of An Island	Mayfair
It's A Wonderful Thing To Be Loved	Granmore
It's Not For Me To Say	Valyr
Little White Lies	Bregman-Vocco & Conn
Love Letters In The Sand	Bourne
Love Me To Pieces	Acuff-Rose
Marching Along To The Blues	Bob Miller
My Heart Reminds Me	Symphony House
Old Cape Cod	Pincus
Shangri-La	Robbins
Soft Sands	Weiss & Barry
Sweet Thing	Famous
Swinging Sweethearts	E. H. Morris
Tammy	Northern
There's A Goldmine In The Sky	Bourne
There's A New Moon Over My Shoulder	Peer
Till	Chappell
When My Sugar Walks Down The Street	Mills
White Silver Sands	Fellows-Peer
Write To Me From Naples	Broadcast
You Can't Lose The Blues With Colors	Berlin

TV

All Shook Up	Shalimar
Around The World	Young
Black Slacks	Pamco
Bye Bye Love	Acuff-Rose
Com-On	Feist
Consideration	Desmo
Diana	Pamco
Fascination	Southern
Four Walls	Sheldon
Goody Goody	DeSylva, Brown & Henderson
Happy Happy Birthday Baby	Arc & Donna
I'm Gonna Sit Right Down	DeSylva, Brown & Henderson
In The Middle Of An Island	Mayfair
Just Between You And Me	Winneton
Lasting Love	Salmin
Lips Of Wine	Mack Martin
Love Letters In The Sand	Bourne
Love Me To Pieces	Acuff-Rose
My Heart Reminds Me	Symphony House
Old Cape Cod	Pincus
Playing The Field	Rosemeadow
Send For Me	Winneton
Short Fat Fannie	Venus
Tammy	Northern
Teddy Bear	Gladys
There's A Goldmine In The Sky	Bourne
When My Sugar Walks Down The Street	Mills
White Silver Sands	Fellows-Peer
Whole Lot Of Shakin' Going On	Marlyn
World Apart	Coliseum

Dot Announces Fall Pkge Program With Discount Plan

HOLLYWOOD—The biggest album program in the history of Dot Records got under way August 15 with an announcement by president Randy Wood of a 10% discount to distributors to be passed on to dealers, on Dot's entire LP catalog, including 19 new LPs scheduled for August-September release, and 3 new EPs for the same period. The discount hype to Dot's rapidly expanding packaged goods line will be effective from August 15 to September 30, with the added advantage to distributors and dealers of 30-60-90-day dated billing.

Dot's catalog of 140 LPs and EPs includes all of the label's big-name personalities. Heading the firm's list of LP best-sellers are "The Ten Commandments," music from the sound track of the picture, Pat Boone's newest release "Pat's Great Hits," and Gale Storm's "Sentimental Me." Ready for the market this month and next are a number of Dot "firsts": Margaret Whiting's "Goin' Places"; Bonnie Guitar's "Moonlight and Shadows"; the Helen Traubel album; four albums kicking off Dot's new "Jazz Horizons" series, (1) "The Brothers Candoli," (2) "Swinging Scots," (3) "Basically Bagley" and (4) "Word Jazz" with Ken Nordine and the Fred Katz group; and "Bill Frawley Sings the Old Ones." Other equally important August-September items include Billy Vaughn's "Melodies in Gold": two new sets by ragtime king Johnny Maddox, "The Thirties in Ragtime" and "My Old Flames"; and two albums recorded in England "The Famed Songs of Noel Coward and Ivor Novello", and "From London's Hit Musicals."

Three new EPs set for immediate release are Billy Vaughn's "The Shifting Whispering Sands," Jim Lowe's "Rainbow," and the Del-Vikings' "Come Go With Us."

Randy Wood stated that early distributor response to Dot's Fall LP merchandising program indicates a volume of business far in excess of company expectations.

La Rosa Get-to-gether

CHICAGO — Julius La Rosa, in town to cut a number of radio spots for the Williams Lewis clothing chain, was feted by RCA Victor's Bud Booth, Bob Nossett and Marty Hirsch on August 8 at Linn Burton's Steak House.

Notables present to greet La Rosa were Jim Lounsbury, WBKB, Penny Smith, William A. (where the models buy their clothes) Lewis, Marty Faye, WAAF; Marty Hogan, WCFL; Jack Reiling, WAAF's musical director, Harry Reiling, London Records; Steve Schickel, WGN; Josh Brady, WBBM; John Ganas, WCFL; Bill Evans, and Bernie Allen of WIND, and Win Jolly of radio station WTAQ in La Grange, Illinois.

Morrow Into Statler

NEW YORK—When Buddy Morrow and his band open a 13-week engagement in the Cafe Rouge of the Statler Hotel in New York on September 6, it will mark the culmination of some of the most competitive bidding by agencies for the choice booking.

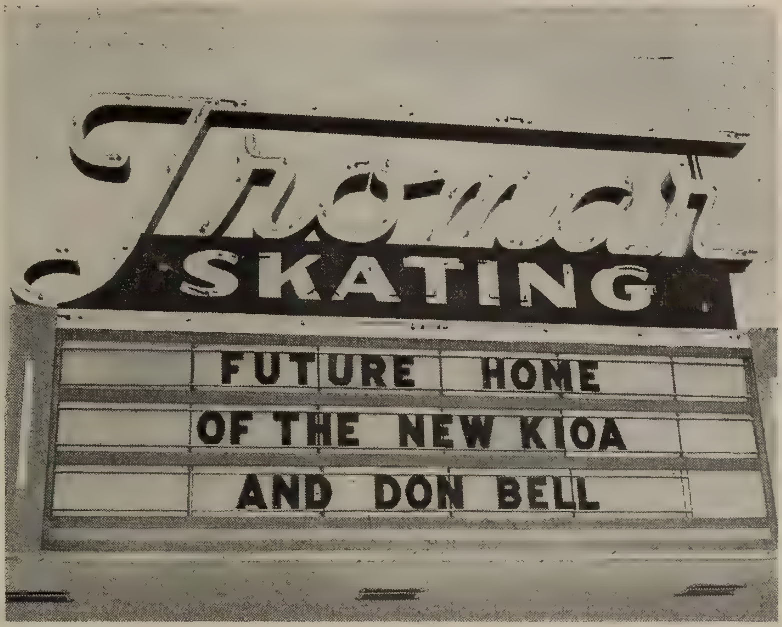
With the colleges beginning their fall semesters in September and the convention season at the hotel set to swing into full schedule, the Statler management was anxious to have a band in the hotel that would appeal to the college students, the conventioneers and the regular patrons. A survey determined that Morrow met all the qualifications and as a result was selected to open the season at the Statler.

Buddy Morrow is booked by General Artists Corporation.

Smooth As Satin

NEW YORK—George Shearing, currently starring at The Embers in New York, hosts WNEW's "Milkman's Matinee" proprietor Jack Lazare and Lazare's wife Betty, meanwhile getting in a plug for his hot new Capitol album "Black Satin". The album's being promoted in a countrywide tie-up with Angelique's "Black Satin" perfume (a bottle of which he's presenting to Mrs. Lazare).

KIOA Into New Quarters



DES MOINES—The marquee of the famous Tromar ballroom shows the latest step in the building's mutation from ballroom to skating rink to home of the new KIOA.

Tom Archer opened the Des Moines, Iowa ballroom at its Fifth and Park street corner on April 15, 1937. Red Norvo and Mildred Bailey were the attraction. Vaughn Monroe acheived the house record with 3,600 paid admissions, a record Sammy Kaye failed to meet by only 400. Every name band and scores of territory and local outfits played the hall until March, 1954 when Archer changed it to a roller rink, coincident with his remodeling of the Val Air ballroom for year round business.

New KIOA moves in on October first. Don Bell, who shares marquee billing with the station, begins his 12th year of Des Moines radio on September fourth. Originally brought to Des Moines from Cleveland's WJW to handle KRNT's morning show, the personality resigned this year to join his present affiliation on May 1st.

History of KIOA includes four ownerships, two networks. Present owner is Public Radio Corporation of Houston, Texas.

Hot Plate!

LOS ANGELES — These fellows show how hot the Coral label is. And it is, with two in the top five, the Debby Reynolds' "Tammy" and Billy Williams' "Gonna Sit Right Down." The firm's national sales manager, visiting Norm Wienstroer, left, and the West Coast sales chief, Johnny Thompson, agree "Coral is hot."

Joyce-Kassner Pub Tie-in

NEW YORK — Jolly Joyce this week announced that he had entered into an agreement with Edward Kassner whereby Kassner assumes the position of business agent for Oceanic (BMI) and Anchor (ASCAP) Music Companies. Both companies are affiliations of Jolly Joyce and Norman Joyce.

It is anticipated that through this association, artists recording on the President label will perform a number of songs belonging to these firms.

Oldest
ONE-STOP
record service
ALL LABELS •
• ALL SPEEDS
45 RPM
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Coming Up from the pen of . . .
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His next big one—
FORGOTTEN
DREAMS
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• Leroy Anderson on Decca Records #30403
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MILLS MUSIC, INC.

The Music Business In Italy

by DAN FISHER

ROME, ITALY—Cannes to Monaco, sans any trace of Her Grace, San Remo, Genoa, and now Rome. Two days at the Italian Riviera, Portofino, too, which is a pretty good parlay for this refugee from the Brill Building. Along the way I picked up a group of old Hollywood pals and what was a solo junket is now a platoon.

Rome is so American it's like a gorgeous Broadway spaghetti parlor featuring Italian-speaking waiters and the most stunning decor on the Continent. Everything entertainment-wise is tinged with Americana, to say nothing of the thousands of U.S. citizens paying their monthly dues to Italian landlords.

Strolling down the Via Veneto I passed such eminent personages as Bruce Cabot, Armru Sani (a big star here), Tony Martin, Cyd Charisse, David Wayne, Thelma Carpenter (who's starring in a local club), Mario Lanza and that crown prince of independent music publishers Ivan Mogul. Even such as I make the columns of the Daily American by walking the Via Veneto.

Most everybody goes to Bricktop's, a nightclub run by a 62 year old American Negro lady who is the Sophie Tucker of Europe. Thelma Carpenter shares the singing spotlight and is very well received at Bricky's. The only other club open here is Della Rosa, starring the Bernard Bros., the original mimicing-to-records boys. Just great, too.

The Romans here must operate on a policy of When In Rome Do As The Americans Do. The big musical attractions are Doris Day, Frank Sinatra, Louis Armstrong and omni-popular Lionel Hampton. Arrevidirchi Roma and off to Capri, the road company Fire Island with cliffs. Only three late places going musically here, The Eden, #2, and the Quisisana. At #2 they dance and sing to songs like "Rock Around the Clock," "My Prayer" and "Cry" while the latter spot draws the Spanish dance set. At the Eden, Italian tunes like "Guaglione," "Na Voce, Na Chitarra", along with "Stardust" and "Body & Soul."

Next, Milano, the heart of the Italian music business. Galleria Del Corso is the Brill Building of Italy and the key men are Alberto Rossi; the Messrs. Kramer, Ricci, Redi and Bixio.

Popularity-wise, Claudio Villa is the No. I male provincially, while Teddy Reno is overall most popular. Up and coming among the newcomers is Fausto Cigliano. Nilla Pizzi and Katina Ranieri are tops among the femmes; the Angelini Orchestra is the leading pop band and Trovaioli foremost in the modern jazz idiom.

The Italian homegrown hit parade consists of: 1, "Lazzerella," 2, "Guaglione," 3, "Na Voce Na Chitarra," 4, "D'Italia." From the American stockpile, "Only You" by The Platters is the top-seller and Belafonte's "Banana Boat" is No. I in the juke boxes.

A rapid rundown of their tastes in American performers would consist of Nat King Cole, Frank Sinatra, Ella Fitzgerald, Doris Day, Jackie Gleason, The Platters and The Hi-Lo's.

The Brill regulars who think their troubles are confined to our Tin Pan Alley should talk to Alberto Rossi. "We are in a period where the old songs are not as big as the new types," he said, which is a masterpiece of understatement when applied to the U.S.

The new rhythm gaining ground here is a mixture of 6/8 time shuffle and one-step. The blue jeans, Giovento Bruciata in their language, or rock-n-rollers to us, like these songs and they're very much influenced by American movies like "Blackboard Jungle," "Rebel Without a Cause," and stars like Jimmy Dean and Marlon Brando. American moviemakers should be careful what movies are sent over—their influence is too great to have the exports treated lightly, Mr. Rossi says.

"I hope the entire world returns to the better songs, those written by the Gershwins, Berlin, Porter, Kern, Rodgers and Hart, and yes, your dad Fred Fisher. We need a more relaxed music instead of the exciting kind. The age we live in is exciting enough." Mr. Rossi is one of the top writers and publishers in all Europe.

Italy's wonderful but I sure miss the hot dogs at the Turf, the chopped liver at Lindy's, and I can't even bear to think about those thick steaks at Al & Dick's.

This steady diet of melon, expresso, pasto, jambo, veal this and veal that can be become pretty monotonous. I lose my mind these days at anything near the color of tomatoes.

Things will be changing soon, however. I'm off now to Switzerland, Germany and Denmark, and I'll be writing you next from there.

MARGIE RAYBURN
"I'M AVAILABLE"
c/w
"IF YOU WERE"
LIBERTY # 55102
LIBERTY
RECORDS, INC.

ANOTHER CHIC SMASH!
Rod Willis
"SOMEBODY'S BEEN ROCKING MY BABY"
Chic 1009
Chic records

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★ Also Available in EP

				Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS	**MOVIE SCORE**	(Decca DL 9046 * ED 836)	1
2	★ LOVING YOU	**ELVIS PRESLEY**	(RCA Victor LPM-1515 * EPA 2-1515)	3
3	★LOVE IS THE THING	**NAT "KING" COLE**	(Capitol W-824 * EAP-1-824, 2-824, 3-824)	2
4	★A SWINGIN' AFFAIR!	**FRANK SINATRA**	(Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	4
5	★MY FAIR LADY	**BROADWAY CAST**	(Columbia OL 5090 * A 5090)	5
6	MANTOVANI FILM ENCORES	**MANTOVANI AND HIS ORCHESTRA**	(London LL-1700)	6
7	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES	**ROGER WILLIAMS**	(Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)	7
8	★WONDERFUL WONDERFUL	**JOHNNY MATHIS**	(Columbia CL 1028* B-1028, 1, 2, 3)	15
9	★HYMNS	**TENNESSEE ERNIE FORD**	(Capitol T 756 * EAP-1-756, 2-756, 3-756)	8
10	★DANCE TO THE MUSIC OF LESTER LANIN		(Epic LN 3340 * EG 7185)	9
11	★OKLAHOMA	**MOVIE CAST**	(Capitol SAO 595 * SDM 595)	10
12	★ LENA HORNE AT THE WALDORF ASTORIA		(RCA Victor LOC-1028 * EOC-1028)	18
13	★VELVET BRASS	**JACKIE GLEASON**	(Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	20
14	ABOUT THE BLUES	**JULIE LONDON**	(Liberty LRP-3043)	11
15	★ FOR DANCERS ALSO	**LES ELGART**	(Columbia CL 1008 * B-10081, 2, 3)	14
16	★SPIRITUALS	**TENNESSEE ERNIE FORD**	(Capitol T 756 * EAP-1-756, 2-756, 3-756)	13
17	★AN EVENING WITH BELAFONTE	**HARRY BELAFONTE**	(RCA Victor LPM 1402 * EPA 1402)	17
18	★'S WONDERFUL	**RAY CONNIFF**	(Columbia CL 925 * EPA 925)	21
19	★THE KING AND I	**MOVIE CAST**	(Capitol W 740 * EAP 740)	12
20	★HERE'S LITTLE RICHARD	**LITTLE RICHARD**	(Specialty SP 100 * 400, 401, 402)	24
21	★WE GET LETTERS	**PERRY COMO**	(RCA Victor LPM 1463 * EDA 1-1463)	—
22	★FRED WARING AND THE PENNSYLVANIANS IN HI FI		(Capitol W-845 * EAP-1, 2, 3, 4-845, EBF-1, 2-845)	25
23	EXOTICA	**MARTIN DENNEY**	(Liberty LRP 3034)	22
24	★BLACK SATIN	**GEORGE SHEARING**	(Capitol T-858 * EAP-1, 2, 3-858)	23
25	BERGEN SINGS MORGAN	**POLLY BERGEN**	(Columbia CL 994)	16

Ricky Nelson Signs With Imperial

LOS ANGELES — Ricky Nelson, whose first recording of "I'm Walkin'" and "Teen Age Romance" sold heavily, has been signed to an exclusive term contract by Imperial Records, it was disclosed by label prexy Lew Chudd.

Chudd, who finalized the deal last week with Ricky and his parents Ozzie and Harriet Nelson, of TV fame, cut the 17 year old singer in his first session last weekend and will release the initial single disc soon. All of Imperial's distributors were informed of the acquisition by Chudd, and based on phone orders, Chudd says he will ship 500,000 on the first release. Imperial's entire staff of field men have been geared to launch the single, and a special photo record sleeve, ads and in-store promotion material are currently being prepared.

"We are extremely pleased to have Ricky with us," says Chudd, "and expect him to develop into one of the really important record sellers in the industry."

Nelson formerly recorded for Verve Records.

Caro Gets Mid-West Post For Jay-Gee Records

NEW YORK—Howard Caro has been appointed Sales & Promotion Representative for the Mid-West for Jay-Gee Record Co., and its subsidiary companies, it has been announced by Jerry Blaine, Jay-Gee president.

Caro will represent Jubilee Records, Rosie Records, Port Records, Winley Records and Blue Chip Records, all labels under the Jay-Gee banner.

Caro, a graduate of Northwestern University, entered the music field in 1951 in the A&R department of Decca Records, where he met Morty Palitz, now Jay-Gee's vice-president and A&R man for its subsidiaries. Caro later worked with Universal Recording Studios in Chicago and last year served as Mid-West Promotion Manager for Coral Records.

Caro will base his headquarters in Chicago at the offices of Garmisa Distributing Co.

ABC-Paramount Snags Burnett's "Dulles"

NEW YORK — Songstress - comedienne Carol Burnett, currently starring in the Manhattan nitery, The Blue Angel, has been signed by ABC-Paramount. The gal's introduction of her special material, "I Made A Fool of Myself Over John Foster Dulles" and "Pu-uh-uh-up-py Love" at The Blue Angel created much comment among Gotham's columnists and show world celebrities, resulting in an invitation for her to introduce them over the national network TV program, "Tonight." Success of this appearance led to her signing for "The Ed Sullivan Show" of August 11, when Sullivan announced that Miss Burnett would be recording both songs for ABC-Paramount. The session was held the next day, with Miss Burnett accompanied by a combo headed by Ken Welch, her regular arranger and conductor, and the writer of both the "Dulles" and "Puppy" pieces. According to Sam Clark, prexy of ABC-Paramount, "the record should prove to be an immediate sensation, paralleling the fantastic success which both numbers have proven to be in Miss Burnett's personal appearance." It is reported that Secretary of State Dulles has already heard the number alluding to him, and has indicated his pleasure about being the subject of Miss Burnett's special material. The record is scheduled for immediate release.

Roulette Issues Buddy Knox & Jimmy Bowen EP's

NEW YORK—Joe Kolsky, Roulette Records' Sales Manager said this week that Roulette is releasing an EP by Buddy Knox and one on Jimmy Bowen.

The Extended Play disks are being issued as a result of the artists' success with their initial LP releases.

Buddy Knox is currently on the charts with his single "Hula Love," while Jimmy Bowen's "Don't Tell Me Your Troubles" c/w "Ever Since That Night" is growing in popularity.

Previewing New Release

ATLANTA, GA.—Cathy Carr, the ambitious Fraternity songstress of "Ivory Tower" fame, is shown above as she promotes her newest record in advance of its release. Here, she and WAKE dee jay Bob McKee of Atlanta, Ga., listen to both sides of her forthcoming record (set for release next week) "Presents From The Past" and "House Of Heartaches".

Party For Hi-Lo's

NEW YORK—The Hi-Lo's, Columbia Recording artists who are enjoying great success on the label with their album "Suddenly It's The Hi-Lo's" and their latest single "When There's A Shine On Your Shoes" b/w "Pamela Throws A Party", were the guests of honor at a party thrown by Times-Columbia Distributors of New York and Korwin Music, publishers of the "Pamela" tune. Above are some of the many dee jays who attended (Front row l. to r.) Dave Leeds, WMCA; Jack Lazare, WNEW; Stan Burns, WINS; Gene Puerling, one of the Hi-Lo's; Pamela Perry; Clark Burroughs, another member of the Hi-Lo's; Johnny Bradford, WINS and Tommy Reynolds, WOR. (Back Row) Bob Strasen and Bob Morse, the other two gents who make the Hi-Lo's a quartet.

"Till" Clicking Nine Months After Release

NEW YORK—"Better late than never" is probably the most popular adage at Columbia Records.

The diskery's first Johnny Mathis release, "Wonderful! Wonderful!" was issued toward the end of 1956 and is on the lists now, more than nine months after the official date of release.

And the same thing seems to be happening to another Columbia platter, "Till" by Percy Faith. This recording, featuring the Faith orchestra and a chorus, was released in early January and is only now coming into its own. A number of territories are reporting the song as top ten material, and many others are considering up & coming.

The song jumped into the number 51 spot this week in *The Cash Box* Top 60 Best Seller list.

Decca Continues To Spotlight Film Music

NEW YORK—Decca Records, extremely successful in the field of music from motion pictures, continues to spotlight this musical category in its releases. Two brand new singles from the company feature movie themes. Decca has issued a disk by pianist Bill Snyder that couples the title theme from the new Universal-International picture "Man Of A Thousand Faces," with an instrumental rendition of the theme from another U-I picture—"Tammy." The second new single of a movie tune is the Jack Pleis interpretation of the title song and main theme from the forthcoming Cinerama Production, "Search For Paradise." The coupling on the Pleis record is an original by the conductor, written for his daughter, and titled "Serenade To Michelle." This tune, incidentally, is also included in the new Jack Pleis album, "Serenades To Remember."

from the 20th Century-Fox Production
"AN AFFAIR TO REMEMBER"
An Affair to Remember
(OUR LOVE AFFAIR)
LEO FEIST, INC.

4 BIG RECORDS
BAND OF ANGELS
• Voices of Walter Schumann (RCA Victor) #20-47-6986
• Dick Hyman (MGM) #K-12516
• Sarah Vaughan (Mercury) #71157X45
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CHARLIE GRACIE'S
3rd and Biggest
"I LOVE YOU SO MUCH IT HURTS"
and
"WANDERIN' EYES"
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CAMEO RECORDS
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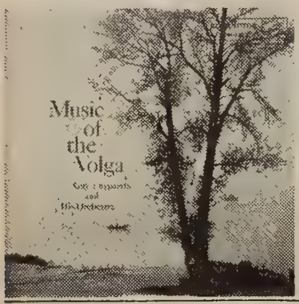
ANOTHER MILLION SELLER
#5454
FATS DOMINO
"When I See You"
and
"What Will I Tell My Heart"
Imperial Records

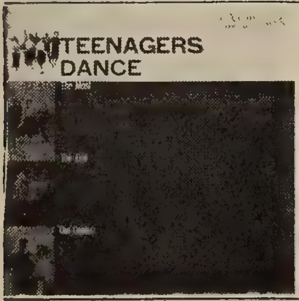
Album Reviews

POPULAR



"MUSIC OF THE DANUBE"—Guy Luypaerts And His Orchestra—RCA Victor LPM-1416 (1-12" LP)
"MUSIC OF THE VOLGA"—Guy Luypaerts And His Orchestra—RCA Victor LPM-1417 (1-12" LP)

Each of these melodic packages includes the music of the lands through which the Danube and Volga flow. The Danube enters such countries as Austria, Hungary, and Czechoslovakia, thus a more selective program on the Danube set ("City Of Dreams," "Hungarian Dance," and "Czechs At Play"). The Volga disk is all Russian ("Troika," "Sabre Dance," and "Song Of The Volga Boatman"). Luypaerts and the ork effectively offer the sentimental and gay profusion of melody. Excellent atmospheric mood issues.



"TEENAGERS DANCE"—RCA Victor LPM-1540 (1-12" LP)

These pressings, representing three teen dance steps, the "Hop-A-Do," "Tonky Honk," and "Rockbilly" have been culled from EP's, which were available on each step. The steps, naturally in the rock 'n roll idiom, are conveyed through 12 exciting sides as performed by a group, "The Kids," instrumentalist Jimmy Sedlar, and singers Dayton Selby, and Willene Barton. Must teenage stock.

IT CAN'T BE WRONG

"IT CAN'T BE WRONG"—Ray Goodwin And His Orchestra—Capitol T 10078 (1-12" LP)

Capitol has imported another mood music man from England who can provide American mood audiences with a commendable diet of lush music. Goodwin, in the soft and sweet tradition, leans toward the strings, and does so with often imaginative touches. Glowing program of evergreens. Above-par mood entry.

ISLE OF GOLDEN DREAMS
WAYNE KING
DECCA

"ISLE OF GOLDEN DREAMS"—Wayne King And His Orchestra—Decca DL 8496 (1-12" LP)

The oft-recorded ork is on hand once again to provide an adult audience with nostalgic and relaxed renditions of time-honored oldies ("Miss You," "Alice Blue Gown," "I'm Forever Blowing Bubbles"). King on sax and Tommy Shepard on trombone add the sweet solo brass work to the ork's big string line-up. Dependable ork presentation for the many Wayne King admirers.

In A Dancing Mood
Jan Garber
DECCA

"IN A DANCING MOOD"—Jan Garber And His Orchestra—Decca DL 8483 (1-12" LP)

A pressing by Garber and the ork offers an appealing stock item to the adults, and this latest Garber round of bouncy fox-trot instrumentals is right in line with previous Garber issues. Selections have been culled from the catalogue of evergreens ("It's Only A Paper Moon," "Avalon," and "The Very Thought Of You"). Important dance-floor set.

HITS OF THE '30s
CAMDEN

"HITS OF THE '30s"—Camden CAL-370 (1-12" LP)

The collection a follow-up to similar 20's album by Camden is ably performed by a potpourri of artists and orchestras. Sessions include such previous disk waxings as "Body And Soul" with Dinah Shore; "Night And Day" with Alan Jones; "Cocktails For Two" with Ralph Flanagan; and "Stormy Weather" with Fran Warren. Package has liner notes. Solid, $1.98 Camden buy.

JAZZ

MOOD JAZZ
JOE CASTRO
with voices & strings

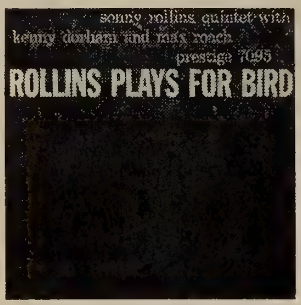
"MOOD JAZZ"—Joe Castro With Voices And Strings-Atlantic 1264 (1-12" LP)

The mood sustained by pianist Castro, and the assorted group backing here, cling closely to uptempo inventive jazz. It also includes the sans lyric voices that pop up now and then to compliment the instruments. Castro performs with effective swing touches that give over to a few soft moments as on "If You Could See Me Now." Mostly standard material. The item will hold the attention of the jazz coterie more than any other market.

Last Night When We Were Young
ART FARMER

"LAST NIGHT WHEN WE WERE YOUNG"—Art Farmer And The Quincy Jones Orchestra—ABC-Paramount ABC 200 (1-12" LP)

Trumpeter Farmer solos with the backing of a rich, stringy dominated ork conducted by Quincy Jones, and the outcome is that current trend of the jazzist adding jazz depth to the usually saccharine mood product. The artist keeps in close touch with melodic line, straying nicely while still holding on the wistful quality of the evergreens ("Someone To Watch Over Me," "What's Good About Goodbye?," and "I Concentrate On You"). Solid jazz-mood item.



"ROLLINS PLAYS FOR BIRD"—Sonny Rollins With Kenny Dorham, Max Roach Quintet—Prestige 7095 (1-12" LP)

Rollins, one of the mainstays on the tenor sax, heads a quintet which supplies a session tracing some of the conceptions of the kind of jazz linked with the late Charlie Parker. One side is a medley of swing easy standards ("Remember You," "They Can't Take That Away From Me"), and the flip portion is work on Rollins originals, "Kids Now," and "I've Grown Accustomed To Your Face," the former a robust take, the latter a persuasive Rollins' feature. Fine jazz work.

CLASSICAL

RACHMANINOFF CONCERTO NO. 3

RACHMANINOFF: Concerto No. 3 — **Sergei Rachmaninoff, Pianist—The Philadelphia Orchestra—Eugene Ormandy, Conductor**—RCA Victor LM-2051 (1-12" LP)

Taken from a 4-disk Rachmaninoff package on his piano-orchestra compositions, this collector's gem is a sure-fire classical issue. The performance, which was recorded by the great composer-musician in 1939-40, is that rare opportunity of the composer reading his own work. Eugene Ormandy and The Philadelphia Orchestra admirably support Rachmaninoff's keyboard artistry. A treasure many will desire.

Grieg LYRIC SUITE Dvorak SLAVONIC DANCES
RCA Victor

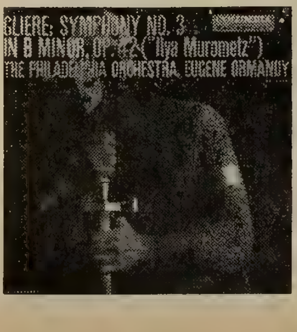
GRIEG: Lyric Suite—**DVORAK:** Slavonic Dances—**Philharmonia Orchestra—Nicolai Malko,** Conductor—RCA Victor LM-2107 (1-12" LP)

A profusion of beautifully orchestrated melodies pervades this Victor entry by Malko and the Philharmonia. The works, which includes six additions to Dvorak's Slavonic Dances waxed by Malko in his last Victor release, are performed with an affection for the grace, vitality, and nationalism imbued in them. Fine orchestral presentation.

RCA Victor
MUNCH CONDUCTS WAGNER
BOSTON SYMPHONY ORCHESTRA

"MUNCH CONDUCTS WAGNER"—The Boston Symphony—Charles Munch, Conductor — RCA Victor LM-2119 (1-12" LP)

The disk is an excellent August Red Seal "Save On Records" ($2.98 tag) choice sure to attract a host of the Wagnerian coterie. Munch and the Boston Symphony offer distinguished readings of three commanding orchestral pieces from three of Wagner operas, "Overture And Venusberg Music" from "Tannhauser"; "Magic Fire Music" from "Die Walkure"; and "Siegfried's Rhine Journey" from "Die Gotterdammerung." Superb sound. A thrilling classical issue.


GLIERE: SYMPHONY NO. 3
IN B MINOR, OP. 42 ("Ilya Muromets")
THE PHILADELPHIA ORCHESTRA, EUGENE ORMANDY

GLIERE: Symphony No. 3 In B Minor, Op. 42 ("Ilya Murometz")—**The Philadelphia Orchestra, Eugene Ormandy,** Conductor—Columbia ML 5189 (1-12" LP)

This is a reading of the Gliere work that should gain most of the attention from the classical following as compared with other available versions of the opus. The symphony, descriptive, in the melodic and moody Russian musical idiom, of the adventures of a Russian knight, is authoritatively performed by Ormandy and the Philadelphia Orchestra. Lots of room to display the waxing's fine sound. The disk will appeal greatly to admirers of such Russian composers as Rimsky-Korsakov, and Borodin.

Album Reviews

POPULAR

Lovely Lady
Frank Chacksfield

"LOVELY LADY"—Frank Chacksfield And His Orchestra—London LL 1614 (1-12" LP)

Fourteen of composer Jimmy McHugh's best melodies get the lush mood treatment from England's Frank Chacksfield and the ork, a mood crew with great stature here. Representative of the McHugh output performed on the pressing are durables like "Don't Blame Me," "A Lovely Way To Spend An Evening," and "I'm In The Mood For Love." Excellent companion to Chacksfield's George Gershwin, and Nel Coward songfests. Important mood waxing.

Romantic Rendezvous
Steve Allen
Coral

"ROMANTIC RENDEZVOUS" Steve Allen And His Piano With Neal Hefti And His Orchestra—Coral CRL 57138 (1-12" LP)

This mood entry by Allen and Hefti joins two other Allen-Hefti collaborations, "Tonight At Midnight," and "Music For Tonight," and should be an effective offering to Allen and soft-and-sweet disk fans. The tasteful bill on which the TV star displays his keyboard warmth includes such evergreens as "My Reverie," "I Can Dream Can't I," and "Picnic." Reliable mood disk with the backing of Allen's greatly viewed Sunday TV stint.

Les Brown
Coral
Love Letters in the Sand...

"LOVE LETTERS IN THE SAND"Les Brown And His Band Of Renown—Coral CRL 57165 (1-12" LP)

The set is effectively titled after the current hit revival of the oldie, which should catch the eye of many browsers. Brown and the crew are in snappy and provocative form as a twelve song program unfolds mostly in a varying fox-trot tempo. Tunes include the set's title, (the only vocal on the disk), "You're The Top," "You're An Old Smoothie," and "You're My Everything." Polished band sounds.

THE VERY MERRY MACS
Capitol

"THE VERY MERRY MACS"—Orchestra Conducted By Frank De Vol—Capitol T 850 (1-12" LP)

This initial Capitol package by the long-time singing group has them in a bright vocal light, swinging fluently through a versatile program of happily treated items ("Do You Ever Think Of Me," "By-U By-O," "I've Got Rings On My Fingers"). Sprightly ork work by Frank De Vol. Pressing by the quartet sure to get wide deejay play. Fine sales should result.

Decca
One Dozen Roses
The Mills Brothers
Sy Oliver

"ONE DOZEN ROSES"—The Mills Brothers With Orchestra Directed By Sy Oliver—Decca DL 8491 (1-12" LP)

The long-time singing group has a new pressing, the team's first with strings says the diskery. Their fans will find this a vocal treat. With their familiar, relaxed, and sentimental blend, the quartet offers tunes with rose in the titles. The LP offers such evergreens as "My Wild Irish Rose," "Honeysuckle Rose," and "Only A Rose." Important LP to have on hand.

Jan Peerce
GOLDEN MOMENTS OF SONG

"GOLDEN MOMENTS OF SONG"—Jan Peerce—RCA Victor LM-2101 (1-12" LP)

This issue was built around a previous 10 inch LP effort by Peerce, and should offer dealers an excellent vocal attraction. The famed tenor is heard on such familiar semi-classical songs as "O Sole Mio," "Because," "Ah! Sweet Mystery Of Life," and "Bless This House." A wide following awaits this fine vocal disk.

OPERETTA FOR THEATRE ORGAN

"OPERETTA FOR THEATRE ORGAN"—Leonard MacClain—Epic LN 3372 (1-12" LP)

Twenty-one melodies that grace the scores of such operettas as the "Merry Widow," "The New Moon," and "The Red Mill", are performed with an almost orchestral-like feeling by Leonard MacClain in his first offering for Epic. Beloved songs include "Kiss Me Again," "Gypsy Love Song," "Wanting You," and "Indian Love Call." Excellent sound. One of the best organ disks on semi-serious music to come along in a long while.

Club DURANT
Decca

"CLUB DURANT"—Starring Jimmy Durante And His Guests—Decca DL 9049 (1-12" LP)

The effort is chock-full of memorable moments between Durante and a number of stars, who appeared with him on his radio-tv broadcasts. Irrepressible Durante is heard with the late Al Jolson, Bing Crosby, Sophie Tucker, Eddie Cantor, Bob Hope, Ethel Barrymore, Peter Lawford, Helen Traubel. Also included is a medley from the "Clayton, Jackson and Durante" team. Durante and guests in delightful form.

I'm in the mood for amore
Katyna Ranieri

"I'M IN THE MOOD FOR AMORE"—Katyna Ranieri—RCA Victor LPM-1430 (1-12" LP)

Miss Ranieri's fourth package for Victor is an intimate series of mostly vocal mood whispers on a bill of appropriately sentimental romancers that, with the exception of "I'm In A Mood For Love," are European in origin. The disk was recorded in Mexico using the lush ork services of Riz Ortolani. Those who enjoy the Continental touch in sentimental warbling will find it achieved well here.

Coral
Make A Joyful Noise Unto The Lord

"MAKE A JOYFUL NOISE UNTO THE LORD"—The Four Girls—Coral CRL 57158 (1-12" LP)

The inspiration team of actresses (Jane Russell, Rhonda Fleming) and vocalists (Connie Haines, Beryl Davis, Della Russell) get to the heart of a collection of spirituals as they spell their conviction with an exciting blend. Rhonda Fleming replaces Della Russell on four bands. Numbers include "Give Me That Old Time Religion," "Do Lord," and "Summertime In My Heart." Should be appealing stock.

Decca
Debut
MARCY LUTES

"DEBUT"—Marcy Lutes—Decca DL 8557 (1-12" LP)

Miss Lutes has seen vocal service with several top-flight bands such as Goodman, and McKinley, and, as the label reads, is getting her first LP try here. The stylist has a ballad voice, which is also adaptable to a fine swing touch. Superb and varying ork support is given Miss Lutes as she sensitively and heartily presents one where-have-you-been melody after another ("The Gentleman Is A Dope," "Make The Man Love Me," and "What Is There To Say"). A notable first waxing impression by the artist.

VALENTINO TANGOS IN HI-FI
ORCHESTRA DE GRANADOS JAIME JARDIN

"VALENTINO TANGOS IN HI-FI"—Orchestra De Granados Directed By Jaime Jardin—Kapp KL-1064 (1-12" LP)

The association of silent screen star Valentino, and the tango is effectively geared to nostalgia here. Jardin's cafe-like ork colorfully entertains such famed tango numbers as "Adio Muchachos," "Jalousie," and the recent Rodgers-Hammerstein opus, "No Other Love." Disk should have brisk sales activity with those who remember Valentino, and Latin dance lovers.

"DANCING ON A RAINBOW"—Roger King Mozian His Trumpet And Orchestra—Decca DL 8556 (1-12" LP)

Trumpeter Mozian and his ork have smartly varied the dance-step program, and have done so with an inventive touch that is a highly danceable and listenable treat. The pressing contains bright dance-floor arrangements for such favorites as the fox Trot ("Deep Purple"); cha cha ("Black Eyes"); waltz ("Silver Waltz") and what is described as a "calypso-merengue" ("Tropical Tan"). A dance-floor instrumental issue expertly arranged.

CAPT. BURL IVES' ARK
Decca

"CAPT. BURL IVES' ARK"—Burl Ives—Decca DL 8587 (1-12" LP)

A natural for the kiddy shelf, this Burl Ives entry from Decca will, as so many Ives' issues in a children's vein, attract an adult audience, too. Ives' great folk song manner takes over on a big bill of seventeen items, some like "Old Moby Dick," and "The Tenor Doodle-Doo," written or arranged by the folk artist. Delightful Ives readings.

Disk Jockey

REGIONAL RECORD REPORTS

E. A. "KUZZIN'" KERSHAW
WTNT—Tallahassee, Fla.

1. Send For Me (N. Cole)
2. Long Lonely Nights (C. McPhatter)
3. Please Send Me Someone To Love (Moonglows)
4. Star Dust (B. Ward)
5. C. C. Rider (C. Willis)
6. Humpty Dumpty Heart (L. Baker)
7. Searchin' (Coasters)
8. Honeycomb (J. Rodgers)
9. Goody Goody (Lymon & Teenagers)
10. So Rare (J. Dorsey)

JIM LOWE
WRR—Dallas, Tex.

1. White Silver Sands (Gardner)
2. Tammy (D. Reynolds)
3. When I Meet My Girl (T. Ridgely)
4. Star Dust (B. Ward)
5. Bye, Bye Love (R. Price)
6. Fascination (D. Jacobs)
7. I Wanna Do Everything (B. Benton)
8. Honeycomb (J. Rodgers)
9. Lotta Lovin' (G. Vincent)
10. There's A Gold Mine In The Sky (P. Boone)

LOU EMM
WHIO—Dayton, Ohio

1. June Night (J. Dorsey)
2. Remember You're Mine (P. Boone)
3. Tammy (D. Reynolds)
4. Swinging Sweethearts (R. Goodwin)
5. An Affair To Remember (V. Damone)
6. Third Finger Left Hand (E. Rodgers)
7. Night In Trinidad (D. Rose)
8. I Like Your Kind Of Love (A. Williams)
9. Dark (J. London)
10. Hammer Head (B. Doggett)

PAUL DREW
WGST—Atlanta, Ga.

1. There's A Gold Mine In The Sky (P. Boone)
2. The Eyes Of God (Four Lads)
3. Love Has Finally Come My Way (F. Young)
4. Lotta Lovin' (G. Vincent)
5. That'll Be The Day (Crickets)
6. Fingertips (S. MacDonald)
7. Mr. Lee (Bobbettes)
8. Boom-Boom (Five Keys)
9. Ladder Of Love (J. Nash)
10. Send For Me (N. Cole)

BOB LYONS
WQAM—Miami, Fla.

1. It's Not For Me To Say (J. Mathis)
2. Bye, Bye Love (Everlys)
3. I'm Gonna Sit Right Down (B. Williams)
5. Short Fat Fannie (L. Williams)
5. Star Dust (B. Ward)
6. Love Letters In The Sand (P. Boone)
7. Tammy (Ames Bros.)
8. Wonderful! Wonderful! (J. Mathis)
9. My Personal Possession (Cole)
10. Teddy Bear (E. Presley)

DAVE STANTON
KOCY—Oklahoma City, Okla.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. It's Not For Me To Say (J. Mathis)
3. Teddy Bear (E. Presley)
4. Short Fat Fannie (L. Williams)
5. Diana (P. Anka)
6. I Am (T. Bennett)
7. Love Me To Pieces (J. Corey)
8. Bye, Bye Love (Everlys)
9. Fourteen Karat Gold (D. Cherry)
10. Tammy (D. Reynolds)

BILL MORGAN
WIOU—Kokomo, Ind.

1. I Wish I Had My Baby (Five Satins)
2. Loving You (E. Presley)
3. In The Middle Of An Island (Bennett/Ford)
4. Remember You're Mine (P. Boone)
5. That'll Be The Day (Crickets)
6. Tammy (D. Reynolds)
7. Diana (P. Anka)
8. What Will I Tell My Heart (F. Domino)
9. Whispering Bells (Del-Vikings)
10. J. D.'s Boogie Woogie (J. Dorsey)

BRIAN SKINNER
CKDM—Dauphin, Man., Can.

1. That'll Be The Day (Crickets)
2. Goody Goody (Lymon & Teenagers)
3. Lotta Lovin' (G. Vincent)
4. Mean Woman Blues (Presley)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. To The Aisle (R. Hamilton)
7. Diana (P. Anka)
8. She's Gone (I. J. Hunter)
9. Humpty Dumpty Heart (L. Baker)
10. Long Lonely Nights (C. McPhatter)

BILL PRICE
WBLU—Salem, Va.

1. It's Not For Me To Say (J. Mathis)
2. Send For Me (N. Cole)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Bye, Bye Love (Everlys)
5. Teddy Bear (E. Presley)
6. Hula Love (B. Knox)
7. Fallen Star (J. Newman)
8. Two Shadows On Your Window (J. Reeves)
9. Old Cape Cod (P. Page)
10. The First Kiss (N. Petty)

DAY SANDSTROEM
WWRI—West Warwick, R. I.

1. Rainbow (R. Hamilton)
2. Long Lonely Nights (C. McPhatter)
3. Searchin' (Coasters)
4. The Song You Heard When You Fell In Love (Johnson)
5. Humpty Dumpty Heart (L. Baker)
6. June Night (J. Dorsey)
7. There's A Gold Mine In The Sky (P. Boone)
8. Bon Voyage (J. Harper)
9. Sunshine Blues (A. Wood)
10. Cinderella It's Midnight (Sherry Sisters)

JACK LAMAR
WCAM—Camden, N. J.

1. Honeycomb (J. Rodgers)
2. Star Dust (B. Ward)
3. Rainbow (R. Hamilton)
4. Summer Love (J. James)
5. Diana (P. Anka)
5. Long Lonely Nights (L. Andrews)
7. Fascination (J. Morgan)
8. Goody Goody (Lymon & Teenagers)
9. Bon Voyage (J. Harper)
10. I'll Walk Alone (J. Nash)

CHUCK BLORE
KELP—El Paso, Tex.

1. Love Has Finally Come My Way (F. Young)
2. June Night (J. Dorsey)
3. My Personal Possession (N. Cole)
4. Soft Sands (Chordettes)
5. Sophia (L. Lamar)
6. Goody Goody (Lymon & Teenagers)
7. Third Finger Left Hand (E. Rodgers)
8. Tammy (D. Reynolds)
9. The Image Of Me (J. Wakely)
10. Famous Last Words (La Rosa)

BOB ELLIOTT
KENT—Shreveport, La.

1. Teddy Bear (E. Presley)
2. Red Cadillac (B. Luman)
3. Long Lonely Nights (L. Andrews)
4. Tammy (D. Reynolds)
5. I'm Gonna Sit Right Down (B. Williams)
6. Flat Foot Sam (T. V. Slim)
7. Sick And Tired (C. Kenner)
8. Whispering Bells (Del-Vikings)
9. White Silver Sands (Gardner)
10. Loving You (E. Presley)

BUDDY LEE
KAFY—Bakersfield, Calif.

1. Through The Eyes Of Love (D. Day)
2. I'm Gonna Sit Right Down (B. Williams)
3. Bon Voyage (J. Harper)
4. Teddy Bear (E. Presley)
5. I Like Your Kind Of Love (A. Williams)
6. Nothing In The World (Day)
7. Around The World (McGuires)
8. Seven Wonders Of The World (D. Kallman)
9. Bye, Bye Love (Everlys)
10. Fascination (D. Jacobs)/ Tammy (D. Reynolds)

DAVE TEIG
WILK—Wilkes-Barre, Pa.

1. Diana (P. Anka)
2. That'll Be The Day (Crickets)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Tammy (D. Reynolds)
5. Loving You (E. Presley)
6. Around The World (Mantovani)
7. Remember You're Mine (P. Boone)
8. Rainbow (R. Hamilton)
9. Just Between You And Me (Chordettes)
10. Teddy Bear (E. Presley)

HAL BOTHAM
CJET—Smith Falls, Ont., Can.

1. Teddy Bear (E. Presley)
2. I'm Gonna Sit Right Down (L. Storch)
3. Bye, Bye Love (Everlys)
4. Love Me To Pieces (J. Corey)
5. Diana (P. Anka)
6. It's Not For Me To Say (J. Mathis)
7. Tammy (D. Reynolds)
8. Love Letters In The Sand (P. Boone)
9. White Silver Sands (Rondo)
10. Old Cape Cod (P. Page)

BOB ENGEL
WJW—Cleveland, Ohio

1. It's Not For Me To Say (J. Mathis)
2. Tammy (D. Reynolds)
3. I'm Gonna Sit Right Down (B. Williams)
4. Shangri-La (Four Coins)
5. Seven Wonders Of The World (D. Kallman)
6. And That Reminds Me (D. Reese)
7. Rainbow (R. Hamilton)
8. Bon Voyage (J. Harper)
9. Remember You're Mine (P. Boone)
10. June Night (J. Dorsey)

NORM PRINGLE
CKDA—Victoria, B. C., Can.

1. Hula Love (B. Knox)
2. Rainbow (R. Hamilton)
3. Tammy (D. Reynolds)
4. Diana (P. Anka)
5. Send For Me (N. Cole)
6. Have I Told You Lately That I Love You (E. Presley)
7. Teddy Bear (E. Presley)
8. We Will Make Love (R. Hamilton)
9. White Silver Sands (Rondo)
10. Build Your Love (J. Ray)

HAL PETERSON
WBSM—New Bedford, Mass.

1. It's Not For Me To Say (J. Mathis)
2. Tammy (R. Hayman)
3. My Heart Reminds Me (K. Starr)
4. Goody Goody (E. Fitzgerald)
5. Fascination (J. Morgan)
6. Old Cape Cod (P. Page)
7. Shangri-La (Four Coins)
8. You're Cheatin' Yourself (F. Sinatra)
9. Famous Last Words (La Rosa)
10. A Shine On Your Shoes (Hi-Lo's)

PAUL COBURN
KLUB—Salt Lake City, Utah

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. My Personal Possession (Cole)
4. Teddy Bear (E. Presley)
5. Sing It Children Sing It (D. Collins)
6. Around The World (Young)
7. Rebel (C. Jarvis)
8. Bye, Bye Love (Everleys)
9. In The Middle Of An Island (T. E. Ford)
10. I'm Gonna Sit Right Down (B. Williams)

JIM MACK & BUDDY STEVENS
WARE—Ware, Mass.

1. Tammy (Ames Bros.)
2. Teddy Bear (E. Presley)
3. White Silver Sands (Rondo)
4. Soft Sands (W. Schumann)
5. It's Not For Me To Say (J. Mathis)
6. Around The World (Young)
7. Just Between You and Me (Chordettes)
8. Remember You're Mine (P. Boone)
9. Shangri-La (Four Coins)
10. My Heart Reminds Me (K. Starr)

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Disk Jockey

REGIONAL RECORD REPORTS

DENNY SULLIVAN
WFBL—Syracuse, N. Y.

1. Love Me To Pieces (J. Corey)
2. Tammy (D. Reynolds)
3. White Silver Sands (Rondo)
4. There's A Gold Mine In The Sky (P. Boone)
5. I'm Gonna Sit Right Down (B. Williams)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Diana (P. Anka)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. First Kiss (N. Petty)
10. Honeycomb (J. Rodgers)

BOB KLOSE
WKWK—Wheeling, W. Va.

1. Diana (P. Anka)
2. I Wonder If I Care (Everlys)
3. That'll Be The Day (Crickets)
4. Teddy Bear (E. Presley)
5. Love Me To Pieces (J. Corey)
6. Tammy (D. Reynolds)
7. My Personal Possession (N. Cole)
8. Loving You (E. Presley)
9. Remember You're Mine (P. Boone)
10. Around The World (Mantovani)

JOHN "MADMAN" MICHAELS
WOKY—Milwaukee, Wis.

1. Tammy (D. Reynolds)
2. Fascination (D. Jacobs)
3. Diana (P. Anka)
4. Around The World (Crosby)
5. I'm Gonna Sit Right Down (B. Williams)
6. Teddy Bear (E. Presley)
7. Till (D. Shore)
8. In The Middle Of An Island (T. Bennett)
9. Summer Love (J. James)
10. Girl With The Golden Braids (P. Como)

PHIL PAGE
KXYZ—Houston, Tex.

1. Lotta Lovin' (G. Vincent)
2. Tammy (D. Reynolds)
3. When I Meet My Girl (T. Ridgely)
4. White Silver Sands (Rondo)
5. I'm Gonna Sit Right Down (B. Williams)
6. Blue Jean Baby (J. Wallace)
7. Teddy Bear (E. Presley)
8. Send For Me (N. Cole)
9. First Kiss (N. Petty)
10. Mean Woman Blues (Presley)

PAUL DU BOSE
WKAB—Mobile, Ala.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. White Silver Sands (Gardner)
3. Star Dust (B. Ward)
4. Yes Sir, That's My Baby (Four Aces)
5. I'm Gonna Sit Right Down (B. Williams)
6. June Night (J. Dorsey)
7. Honeycomb (J. Rodgers)
8. Remember You're Mine (P. Boone)
9. Rainbow (R. Hamilton)
10. That'll Be The Day (Crickets)

GENE WINTERS
WPGC—Washington, D. C.

1. I'm Gonna Sit Right Down (B. Williams)
2. Teddy Bear (E. Presley)
3. Diana (P .Anka)
4. That'll Be The Day (Crickets/Ravens)
5. Tammy (Reynolds/ Ames Bros.)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. White Silver Sands (Rondo)
8. Love Letters In The Sand (P. Boone)
9. Send For Me (N. Cole)
10. Shangri-La (Four Coins)

JACK EDWARDS
WWIN—Baltimore, Md.

1. White Silver Sands (O. Bradley)
2. Tammy (D. Reynolds)
3. Remember You're Mine (P. Boone)
4. Long Lonely Nights (K. Kallen)
5. Dancin' (P. Como)
6. My Heart Reminds Me (K. Starr)
7. There's A Gold Mine In The Sky (P. Boone)
8. Ivy League (T. E. Ford)
9. Honeycomb (J. Rodgers)
10. Swinging Sweethearts (R. Goodwin)

STEVE SCHICKEL
WGN—Chicago, Ill.

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3 I'm Gonna Sit Right Down (B. Williams)
4 Rainbow (R. Hamilton)
5. Send For Me (N . Cole)
6. Love Letters In The Sand (P. Boone)
7. White Silver Sands (Rondo)
8. In The Middle Of An Island (T. Bennett)
9. Around The World (Young)
10. It's Not For Me To Say (J. Mathis)

JACK ROWE
WYMB—Manning, S. C.

1. White Silver Sands (Rondo)
2. Tammy (Ames Bros.)
3. It's Not For Me To Say (J. Mathis)
4. Around The World (E. Fisher)
5. In The Middle Of An Island) (T. Bennett)
6. You Don't Know Me (J. Vale)
7. Lasting Love (K. Kallen)
8. Every Day Of My Life (McGuires)
9. Without Love (T. Arden)
10. I Am (T. Bennett)

LYLE LEBSACK
KFTM—Fort Morgan, Colo.

1. Tammy (Ames Bros.)
2. White Silver Sands (Lennons/Bradley)
3. It's Not For Me To Say (J. Mathis)
4. Send For Me (N. Cole)
5. Bye, Bye Love (Everlys)
6. Old Cape Cod (P. Page)
7. Love Letters In The Sand (P. Boone)
8. Around The World (Mantovani)
9. So Rare (J. Dorsey)
10. My Personal Possession (N. Cole)

JACK KAREY
WCFL—Chicago, Ill.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. In The Middle Of An Island (T. Bennett)
4. My Heart Reminds Me (Starr)
5. Moonlight Swim (N. Noble)
6. Daydreaming (J. James)
7. Love Me To Pieces (J. Corey)
8. Honeycomb (J. Rodgers)
9. My Theme (B. Christian)
10. An Affair To Remember (V. Damone)

LAMAR SHERLOCK
KTMS—Santa Barbara, Calif.

1. I'm Gonna Sit Right Down (B. Williams)
2. Old Cape Cod (P. Page)
3. Hold Me (J. Chandler)
4. Softly (S. Kenton)
5. Around The World (Young)
6. It's Not For Me To Say (J. Mathis)
7. My Personal Possession (Cole)
8. Tammy (D. Reynolds)
9. Seven Wonders Of The World (D. Kallman)
10. Remember You're Mine (P. Boone)

CLAUDE BRIMM & RAY HUTCHINSON
KOL—Seattle, Wash.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. My One And Only Love (R. Nelson)
4. Diana (P. Anka)
5. Bye, Bye Love (Everlys)
6. Rainbow (R. Hamilton)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Cool Shake (Del-Vikings)
9. Rebel (C. Jarvis)
10. I'm Gonna Sit Right Down (B. Williams)

BRADLEY, KAMMAN, BOYSEN, CANNON & CUNNING
WLOL—
St. Paul-Minneapolis, Minn.

1. Searchin'/Young Blood (Coasters)
2. Tammy (Reynolds/ Ames Bros.)
3. Around The World (Young/ Mantovani/McGuires)
4. Whispering Bells (Del-Vikings)
5. Diana (P. Anka)
6. Teddy Bear/Loving You (E. Presley)
7. Rainbow (R. Hamilton)
8. C. C. Rider (C. Willis)
9. Love Me To Pieces (J. Corey)
10. Short Fat Fannie (L. Williams)

ED McKENZIE
WXYZ—Detroit, Mich.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. Rainbow (R. Hamilton)
5. It's Not For Me To Say (J. Mathis)
6. Swinging Sweethearts (R. Goodwin)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. White Silver Sands (Rondo)
9. Fascination (D. Jacobs)
10. In The Middle Of An Island (T. Bennett)

DON WALLACE
KTUL—Tulsa, Okla.

1. Teddy Bear (E. Presley)
2. I'm Gonna Sit Right Down (B. Williams)
3. Bye, Bye Love (Everlys)
4. It's Not For Me To Say (J. Mathis)
5. Star Dust (B. Ward)
6. Around The World (Mantovani)
7. Tammy (D. Reynolds)
8. Diana (P. Anka)
9. White Silver Sands (Rondo)
10. Send For Me (N. Cole)

AL RADKA
KFRE—Fresno, Calif.

1. The Eyes Of God (Four Lads)
2. No Huhu (R. Draper)
3. It's Not For Me To Say (J. Mathis)
4. Around The World (Mantovani)
5. Remember You're Mine (P. Boone)
6. Shangri-La (Four Coins)
7. Sing It Children Sing It (D. Collins)
8. Send For Me (N. Cole)
9. One And Only (A. Leonardo)
10. A Prom And A Promise (Buddies)

FRED MITCHELL
WOHO—Toledo, Ohio

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. Searchin' (Coasters)
4. It's Not For Me To Say (J. Mathis)
5. Send For Me (N. Cole)
6. Old Cape Cod (P. Page)
7. Bernardine (P. Boone)
8. Short Fat Fannie (L. Williams)
9. Fascination (Morgan/Jacobs)
10. Around The World (Young/Mantovani)

DAN BEACH
WTRL—Bradenton, Fla.

1. Teddy Bear (E. Presley)
2. Loving You (E. Presley)
3. Fallen Star (Hilltoppers)
4. I Wonder If I Care As Much (Everlys)
5. Short Fat Fannie (L. Williams)
6. Love Me To Pieces (J. Corey)
7. Tammy (D. Reynolds)
8. Soft Sands (Chordettes)
9. Diana (P. Anka)
10. Flying Saucer The 2nd (Buchanan & Goodman)

DENNIS BRUTON
KRAY—Amarillo, Tex.

1. Tammy (D. Reynolds)
2. I'm Gonna Sit Right Down (B. Williams)
3. Goody Goody (Lymon & Teenagers)
4. Teddy Bear (E. Presley)
5. Remember You're Mine (P. Boone)
6. June Night (J. Dorsey)
7. Send For Me (N. Cole)
8. Whispering Bells (Del-Vikings)
9. Honeycomb (J. Rodgers)
10. In The Middle Of An Island (T. E. Ford)

BILL CUSACK
WFST—Caribou, Me.

1. In The Middle Of An Island (T. Bennett)
2. Old Cape Cod (P. Page)
3. Summer Love (J. James)
4. My Heart Reminds Me (K. Starr)
5. You're Cheatin' Yourself (F. Sinatra)
6. Yes Sir, That's My Baby (Four Aces)
7. I'm Gonna Sit Right Down (B. Williams)
8. There's A Gold Mine In The Sky (P. Boone)
9. Goody Goody (Lymon & Teenagers)
10. Sing It Children Sing It (D. Collins)

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Disk Jockey

REGIONAL RECORD REPORTS

BILL ATKINS
KDOK—Tyler, Tex.

1. Tammy (D. Reynolds)
2. Cool Shake (Del-Vikings)
3. I'm Gonna Sit Right Down (B. Williams)
4. Honeycomb (J. Rodgers)
5. Just Between You And Me (Chordettes)
6. Diana (P. Anka)
7. Send For Me (N. Cole)
8. There's A Gold Mine In The Sky (P. Boone)
9. When I See You (F. Domino)
10. Long Lonely Nights (L. Andrews)

GUY ANDREWS
WEIM—Fitchburg, Mass.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Rainbow (R. Hamilton)
5. In The Middle Of An Island (T. Bennett)
6. That'll Be The Day (Crickets)
7. Mr. Lee (Bobbettes)
8. Searchin' (Coasters)
9. Just Between You And Me (Chordettes)
10. We Dream (J. Richards)

TOM ADAMS
KUDL—Kansas City, Mo.

1. Wonderful! Wonderful! (J. Mathis)
2. Tammy (Ames Bros.)
3. Island In The Sun (H. Belafonte)
4. Around The World (Mantovani)
5. My Personal Possession (Cole)
6. That Old Feeling (Hamilton)
7. With All My Heart (J. Sands)
8. Long Lonely Nights (C. McPhatter)
9. Fallen Star (J. Newman)
10. Every Time I Hear That Song (I. J. Hunter)

GEORGE FENNELL
WHIL—Medford, Mass.

1. Diana (P. Anka)
2. Rainbow (R. Hamilton)
3. That'll Be The Day (Crickets)
4. Tammy (Reynolds/Hayman)
5. Searchin' (Coasters)
6. Mr. Lee (Bobbettes)
7. Teddy Bear (E. Presley)
8. To The Aisle (Five Satins)
9. I'm Gonna Sit Right Down (B. Williams)
10. Around The World (Young)

GEO. F. FRIARY
WIDE—Biddeford, Me.

1. Diana (P. Anka)
2. Searchin' (Coasters)
3. High School Romance (G. Hamilton IV)
4. That'll Be The Day (Crickets)
5. Love Me To Pieces (J. Corey)
6. In The Middle Of An Island (T. Bennett)
7. I'm Gonna Sit Right Down (B. Williams)
8. Long Lonely Nights (C. McPhatter)
9. Fallen Star (F. Husky)
10. Fascination (J. Morgan)

"FEARLESS" FRANK ELKINS
WPRY—Perry, Fla.

1. White Silver Sands (Rondo)
2. Tammy (D. Reynolds)
3. Whispering Bells (Del-Vikings)
4. In The Middle Of An Island (T. Bennett)
5. Bye, Bye Love (Everlys)
6. When I See You (F. Domino)
7. Honeycomb (J. Rodgers)
8. It's Not For Me To Say (J. Mathis)
9. June Night (J. Dorsey)
10. Short Fat Fannie (L. Williams)

FRANK McCORMACK
WHWB—Rutland, Vt.

1. Marching Along To The Blues (P. Como)
2. Remember You're Mine (P. Boone)
3. Diana (P. Anka)
4. So Rare (J. Dorsey)
5. Around The World (Mantovani)
6. In The Middle Of An Island (T. Bennett)
7. Drive-In Show (E. Cochran)
8. Shangri-La (Four Coins)
9. Third Finger, Left Hand (E. Rodgers)
10. Honeycomb (J. Rodgers)

WALTER POWELL
WBVL—Barbourville, Ky.

1. White Silver Sands (Rondo)
2. Teddy Bear (E. Presley)
3. It's Not For Me To Say (J. Mathis)
4. Diana (P. Anka)
5. Just Between You And Me (Chordettes)
6. That'll Be The Day (Crickets)
7. Love Letters In The Sand (P. Boone)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Bye, Bye Love (Everlys)
10. Tammy (Ames Bros.)

DOUG DROWN
WTWN—St. Johnsbury, Vt.

1. Tammy (D. Reynolds)
2. It's Not For Me To Say (J. Mathis)
3. Whispering Bells (Del-Vikings)
4. Diana (P. Anka)
5. I'm Gonna Sit Right Down (B. Williams)
6. Send For Me (N. Cole)
7. Rainbow (R. Hamilton)
8. When I See You (F. Domino)
9. Searchin' (Coasters)
10. Shangri-La (Four Coins)

ROY STANLEY
KWBB—Wichita, Kan.

1. Short Fat Fannie (L. Williams)
2. Tammy (Ames Bros.)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Whispering Bells (Del-Vikings)
5. Over The Mountain (Johnnie & Joe)
6. White Silver Sands (Rondo)
7. Send For Me (N. Cole)
8. I'm Gonna Sit Right Down (B. Williams)
9. In The Middle Of An Island (T. Bennett)
10. Teddy Bear (E. Presley)

SANDY JACKSON
KOWH—Omaha, Neb.

1. It's Not For Me To Say (J. Mathis)
2. Short Fat Fannie (L. Williams)
3. Old Cape Cod (P. Page)
4. Teddy Bear (E. Presley)
5. Around The World (Mantovani)
6. White Silver Sands (Rondo)
7. Build Your Love (J. Ray)
8. Star Dust (B. Ward)
9. Words Of Love (Diamonds)
10. Bye, Bye Love (Everlys)

IRA COOK
KMPC—Los Angeles, Calif.

1. I'm Gonna Sit Right Down (B. Williams)
2. Tammy (D. Reynolds)
3. Around The World (Mantovani)
4. Soft Sands (W. Schumann)
5. Love Letters In The Sand (P. Boone)
6. Old Cape Cod (P. Page)
7. It's Not For Me To Say (J. Mathis)
8. Shangri-La (Four Coins)
9. Teddy Bear (E. Presley)
10. So Rare (J. Dorsey)

BOB COOPER
KONO—San Antonio, Tex.

1. Short Fat Fannie (L. Williams)
2. When I Meet My Girl (T. Ridgely)
3. Young Blood (Coasters)
4. Over The Mountain (Johnnie & Joe)
5. Tammy (Ames Bros.)
6. Jenny, Jenny (L. Richard)
7. Whispering Bells (Del-Vikings)
8. My Personal Possession (Cole)
9. C. C. Rider (C. Willis)
10. White Silver Sands (Rondo)

JOE DEANE
WBBF—Rochester, N. Y.

1. You'll Never Know (K. Smith)
2. It's Not For Me To Say (J. Mathis)
3. Tammy (D. Reynolds)
4. Send For Me (N. Cole)
5. Just Between You And Me (Chordettes)
6. I'm Gonna Sit Right Down (B. Williams)
7. Teddy Bear (E. Presley)
8. And That Reminds Me (D. Reese)
9. Love Me To Pieces (J. Corey)
10. Around The World (Young 'McGuires)

PAUL COWLEY
WKLO—Louisville, Ky.

1. Whole Lot of Shakin' Going On (J. L. Lewis)
2. That'll Be The Day (Crickets)
3. Rockin' Pneumonia (H. Smith)
4. Tammy (D. Reynolds)
5. To The Aisle (Five Satins)
6. In The Middle Of An Island (T.Bennett)
7. Long Lonely Nights (McPhatter/Andrews)
8. There's A Gold Mine In The Sky (P. Boone)
9. When I See You (F. Domino)
10. Love Me To Pieces (J. Corey)

BILL DAWSON
WISE—Ashville, N. C.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Honeycomb (J. Rodgers)
3. Loving You (E. Presley)
4. June Night (J. Dorsey)
5. Tammy (D. Reynolds)
6. White Silver Sands (Rondo)
7. Remember You're Mine (P. Boone)
8. Band Of Angels (S. Vaughan)
9. Fascination (D. Jacobs)
10. In The Middle Of An Island (T. Bennett)

MURRY JORDAN
WLIB—New York, N. Y.

1. I'm Gonna Sit Right Down (B. Williams)
2. Love Letters In The Sand (P. Boone)
3. In The Middle Of An Island (T. Bennett)
4. When I See You (F. Domino)
5. Around The World (Mantovani)
6. And That Reminds Me (D. Reese)
7. Send For Me (N. Cole)
8. Fascination (J. Morgan)
9. June Night (J. Dorsey)
10. Be Fair (A. Hibbler)

ED MEATH
WHEC—Rochester, N. Y.

1. White Silver Sands (Rondo)
2. Teddy Bear (E. Presley)
3. I'm Gonna Sit Right Down (B. Williams)
4. Tammy (D. Reynolds)
5. Rainbow (B. Darnel)
6. Diana (P. Anka)
7. Third Finger Left Hand (E. Rodgers)
8. Send For Me (N. Cole)
9. Shangri-La (Four Coins)
10. Last Time (R. Michaels)

GERRY MYERS
CKEY—Toronto, Ont., Can.

1. What You've Done To Me (Marlo & Anka)
2. Tammy (D. Reynolds)
3. Swinging Sweethearts (R. Goodwin)
4. Hula Love (B. Knox)
5. I'll Walk Alone (J. Nash)
6. Fascination (D. Jacobs)
7. Just Between You And Me (Chordettes)
8. A Man (L. Martin)
9. The Big Twist (P. Johnson)
10. Long Lonely Nights (C. McPhatter)

DEL COURTNEY
KPIX—San Francisco, Calif.

1. And That Reminds Me (D. Reese)
2. Swinging Sweethearts (R. Goodwin)
3. No Hu Hu (R. Draper)
4. Tammy (Ames Bros.)
5. I'll Walk Alone/Ladder Of Love (J. Nash)
6. Midnight March (B. Morrow)
7. My Personal Possession (Cole)
8. Fascination (D. Shore)
9. Band Of Angels (S. Vaughan)
10. That's How It Is (R. Clooney)

LEN INGEBRIGTSEN
KOY—Phoenix, Ariz.

1. Tammy (Ames Bros./(Reynolds)
2. White Silver Sands (Rondo)
3. It's Not For Me To Say (J. Mathis)
4. Around The World (Young)
5. Fascination (D. Shore)
6. Something Wonderful Happens In Summer (F. Sinatra)
7. I'm Gonna Sit Right Down (B. Williams)
8. Remember You're Mine (P. Boone)
9. In The Middle Of An Island (T. E. Ford)
10. Soft Sands (Chordettes)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HULA LOVE" — The Cash Box Disk of the Week 8/10

Buddy Knox .... Roulette 4018

•

"FORGOTTEN DREAMS" — The Cash Box Sleeper of the Week 8/10-7/27

Leroy Anderson .... Decca 30403

Cyril Stapleton .... London 1754

•

"TILL"

Percy Faith .... Columbia 40826

First United States Visit

NEW YORK—Maestro Enrique Simonetti, pianist, arranger and conductor of Columbia Records in Brazil, demonstrates his keyboard ability for Mitch Miller, Columbia's U.S. A & R topper as Bob Corte-Real, Columbia's Brazilian A & R head looks on, during Simonetti's first visit to the States.

TOPS ALL THE WAY
"DREAM BOY"
CLYDE STACY
CA 1018
New Sensation
THE TEENAGE WEREWOLF
sings
"BE PATIENT WITH ME"
CA 1017
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(Phone: Circle 7-5947)

Will Vic Stevens remain
The Stripeburn Kid?
See the October Issue of
Song Hits Magazine
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presents
Vic Stevens
singing
"LOVE ME BABY"
(All The Time)
ST # 101
"A powerful rocker that really moves" . . . (The Cash Box)
b/w
"100 Cups Of Coffee"
STYLETONE RECORDS
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BROOKLYN NEW YORK

Perform At Columbia Dealer Meet

DETROIT, MICH.—Columbia Record Distributors, Inc., of Detroit, held its yearly dealer meeting recently, presenting Columbia's new Fall plans and phonograph line. The meeting was held at the Latin Quarter with a record dealer attendance of 650. The meeting opened with cocktails, followed with dinner, entertainment and then the dealer presentation. The entertainment was supplied by The Four Voices, Cathy Johnson and Al Morton (shown above) with music provided by Russ Weaver.

Fraternity
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Look For
Dan Belloc's
Great new release
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"HIGH TIDE BOOGIE"
On FRATERNITY
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SHOW
Eddie Cochran
Liberty
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

THE HOTTEST INSTRUMENTAL!
MANTOVANI
"AROUND THE WORLD"
1746
LONDON

The New Rock-A-Billy Hit!
RUSS MILLER'S
Original.....
"I SIT IN MY WINDOW"
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VIP-1006
157 W. 57th ST.
N. Y. C.

Stage Shows Return To Chicago Theatre

CHICAGO — Stage shows in the grand old tradition returned to Chicago last week when the Chicago Theatre, on August 23rd, began a week long stint of stage performances featuring an all star bill including Eydie Gorme, the Billy Williams Quartet, Larry Williams and his Orchestra, Dave Gardner and Betty Martin. The show will run thru Thursday, August 29th and is expected to attract approximately 70,000 cash customers.

The show will be emceed by Chi dee jay Eddie Hubbard (WGM).

Balaban & Katz, owners of the Chi Theatre feel that Chicago wants stage shows once again and the co-owners have spent in excess of $25,000 on the show. If it attracts the public response expected, Balaban & Katz will continue with their stage show policy.

"Eyes Of God" Big Hit At Music Hall

NEW YORK—Raymond Paige, conductor of the renowned Radio City Music Hall Orchestra and Choir, has been flooded with money and requests for sheet music and recordings of one of the songs he is using in the huge theatre's stage show which pays tribute to the United States Air Force. The song is "The Eyes Of God", a number recorded on Columbia by the Four Lads and written by Al Stillman and Robert Allen.

Paige decided to use the song in the show before the Four Lads recorded the tune, and was amazed by the audience response to the inspirational number. Now, he reports, that every day, stacks of letters are in his mail with all sorts of queries about the song, where sheet music can be purchased and if there is a recording of the song, please send me one.

The Four Lads' record has been on the market less than a week, and already it has broken onto **The Cash Box** Top 60 Best Seller list. Columbia feels that "The Eyes Of God" may be the Lads' biggest recording to date.

Album Sure Shots

★Also Available in EP

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★WE GET LETTERS

PERRY COMO

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FRED WARING
AND
THE
PENNSYLVANIANS
IN HI-FI

★FRED WARING AND THE PENNSYLVANIANS IN HI-FI

FRED WARING & PENNSYLVANIANS

(Capitol W 845 * EAP 1, 2, 3, 4-845 EBF 1, 2-845)

Big Records Sets Contest

NEW YORK—Sid Prosen, Big Records, announced that he was conducting a contest in every major record city to promote "Did She Ask About Me" by Ronn Corey. Prosen advised the disk jockey will request audience reaction and the best letter will win a copy of "An Invitation To Roseland Dance City", a Big LP by Wendell Tracy.

Prosen reports a good sales reaction to the LP and also indicates that the Ronn Corey record has started to bring a sales response. Big's next release will be Howie Mann's "A Fool and His Dreams" and "It's Just Gotta Be".

Haley Breaks Record Again

NEW YORK — Jolly Joyce announced that on Bill Haley's August 17, date at the Lakewood Park Ballroom, Mahanoy, Penna., he broke all records for the past ten years.

Haley played to 2700 people at $2. per.

Dee-Cee Label Formed

WICHITA, KANSAS—Dee-Cee Records, a newly formed diskery, has signed actor-comedian-artist Dick Curtis for its first record release set to hit the market Aug. 26th.

The disk couples Curtis compositions "I Don't Want To Brang You Down" coupled with "That's Clyde".

Dee-Cee's address is 7127 E. Kellogg, Wichita, Kans.

Dagmar At WSM

NASHVILLE, TENN.—Blond TV comedienne Dagmar made a recent guest appearance on WSM's early morning music show "The Waking Crew" in Nashville, and as you can tell from the smiling faces of everyone in the above photo, she really broke it up. Dave Overton, WSM's announcer of the early show, is picking up Dagmar's side comments as she dances with a gent from the audience. Dagmar made more than a half-dozen appearances in Nashville.

Back From Europe

NEW YORK — George R. Marek, Vice-President and General Manager of the RCA Victor Record Division and Mrs. Marek arrived Tuesday, August 20th in New York aboard the Italian Lines, Augusta, from Italy where Marek supervised the recording of four operas.

Roulette Signs Milton Berle

NEW YORK—Hugo Peretti & Luigi Creatore, A&R heads of Roulette Records have signed Milton Berle to an exclusive recording contract.

After a series of meetings with the famous personality, Hugo & Luigi have evolved an idea for an album that they say "is sure to be a tremendous success". They said that although they can't divulge the theme at this time, they expect it to create a sensation when released.

Berle will also record some singles for the label.

Monica Lewis Marine Corps Tie-In On Verve Album

NEW YORK—Monica Lewis' new Verve LP, "Sing It To The Marines", has been getting a full blast of publicity from the Marine Corps. Buddy Basch, doing promotion for Monica, has arranged for the LP to be played in the Times Square Recruiting Booth and for Marine Corps Recruiters throughout the area to feature the album in store displays and in government buildings such as post offices.

In addition, Miss Lewis has been cutting interviews with Marines debarking from overseas duty on the west coast and Verve expects to be out soon with an open-end interview transcription for use by Marine Corps Recruiters with their own local shows. Monica is featured on radio and TV shows for the Corps originating from the West Coast.

Peele Joins Southland

ATLANTA, GA.—Raymond Taylor, sales manager for Southland Distributors, Atlanta, Ga., announced this past week that Chuck Peele had joined the Dixie and Southland Distributing organizations as Atlanta area promotion head.

Peele was formerly with the Chicago office of The Cash Box and started in the music business with Music Distributors, Inc., a subsidiary of the James H. Martin Company.

Sullivan-Allen Feud Extended To Disks

NEW YORK—The Ed Sullivan-Steve Allen TV feud was scheduled to be extended to records last Sunday night when Allen was set to do his current Coral release of "You Gotta Have Something In The Bank Frank" on his own show and Bob Jaxon, who recorded the song for RCA Victor was set to do it on the Sullivan show. The song, written by Bob Hilliard, looks like one of the big novelties of the year.

Joe Carlton, winding up his stint as A&R man at Victor, thinks the record has a great chance to be the big one on which he'll leave. And that in addition to the Kay Starr and Ames Brothers' disks should make for a nice bon voyage.

In line with this, Victor is planning a wide promotion on the record. Streamers, piggy banks, large ads proclaiming the emergence of a new star all will be part of the drive. In addition, a big campaign is afoot in connection with one of the major savings bank institutions in America for a radio and newspaper campaign built around the Jaxon disk to tie in the theme of "You Gotta Have Something In The Bank Frank" which tells the story of a young romantic boy who wants to marry the girl but who is turned down because he doesn't have any money in the bank.

Academy Elects Four

HOLLYWOOD—The Los Angeles Chapter of the National Academy of Recording Arts and Sciences held a meeting of its Board of Governors recently at the Beverly Hilton Hotel in Beverly Hills and elected to the Board four additional governors who represent the classical music field.

These new governors are Helen Traubel, Lauritz Melchior, Darius Milhaud, and Joseph Szigeti. These governors had previously signified their willingness to serve on the Board if elected and Paul Weston, President of the Los Angeles Chapter, expressed great satisfaction at the number of people in the classical field who had shown an interest in the Academy and a willingness to assist it in every way possible.

The Board of Governors also voted affirmatively on recommendations of the Membership Committee under the Chairmanship of Sonny Burke and the Academy will be open for membership in the near future.

Weston told the Board that the Academy had been approached by three potential sponsors for a premier NARAS Television Awards Show and the matter had been referred to James Conkling, Temporary Chairman of the National Academy, with authority to negotiate on behalf of the Los Angeles Chapter.

Jazz City, N.Y. Nitery, Opens

NEW YORK—Jazz City, the most recent addition to the chain of jazz niteries, opened in the heart of New York's great white way last week with an all star show featuring Ruby Braff and his all stars and Don Elliot and his Quartet.

The new club expects to star the top jazz names in the business throughout the year.

Signed For "Houseparty"

HOLLYWOOD—Singer Ronnie Deauville has been signed for a repeat guest star appearance on the Art Linkletter "Houseparty." Deauville was stricken with Polio nine months ago, and though it was feared by doctors that he would be confined to an iron lung for the rest of his life, he made a remarkable recovery. Last week, he guest starred on Linkletter's show and due to the landslide of letters and phone calls from viewers to see and hear him again, Art resigned Deauville.

BMI To Aid "Help Handicapped Week"

NEW YORK—Radio scripts woven around the lives of such handicapped immortals as Bach, Beethoven, Handel and Chopin, have been prepared by BMI at the invitation of President Eisenhower's Committee on the Employment of the Physically Handicapped, and are being distributed under the title, "Reason For Living," to radio stations throughout the nation.

In addition to featuring the music of famed handicapped composers, the scripts will also feature the stories of writers, sports personalities, political and entertainment-field artists who overcame great obstacles in order to find and set forth a "reason for living."

The Veterans Administration has also cooperated with BMI in providing material for the broadcasts which the music licensing firm is making available to all stations. President Eisenhower, in proclaiming the week of October 6-12th as National Employ the Physically Handicapped Week, said recently: "In finding good men to fill our jobs, we know it is a person's ability and not his disability that counts. . . ."

Klik Records Formed

NEW HAVEN, CONN.—Klik Records, a new label located at 944 Chapel Street, this city, announced its formation last week. The company will be active in the Rhythm and Blues and Country fields. Distribution for the label's product is being set up on a national basis.

The company's first release, set for September, will feature the Jackson Brothers.

ABC-Paramount Signs Flock of New Artists

NEW YORK—Keeping pace with its stepped-up recording and production schedule, ABC-Paramount last week signed a number of new artists, all scheduled for immediate releases.

In addition to the singer-comedienne, Carol Burnett, whose "I Made A Fool Of Myself Over John Foster Dulles" is being given special promotion and exploitation, Sam Clark, Am-Par prex, was enthusiastic about the great potentialities of the Ponitails, local Cleveland trio of gals, all 18 years old, whose first release will be "It's Just My Luck To Be Fifteen"; Jill Whitney, the 14-year-old Pennsylvania lass scheduled for release with "Rebel"; Charlie Donald, 23-year-old Texan with a coupling of two of his own songs to be released in mid-September; and Jess DuBois and The Hitchhikers, southern group, slated to participate in a huge national publicity campaign.

THE MOST SENSATIONAL COLLECTION OF "OLDIES" RECORDED IN ANY ONE ALBUM

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b/w "WHAT DID I DO THAT WAS WRONG"
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R & B Ramblings

NEW YORK:

BOBBETTES

FRANK GRAHAM
(WEBB—Baltimore)

Don Robey says "the joint is really jumpin' with sales here". Don lists as the reasons for the eye-opening totals **Bobby Blue Bland's** two sider "Farther Up The Road" and "Sometimes Tomorrow"; **Buddy Ace's** "It Can't Be True", **The Uniques** "Right Now" and **Arthur Prysock's** "Bye Bye Baby". "And then," continues Robey, "there's **Little Junior Parker's** "Next Time You See Me" and the **El Torros'** "Dance With Me". Robey also reports his initial threesome on his new label, "Backbeat", getting a nice reception. His **Tic and Tock** "Walking Alone"; **Doug and Josie** "I'll Give Love To You"; and the **Rob-Roys'** "Tell Me Why" backed with "Audrey" are all meeting with good initial reaction. . . . **Bob Rolantz**, a & r head of Vik, building a home in Lonelyville, Fire Island. The place is almost finished and Bob has started spending his weekends there. . . . **Lou Krefitz**, Poplar Records, brought in his first release, "Dream Boy (Oh, Oh, Oh)" by **Terry Dean**. The deck sounds like it has every chance to make it big and Lou tells us he has already gotten a good reaction in several areas where he spotted it. . . . **Fay Simmons'** Port recording of "I Can See Through You" getting good local airplay. Gal handles this tune like the early **Faye Adams** "Shake A Hand". This platter has lots to it and may turn out to be a hit for the young Port label. . . . Atlantic's "Mr. Lee" continues to surprise but elate the indie as it moves steadily up into the important national best sellers. **The Bobbettes**, five young females, made it on their first recording. With such a power-packed lineup as **Clyde McPhatter, Lavern Baker, Ruth Brown, Ray Charles, Joe Turner, The Drifters, The Clovers** and **Chuck Willis**—all established hitmakers—it is quite a switch for these kids to come along and perhaps turn in Atlantic's best selling record to date—if it keeps up its present progress. The kids have quite a way to go yet—but it could happen. It just has to pass such torrids as Ivory Joe Hunter's "Since I Met You Baby", "C. C. Rider" by Chuck Willis, and "Treasure Of Love" by Clyde McPhatter. A cute story currently making the rounds is that the Bobbettes (a group of amateur teeners in public school) spent more time studying harmony than they did English, Math and Geography. Consequently they fell behind in their grades. In order to butter up their teacher they wrote "Mr. Lee". One day they walked into Atlantic offices and asked for an audition. The rest you know. Bookings have poured in as a result of their hit disk and the kids no longer have to worry about grades—at least in their recent grade school. Because of the bookings they have now been enrolled in Children's Professional School. . . . **Bob Pare**, Portem chieftain, reports that two Epic disks, "Carol" by **The Schoolboys** and "Dumplin'" by **Doc Bagby** look like certain big sellers. Bob also says **Sal Mineo's** "Lasting Love" has been the recipient of a very healthy sale, as has **Russ Miller's** VIP "I Sit In My Window". . . . Over at Alpha the leading waxings are "Whole Lot Of Shakin' Going On" by **Jerry Lee Lewis** on Sun; "Just Between You and Me", **Chordettes** on Cadence; "Home Of The Blues", **Johnny Cash** on Sun; "Happy Happy Birthday", **Tuneweavers** on Chess; "Love Is A Treasure", **Mickey & Sylvia** on Vik; and "Plaything" by **Ted Newman** on Revere. . . . **Tommy Robinson** of Atlas Records very happy over the excellent reaction he is getting on the new **Mojo Watson** disk, "You Know You Don't Want Me" and "All Alone". Robinson says orders have been coming in nicely from the St. Louis-Kansas City area. He is readying a new release by **The Travelers** and he feels it is quite an exciting thing. . . . **Jerry Winston** finding life very pleasant as he watches his **Velours'** "Can I Come Over Tonight" build. Reports coming in show the deck on the rise. . . . Very nice testimonial to WOV-New York from advertiser W. T. Grant Company, testifies to the influence the r & b station wields over the New York trading area. . . . **Frank "Spider" Graham** (WEBB-Baltimore, 16, Md.) in New York. Frank drops into the C. B. offices to tell us how much progress the station has made and predicts WEBB will be an even greater influence in Baltimore come this fall when the station ups its wattage. . . . **Murray Nash**, who heads up Murray Nash Assoc., informs us that the firm, which has been turning out pop-country-rock-a-billy masters is all set to plunge into the r & b market. It will sell its products to interested diskeries. . . . **George Goldner** office swinging with "He's Gone" by **The Chantels** on End; "Baby Oh Baby" by **The Shells** on Johnson; and "That's My Desire" by **The Channels** on Gone. . . . **Mel Touroff**, head promo man in the Roulette set-up, reports two up and coming waxes. "Watch 'Hey Babe' by the **Cleftones** and 'Cas-Sandra' by the **Mello-Tones** on Gee" he advises.

CHICAGO:

Ramblings along record row. . . . **Stan Pat**, Roulette-Rama-Gee Records promotioner, pretty happy over chart climbers "Goody, Goody" by **Frankie Lymon** and **Jimmie Rodgers'** "Honeycomb". Stan also going into action over new releases on the Gee label, "Hey Babe" by the **Cleftones** and "Ca-Sandra" by the **Mello-Tones** and hoping for a few more chart climbers. . . . **Eddie Mathews** dropped a few lines telling of his move to new offices in the Hotel Piccadilly in Manhattan, and everything moving along nicely. . . . **Jack Reiling** of WAAF phoned to advise regarding item printed. He stated that "any new musical director at WAAF" will be **Jack Reiling** and will stay that way until they carry him out feet first. . . . Debonair **Lenny Garmisa** all smiles over "I'll Walk Alone" by **Johnny Nash** and the new **Mickey Marlo** diskeroo "What You've Done To Me", an ABC pressing written by **Paul Anka** who scripted "Diana"; also, **Lenny** reminds us that **Della Reese**'s new waxing "And That Reminds Me" is a terrific seller. . . . **Eli Toscano** very happy over **Otis Rush's** "Love That Woman" and **Harold Burrage's** "Satisfied"—they're selling fast! **Eli** also advises that "All Your Love" by **Magic Sam** hit the charts in the number nine spot in Detroit and is really zooming in Chicago and Detroit. . . . **Abner** over at Vee-Jay all agog over three new releases this week. **Jimmy Reed's** "Honest I Do" B/W "Signals Of Love". **Jimmy** is currently appearing at the Palm in Hollandale, Fla. **John Lee Hooker**, who is wowing 'em in Newark, New Jersey, warbled "Rosie Mae" b/w "Little Wheel". Another new one that Abner is high on is **The Spaniels'** "You're Gonna Cry" b/w "I Need Your Kisses". Incidentally, The Spaniels recently completed a tour with the Gale Package Show. Vee-Jay is really buzzin' this week, they're currently cutting **Pee Wee Crayton**, whose most recent release "I Found My Peace Of Mind" is hitting big in Detroit on a test sales campaign. . . . News from Indianapolis. Dee Jays still buzzing over **Len Chess'** recent visit. . . . **Phil Chess** spent a pleasant weekend basking in Nippersink. . . . **Abner** just phoned to advise that Vee-Jay's Subsidiary label, Falcon, is prepping a session for **Dee Clark**, also Ab really excited about sending his first L.P. cover to Globe for fabrication. This one is on the El Dorados'. Other L.P.'s for early release are **The Spaniels** and **Sara McLawler-Richard Otto**. . . . Gerry Grainger reports that All-State Distribs getting real action with "That's My Desire" on the Gone Label by **The Channels**. Another terrific waxing by the **Velours** on the Onyx Label "Can I Come Over Tonight", this one is high in sales. **Gerry** also advises that the Atlantic E.P.'s on Rock 'n Roll and Jazz are doing big business. . . . **Herb Kole** over at King Distribs happily mentions that **Ralph Bass'** recording trip to Cincy was a rousing success. "Aw Shucks Baby" by **Tiny Topsy** and "Think" by the **Five Royals** are very high on the King sales chart. **Herb** says there's very good reaction with **Lou Bostick** and **Bill Doggett**. . . . Hot off of **Kenny Myers'** desk over at Mercury . . . **Chuck Miller**, the master of the Boogie Woogie vocal school, comes up with the swingingest pairing to date, ideally suited for Chuck's robust Tongue-in-cheek interpretation is "Plaything", flip side shows Chuck with a clever riff backing with a very infectious beat. It makes for pleasant listening.

GOOGIE RENE

LOS ANGELES:

The Fantabulous Rock and Roll Show of 1957 now touring the western states has been booked for a return engagement to Los Angeles when it appears at the Elks Ballroom next month. The show has been doing great business during its current tour with stars, **The Coasters, The Five Satins, The Cellos, Gene and Eunice, Lulu Reed**, and **Sonny Thompson's** orchestra. . . . **The Lovers**, who bowed on the Lamp label with their big record of "Darling It's Wonderful" have a good follow-up on the market in their new Lamp release of "Melody of Love". . . . Chess Records star, **Harry (Daddy-O) Gibson** starting a national personal appearance tour which will include several dates on the West Coast. . . . **Dootsie Williams** happy over the big one his Dooto label has in "Everybody Has A Fool" and "Fun On Saturday Night" by **Willie Headen**. . . . "The Big Beat", new Universal-International movie will star many names from the rhythm and blues field. Signed for featured roles in the new film are: **Fats Domino, The Del Vikings**, and **The Diamonds**, with negotiations under way for several other R&B names. **Domino**, incidentally looks like the top contender for the **Fats Waller** role in the film to be made of Waller's life. . . . Class Records, currently riding high with **Googie Rene's** "Beautiful Weekend" has another candidate for the charts in "Little Bitty Pretty One" by **The Satellites**, released his week. . . . Some of the entertainers lined up for West Coast tours this fall are: **Bill Doggett, Chuck Willis** and **Roy Gaines, B. B. King**, and **Chuck Berry**. . . . West Coast label, Tampa Records out with a good one by **Clyde Stacy** titled "Dream Boy". Tune was The Cash Box Best Bet and is showing up locally. . . . **Johnny Otis** now doing his KFOX disk jockey show from Leroy's Record Shop in Long Beach every Wednesday night. The teenagers bring in their favorite records which Otis airs on the show.

THE SPANIELS

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

*AFTER
Bachelors (Poplar 101)

ALL OF MY LIFE
Billy Eckstine (Mercury 71161)

ALL YOUR LOVE
Magic Sam (Cobra 501)

ARROW OF LOVE
Six Teens (Flip 322)

*AW SHUCKS BABY
Tiny Topsy (Federal 12302)

BEAUTIFUL WEEKEND
Googie Rene (Class 212)

BERMUDA SHORTS
Delroys (Apollo 514)

CAN I COME OVER TONIGHT
Velours (Onyx 512)

CHICKEN BABY CHICKEN
Tony Harris (Ebb 104)

COOL SHAKE
Del-Vikings (Mercury 71132)

DANCE WITH ME
El Torros (Duke 175)

DARLING IT'S WONDERFUL
Lovers (Lamp 2005)

DEDICATED TO YOU
Sonny Knight (Starla S-1)

DESERIE
Charts (Everlast 5001)

DIANA
Paul Anka (ABC-Paramount 9381)

DO YOU MEAN IT
Ike Turner (Federal 12297)

DON'T ASK ME TO BE LONELY
Dubs (Gone 5002)

DREAM BOY
Dickie Lee (Tampa 131)

DUMPLIN'S
Doc Bagby (Okeh 7089)
**Ernie Freeman (Imperial 5461)*

GOOD NEWS
Muddy Waters (Chess 1667)

*HAMMERHEAD
Bill Doggett (King 5070)

*HAPPY, HAPPY BIRTHDAY BABY
Tune Weavers (Checker 872)

HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)

*HE'S GONE
Chantells (End 1001)

HONEYCOMB
Jimmie Rodgers (Roulette 4015)

HUMPTY DUMPTY HEART
LOVE ME RIGHT
Lavern Baker (Atlantic 1140)

IF I THOUGHT YOU NEEDED ME
Little Willie John (King 5066)

I FOUND A HOME
Clarence Henry (Argo 5273)

I'M A KING BEE
Slim Harpo (Excello 2113)

I'M GONNA SIT RIGHT DOWN
AND WRITE MYSELF A LETTER
Billy Williams (Coral 61830)

I'M GRATEFUL
Roy Milton (King 5035)

IN THE DOORWAY CRYING
Midnighters (Federal 12293)

I SMELL TROUBLE
Bobby Blue Bland (Duke 167)

IS YOUR LOVE FOR REAL
Midnighters (Federal 12299)

IT HURTS ME TOO
Elmore James (Chief 7004)

IT MUST BE YOU
PLEASE HONEY DON'T GO
Annie Laurie (DeLuxe 6135)

IT'S NOT FOR ME TO SAY
Johnny Mathis (Columbia 40851)

IT WAS THERE
Johnnie & Joe (J & S 1659)

IT TOOK A LONG TIME
Malcolm Dodds & Tunedrops (End 1000)

LET'S START ALL OVER AGAIN
Paragons (Winley 220)

LONELY CHAIR
*CHICKEN AND THE BOP
Lloyd Price (KRC 301)

LOTTA LOVIN'
Gene Vincent (Capitol 3763)

LOVE LETTERS IN THE SAND
Pat Boone (Dot 15570)

LOVE ROLLER COASTER
Joe Turner (Atlantic 1146)

MISS YOU SO
Lillian Offitt (Excello 2104)

OH BABY DOLL
Chuck Berry (Chess 1664)

PASSING STRANGERS
Vaughan & Eckstine (Mercury 71122)

PLEASE BELIEVE ME
Percy Mayfield (Specialty 607)

POOR BOY
Chuck Carbo (Imperial 5452)

RAINBOW
Russ Hamilton (Kapp 184)

RANG TANG DING DONG
Cellos (Apollo 510)

ROCKIN' WITH THE CLOCK
*THE FLIRT
Shirley & Lee (Aladdin 3390)

SHE'S GONE
EVERY TIME I HEAR THAT SONG
Ivory Joe Hunter (Atlantic 1151)

SICK AND TIRED
Chris Kenner (Imperial 5448)

SOMEBODY IN MY HOME
Howlin' Wolf (Chess 1668)

TEARS ON MY PILLOW
Eldorados (Vee-Jay 250)

TELL ME SO
Donnie Elbert (DeLuxe 6143)

THAT'LL BE THE DAY
Crickets (Brunswick 55009)

THAT OLD FEELING
Roy Hamilton (Epic 9224)

THINK
I BETTER MAKE A MOVE
"5" Royales (King 5053)

THIS NEARLY WAS MINE
Don Gardner (DeLuxe 6133)

THIS TRAIN HAS GONE
Chuck Willis (Atlantic 1148)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

UNITED
Otis Williams (DeLuxe 6138)
Love Notes (Holiday 2605)

WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)

WHAT WILL I TELL MY HEART
Fats Domino (Imperial 5454)

WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)

WHITE SILVER SANDS
Dave Gardner (OJ 1002)
Don Rondo (Jubilee 5288)

WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis (Sun 267)

*ZIP ZIP
Diamonds (Mercury 71165)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	SEARCHIN' *Coasters* *(Atco 6087)*	1
2	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*	2
3	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*	3
4	LONG LONELY NIGHTS *Clyde McPhatter* *(Atlantic 1149)* *Lee Andrews & Hearts* *(Chess 1665)*	4
5	STAR DUST *Billy Ward & Dominoes* *(Liberty 55071)*	5
6	WHISPERING BELLS *Del-Vikings* *(Dot 15592)*	6
7	MR. LEE *Bobbettes* *(Atlantic 1144)*	12
8	GOODY GOODY *Lymon & Teenagers* *(Gee 1039)*	7
9	TO THE AISLE *Five Satins* *(Ember 1019)*	8
10	FARTHER UP THE ROAD *Bobby Blue Bland (Duke 170)*	11
11	TEDDY BEAR *Elvis Presley* *(RCA Victor 7000)*	9
12	MISS YOU SO *Lillian Offitt* *(Excello 2104)*	10
13	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU *Huey Smith* *(Ace 530)*	13
14	JENNY, JENNY *Little Richard* *(Specialty 606)*	14
15	WHAT WILL I TELL MY HEART *Fats Domino* *(Imperial 5454*	21
16	WHOLE LOT OF SHAKIN' GOING ON *Jerry Lee Lewis* *(Sun 267)*	22
17	THAT'LL BE THE DAY *Crickets* *(Brunswick 55009)*	23
18	BYE BYE BABY *Nappy Brown* *(Savoy 1514)*	16
19	DIANA *Paul Anka* *(ABC-Paramount 9381)*	24
20	BYE BYE LOVE *Everly Brothers* *(Cadence 1315)*	20

21. WHEN I SEE YOU. 22. OVER THE MOUNTAIN. 23. C. C. RIDER. 24. SO RARE. 25. HUMPTY DUMPTY HEART.

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THE CHANNELS
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b/w
"STAY AS YOU ARE"
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Breaking Nationally
On All Charts!
"BEAUTIFUL WEEKEND"
GOOGIE RENE # 212
Taking Off!
"Little Bitty Pretty One"
BOBBY DAY and The Satellites
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Class Records
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"Spin, Man, Spin"

MONROE, LA. — On Saturday, August 10, an estimated crowd of 1,500 to 2,000 saw Ivory Joe Hunter, Atlantic Record star, put on two fifteen minute performances. Copies of Hunter's latest waxing, "Everytime I Hear That Song," his pictures, and miniature Cash Box notebooks were given away. KNOE-Monroe deejays Bob Adams and Lou Swanson, seen above with Ivory Joe, conducted the shows. KNOE advised that this was the biggest crowd to ever attend a Monroe Recreation Center Record Hop. The hops are held each Saturday evening.

Antler Nat'l Distribution To Goldner

HOLLYWOOD—Buck Ram, owner-manager of Personality Productions, Inc., this city, this week made two new affiliation announcements. Ram advised that he had appointed the George Goldner organization to handle the national distribution of his Antler Records. Ram will continue to do the a & r work for Antler and Jean Bennett will coordinate the promotion for the artists and Personality Productions, Inc.

He also announced the appointment of Miss Polly Estin as Personality Productions representative in the Texas territory. Miss Estin is the personal manager of The Clefs, David Drapela, Charles Shaefer Trio, and The Collegians. Ram will assist with these acts record-wise.

Erroll Garner Returns To "Jazz Under The Stars"

NEW YORK — Erroll Garner's long-hair debut with the Cleveland Symphony Orchestra's Summer Concert drew 7,000 fans, and was the second largest night in the history of the concert series. He was topped only by Rodgers and Hammerstein Night of several years ago.

Since the Cleveland date Garner has received invitations to appear with other major American symphony orchestras, and manager Martha Glaser is setting them for the 1958-59 season.

Meanwhile he will return to the "Jazz Under The Stars" concert series in the Wollman Memorial Theatre in Central Park on August 26th for another week. For the occasion he has created a new piece entitled "Jazz Under The Stars" which will have its world premiere performance nightly during his appearance there.

The Cash Box HOT

	NEW YORK	CHICAGO	NEW ORLEANS
1	MR. LEE *Bobbettes* *(Atlantic 1144)*	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*	SICK AND TIRED *Chris Kenner* *(Imperial 5448)*
2	LONG LONELY NIGHTS *Clyde McPhatter* *(Atlantic 1149)* *Lee Andrews & Hearts* *(Chess 1665)*	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*	WHAT WILL I TELL MY HEART *Fats Domino* *(Imperial 5454)*
3	GOODY GOODY *Lymon & Teenagers* *(Gee 1039)*	STAR DUST *Billy Ward & Dominoes* *(Liberty 55071)*	TO THE AISLE *Five Satins* *(Ember 1019)*
4	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*	BYE, BYE BABY *Nappy Brown* *(Savoy 1514)*	STAR DUST *Billy Ward & Dominoes* *(Liberty 55071)*
5	DIANA *Paul Anka* *(ABC-Paramount 9381)*	MISS YOU SO *Lillian Offitt* *(Excello 2104)*	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*
6	WHISPERING BELLS *Del-Vikings* *(Dot 15592)*	SO RARE *Jimmy Dorsey* *(Fraternity 755)*	MISS YOU SO *Lillian Offitt* *(Excello 2104)*
7	SEARCHIN' *Coasters* *(Atco 6087)*	AW SHUCKS BABY *Tiny Topsy* *(Federal 12302)*	LONG LONELY NIGHTS *Clyde McPhatter* *(Atlantic 1149)*
8	STAR DUST *Billy Ward & Dominoes* *(Liberty 55071)*	SEARCHIN' *Coasters* *(Atco 6087)*	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU *Huey Smith (Ace 530)*
9	HONEYCOMB *Jimmie Rodgers* *(Roulette 4015)*	MR. LEE *Bobbettes* *(Atlantic 1144)*	SEARCHIN' *Coasters* *(Atco 6087)*
10	HE'S GONE *Chantells* *(End 1001)*	I'M A KING BEE *Slim Harpo* *(Excello 2113)*	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*

	ST. LOUIS	NEWARK	DALLAS
1	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*	MR. LEE *Bobbettes* *(Atlantic 1144)*	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*
2	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*	GOODY GOODY *Lymon & Teenagers* *(Gee 1039)*	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*
3	MISS YOU SO *Lillian Offitt* *(Excello 2104)*	LONG LONELY NIGHTS *Lee Andrews & Hearts* *(Chess 1665)* *Clyde McPhatter* *(Atlantic 1149)*	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*
4	SEARCHIN' *Coasters* *(Atco 6087)*	MISS YOU SO *Lillian Offitt* *(Excello 2104)*	WHOLE LOT OF SHAKIN' GOING ON *Jerry Lee Lewis* *(Sun 267)*
5	GOODY GOODY *Lymon & Teenagers* *(Gee 1039)*	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*	TEDDY BEAR *Elvis Presley* *(RCA Victor 7000)*
6	BYE, BYE BABY *Nappy Brown* *(Savoy 1514)*	STAR DUST *Billy Ward & Dominoes* *(Liberty 55071)*	WHISPERING BELLS *Del-Vikings* *(Dot 15592)*
7	MR. LEE *Bobbettes* *(Atlantic 1144)*	WHEN I SEE YOU *Fats Domino* *(Imperial 5454)*	COOL SHAKE *Del-Vikings* *(Mercury 71132)*
8	DIANA *Paul Anka* *(ABC-Paramount 9381)*	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*	MISS YOU SO *Lillian Offitt* *(Excello 2104)*
9	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*	SEARCHIN' *Coasters* *(Atco 6087)*	LOTTA LOVIN' *Gene Vincent* *(Capitol 3763)*
10	WHOLE GOT OF SHAKIN' GOING ON *Jerry Lee Lewis* *(Sun 267)*	THIS TRAIN HAS GONE *Chuck Willis* *(Atlantic 1148)*	BYE, BYE LOVE *Everly Brothers* *(Cadence 1315)*

The Cash Box HOT

	PHILADELPHIA	LOS ANGELES	DETROIT
1	LONG LONELY NIGHTS *Lee Andrews & Hearts* *(Chess 1665)*	LONG LONELY NIGHTS *Lee Andrews & Hearts* *(Chess 1665)* *Clyde McPhatter* *(Atlantic 1149)*	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*
2	GOODY GOODY *Lymon & Teenagers* *(Gee 1039)*	SEARCHIN' *Coasters* *(Atco 6087)*	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*
3	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*	GOODY GOODY *Lymon & Teenagers* *(Gee 1039)*
4	WHISPERING BELLS *Del-Vikings* *(Dot 15592)*	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*	STAR DUST *Billy Ward & Dominoes* *(Liberty 55071)*
5	SEARCHIN' *Coasters* *(Atco 6087)*	DEDICATED TO YOU *Sonny Knight* *(Starla S-1)*	IT'S NOT FOR ME TO SAY *Johnny Mathis* *(Columbia 40851)*
6	THIS NEARLY WAS MINE *Don Gardner* *(DeLuxe 6133)*	MR. LEE *Bobbettes* *(Atlantic 1144)*	THAT'LL BE THE DAY *Crickets* *(Brunswick 55009)*
7	DUMPLIN'S *Doc Bagby* *(Okeh 7089)*	TONIGHT TONIGHT *Mello-Kings* *(Herald 502)*	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*
8	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*	SEARCHIN' *Coasters* *(Atco 6087)*
9	TO THE AISLE *Five Satins* *(Ember 1019)*	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU *Huey Smith (Ace 530)*	WHOLE LOT OF SHAKIN' GOING ON *Jerry Lee Lewis* *(Sun 267)*
10	STAR DUST *Billy Ward & Dominoes* *(Liberty 55071)*	DARLING IT'S WONDERFUL *Lovers* *(Lamp 2005)*	BERMUDA SHORTS *Delroys* *(Apollo 514)*

	BOSTON	MEMPHIS	SAN FRANCISCO
1	DIANA *Paul Anka* *(ABC-Paramount 9381)*	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*
2	THAT'LL BE THE DAY *Crickets* *(Brunswick 55009)*	SEND FOR ME *Nat "King" Cole* *(Capitol 3737)*	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*
3	SEARCHIN' *Coasters* *(Atco 6087)*	IF I THOUGHT YOU NEEDED ME *Little Willie John* *(King 5066)*	THINK *"5" Royales* *(King 5053)*
4	GOODY GOODY *Lymon & Teenagers* *(Gee 1039)*	MISS YOU SO *Lillian Offitt* *(Excello 2104)*	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU *Huey Smith (Ace 530)*
5	WHOLE LOT OF SHAKIN' GOING ON *Jerry Lee Lewis* *(Sun 267)*	SO RARE *Jimmy Dorsey* *(Fraternity 755)*	OVER THE MOUNTAIN AND ACROSS THE SEA *Johnnie & Joe* *(Chess 1654)*
6	HAPPY, HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*	GOOD NEWS *Muddy Waters* *(Chess 1667)*	BEAUTIFUL WEEKEND *Googie Rene* *(Class 212)*
7	TO THE AISLE *Five Satins* *(Ember 1019)*	SOMEBODY IN MY HOME *Howlin' Wolf* *(Chess 1668)*	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*
8	MR. LEE *Bobbettes* *(Atlantic 1144)*	LOVE ROLLER COASTER *Joe Turner* *(Atlantic 1146)*	WHISPERING BELLS *Del-Vikings* *(Dot 15592)*
9	TEDDY BEAR *Elvis Presley* *(RCA Victor 7000)*	HUMPTY DUMPTY HEART *Lavern Baker* *(Atlantic 1140)*	SO RARE *Jimmy Dorsey* *(Fraternity 755)*
10	SHORT FAT FANNIE *Larry Williams* *(Specialty 608)*	BYE, BYE BABY *Nappy Brown* *(Savoy 1514)*	TO THE AISLE *Five Satins* *(Ember 1019)*

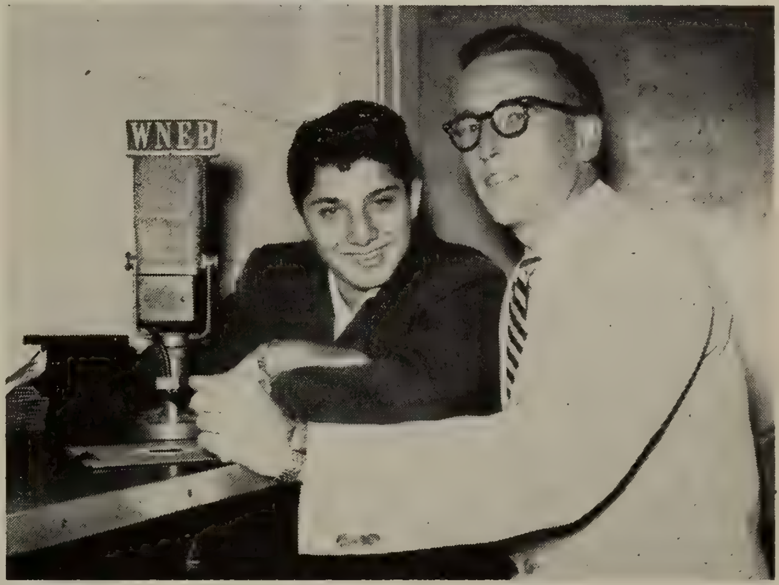
R & B Sure Shots

The Cash Box

"BERMUDA SHORTS" The Cash Box R&B Best Bets 7/20

Delroys .... **Apollo 514**

Ambitious Youngster



NEW YORK— Paul Anka, the 16-year-old Canadian lad who has one of the top records in the country to his credit, "Diana" (a song which he also wrote) chats with disk jockey Jack O'Rourke, WNEB of Worcester, Mass., on the former's recent dee jay tour. Anka is also featured with Micki Marlo on a new ABC-Paramount release "What You've Done To Me".

Norman Luboff Choir Completes "Crescendo" Cast

NEW YORK—The signing of the Norman Luboff Choir completes the huge starring cast of "Crescendo," CBS Television's hour-and-one-half color premiere of the "Du Pont Show of the Month" series, Sunday, Sept. 29.

One of the country's outstanding choral groups, the Norman Luboff Choir will provide the musical background for Harrison's tour of this country, as an English visitor, for his introduction to the most American styles of music: jazz, musical comedy, western songs, Latin American rhythms, religious marches, folk tunes and blues.

Already announced in the impressive list of stars for "Crescendo" are Ethel Merman, Louis Armstrong, Eddy Arnold, Diahann Carroll, Carol Channing, Benny Goodman, Mahalia Jackson, Stubby Kaye, Peggy Lee, Lizzie Miles, Tommy Sands, Dinah Washington, and Turk Murphy and His Dixieland Band.

Boone For Business

PAT BOONE
"BERNARDINE"

MINNEAPOLIS—An AMI Model "H" juke box gives Pat Boone fans a high fidelity preview of the musical treat in store for them in Pat's movie "Bernardine" showing at the State Theatre in Minneapolis. The AMI juke box was furnished by the Lieberman Music Company, AMI distributors in Minneapolis.

Breaking Nationally
(POP and R&B)
"DARLING IT'S WONDERFUL"
by
The Lovers
LAMP-2005
LAMP RECORDS
5352 W. Pico Blvd.
Los Angeles California

R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LARRY BIRDSONG
(Vee-Jay 254)

B+ "IF YOU DON'T WANT ME NO MORE" (2:02) [Tollie BMI—A. Bradford] Larry Birdsong makes a strong pitch in the direction of hitdom with his real funky reading of the slow beat, rhythmic ballad-blues. Birdsong really feels this song and gives it everything. Very strong offering that could take off for the upper regions.

B "I'M PLEADING JUST FOR YOU" (2:41) [Tollie BMI — L. Birdsong] Birdsong backs with another strong wax. A middle beat accentuated rhythm effectively presented. The chanter swings with excitement. Good coupler.

RICHARD BERRY and The Pharaohs
(Flip 318)

B "TAKE THE KEY" (1:53) [Limax BMI — R. Berry] Richard Berry and The Pharaohs offer the slow beat ballad with a warm and intense reading. Berry's different sound comes off well with this easy to listen to tune.

B "NO KISSIN' AND A HUGGIN'" (2:28) [Limax BMI—R. Berry] Berry and the group team on a middle beat bouncer of engaging qualities. Cute treatment of an infectious item. Teeners should be attracted to this one.

OSCAR WILLS/PAUL GAYTEN
(Argo 5277)

B+ "FLAT FOOT SAM" (2:21) [Arc Hiphill BMI—Wills, Lewis] Flatfoot Sam is always in a jam, and Wills tells his story in front of a frenetic quick beat with a staccato rhythm. Exciting beat that generates foot tappin' on the part of the listener. Simple, with almost no melody, but of the variety that captures your imagination. This is a side to be watched. It has the excitement, novelty gimmick and top flight reading.

C+ "NERVOUS BOOGIE" (2:31) [Arc BMI—P. Gayten] Gayten turns in a quick beat instrumental on the flipside. An energetic offering featuring the flash of the keyboard. Good listening.

T. V. SLIM
(Checker 870)

B+ "FLATFOOT SAM" (2:10) [Arc Hiphill BMI—Clara Wills] T. V. Slim sings the quick beat bouncer with a down home reading. It's the story of the man always in a jam—also released on Checker's sister label, Argo, by Oscar Wills. It's another good version that should come in for its share of plays and sales.

B "DARLING REMEMBER" (2:10) [Arc Hiphill, BMI—Clara Wills] Slim wails a middle beat shuffle with his southern market styling. Effective offering with good entertainment value.

JIMMY BEASLEY
(Modern 1023)

B+ "WE THREE" (1:59) [E. H. Marks ASCAP—Robertson, Cogane, Mysels] Jimmy Beasley digs into the standards for his material and comes up with that nostalgic "We Three". Beasley handles it easily and turns the melodic item to the temper of today's market. Very pleasing listening.

B "I WANT MY BABY (2:31) [Modern Libijon BMI—Beasley, Ling] Beasley turns up the speed and swings out with a quick beat bouncer. Sprightly blues offered by Beasley with a vitamin filled vocal. Happy jump with a great dance beat.

The Cash Box Award o' the Week

"ONE LOOK AT YOU DADDY" (2:06)
[Excellorec BMI—Fran Miller]

"EMMITT LEE" (2:49)
[Excellorec BMI—C. Fran]

CAROL FRAN
(Excello 2118)

● Young Carol Fran unveils a talent that could carry the lass far. Her handling of the middle beat, "One Look At You Daddy", is a cute, infectious projection with a number of vocal gimmicks. The youngster sings the bouncer with a peppery style that invites a happy participation. Has all the earmarks of a hit in all fields. Watch it very closely. The flip, "Emmitt Lee", is a slow beat blues in which the thrush once again displays her talents to good advantage. A pleasing wax that might give "Daddy" a tussle. But in the long run we look to "Daddy" to take all the action.

"THAT'S MY DESIRE" (2:32)
[Mills ASCAP—Loveday, Kressa]

'STAY AS YOU ARE'" (2:10)
[RealGone BMI—Lewis, Dolphin]

THE CHANNELS
(Gone 5012)

● The Channels make their first for Gone a potent reading of that pretty standard, "That's My Desire". The group teams effectively as they embellish the evergreen with several of their own innovations. The tune is given an up-to-date, teener treatment that should help bring in a rash of action. Stay close to this record's progress. The flip, "Stay As You Are", is a slow beat ballad handled by the group with a strong reading. This side is not to be overlooked in the final analysis. It couples a solid piece of material and an equally solid performance. Both sides are potent—tho we lean lightly to "That's My Desire".

"DREAM BOY (Oh Oh Oh)" (1:58)
[Chelwood BMI—Balester]

"IT'S JUST YOUR KISS" (2:10)
[Acorn BMI—Burton, Randolph]

TERRY DEAN
(Poplar 102)

● A new label and a new voice make a simultaneous bow on a quick beat jump with a combination r & b rock-a-billy treatment. Side comes off Grade-A. It is an infectious jumper with a singer who bears a similarity to Frankie Lymon. A powerful wax with teener appeal cut into every groove. Good exposure is going to make this a great kick-off for the new label and the new talent. The flip, "It's Just Your Kiss", is another teener offering, with a slow rhythmic beat. Well done and two minutes of pleasant listening, but for quick action it'll be "Dream Boy (Oh Oh Oh)."

The Cash Box R & B Best Bets

★ "IF YOU DON'T WANT ME NO MORE"	Larry Birdsong	Vee-Jay 254
★ "FLAT FOOT SAM"	Oscar Wills	Argo 5277
★ "WE THREE"	Jimmy Beasley	Modern 1023
★ "ROOSTER WALK" "2 POINT 8"	Red Prysock	Mercury 71175

DON AND DEWEY
(Specialty 610)

B "JELLY BEAN" (1:50) [Venice BMI — Harris, Terry] Don and Dewey team on a quick beat rhythmic love story. In their raucous tones the fellas tell of their "Jelly Bean, sweet sixteen and never been kissed." The lads give a peppery reading to the jump waxing. Ok side.

B "LEAVIN' IT ALL UP TO YOU" (2:05) [Venice BMI — Harris, Terry] Don and Dewey turn tender on a slow beat romancer ballad. Pretty number effectively chanted by the duo. The stronger deck and one that could start something.

KENNY ESQUIRE and The Starlites
(Ember 1021)

B+ "BOOM CHICA BOOM" (2:36) [Angel BMI—G. Tindley] Kenny Esquire and The Starlites bounce merrily through a quick beat jump. The team backs a sparkling Kenny Esquire in fine style. They and Kenny generate sparks as they spin the novelty into a zesty production.

B+ "TEARS ARE JUST FOR FOOLS" (2:38) [Angel BMI—Tindley, Hayes] Esquire and the Starlites offer a slow, rhythmic ballad filled with emotion. Esquire puts his heart into this reading, and comes off with a convincing side.

DOLLY COOPER
(Ebb 109)

B+ "TIME BRINGS ABOUT A CHANGE" (2:06) [Ebb BMI—Clifton] Dolly Cooper changes her mood on this side. She portrays the blues ridden gal and how she sings it. The gal injects a portrayal that spells sex. Excellent vocal styling.

B "WILD LOVE" (2:05) [Ebb BMI—S. Stewart] Dolly Cooper sinks her teeth right into a cute quick beat bouncer and belts it with an infectious, gimmicked vocal. Flavor is pop-country and its sound brings a chuckle. Light-airy and happy.

RAY AGEE/ELLY JOHNSON
(Ebb 111)

B "TRUE LIPS" (2:04) [Ebb BMI—Agee, Johnson] Ray Agee and Elly Johnson form a he-she duo and blend on a rhythmic middle beat love item. Excellent vocaling, listening and dance beat. Solid beat that infects.

B "MY SILENT PRAYER" (2:14) [Ebb BMI—Agee, Johnson] Agee and Johnson offer a slow beat shuffle in good style. A tender treatment of a melodic tune. Easy on the ears. Two strong sides.

RED PRYSOCK
(Mercury 71175)

B+ "ROOSTER WALK" (2:52) [Kempto Music BMI—] Red Prysock turns his inimitable sax to the insinuating rhythm of a slow, syncopated blues. Steady beat background offers an exciting cushion for the Prysock horn. Great dance beat and great sound for instrumental lovers.

B+ "2 POINT 8" (2:21) [Norbay Music BMI] Some like 'em slow and some like 'em fast. For the latter Prysock rocks out a quick beat jump that Lindy hoppers can gyrate to with all the steam in their little valves. Exciting and guaranteed to get the same effect as a night at the steam baths.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Top Selling Records

Reported by

R & B Retail Outlets

From Coast to Coast

TRI-BORO RECORDS
Jamaica, L. I., N. Y.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Diana (P. Anka)
3. Mr. Lee (Bobbettes)
4. Whispering Bells (Del-Vikings)
5. Million Dollar Baby (Darin)
6. Black Slacks (Sparkletones)
7. It's True (Rogues)
8. Long Lonely Nights (C. McPhatter)
9. Hula Love (B. Knox)
10. He's Gone (Chantells)

ABC MUSIC SERVICE CORPORATION
Chicago, Ill.

1. Send For Me (N. Cole)
2. So Rare (J. Dorsey)
3. Bye, Bye Baby (N. Brown)
4. Miss You So (L. Offitt)
5. Teddy Bear (E. Presley)
6. Searchin' (Coasters)
7. Love's A Hurtin' Game (I. J. Hunter)
8. Mr. Lee (Bobbettes)
9. It Hurts To Be In Love (A. Laurie)
10. Jenny Jenny (L. Richards)

HOME AND OFFICE
Hazard, Ky.

1. Long Lonely Nights (L. Andrews)
2. Short Fat Fannie (Williams)
3. White Silver Sands (Rondo)
4. To The Aisle (Five Satins)
5. Young Blood (Coasters)
6. Searchin' (Coasters)
7. Jenny Jenny (L. Richard)
8. What Will I Tell My Heart (F. Domino)
9. Over The Mountain (Johnnie & Joe)
10. Goody Goody (F. Lymon)

ONE STOP MUSIC
New Orleans, La.

1. Sick And Tired (Kenner)
2. Farther Up The Road (Bland)
3. To The Aisle (Five Satins)
4. Miss You So (L. Offitt)
5. What Will I Tell My Heart (F. Domino)
6. Long Lonely Nights (C. McPhatter)
7. Star Dust (B. Ward)
8. Humpty Dumpty Heart (L. Baker)
9. It Hurts To Love Some One (G. Slim)
10. Teddy Bear (E. Presley)

ERNSTROM'S RECORD CENTER
Dallas, Texas

1. Cool Shake (Del-Vikings)
2. Whispering Bells (Del-Vikings)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Bye, Bye Love (Everlys)
5. Mr. Lee (Bobbettes)
6. When I Meet My Girl (T. Ridgely)
7. To The Aisle (Five Satins)
8. Honeycomb (J. Rodgers)
9. Teddy Bear (E. Presley)
10. Lotta Lovin' (G. Vincent)

DEIBEL'S RECORD & CAMERA SHOP
St. Louis, Mo.

1. Goody Goody (F. Lymon)
2. When I See You (F. Domino)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Diana (P. Anka)
5. Plaything (T. Newman)
6. To The Aisle (Five Satins)
7. Mr. Lee (Bobbettes)
8. Whispering Bells (Del-Vikings)
9. Long Lonely Nights (L. Andrews)
10. Dance With Me (El Torros)

PAT'S RECORD SHOP
Los Angeles, Calif.

1. Farther Up The Road (Bland)
2. Send For Me (N. Cole)
3. What Can I Do (D. Elbert)
4. Rockin' Pneumonia (Milton)
5. Dedicated To You (Knight)
6. Long Lonely Nights (C. McPhatter)
7. Thought You Needed Me (L. W. John)
8. Mr. Lee (Bobbettes)
9. Payday Shuffle (G. Jenkins)
10. Goody Goody (F. Lymon)

THE VANITY SHOPPE
Savannah, Ga.

1. Star Dust (B. Ward)
2. Long Lonely Nights (C. McPhatter)
3. Darling It's Wonderful (Lovers)
4. So Rare (J. Dorsey)
5. Just To Hold Your Hand (C. McPhatter)
6. Whispering Bells (Del-Vikings)
7. Searchin' (Coasters)
8. To The Aisle (Five Satins)
9. Send For Me (N. Cole)
10. Valley Of Tears (Domino)

GROOVE RECORD SHOP
Norfolk, Va.

1. Diana (P. Anka)
2. It Took A Long Time (Dodds)
3. Mr. Lee (Bobbettes)
4. Short Fat Fannie (Williams)
5. That'll Be The Day (Crickets)
6. Lotta Lovin' (G. Vincent)
7. Love Me To Pieces (Corey)
8. Whispering Bells (Del-Vikings)
9. Bermuda Shorts (Delroys)
10. Bye, Bye Love (Everlys)

R & B Disk Jockey

REGIONAL RECORD REPORTS

JIM MAC & BUDDY STEVENS
WARE—Ware, Mass.

1. That'll Be The Day (Crickets)
2. Long Lonely Nights (C. McPhatter)
3. To The Aisle (Five Satins)
4. Teddy Bear (E. Presley)
5. Goody Goody (Lymon & Teenagers)
6. Searchin' (Coasters)
7. Oh Baby Doll (C. Berry)
8. Bermuda Shorts (Delroys)
9. Honeycomb (J. Rodgers)
10. Ca-Sandra (Mello-Tones)

JACK MEYERS
KAIR—Tucson, Ariz.

1. Short Fat Fannie (L. Williams)
2. Bye, Bye Love (Everlys)
3. Teddy Bear (E. Presley)
4. Over The Mountain (Johnnie & Joe)
5. Searchin' (Coasters)
6. To The Aisle (Five Satins)
7. Send For Me (N. Cole)
8. Star Dust (N. Cole)
9. So Rare (J. Dorsey)
10. Whispering Bells (Del-Vikings)

JACK ROWE
WYMB—Manning, S. C.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Short Fat Fannie (L .Williams)
3. Blue Monday (F. Domino)
4. Teddy Bear (E. Presley)
5. Whispering Bells (Del-Vikings)
6. Searchin' (Coasters)
7. When I See You (F. Domino)
8. I Walk The Line (J. Cash)
9. Miss Ann (L. Richard)
10. Mr. Lee (Bobbettes)

"FEARLESS" FRANK ELKINS
WPRY—Perry, Fla.

1. Short Fat Fannie (L. Williams)
2. To The Aisle (Five Satins)
3. Long Lonely Nights (L. Andrews)
4. Goody Goody (Lymon & Teenagers)
5. Jenny, Jenny (L. Richard)
6. Whispering Bells (Del-Vikings)
7. When I See You (F. Domino)
8. Mr. Lee (Bobbettes)
9. Send For Me (N. Cole)
10. So Rare (J. Dorsey)

BILL THE BURNER & JANE
WOV—New York, N. Y.

1. Send For Me (N. Cole)
2. Mr. Lee (Bobettes)
3. Long Lonely Nights (L. Andrews)
4. Driving Me Out Of My Mind (R. Baxter)
5. Can I Come Over Tonight (Velours)
6. Star Dust (B. Ward)
7. Hands Off (Morrel Sisters)
8. Searchin' (Coasters)
9. Star Of Fortune (W. Treat)
10. Oh Dandy Boy (Sparks)

TONY DAVIS
WTSL—Hanover N. H.

1. Searchin' (Coasters)
2. Diana (P. Anka)
3. Whispering Bells (Del-Vikings)
4. Star Dust (B. Ward)
5. That'll Be The Day (Crickets)
6. Goody Goody (Lymon & Teenagers)
7. Humpty Dumpty Heart (L. Baker)
8. Cool Shake (Del-Vikings)
9. Jenny, Jenny (L. Richard)
10. When I See You (F. Domino)

ROCKIN' ROY STEVENS
WTWN—St. Johnsbury, Vt.

1. Searchin' (Coasters)
2. Long Lonely Nights (C. McPhatter)
3. Let The Four Winds Blow (R. Brown)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Whispering Bells (Del-Vikings)
6. What Will I Tell My Heart (F. Domino)
7. Short Fat Fannie (L. Williams)
8. Valley Of Tears (F. Domino)
9. Goody Goody (Lymon & Teenagers)
10. Suzie-Q (D. Hawkins)

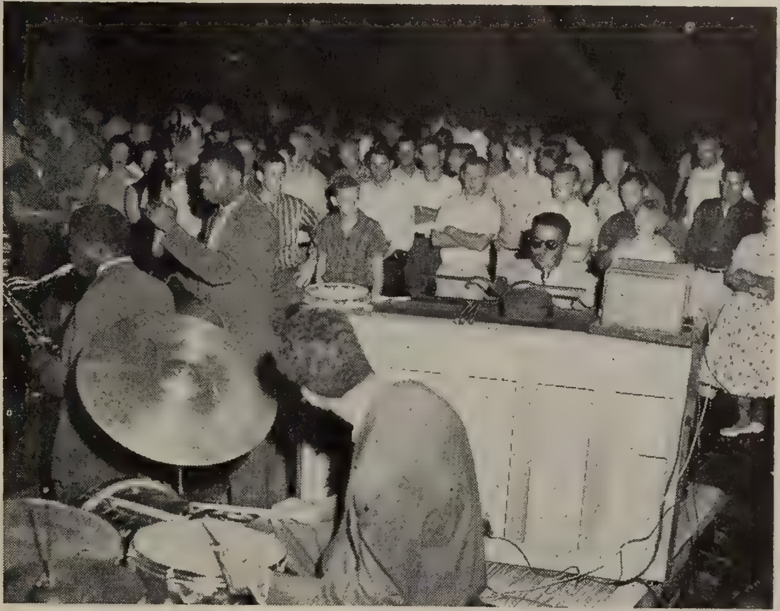
DUB MURRAY
KSIJ—Gladewater, Tex.

1. Long Lonely Nights (C. McPhatter)
2. Send For Me (N. Cole)
3. Miss You So (L. Offitt)
4. Fools' Hall Of Fame (R. Richardson)
5. Farther Up The Road (Bland)
6. Mr. Lee (Bobbettes)
7. Whispering Bells (Del-Vikings)
8. Goody Goody (Lymon & Teenagers)
9. Red Cadillac (B. Luman)
10. When I See You (F. Domino)

SCOTT MUNI
WAKR—Akron, Ohio

1. That'll Be The Day (Crickets)
2. To The Aisle (Five Satins)
3. Searchin' (Coasters)
4. Goody Goody (Lymon & Teenagers)
5. Short Fat Fannie (L. Williams)
6. Happy Birthday Baby (Tune Weavers)
7. Over The Mountain (Johnnie & Joe)
8. Don't Ask Me (Dubs)
9. Long Lonely Nights (C. McPhatter)
10. Mr. Lee (Bobbettes)

Ray Charles At Concert and Dance



HATTIESBURG, MO.—Ray Charles recently appeared in concert and later played for a dance at Mississippi Southern College in Hattiesburg under sponsorship of the student government association. The event was promoted on the Terry Speights show of Radio Station WBKH of Hattiesburg, Mississippi and was a huge success.

Amateur Song Writers Turn Pro

HAMMOND, IND.—The 50 members of the former Amateur Song Writers Association, with offices here, have turned pro.

"In fact", reports Don Reed, a vocalist in his own right, and who is now the new A&R man for the group to be known as "American Song Writer's Assn.", "we all have steady jobs, but", he added, "we've all bought stock and are going to make our new label 'Aswa Records' outstanding."

According to Reed, there will also be subsidiary labels, 'Thunderbird' and 'Alto'.

Their ASCAP publishing firm is 'Garden Of Eden' and the BMI pubbery will be known as 'Garden Of Allah'.

Reed reports that it is the group's intention to start off a record under one of their labels and, "if it clicks, sell the master to one of the big diskeries".

Reed advises that he acted as A&R for Encino, Mercury and also for United records. He's written tunes cut by Joni James and Joyce Taylor.

Officers of the new American Song Writers Association, also known as Aswa Music, Inc., are: Russ Mikle, president; Mike Korgich, vice-prexy; Dave Camp, assistant veep and treasurer; Adrian Loraine, musical director and Don Reed, A&R.

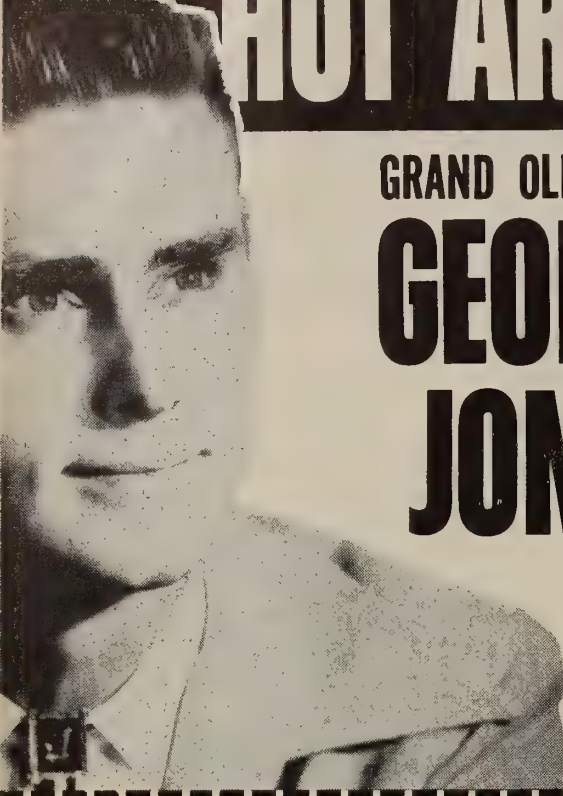
"At this time", Reed states, "we are plugging a brand new 'Aswa' record featuring Chuck Dean."

Randle To Coast For Movie

CLEVELAND—Bill Randle is leaving for the west coast to make a movie. His stand-in for the week he will be gone is vocalist Russ Miller. Russ is currently riding high with his VIP record of "I Sit In My Window."

R & B
SURE SHOT
"TONIGHT TONIGHT"
THE MELLO KINGS
HERALD 502
(To be featured on Dick Clark's *American Bandstand* network TV Show Sept. 3rd)
HERALD RECORDS 1697 BROADWAY NEW YORK

HEADED FOR THE "TOP TEN"
R & B Sure Shot
"CAN I COME OVER TONIGHT"
Velours . . . . Onyx 512
The Cash Box Award o' the Week 7/16
ONYX RECORDS, INC.
424 W. 49th ST., NEW YORK 19, N. Y.
PLaza 7-5488



HOT ARTIST!

GRAND OLE' OPRY'S

GEORGE JONES

AT HIS GREATEST WITH TWO HIT SONGS!

"Hearts In My Dreams"

AND

"Tall, Tall Trees"

MERCURY-STARDAY 71176

Here is country music's most consistent artist with "can't miss" recordings for fall selling season. This lad, George Jones, has written and recorded nine straight chart-winning hits. This is your assurance of profits.

THE COUNTRY HITS ARE ON Mercury REG. U.S. PAT. OFF. STARDAY

Country Disk Jockey

REGIONAL RECORD REPORTS

ED CAMP
WEND—Baton Rouge, La.

1. Bye, Bye Love (Everlys)
2. Fraulein (F. Hart)
3. Hershey Bay (E. Bond)
4. Moonlight Mountain (Young)
5. Tangled Mind (H. Snow)
6. Mr. Love (Tubb & Wilburns)
7. Let's Quit Before We Start (J. Dickens)
8. My Shoes Keep Walking Back To You (R. Price)
9. Two Shadows On Your Window (J. Reeves)
10. It Always Ends Too Soon (G. Morgan)

"RAMBLIN' LOU"
WJJL—Niagara Falls, N. Y.

1. Four Walls (J. Reeves)
2. Fraulein (F. Hart)
3. Bye, Bye Love (W. Pierce)
4. Fallen Star (J. Newman)
5. This Thing Called Man (W. & S. Cooper)
6. Love Letters In The Sand (M. Wiseman)
7. Squid Jiggin' Ground (Snow)
8. Lovesick Blues (S. James)
9. I Heard The Bluebirds Sing (Browns)
10. White Silver Sands (Rondo)

"FEARLESS" FRANK ELKINS
WPRY—Perry, Fla.

1. Fallen Star (J. Newman)
2. Bye, Bye Love (Everlys)
3. White Sport Coat (Robbins)
4. My Shoes Keep Walking Back To You (R. Price)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Four Walls (J. Reeves)
7. Next In Line (J. Cash)
8. Teddy Bear (E. Presley)
9. Fraulein (B. Helms)
10. Honky Tonk Song (Pierce)

"COUSIN" JOHNNY SMALL
WNLC—New London, Conn.

1. Four Walls (J. Reeves)
2. Waltz Of My Fate (J. Kay)
3. Fraulein (B. Helms)
4. Loving You (Lee & Cooper)
5. Della Mae (Osbornes & Allen)
6. Let's Pretend (Burton & Dove)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. My Love Is Real (Rainwater)
9. Rosie's Gone Again (J. John)
10. I'm In Heaven (Browns)

BILL PRICE
WBLU—Salem, Va.

1. My Love Is Real (M. Rainwater)
2. Tangled Mind (H. Snow)
3. Next In Line (J. Cash)
4. My Shoes Keep Walking Back To You (R. Price)
5. Fraulein (B. Helms)
6. Rosie's Gone Again (John)
7. Two Shadows On Your Window (J. Reeves)
8. Too Much Water (Jones)
9. Little White-Washed Chimney (B. Clifton)
10. Love Me To Pieces (Rusty & Doug)

"TEXAS" BILL STRENGTH
KEVE—Minneapolis, Minn.

1. Fallen Star (J. Newman)
2. Love Has Finally Come My Way (F. Young)
3. You Make Me Live Again (Bailes & Pierce)
4. Our Summer Vacation (G. Morgan)
5. Mr. Love (Tubb & Wilburns)
6. Trooper Hook (T. Ritter)
7. I'll Always Be Your Fraulein (K. Wells)
8. Making The Rounds (Dickens)
9. All I Can Do Is Cry (Bond)
10. I Walk To Heaven (Drusky)

"CORNPONE" BOB McKINNON
WONE—Dayton, Ohio

1. Mean Woman Blues (Presley)
2. I Wonder If I Care As Much (Everlys)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. My Shoes Keep Walking Back To You (R. Price)
5. Prize Possession (F. Husky)
6. Hospitality Blues (Harrell)
7. Rosie's Gone Again (J. John)
8. Love Has Finally Come My Way (F. Young)
9. Money, Marbles & Chalk (R. Allen)
10. Tomorrow Land (Maddox)

CARL FITZGERALD
WCOC—Meridian, Miss.

1. On My Mind Again (Walker)
2. Losing Game (J. Dean)
3. Late Date (A. Terry)
4. Fraulein (B. Helms)
5. Love Me To Pieces (Rusty & Doug)
6. Out Of A Honky Tonk (B. Gallion)
7. I Cry (J. O'Gwynn)
8. Good And Lonesome (Swan)
9. Four Walls (J. Reeves)
10. Mr. Love (Tubb & Wilburns)

MARY WILSON
KCLX—Colfax, Wash.

1. Gonna Find Me A Bluebird (M. Rainwater)
2. White Sport Coat (Robbins)
3. Four Walls (J. Reeves)
4. Bye, Bye Love (Everlys)
5. Fallen Star (Newman/Husky)
6. Love Letters In The Sand (M. Wiseman)
7. My Shoes Keep Walking Back To You (R. Price)
8. Missing You (W. Pierce)
9. Mr. Love (Tubb & Wilburns)
10. Change Of Heart (K. Wells)

LILLIE ANNE
WIRC—Hickory, N. C.

1. Teddy Bear (E. Presley)
2. My Shoes Keep Walking Back To You (R. Price)
3. Fraulein (B. Helms)
4. Bye, Bye Love (W. Pierce)
5. Rosie's Gone Again (J. John)
6. Missing You (W. Pierce)
7. Three Ways (K. Wells)
8. Love Me To Pieces (Martin)
9. Four Walls (J. Reeves)
10. Gonna Find Me A Bluebird (M. Rainwater)

BOB & POLLY McKEEHAN
KCNA—Tucson, Ariz.

1. He Was There (F. Young)
2. Missing You (W. Pierce)
3. Fraulein (B. Helms)
4. Love Letters In The Sand (P. Boone)
5. Bye, Bye Love (Everlys)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Fallen Star (J. Newman)
8. Four Walls (J. Reeves)
9. Sweet Annabelle (F. Porter)
10. Let's Quit Before We Start (L. J. Dickens)

GEORGE WASHINGTON TUCKER
WEKR—Fayetteville, Tenn.

1. Fallen Star (J. Newman)
2. Bye, Bye Love (Everlys)
3. Four Walls (J. Reeves)
4. Nearest Thing To Heaven (B. Worth)
5. Keep A Loving Me Baby (M. Endsley)
6. I Thought I Heard You Call My Name (P. Wagoner)
7. On My Mind Again (Walker)
8. Six Fools (T. B. Strength)
9. Fraulein (B. Helms)
10. Ice Cold Baby (Mitchell)

DONN CALDWELL
WHLL—Wheeling, W. Va.

1. Love Me to Pieces (Rusty & Doug)
2. I Wonder If I Care (Everly Bros.)
3. Why Ask For The Moon ((R. Foley)
4. Teddy Bear (E. Presley)
5. Whole Lot Of Shakin' (Lewis)
6. Loving You (E. Presley)
7. Bye Bye Love (Everly Bros.)
8. A Fallen Star (F. Husky)
9. Honeycomb (J. Rodgers)
10. Gonna Find Me A Bluebird (M. Rainwater)

SLIM HARPER
WVNJ—Newark, N. J.

1. Gonna Find Me A Bluebird (M. Rainwater)
2. Bye, Bye Love (Everlys)
3. A Far Cry From Love (S. Harper)
4. Rose Of Ole Pawnee (D. Reynolds)
5. I Heard The Bluebirds Sing (Browns)
6. Love Letters In The Sand (M. Wiseman)
7. Service With A Smile (Terry)
8. Consolation (V. Horton)
9. No One To Talk To But The Blues (L. Frizzell)
10. Torch Of Love (B. Martin)

GUY ANDREWS
WEIM—Fitchburg, Mass.

1. Bye Bye Love (Everly Bros.)
2. Fraulein (B. Helms)
3. A Fallen Star (F. Husky)
4. Tangled Mind (H. Snow)
5. Four Walls (J. Reeves)
6. Next In Line (J. Cash)
7. Teddy Bear (E. Presley)
8. Arms Are A House (H. Snow)
9. White Sport Coat (Robbins)
10. Three Cigarettes (P. Cline)

D. C. MULLINS
WGEE—Indianapolis, Ind.

1. Fallen Star (J. Newman)
2. White Sport Coat (Robbins)
3. Bye Bye Love (Everlys)
4. Missing You (W. Pierce)
5. My Shoes Keep Walking Back To You (R. Price)
6. Love Has Finally Come My Way (F. Young)
7. Fraulein (B. Helms)
8. Teddy Bear/Loving You (E. Presley)
9. Tangled Mind (H. Snow)
10. Bye Bye Love (W. Pierce)

BOB COUCH
KGAF—Gainesville, Tex.

1. Bye, Bye Love (Everlys)
2. Four Walls (J. Reeves)
3. Teddy Bear (E. Presley)
4. Fraulein (B. Helms)
5. Young Hearts (J. Reeves)
6. Prize Possession (F. Husky)
7. I Don't Want To Cry (Strikes)
8. My Arms Are A House (H. Snow)
9. Gonna Find Me A Bluebird (M. Rainwater)
10. Missing You (W. Pierce)

BOB WASHINGTON
CJOB—Winnipeg, Man., Can.

1. Fallen Star (F. Husky)
2. Bye, Bye Love (Everlys)
3. Four Walls (J. Reeves)
4. Your Sweet Love Is Gone (F. Young)
5. Fraulein (B. Helms)
6. Teddy Bear (E. Presley)
7. My Shoes Keep Walking Back To You/Don't Do This To Me (R. Price)
8. Tangled Mind (H. Snow)
9. My Love Is Real (Rainwater)
10. Too Much Water (G. Jones)

HOWIE STANG
WMMW—Meriden, Conn.

1. Fraulein (B. Helms)
2. I Wonder If I Care (Everly Bros.)
3. Two Shadows On Your Window (J. Reeves)
4. My Brand Of Blues (M. Rainwater)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Tangled Mind (H. Snow)
7. Mister Love (Tubb & Wilburns)
8. Gone (Homer & Jethro)
9. King Of The Hill (L. Dee)
10. Real Gone Daddy (J. Flaherty's Caravan)

NORM PRINGLE
CKDA—Victoria, B. C., Can.

1. Have I Told You Lately That I Love You (E. Presley)
2. Missing You (W. Pierce)
3. Plenty Of Everything But You (C. Louvin)
4. Lovesick Blues (S. James)
5. Money, Marbles And Chalk (R. Allen)
6. Fallen Star (Newman/Husky)
7. Mr. Love (Tubb & Wilburns)
8. I'll Be There (R. Price)
9. Away Out On The Mountain (W. Carter)
10. A Wasted Love Affair (Hill)

JOHNNY ELGIN
WJAT—Swainsboro, Ga.

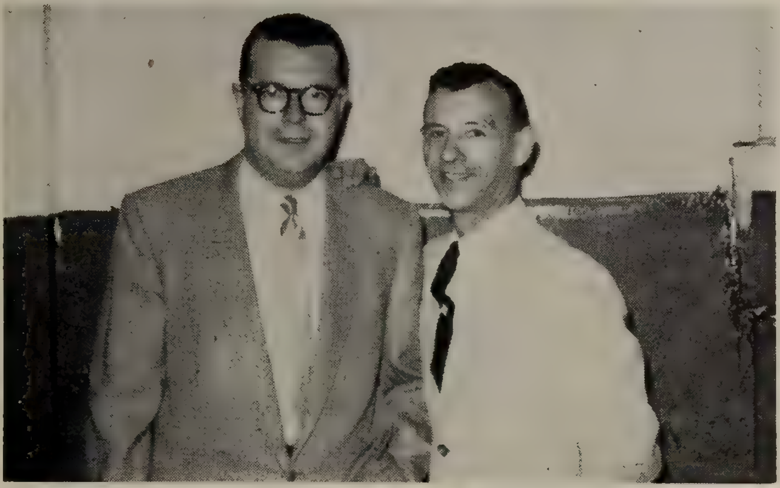
1. I Owe It To My Heart (J. Bailes)
2. Missing You (W. Pierce)
3. I Cry (J. O'Gwynn)
4. Bye, Bye Love (W. Pierce)
5. Parade Of Broken Hearts (N. Miller)
6. You Make Me Live Again (Bailes & Pierce)
7. A Girl In The Night (H. Thompson)
8. Four Walls (J. Reeves)
9. Mailman Bring Me No More Blues (B. Holly)
10. Fallen Star (J. Newman)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	**TEDDY BEAR** *Elvis Presley* *(RCA Victor 7000)*	1
2	**BYE BYE LOVE** *Everly Brothers* *(Cadence 1315)* *Webb Pierce* *(Decca 30321)*	2
3	**A FALLEN STAR** *Jimmy Newman* *(Dot 1289)* *Ferlin Husky* *(Capitol 3742)*	3
4	**WHOLE LOT OF SHAKIN' GOING ON** *Jerry Lee Lewis* *(Sun 267)*	4
5	**FRAULEIN** *Bobby Helms* *(Decca 30194)*	5
6	**MY SHOES KEEP WALKING BACK TO YOU** *Ray Price* *(Columbia 40951)*	9
7	**FOUR WALLS** *Jim Reeves* *(RCA Victor 6874)*	6
8	**GONNA FIND ME A BLUEBIRD** *Marvin Rainwater* *(MGM 12412)*	7
9	**A WHITE SPORT COAT** *Marty Robbins* *(Columbia 40864)*	8
10	**TANGLED MIND** *Hank Snow* *(RCA Victor 6955)*	10

Friends



HALIFAX—Hank Snow poses with one of his Canadian friends, Jerry Parsons, of Station CHNS, Halifax, Nova Scotia—the same station where the "Singing Ranger" started his career back in 1936. Parsons is one of Canada's leading Country disk jockeys, as well as one of the nation's top radio announcers. He does a Country deejay show known as "The Western Aires Program" Monday thru Friday on CHNS under the name of "Hayseed" Parsons.

San Francisco Records Launches Huge Drive On LP

SAN FRANCISCO—San Francisco Records president, Alan Levitt, announced today that the firm, in conjunction with their forthcoming LP release, "Bernie Green Plays More Than You Can Stand in Hi Fi" plans one of the biggest single promotion campaigns ever attempted by an independent record company for an LP. In the form of a nationwide radio contest, it will be called B.I.G. and offers two top prizes—Ampex Stereophonic complete home music systems (Model A-423), valued at $1495 each. One machine will go to a listener, with the duplicate prize going to the disk jockey who best promoted it. Listeners will be encouraged to buy the Green album in order to help them win. All listener entries will be sent directly to "Bernie," in care of a San Francisco box number.

Details of the contest, which opens Sept. 30th and closes midnight October 30th will be announced in trade and national publications. Several national magazines will be enlisted to stimulate greater interest and sale of the new Green album. Special 45's are being produced for the DJ's to use in conducting the contest, and a promotion kit is being sent to every shop. Betty Boston, newly-appointed advertising and promotion manager for the record firm, will coordinate all promotion and advertising.

Richard Kepner, vice president of San Francisco Records, states that Bernie's album deserves the B.I.G. promotion it is getting since it is the greatest single release in the company's history. "Not only technically, but musically," Kepner said. "We feel this method of promotion will be watched closely. We predict it will triple or quadruple our sales in all areas."

Eclipse Issues 6 Disks

NEW YORK—Eclipse Records, this city, announced this week that it planned six releases soon.

They include Marc Frederick's "Empty City" and "Bashful Debutante," the latter is the contest tune from Paul Brenner's WAAT song title contest; Danny Rose's "Evermore" and "And That Night"; The Four Winds' "The Old University Waltz", and "These Hearts Were Mine." Tommy Andrews will also release a record, the titles of which have not yet been announced.

Both Tommy Andrews and Danny Rose are under the management of John Grasso.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BYE BYE LOVE	Everly Brothers (Cadence) Webb Pierce (Decca)
2. A FALLEN STAR	Jimmy Newman (Dot) Ferlin Husky (Capitol)
3. FRAULEIN	Bobby Helms (Decca)
4. FOUR WALLS	Jim Reeves (RCA Victor)
5. MY SHOES KEEP WALKING BACK TO YOU	Ray Price (Columbia)
6. TEDDY BEAR	Elvis Presley (RCA Victor)
7. GONNA FIND ME A BLUEBIRD	Marvin Rainwater (MGM)
8. TANGLED MIND	Hank Snow (RCA Victor)
9. WHOLE LOT OF SHAKIN' GOING ON	Jerry Lee Lewis (Sun)
10. A WHITE SPORT COAT	Marty Robbins (Columbia)

11. MY ARMS ARE A HOUSE. 12. TWO SHADOWS ON YOUR WINDOW. 13. MY LOVE IS REAL. 14. NEXT IN LINE. 15. MISSING YOU. 16. YOUNG HEARTS. 17. LOVE HAS FINALLY COME MY WAY. 18. ON MY MIND AGAIN. 19. MR. LOVE. 20. LOVESICK BLUES. 21. TOO MUCH WATER. 22. LATE DATE. 23. LOVING YOU. 24. MY BRAND OF BLUES. 25. I HEARD THE BLUEBIRDS SING. 26. LOVE LETTERS IN THE SAND. 27. LOTTA LOVIN'. 28. LOVE ME TO PIECES. 29. HONKY TONK SONG. 30. MOONLIGHT MOUNTAIN; PRIZE POSSESSION; GEISHA GIRL; MONEY, MARBLES AND CHALK; IS IT WRONG; I THOUGHT I HEARD YOU CALL MY NAME; ROSIE'S GONE AGAIN; MEAN WOMAN BLUES; I WONDER IF I CARE AS MUCH; THREE WAYS; GONE; DON'T MAKE ME GO; MR. LOST; (I'LL ALWAYS BE YOUR) FRAULEIN; CRAZY DREAM; I OWE IT TO MY HEART; PLENTY OF EVERYTHING BUT YOU; I CRY; GIRL IN THE NIGHT; THREE CIGARETTES IN AN ASHTRAY.

Roulette Goes Country

NEW YORK—Roulette Records has announced its entry into the field of Country & Western recording.

The label's initial offering will be released this week and will be comprised of two single records.

Willie Phelps sings two songs he wrote, entitled "I'm Beginning To Forget You (Like You Forgot Me)" b/w "Do Anything But Leave Me."

The other record is by Jimmy Lloyd, who sings (We Reached) "The Beginning Of The End" c/w "Where The Rio De Rosa Flows." Both records were cut in Nashville, Tennessee.

Cooper Named WSM Public Relations Head

NASHVILLE, TENN. — Robert Evans Cooper, WSM Radio's General Manager, has announced the appointment of Royal McCullough as Director of Public Relations for the 50,000 watt Nashville radio station. He replaces Marrianne Moore who is moving to Birmingham, Alabama.

McCullough attended Vanderbilt University in Nashville and Chicago's American Academy of Art. He served two years in the Naval Air Force.

For the past two years McCullough has been a member of the sales staff of WSM-TV.

As Public Relations Director he will supervise the station's promotion, advertising, merchandising and publicity activities with emphasis on sales promotion. He will be actively engaged in publicizing WSM's "Grand Ole Opry," its 170 Country artists and the station's Pop music orchestra.

He took over the public relations activities of the station on August 19.

Oh Those Bob Austins

SAN DIEGO, CALIF. — KDSO-San Diego morning deejay Bob Austin peers over the masthead of an issue of The Cash Box, and notices the name of another Bob Austin in print. Austin's wife, Jan (the deejay's that is), and Challenge recording personality Jerry Wallace look on. We're informed that there's a Bob Austin of KORK-Las Vegas (the place our Bob Austin would like to be), and running somewhere at some race track is a horse named—you guessed it—BOB AUSTIN.

TOMMY COLLINS
"I'm Nobody's Fool But Yours"
b/w
"A LOVE IS BORN"
Capitol # 3789
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, [illegible]
HOLLYWOOD 1-9347

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	**TEDDY BEAR** Elvis Presley (RCA Victor 7000)	1
2.	**BYE, BYE LOVE** Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	3
3.	**FRAULEIN** Bobby Helms (Decca 30194)	4
4.	**A FALLEN STAR** Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	2
5.	**WHOLE LOT OF SHAKIN' GOING ON** Jerry Lee Lewis (Sun 267)	6
6.	**MY SHOES KEEP WALKING BACK TO YOU** Ray Price (Columbia 40951)	8
7.	**FOUR WALLS** Jim Reeves (RCA Victor 6874)	5
8.	**GONNA FIND ME A BLUEBIRD** Marvin Rainwater (MGM 12412)	7
9.	**A WHITE SPORT COAT** Marty Robbins (Columbia 40864)	9
10.	**TANGLED MIND** Hank Snow (RCA Victor 6955)	10

11. MY ARMS ARE A HOUSE. 12. NEXT IN LINE. 13. MISSING YOU. 14. LOTTA LOVIN'. 15. MY LOVE IS REAL. 16. IS IT WRONG. 17. GONE. 18. LOVING YOU. 19. MOONLIGHT MOUNTAIN. 20. TWO SHADOWS ON YOUR WINDOW; TOO MUCH WATER; YOUNG HEARTS; DON'T MAKE ME GO; HONKY TONK SONG; LOVE HAS FINALLY COME MY WAY; LOVESICK BLUES.

MERRILL MOORE
"BUTTERMILK BABY"
Capitol # 3788
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD, HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

JIMMIE WILLIAMS
sings on MGM
"AGAIN"
b/w
"YOU CAN'T MAKE ME CRY"
White Oak Music—BMI
Cincinnati 39, Ohio

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX BULLSEYE

"HOLIDAY FOR LOVE" (2:15)
[Cedarwood BMI—W. Pierce, W. Walker, M. Tillis]

"DON'T DO IT DARLIN'" (2:55)
[Hill & Range BMI—W. Pierce]

WEBB PIERCE
(Decca 30419)

● With two big back to back sides, "Bye Bye Love" and "Missing You", sitting high up on the hit parade Webb Pierce comes up with another terrific pairing that has those dollar signs notched into every groove. Upper end, labeled "Holiday For Love", is a contagious, pop-flavored romantic rocker that Webb and a chorus belt out in sparkling style. On "Don't Do It Darlin'" the chanter pleads with the gal not to switch her affections. It's a heartfelt, moderate paced affair that Pierce, along with the vocal crew, puts across with telling effect. Excellent coupling for maximum sales.

"TALL TALL TREES" (2:20)
[Starrite BMI—G. Jones, R. Miller]

"HEARTS IN MY DREAMS" (2:24)
[Starrite BMI—G. Jones, R. Miller]

GEORGE JONES
(Mercury-Starday 71176)

● As a follow-up to his latest chart-rider, "Too Much Water", George Jones offers a strong new coupling for his vast legion of fans. On the top half, the chanter refreshingly bounces over a delectable piece of romantic-novelty material tagged "Tall, Tall Trees". Flipside finds Jones in a mellow mood as he tenderly etches a moderate paced tear-jerker labeled "Hearts In My Dreams". The songster sadly reflects that all the hearts he's ever broken have come to haunt him during his sleeping hours. It's a double-barreled threat. Take your pick.

"I'LL DO IT EVERYTIME" (2:22)
[Cedarwood BMI—J. Horton, Mathis, T. Franks]

"LET'S TAKE THE LONG WAY HOME" (2:10)
[Peer Int'l BMI—Inman]

JOHNNY HORTON
(Columbia 40986)

● Johnny Horton comes up with a sensational two-sider that could take the country market by storm. The vocalist lends his talent and personality to a pair of fast moving rhythmic delighters titled "I'll Do It Everytime" and "Let's Take The Long Way Home". Dandy musical backdrop on two sides that are a cinch to set the listeners' toes a-tappin' and hands a-clappin'. Ops and dealers—here's your chance to cash in on two solid money-makers. Both ends have the goods.

JOHNNIE & JACK
(RCA Victor 7018)

B+ "LOVE FEVER" (2:04) [Acuff-Rose BMI—J. Anglin] The splendid manner of song delivery that Johnnie and Jack have to offer is evident once again on two sides that can develop into powerful contenders for the charts. This end is catchy, Latin-flavored ditty that the boys deck out with 'mucho gusto'. An enticing biscuit.

B+ "MOVE IT ON OVER" (2:01) [Acuff-Rose BMI—H. Williams] Under side is an infectious novelty item from the pen of the late Hank Williams. It's set to a tantalizing jump tempo and dished up in swingin' style by J&J. A 'must programming' two-sider.

THE OSBORNE BROTHERS & RED ALLEN
(MGM 12527)

B "DELLA MAE" (2:22) [Acuff-Rose BMI—Sutten, D. & E. Sloan] The Osborne Brothers 'tear up the pea patch' as they zoom through this captivating romantic blues piece. Bobby Osborne takes the vocal lead as he and the crew display their superb 'back mountain' vocal and instrumental talents.

B "WILD MOUNTAIN HONEY" (2:03) [Acuff-Rose BMI—R. Allen] More of the same on an inviting lover's tale taken at a slightly slower speed. Red Allen grabs the solo spotlight here.

THE THREE NOTES
(Tally 110)

B "LET ME GIVE MY HEART TO YOU" (2:30) [Lu-Tal BMI—E. Gray] A new country trio, the Three Notes make an impressive debut on the Tally label as they neatly polish off a lovely, pop-flavored romantic shuffler.

B "CRAZY PLANNING LEFT ME WITH THE BLUES" (2:25) [Lu-Tal BMI—J. Brawley] The threesome turns in another grade "A" performance on the under portion as they persuasively render a slightly up tempo lover's lament. Good intro efforts.

LEE EMERSON
(Columbia 40985)

B+ "DO YOU THINK" (2:20) [Acuff-Rose BMI—L. Emerson] Lee Emerson could have a big winner on his hands with either end of his latest Columbia disk. On this half the polished-toned song stylist sings with touching sincerity as he warmly wraps a beautiful, tear-compelling waltz item. 'Popish' choral and musical backdrop makes this a potent two-market threat.

B+ "START ALL OVER" (2:12) [Acuff-Rose BMI—L. Emerson] Equally outstanding is the flip, an engaging, up tempo romantic blues with an infectious musical assist. Striking double-decker. Watch 'em both.

TELLI W. MILLS
(Winston 1017)

B "MY SAD HEART" (2:32) [Slim Willet Songs BMI—D. Beard, T. Mills] Winston introduces Telli W. Mills on a haunting lover's lament spun in a fashion similar to the recent "I Walk The Line" smash. Mournful, blues beat on an interesting deck that's gonna make the jocks sit up and take notice.

C+ "AIN'T GOIN' HOME" (2:12) [Slim Willet Songs BMI] The vocalist, who is also billed as 'The Fat Cat', gives out with some flavorful chatter on an all-market rocker that's 'mostly instrumental'. A juke box 'natural'.

CLIFF WALDON
(Mark 107)

C+ "FORLORN" (2:08) [Kama BMI—K. Gruchy, G. Kelley] Attractively showcased by an easy-on-the-ears vocal and instrumental background supplied by the Westernaires, Cliff Waldon makes his bow for the Mark diskery with a tender reading of a poignant, waltz weeper.

C+ "MY BABY DOLL" (1:48) [Kama BMI — C. Waldon] This end is a happy-go-lucky, up tempo ditty brightly presented by Waldon and the group.

GENE SULLIVAN
(Columbia 40971)

B+ "PLEASE PASS THE BISCUITS" (2:47) [Sonnet Songs BMI — G. Sullivan] Every now and then a really funny side hits the turntables. This time it's newcomer Gene Sullivan reciting a self-penned item dealing with the problems encountered when the whole family shows up for a Sunday breakfast. A side-splitter that the jocks oughta have a 'picnic' with.

B "WASH YOUR FEET BEFORE GOING TO BED" (2:40) [Sonnet Songs BMI—G. Sullivan] Under portion is another amusing Sullivan original in which the title tells what the artist always keeps forgetting to do.

PETE PETERSON
(Event 4265)

C+ "DON'T TRY" (2:25) [Peer Int'l BMI—P. Peterson] Pete Peterson intros under the Event banner with a warm, sincere reading of a moderate paced romantic weeper. A convincing lilter perfectly suited for Peterson's mellow chords. Soft, subdued string backdrop.

C+ "WONT'CHA" (1:50) [Peer Int'l BMI—P. Peterson] On the bottom slicing the warbler dishes up a change-of-pace, quick beat romantic cutie that rates a heap of spins.

KENNIE PARCHMAN
(Jaxon 504)

B "DON'T YOU KNOW" [J. A. X. BMI — K. Parchman] Kennie Parchman enters the wax kingdom via the Jaxon label and does a solid selling job on two dandy, self-penned rockers. Topside is a steady beat, blues item that the songster carves out in exciting, double-track fashion.

B "TREAT ME RIGHT" [J. A. X. BMI—K. Parchman] On the under lid Parchman steps up the pace as he belts out another driving item with a very heavy beat. Teensters in the country, pop and r&b locations are gonna keep the boxes hoppin' all day long with both ends of the pairing.

Country Round Up

Ernest Tubb visited the "Country Music Jubilee" last Saturday night, dueting with host **Red Foley** on "Don't Be Ashamed Of Your Age" and "Double Datin'," and presenting his own latest Decca release, "My Treasure." On Saturday Aug. 24th **Faron Young** and **"Cousin" Minnie Pearl** guested with Red.

* * * * *

RED FOLEY

A giant-sized "Jubilee package", headed by the 'Redhead' himself, is set to entertain the annual conference of the American Assn. of School Administrators—more than 10,000 principals and superintendents—in St. Louis next February. This will mark the first time that the educational executives have ever invited a country music group to appear before their convention.

* * * * *

The **"Jubilee" Promenaders,** along with Caller **L. D. Keller,** will join television's **Lone Ranger, Silver, Tonto** and canine star **Lassie** in headlining the 32nd annual World Championship Rodeo in Madison Square Garden, New York City, Sept. 28th through Oct. 13th for a total of 28 performances.

* * * * *

Bill Wimberly's Country Rhythm Boys will have their first LP "escape" on Mercury-Starday later this month. **Brenda Lee** appeared on Aug. 19th at the Wisconsin State Fair, the 20th and 21st at the Missouri State Fair, and the 23rd and 24th at the Iowa State Fair, the entire series of dates having been set for her by **Lucky Moeller** of Top Talent, Inc.

* * * * *

Bill Price, WBLU-Salem, Virginia tells of his new show called the "Country Hit Parade" heard every Saturday morning. The tunes are a combinaton of **Cash Box** and the Roanoke Record, a record shop operated by **Virginia Blankenship** and **Pauline Harris.**

* * * * *

RCA Victor's August album release includes "One Man's Songs", which features **The Sons Of The Pioneers** singing a collection of the late **Fred Rose's** favorite songs.

* * * * *

BILL WIMBERLY

Eddie Bond and the **Stompers** have been set for a return engagement at Camp Polk, La., August 31st by **Yankie Barhanovich.** Eddie reports that a great time was had by all at Golden Meadows, La., recently when he appeared with deejay **Dudley Benard.** Eddie and MGM's **Bud Beckleman** had guest slots on the Big "D" Jamboree Saturday, August 24th. **Dick Stuart,** Eddie's booker reports dates filling fast on the strength of his new Mercury-Starday release, "Hershey Bar".

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Cactus Records, under their new banner, Ring, is set to release another pop-country slicing, this time with **Red Kirk.** 1st pressing was **Sky Johnson's** "If My Love Had Wings". Also readying its 2nd release is Vee-Jay Records after making noise with **Brian Fisher's** Spangle waxing of "Fingertips".

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Carl Stuart, WAMO-Pittsburgh, Pa. reports a turnaway crowd for the 1st of his weekly shows with the "Cowboy Caravan" at the Wm. Penn Auction Barn. Included in the show are **Bud Williams, Jr. Ray, Cookie Williams, "Soup" Campbell, The Smilen' Buddies** and **Boots Craft.**

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Sam Short, Jr., Blue Hen Prexy, excited with the recent master he purchased from **Henry J. Sommers.** Sides, which'll be out soon, are tagged "Ladder Of Dreams" and "Actions Speak Louder Than Words".

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"Cowboy" Howard Vokes has added **Merle McAtee** to his list of country finds. Merle, an Akron, Ohio lad, and his boys, are set for a soon due session. He'll be cutting 2 originals which'll be published by Vokes Music.

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BERT WELLS

Marilyn Rogers tells us to watch out for an exciting new trio starting to kick up attention. They're the **Lewis Boys, Bob, Don & Pat.**

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Vick Knight types that he's signed **Bert Wells** to a long term Key contract. Bert, who does a regional network TV show out of Kennewick, Wash. and is a Walla Walla College graduate, has as his 1st release, 2 tunes tagged, "Beatie-Beatin' 'Round The Bush" and "Cattle Call".

* * * * *

Booker and promoter, **Stew Carnall,** writes that Stars, Inc.'s **Bob Neal** has furnished him with talent for the Labor Day weekend in Southern Calif. Included are **Johnny Cash & His Tennessee Two, Carl Perkins** and **Jimmy Newman.**

* * * * *

Werly Fairburn, James O'Gwynn, and **Margie Singleton** along with the **Delta Boys** recently played to capacity crowds in Lovington, New Mexico at Friday and Saturday night shows sponsored by the Lovington Jaycees. On Saturday, August 10th, Margie was special guest on "Reily Springs Jamboree" at Reily Springs, Tex. **Joe Sheldon** is M. C. and Promoter of the Sat. nite show. Any Artists planning to be in that area and would like a spot on the show should write to **Lou Erick** or **Joe Sheldon,** c/o KSST-Sulphur Springs, Texas.

Any DJ who hasn't received a copy of Margie's new Starday release "Love Is A Treasure" and "My Picture Of You" can get one by writing to Margie Singleton at 734 W. 74th St., Shreveport, La.

MGM'S **Skeets Yaney** has a new release out entitled "I Saw You Cheatin' Last Night," and "Never Can Be." The "Cheatin'" side was penned by **Bill Brame,** and disk jockey **Carl Fitzgerald,** WCOC-Meridian, Miss. Carl, plans to write deejays in 34 states regarding Skeets' new platter.

* * * * *

SKEETS YANEY

Slick Norris reports that **James O'Gwynn** recently started a weekly TV show over KSLA-Shreveport, La. on the basis of his appearances on KWKH-Shreveport's "Louisiana Hayride". Slick'll be plugging **Webb Pierce's** latest, out this week, "Holiday For Love" and "Don't Do It Darling". Webb is set for the **Patti Page** TV'er, "The Big Record", on Sept. 25th.

* * * * *

Country shows on KWKH-Shreveport include "Pickin' & Singin'" at 12:15 PM to 1:00 PM, Monday thru Friday, with **Norm Bale,** "Red River Roundup", Monday thru Friday nights, 11:30 to 11:55 with **Bob Stoner,** "Red River Roundup", Saturday night, 11:30 PM to 1:00 AM with **Jeff Dale** and "Norm's Record Review", Monday thru Friday, 3:45 PM to 5:00 PM.

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The complete performance of "The Philip Morris Country Music Show" will be available soon when Columbia Records releases its new 12-in. LP, "The Philip Morris Country Music Show," according to an announcement made by the record company's officials at the annual National Sales Convention held at Miami, Florida, recently.

Don Law, Director of Artists and Repertoire, Country and Western Division for Columbia, in expresing enthusiasm about the forthcoming album, stated: "This is the first time an entire country music show has been released on record and we have every reason to believe it is going to be a nation-wide success with the record-buying public. 'The Philip Morris Country Music Show' album not only has a variety of top-flight talent but it has an exciting pace and offers something special to every music fan, whatever his taste may be."

Columbia's "The PMCMS" album follows the program format used by the entertainers since they have been on tour before the general public starting January 6th in Richmond, Va. Houston deejay, Biff Collie, who M. C.'s the Show on tour, is host on the album that features the entire PMCMS cast.

WEBB PIERCE

Matt Furin of Fee-Bee Records, currently on a 3 week vacation in Calif., getting ready to cut another session with KIMO-Independence, Mo. deejay **"Balin' Wire" Bob Strack.** Bob infos that one of the greatest arrays of artists ever to appear on one show will hit the Kansas City Memorial Building on September 29th. **Hap Peebles** is booking the show in and it'll be sponsored by K.C. Athletic Ass'n. **Tex Ritter** will headline the show consisting of **Carl Perkins &** Band, **Billy Gray &** Band, **George Morgan &** Band, **Lew Childre, Anita Carter, Cowboy Copas, Smiley, Kitty & Rita Faye, Ken Marvin, Norma Beasler** and about 30 others. Bob adds that **Faron Young** showed at the "Happy Hollow Lake" on Aug. 10th with **"Texas" Bill Strength** in on the 17th. Strack appears on the Sat. nite shows as frequently as his personals permit. He recently guested on the Circle 6 Ranch TV Show from Sedalia.

* * * * *

CKLB-Oshawa, Ont. DJ, **"Uncle" Charlie Babcock,** is taking a bus excursion to Niagara Falls, N.Y. on Nov. 2nd, to see the "Grand Ole Opry" show at The State Theatre starring **Hank Snow, Jimmie Rodgers Snow** and **Wilma Lee & Stoney Cooper.** Charlie's listeners will be treated to the show and a midnite snack in addition to his pickin' and singin' along the way.

* * * * *

Hank Snow and the **Rainbow Ranch Boys,** along with **Jimmie Rodgers Snow, Wilma Lee & Stoney Cooper,** daughter **Carol,** and the **Clinch Mountain Clan, Cowboy Copas,** and **Mother Maybelle Carter** returned to Nashville August 4th after a month long tour of the Dominion of Canada. While playing in Halifax, Nova Scotia, they broke all attendance records there, having over 9,000 people attend the show. The tour was so successful that Hank has decided to make this an annual event according to word from comedian **"Sleepy" McDaniel.** On Sun. Aug. 25th Hank and the boys, along with **T. Texas Tyler,** whom Hank is now managing, headlined at the G-Bar-G Ranch in North Manchester, Ind. while son Jimmy guested on **Lawrence Welk's** Network ABC-TV "Top Tunes And New Talent" show on the 26th. Beginning Sept. 8th thru the 22nd Hank and the entire crew will tour Fla., Miss., Ala. and Texas.

* * * * *

ANITA CARTER

MGM's new pactee **Donn Reynolds,** while visiting his family in Winnipeg, Manitoba, Can. will also stop by with the jocks to plug his initial MGM slicing, "Rose Of Ol' Pawnee" and "All Alone".

* * * * *

Steve Stebbins reports that **Lefty Frizzell** just returned from 3 very successful months of dates in the East and that his newest Columbia etching, "Is It Only That You're Lonely" is kicking up a storm on the West Coast.

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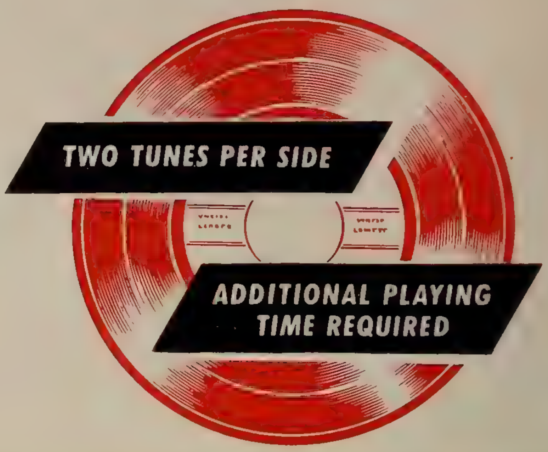
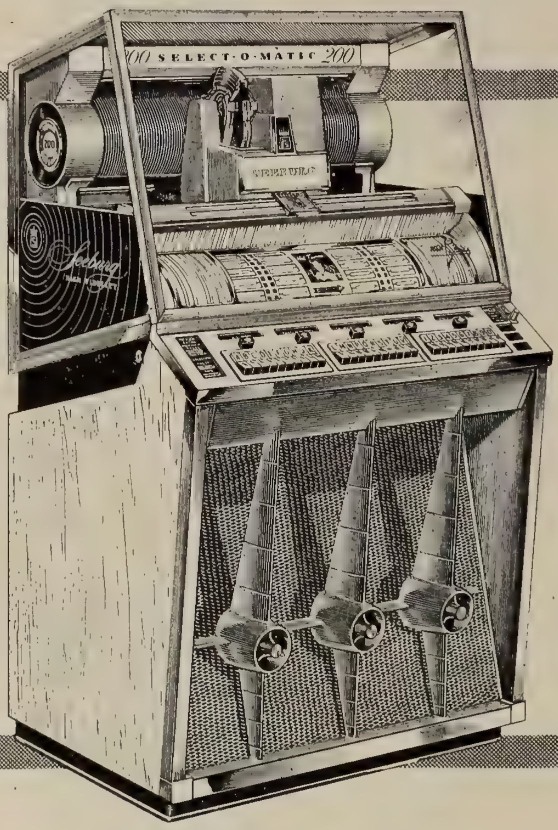
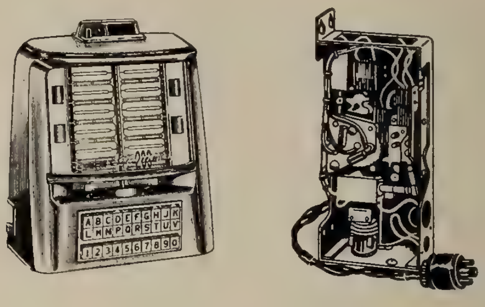
Roy Lee Castlebury, deejay formerly of KFTV, Paris, Texas, has headed Northwest to help kick off the new station, KVCK-Wolf Point, Montana, Sept. 1st. Roy Lee will be in need of wax of all types.

Album Records have created a welcome new concept of music programming


TWO TUNES PER SIDE
ADDITIONAL PLAYING TIME REQUIRED


200 SELECT-O-MATIC 200
Seeburg



DUAL PRICING UNITS

Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units for programming singles at one price and albums (two tunes per side) at a proportionately higher price.

Dual Pricing offers a welcome new opportunity for maximum profits in every location

America's Finest and Most Complete Music Systems

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG
Chicago 22, Illinois

Division of Fort Pitt Industries, Incorporated

Here and There

●

WASHINGTON, D. C.—The Small Business administration, in its "Small Marketers Aids" stresses the value and presentation of ads by small firms. We reproduce the item herewith, replacing the words "small business firms" with coin machine "wholesalers". "The effectiveness of a wholesaler's advertising often can be increased by having it reflect a distinctiveness which is in keeping with the personality of the firm. This individually can (1) make a small advertisement more attractive and thus increase its attention value, even among larger advertisements; (2) provide a continuity in the advertising effort by tying together advertisements appearing in different places and at different times; (3) help to build a well-known personality for the small firm, contributing to greater customer loyalty; and (4) result in increased returns from the dollars invested in advertising. Individuality can be reflected in the copy approach, the presentation, the schedule, the layout, the art, or by a combination of various distinctive advertising techniques. The individuality, however, should be in good taste, should be in harmony with the desired personality of the firm, and should appeal to the largest cross-section of potential customers."

●

MONTREAL, CANADA — The "boom" conditions in Canada continues on unabated. The Bank of Montreal's July business review points out indications are that "the total amount of work put in place in 1957 may amount to $8.776 billion, or $876 million more than was spent last year". The consumer price index has continued to rise and at June stood at a record of 121.6 (1949 equals 100); the figure indicates that prices were 3.2 per cent higher than a year ago. "Boom" condition was set in motion by a huge volume of investment and increasing demand for goods and services the past two years. This condition continues, with a still rising volume of money being invested in new plant, equipment and housing.

●

LONDON, ENGLAND — English music machine operators, who in the past few years, have been expanding their operations, are greatly perturbed over royalty payments they have to make to the performing rights societies. Each machine is tabbed for over ten pounds per year per machine (over $26). We understand operators are planning a program to have this tax reduced.

Mr. Operator:

LOOK AT THE FACTS!

IF YOU HAVEN'T YET CHANGED OVER TO "10¢ PLAY PLUS" A MORE EQUITABLE SHARE OF THE GROSS INTAKE FROM ALL OF YOUR MACHINES, HERE ARE SOME PERTINENT POINTS TO CONSIDER:

1—Steel is up $6 to $10 per ton and that means America's price spiral will rise with basic steel.

2—Wages are going up 20¢ and more per hour with a great many industries affected.

3—Machine tool prices up to match steel's price increase.

4—Tires and all other rubber products going up to offset coming higher wages.

5—Increased cost of tin leads breweries to study price rise.

6—Soft drinks heading higher in price.

7—Aluminum prices up 2% to 4% this summer.

8—In the last two years wages have climbed 9.1% and non-food wholesale prices have gone up 8.3%.

9—This industry, as well as every other industry, cannot continue to assimilate price increases of raw materials and components much longer.

10—Living costs will have gone up 3% to 4% this year with rents and services creeping up accordingly even while money remains tight.

It doesn't take too much study of the above facts to convince any operator that the time has arrived when he must immediately adjust his business methods to meet the new inflated conditions now prevalent thruout the business world.

Just as all other businessmen have quickly readjusted to meet higher costs and gradual, creeping inflation the average operator, who hasn't yet made such adjustment, is urged to do so immediately.

With the U. S. dollar now valued at but 49.8¢ as compared to the 100¢ dollar of 1939, and with overhead expenses up over 450% while the cost of new machines has gone up over 350% in that same 18 year period, the operator can no longer afford to continue on dime (4.9¢) play.

To survive mounting inflationary pressures which are besetting him and at the same time, to insure continuing on ahead on a somewhat profitable basis, the operator simply must readjust to modern business conditions.

Manufacturers and distributors must plunge wholeheartedly into the task of helping the operator to readjust his general operational activities.

The manufacturers and distributors realize, today, as *The Cash Box* has pointed out for over 14 years now that, unless the operator is in a solid financial condition, the entire trade suffers.

The operator simply must arrange with each and everyone of his locations for a more equitable share of the gross intake.

There is a recommendation that one week of each month the operator keep the entire income from all of his machines.

The fact that he takes one entire week's collection each month for himself will, these men claim, prove sufficient to meet his tremendously increased overhead servicing expenses.

Regardless of whatever method the operator adopts, he must put into practice a plan which will allow him to receive a more equitable share of the gross income from all of his machines to meet growing inflationary pressures.

MORE OPS PLAN MERGERS

Believe Can Cut Overhead and Servicing Expenses While Arranging for More Equitable Share of Gross Intake With Locations by Merging Their Operations.

CHICAGO — Information received from many operators thruout the nation indicate they plan to merge operations due to the tremendously increased overhead and servicing expenses with which they are faced at this time.

This is an outgrowth of the many editorials which have appeared in **The Cash Box** in regard to the benefits which can be derived from "operators' co-operatives".

Actually an operator's co-operative is, in all concept, a merger by another name. In the case of the operators who are planning to merge their operations they have even more reasons than those business men who have arranged for co-operatives in a great many other fields.

Regardless of the fact that mergers have been most prominent in the news for sometime, the hard rock individuality of the nation's operators withheld such action in the coin machine business.

More and more smaller manufacturing firms have been merged in with the larger, more financially secure organizations everywhere in the nation. In fact, mergers continue and, if anything at all, seem to be growing with ever greater force in all industries.

Those operators who now advise that they, too, plan to merge their operations with those of other operators in their areas, seem only to be following a modern business trend.

The most outstanding reason these operators present for the merging of their businesses is to save on overhead and servicing expense.

Every operator claims that this is the biggest burden he bears today and that, if he could cut overhead and servicing expense, he could profit from his present operation.

There is no doubt that by merging, such savings can come into effect. Many machines are criss-crossed by operators in various locations. One operator has the phono and the other the games. This means two service calls and two collection calls. These can become one.

By merging there is usually a cut down on servicemen and mechanics and this frees many well experienced mechanics and servicemen for other operators who desperately need such help.

At the same time, of course, the merging firms save overhead expense by such cuts in their labor requirements.

Still another point, and one of the best that these operators bring forth, is that they can arrange to obtain a more equitable share of the gross intake from their machines by merging as one firm.

"It's been very tough for me to obtain 65%-35% commission", one operator reports, "because the location owner points to the other operator in his place and says that this man, who operates the phonograph and has to bring in new records, tubes, parts of all kinds and still give good service, works with him on a 50%-50% commission basis."

This operator points out that, since both of these men are discussing merging their operations, here is one place where they will get a 65%-35% commission percentage deal because both the phono and the games will now be placed on that basis.

"The difference we can earn on this one location alone", this operator claims, "makes the merger worthwhile. This is one of the best spots in town. This storekeeper has said time and time again that, 'If the other operator wants it, too, I'll go along with you.'"

Other cases of this same kind are pointed out by many ops who believe that they will, most definitely, profit by merging their businesses.

"Of course", as one operator advises, "I can't expect to get an equal share with this other operator. After all", he says, "he has double the number of machines on locations. But we believe that we can get together on a two-third and one-third basis.

"I'd be very happy to get one-third from the combined business for my share", he explains, "because, from figures we've already gone over and from what we would save, this would be a lot more than I'm making now.'

Like in all business mergers in any industry there are a great many problems that must be first ironed out between the merging parties.

For example, who will be in charge of what. Who will handle the office and who will handle the outside work. Who will buy new equipment. Who will decide on what equipment should be replaced.

In short, the problems, at first seem almost endless. Yet, the majority, can very easily answer the many questions. These men are acquainted with their individual locations and know the requirements of those spots This is, then, the basis for successful mergers.

Whatever does come about in the months to follow, it shall be interesting to this publication, as well as to all in the industry, to note these mergers taking place and what the resultant effects will be over a period of time.

S.D. Phono Ops To Hold Meet

DEADWOOD, S.D. — The South Dakota Phonograph Operators Association will hold its next meeting at the Franklin Hotel, this city, on Sunday and Monday, September 8 and 9. The Trucano family will act as hosts.

It is expected that distributors will display equipment at the hotel.

Many business matters will be discussed, according to Harold Scott, secretary-treasurer, among them the recent Supreme Court decision on amusement machines.

"Int'l C. M. Export-Import Council" Growing Bigger

CHICAGO—More and more firms, worldwide, are entering as members of **The Cash Box' "International Coin Machine Export-Import Council"**.

In every case the letters are extremely complimentary. All offer to help get the Council under way. All agree to its importance to the world trade of this industry.

H. Tazelaar of the Benelux trade organ, "De Automaat", writes from Bergen op Zoom, Holland, that it is his hope **The Cash Box** will also begin to translate its export editions in Dutch for the benefit of the Benelux countries.

"Remember that, according to your own publication **(The Cash Box, July 20, 1957 issue)** approximately 50% of the total U.S.A. exports of juke boxes and amusement games to Europe, in the first quarter of 1957, went to the Benelux countries and, in addition, not less than 85% of the vending machines.

"Moreover", advises Herr Tazelaar, "millions of people in South Africa, Indonesia, the Caribbeans, etc., speak only Dutch."

Like other Europeans, Tazelaar, too, is very much interested in the "International Coin Machine Export-Import Council".

He "misses" the use of the Dutch language in the literature being used to bring in members to the Council and urges its immediate use.

Gustav Husemann, Koeln am Rhein, Germany, who is the Wurlitzer distributor, instantly wrote for membership in **The Cash Box'** "International Coin Machine Export-Import Council".

Frans Van Malder of National Music Company, Brussels, Belgium, applied for membership. He is the Rock-Ola distributor in Belgium.

Many other noted importers from all over the known world have also written in to become members of the "International Coin Machine Export-Import Council".

Each and every day more and more interesting applications are being received and all look forward to the time when the first Council meeting will be held.

Wurlitzer Introduces 50¢ Wall Box

ROBERT H. (BOB) BEAR

NO. TONAWANDA, N.Y. — Wurlitzer distributors across the country are offering operators a new 200-selection wall box especially designed for 50¢ play. Designated the model "5250", this attractive, compact box is similar in outward appearance to the 5-10-25¢ model "5210", 200-selection box which Wurlitzer has had on the market for the past two years.

Bob Bear, Wurlitzer sales manager, is enthusiastic over the earning potential for the operator of the new half-dollar box. In announcing full-scale production of the "5250", Bear said: "This is the latest example of Wurlitzer leadership—another Wurlitzer first and a Wurlitzer exclusive. This 200-selection wall box for 50¢ play has the same exterior dimensions as our 5-10-25¢ 200-selection wall box. It differs only in that it features a center coin entry permitting the use of half-dollar coins. It is geared to the phenomenal success of 50¢ phonograph play and makes possible the use of a half-dollar coin from any place in the location. Not only will it means greater profits for operator and location, but it also provides a bonus for the patrons. No matter what combination of play may be selected by the operator, there is always an extra play bonus for the customer.

"Fifty-cent play has proven a natural with our present line of phonographs. It is only logical that 50¢ wall boxes installed throughout a location will show a comparable increase in earnings. We feel sure that all operators will profit by including it in their installation."

Wurlitzer is currently in production on the model "5250" and is making delivery daily to its distributors.

Makes the Sweetest Music of All . . .

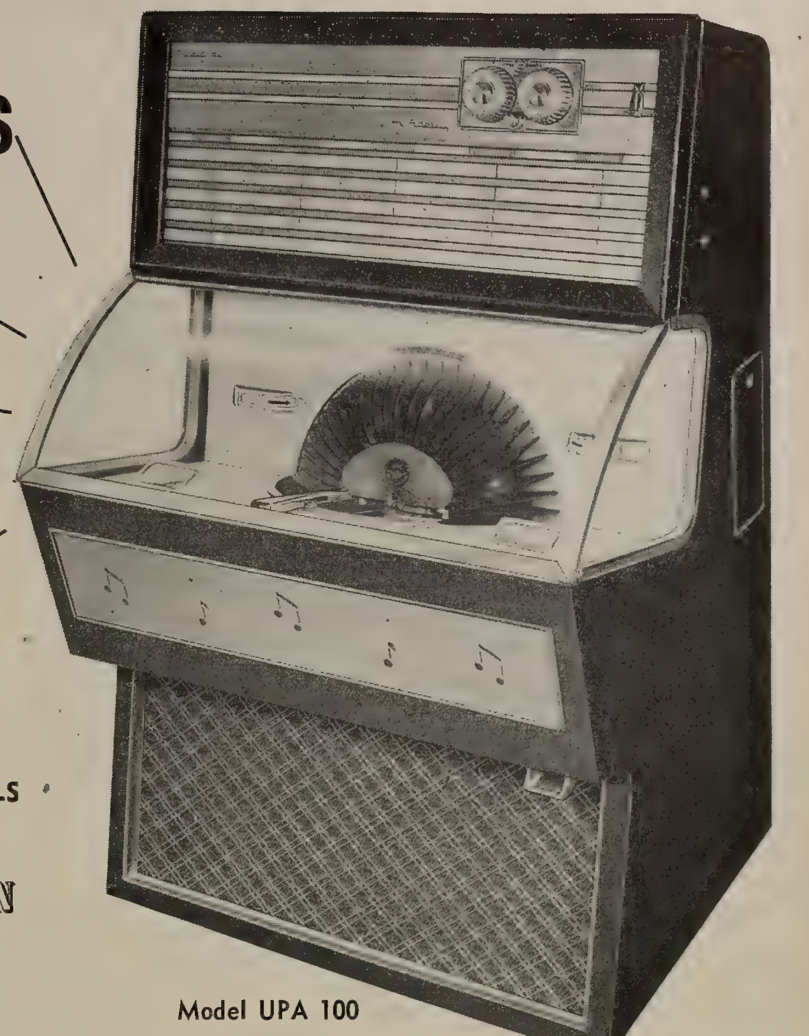
the New

United Phonograph

Masterful engineering has produced its mechanical simplicity to give constant, TROUBLE-FREE operation.

WRITE FOR DETAILS

UNITED MUSIC CORPORATION
3401 NORTH CALIFORNIA AVENUE
CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORP



Model UPA 100

Mutoscope Enlarges Service Facilities

Sales 1st Half '57 Up 40%

LONG ISLAND CITY, N.Y.—Martin Rabkin, vice president and treasurer, International Mutoscope Corporation, this city, reported this week that sales for the first half of 1957 showed a gain of 40% over the same period a year ago.

"We are tremendously enthused over our progress in the past several months" stated Rabkin, "and are now formulating plans to insure further progress. We are enlarging our supply and service facilities to serve the operators better. Our engineering and experimental department has been improved, and we now have several new machines under development which we should be ready to introduce to the trade shortly. Mutoscope has given the coin machine industry a number of money making machines over the years, and we hope to continue to do so for many years."

Phila. Coinman Dies

PHILADELPHIA, PA.—Max Marmer, on the staff of David Rosen, this city, for the past seventeen years, died suddenly on Sunday night, August 18. He was 44 years old.

He was well known to all the operators in this territory, and h sudden passing shocked the trade thruout the city.

Nova, Hamburg Distrib, Reports 50% Sales Increase 1st 6 Mos.

A. W. ADICKES

HAMBURG, GERMANY—"We are thrilled to report", advises A. W. Adickes, president of Nova Apparate Gesellescahft, this city, "that our business these first six months of 1957 saw better than a 50% turnover above what we did the first six months of 1956."

Adickes is also of the belief that business will continue ahead for his firm for the remainder of the year.

"The new products which we have been importing", he declared, "have met with the complete approval of our customers.

"What's more", he added, "the new products have helped all to enjoy better and more profitable business.

"And with still more new and finer equipment on the way in to our firm we feel certain", he said, "that 1957 will be a banner business year."

NEW GAMES

- Bally 2-PL. CIRCUS
- Gottlieb WORLD CHAMP
- Un. JUMBO BOWLING ALLEY
- Bally OFFICIAL TOURNAMENT
- Games' SUPER HUNTER
- Wms. WLX. 1957 BASEBALL
- Wms. KINGS (5-Ball)
- Bally SUN VALLEY

ARCADE

Wms. KING OF SWAT	$225
Wms. WLX. 4-BAGGER	275
Genco STATE FAIR	285
United PIRATE GUN	325
Exh. JUNGLE HUNT	225
United CARNIVAL	155
Seeburg COON HUNT	125
Deco SPACE SHIP	135

MISCELLANEOUS

SEEBURG M-100C	$495
SEEBURG M-100A	185
SEEBURG M-100B	375
Exh. RINGER BALL	155
Genco SKILL BALL	225
Auto-Bell COUNTY FAIR	325
Games' GUNSMOKE	295

FISCHER 6-POCKET POOLS
LIKE NEW—only $175

BINGO GAMES Quantities Available. LOWEST PRICES. *CALL TODAY!*

Terms: 1/3 Dep., Bal. Sight Draft. Cable: "GAMES—CHICAGO"

WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE., CHICAGO 47, ILL. EVerglade 4-2300

New Blood Brings Chaos

NO. TARRYTOWN, N.Y.—Seymour Pollak of this city, one of the progressive operators in this area, reports that newcomers are creating chaos as far as commissions are concerned.

"Operators are getting into the business on a part time basis and", he adds, "not knowing operating costs are giving bonuses and much too much commission to the locations.

"Eventually", Pollak sagely adds, "they fold up and sell out. But", he says, "along comes another newcomer who thinks this business is some sort of a gold mine.

"We all know that this is far, far from the truth. If anything at all, this is a really tough business. And if anyone knows this, I do. I've been in it since 1929."

Williams

Now Delivering:

- **KINGS**
- **HI-HAND** 5-Ball with High Card Hand, "Wild" Joker!
- **CROSSFIRE** Gun Game
- **6-Pocket POOL TABLE**

See Your Williams Distributor

Williams
MANUFACTURING CO.
4242 W. Fillmore St., Chicago 24, Ill.

What Are Operators' Biggest Business Problems?

CHICAGO—A cross section of the survey now under way among the members of The Cash Box' "20 Year Club" brings to light what operators believe are among their biggest business problems.

Not too much changed from years past but, because of the changing times, these are of interest to all in the industry.

"Present price of new equipment and labor", reports a York, Pa. operator.

"Increased cost of doing business which also includes high cost of equipment and salaries", from Salma, Ala.

"Labor", reports an operator from Richmond, Ky.

"Unfair competition", says a Cosmopolis, Mich. op.

"Storekeeper bonus and loans and machines too high priced", Brooklyn, N. Y.

"Increased cost of doing business and lack of competitors' cooperation", from Clarksdale, Miss.

"My ex-supplier putting my employees in business against me", Omaha, Nebr.

"Price of machines going up and take going down", Hurley, Wisc.

"Locations closing due to not having sufficient capital to operate their businesses", Memphis, Tenn.

"Keeping expenses down", Irvine, Ky.

"Mechanics with personality and business ability are scarce", Cambridge, Md.

"Slowdown in business due to strikes and recent Federal tax", Spring Valley, Ill.

"Customers borrowing money and people going into business without ample capital", Chester, Pa.

"Cost of equipment and records", Lubbock, Tex.

"Locations wanting money advances on future commissions", Fayetteville, Ark.

"Competitors cutting percentages on phonos to obtain locations", Iowa City, Ia.

"Bonus and loans", Brooklyn, N. Y.

"Getting the proper commission percentage", Archbold, O.

"Increased cost of machines and increased taxes", Hartford, Conn.

"Locations wanting to borrow money", Ft. Worth, Tex.

"Competent servicemen", Chicago, Ill.

"Legislation. Competition. Depreciation. Vandalism", Cincinnati, O.

"Equipment is too high priced. It's obsolete before the machine pays for itself", Flint, Mich.

"Operators giving more commission and buying locations", Detroit, Mich.

"We need a new game", Omaha, Nebr.

"Poor crops and increasing cost of equipment", Norfolk, Neb.

"High cost of equipment", Auburn, N. Y.

"No extra cash money", Mexia, Tex.

JOE ASH SAYS:

You're missing plenty! . . . if you haven't taken advantage of our

RENTAL PLAN

Don't Delay • Come In Today

ACTIVE AMUSEMENT MACHINES CO.
666 N. Broad St., Phila. 30, Pa.
Cable Address: COMAC

SPECIAL

MUSIC SALE!

SEEBURG

V200	$655
B, BL100	355
C100	475
ROCK-OLA	
1438	$425
1446	495
1448	625
1436 (78 rpm)	150

25% with order, balance C.O.D.

We have all the latest phonographs for sale at lowest prices. Write your needs.

25 YEARS OF SERVICE

SEACOAST
DISTRIBUTORS, INC.
1200 North Ave., Elizabeth 4, N. J.
(Phone: BIgelow 8-3524)

Only Op In Area On 10¢ Play, Also Gets Minimum Plus

GRAND ISLAND, NEB.—"We are the only operators in our territory who have our machines on 10¢ play", advises C. R. McKee of Mack's Music Service, this city.

"In addition to 10¢ play", continues McKee, "we get front money, also minimum guarantees on new machines.

"Our commissions vary", he adds, "according to the amount the machine takes in.

"We very carefully and thoroly explain our business to the locations", McKee reports, "and have very little trouble obtaining a more equitable share after they understand our side."

Wife Of Ed Wisler Named To Chamber Of Commerce Post

LOS ANGELES, CALIF. — Mrs. June Wisler, attractive wife of Ed Wisler, salesman for Sierra Distributors, this city, has been named secretary-manager for the Chamber of Commerce, Panorama City, Calif. Mrs. Wisler is one of the few women in California to hold such a position with the Chamber.

While Ed puts in many hours selling Wurlitzer phonographs, he enjoys an able assist from his wife. Says Mrs. Wisler, "Altho I have the best interests of the Panorama City Chamber of Commerce at heart, I have also been pushing a certain make of phonograph at our local eatery spots."

Higher % Where Accessories Used

PHOENIX, ARIZ.—"On just juke boxes only", reports J. D. Foster of Amusement Enterprises, this city, "50%-50% commission is okay.

"But", he adds, "where wall and bar boxes and extra speakers are used, then the commission should be hiked to 60%-40% basis."

Defends Teen-age Juke Box Fans

HUDSON FALLS, N.Y.—Henry C. Knoblauch of this city vents his ire on those people who are against teen-agers and, especially, the kind of music the teen-agers like to play.

"Locations will object to the use of popular records, which teen-agers like and play, because some high-toned customers, who never do put any money in the juke box, do not like to hear these records.

"These very same sort of people", Knoblauch says, "are very much in the minority. Yet, it seems, they stir up the locations."

(Editor's Note: Just so readers won't think of Henry as a teen-ager himself, regardless of his grand defense of all teen-agers and the music they like and play, Henry C. Knoblauch, just a few weeks ago, passed his 71st birthday. More power to Henry C. Knoblauch.)

Small Operator Faces Tough Competition

NORTH PLATTE, NEB.—Harvey W. Marble of Hap's Music, this city, believes that the small operator is faced with the very toughest kind of competition and is having a very rough time trying to survive.

"The big-business distributor-operator", he reports, "is freezing out the small-business, independent-operator.

"This type of business is destroying entertainment for the public. It results in large operations that are cold business and not too interested in the personal side of the business.

"Manufacturers", he claims, "should not allow their distributors to operate routes in someone else's name.

"Plus all this", Marble states, "the music operator is faced with TV, and even radio replacing his music on many locations because it's free."

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Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

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ATTENCION!

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Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

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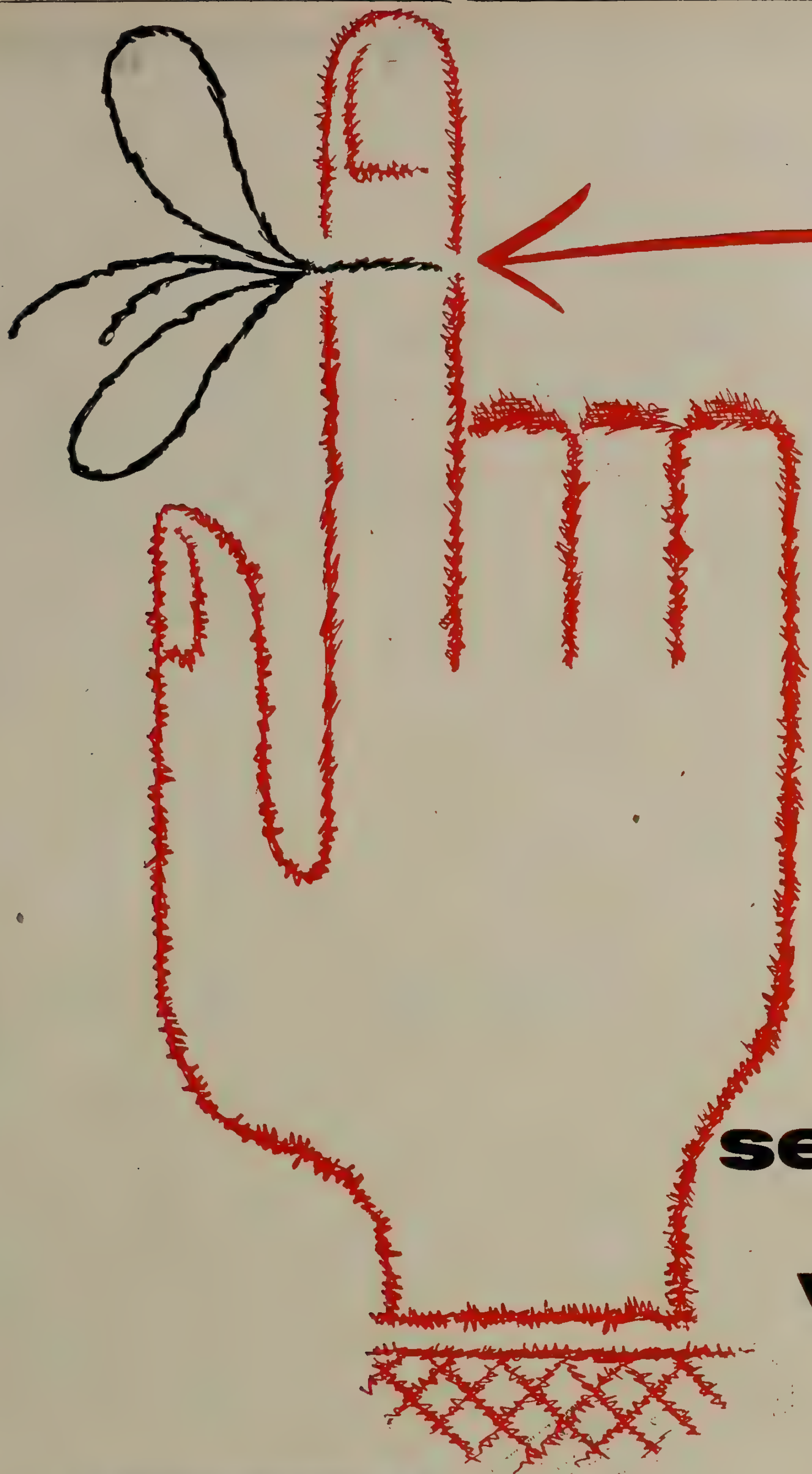

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you banish service problems when you operate a

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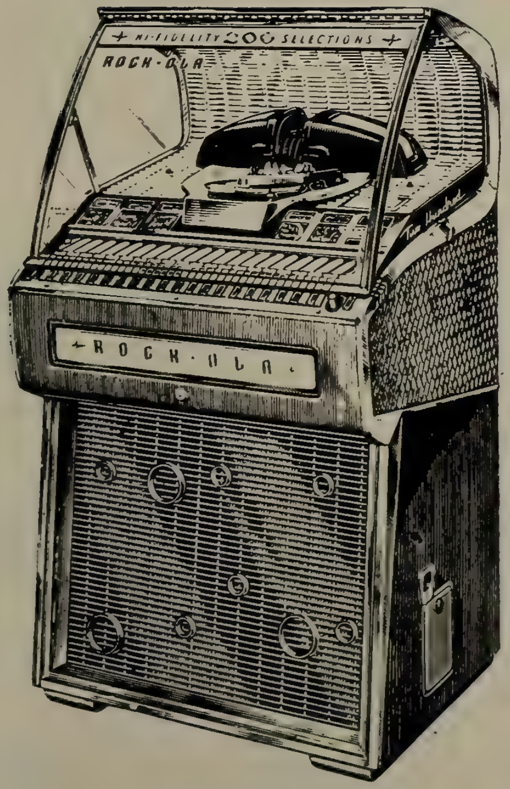

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Williams 6-player ROLL-A-BALL	350.00
FOUR BAGGER	285.00
Seeburg BEAR GUNS	70.00
Williams CRANES (new)	175.00
Rock-Ola FIREBALL (78)	135.00
United 11 ft. BOWLING ALLEY	Write
United 14 ft. BOWLING ALLEY	Write
Williams PEPPY (very clean)	195.00

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Location Must Help Stimulate Play

CHICAGO—Fred Johannsen, Liberty Phonograph, this city, reports that he has been successful in winning location co-operation, in some instances where collections have slowed down, by "suggesting" to the owner that a 40 selection phono be substituted for the 100 selection juke box.

"I watch the slow spots carefully," Johannsen said, "until I am convinced that the location owner is not promoting the play.

"When this is obviously the reason why collections have declined beyond a certain point, I explain that my investment in the 100 selection phono is too great and suggest that the small take warrants a smaller 40 selection phonograph.

"This causes the location owner to feel a loss of prestige," Johannsen continued, "and starts him to pushing the play.

"Last month, for instance, two spots quickly jumped up to very satisfactory collections, after I tried this approach to the problem.

"Besides," Johannsen, added, "when the lcoation owner sees how a small amount of effort increases profits, he is stimulated to even greater effort."

Urges Ops to Get Guaranteed Minimum Based On Value Of Installation

WEST PALM BEACH, FLA.—"The only reasonable and fair way to operate is on a guaranteed minimum basis," reports Gleason Stambaugh, Jr., of Florida Music, this city.

"The guaranteed minimum should be so much of the value of the entire installation," continues Stambaugh.

"If a location wants a brand new phonograph plus ten wall boxes and five speakers he has to guarantee more than a location that is satisfied with an older machine with no extra speakers or wall boxes.

"Percentage," points out Stambaugh, "means nothing if there is not enough in the cash box to pay for the pro-rated share of the machine's operational cost.

"Gentlemen," urges Stambaugh, addressing himself to all operators, "there is a certain basic cost of operation in any business. The coin machine business is no different. You must get your cost out at the very least to stay in business and be able to hope for better days."

Far Eastern Coinmen Plagued By Tax Officials:

Singapore Official Calls Locations "Theatres"

SINGAPORE — Altho juke boxes are not required to take out licenses in this city, music operators are in considerable trouble because the Senior Crown Counsel, Inche Ahmad bin Ibrahim, is prosecuting an owner of a bar, contending that a bar becomes a "theatre" under the laws of Singapore if it has a juke box on its premises and patrons play it.

The location owner pleaded not guilty in magistrate's court to a summons charging the location with carrying on a "theatrical performance in a theatre" without a police license by providing musical entertainment from a juke box.

Defendant's counsel contended that a theatre must be a place giving organized entertainment with a visual impact.

Should the Crown succeed with its contention that locations are to be considered "theatres,' the repercussions would react unfavorably not only against juke boxes, but also against those shops which play radios or TV sets during business hours.

The Court reserved judgment at this hearing.

Correct Addresses Wanted

CHICAGO — If you have the correct addresses of any of the following:

R. F. Moore, Moore Amusement, Columbia, S.C.
W. Russ Dodson, Powell, Ohio
Mrs. Dorothy LeBlue, Lake Charles Automatic, Lake Charles, La.
Earl G. Gravlin, Jacksonville, Fla.
Ken Wilkerson, San Antonio, Tex.

Communicate with: *The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.*

Manila Operators Fight Confiscatory License Fee

Results In Court Issuing Temporary Restraining Order

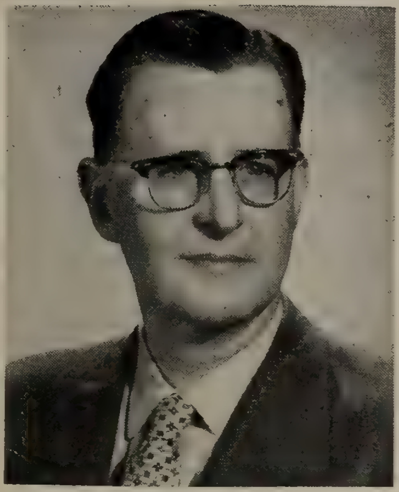
MANILA, PHILIPPINES—Music machine operators here have banded together to fight what they contend is a confiscatory tax imposed by an existing city ordinance.

The ordinance provides for an annual tax of P300 ($150) on pinball machines as well as juke boxes. The previous tax was P55 ($27.50). An existing injunction stopped the finance committee chairman from collecting the P300 tax from pinball operators, and the music machine men contend they came under this injunction. The finance committee chairman now is insisting that all back taxes be paid. The juke box operators have advised the administration that the tax of P300 is altogether too high and they would have to withdraw their machines from the city, causing a worsening in the unemployment situation. And if the back taxes have to be paid, they would have to go out of business as voluntary bankrupts.

Operators met at a public hearing before the municipal board (pictured herewith), voicing their opposition to the enforcement of the city ordinance. William Suter, Morcoin Company, Ltd., can be seen to the left, standing, addressing the group. Vicente Ocampo, presenting the Philippine Amusement Enterprises, and representatives from Automatics and Phonograph Operators of the Philippines also spoke.

As a result of this concerted effort, on August 15, Judge Antonio Canizares temporarily restrained the Manila Government from enforcing the ordinance imposing a P300 license fee on operators of juke boxes and pinball machines.

ORDINANCE
3628
BASIS: LICENSE PER ANNUM PER JUKE BOX
FOR CONVENIENCE
CONCLUSION



GEORGE MILLER

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THIS IS WHAT WE PROPOSE TO GIVE YOU FOR YOUR MEMBERSHIP FEE OF $25.00 A YEAR:

1. *A NATIONAL TAX COUNCIL:* To help the operators defeat and remove,—unfair, discriminatory licenses on automatic phonographs,—by having representatives of MUSIC OPERATORS OF AMERICA appear before state legislators,—to oppose such discriminatory, prohibitive licenses.
2. *A NATIONAL PUBLIC RELATIONS PROGRAM,*—through the medium of Television, Radio, Trade Papers and Newspapers,—to give the general public a full conception of the automatic phonograph business,—and to better acquaint them with the people who represent it.
3. *TO HAVE NATIONAL LEGAL REPRESENTATION,*—to continually oppose any change in the present copyright laws, by appearing before congressional committees etc., to make available to the music operators A LEGAL STAFF,—whereby they can obtain information and legal advice on all legal matters pertaining to the industry. Congressional Bill dated August 5, 1957 introduced by Congressman Ralph W. Gwinn of New York, has been presented to the Congress in the last few days of this session, which adds to our difficulty.
4. And last but not least,—to set up A HUMAN RELATIONS COMMITTEE,—to address national associations all over the United States, such as the National Bar Association, the National Women's League, the National Business Women's Association, the National Tavern Owners' Association, the National Licensed Beverage Association, Rotary Clubs, Lions Clubs, Kiwanis Clubs, and any and all such organizations,—to better acquaint the people with the automatic phonograph industry.

A program of this kind will cost thousands of dollars, and, to make this program available to you,—it is necessary that practically EVERY MUSIC OPERATOR IN THE NATION HOLD MEMBERSHIP in the NATIONAL ASSOCIATION — MUSIC OPERATORS OF AMERICA.

ALL of this!—as well as a NATIONAL MOA CONVENTION EVERY YEAR,—for the small sum of $25 a year per member!

MUSIC OPERATORS OF AMERICA, INC.

128 East 14th Street
OAKLAND 6, CALIFORNIA

The Sidney H. Levine Memorial Fund Instituted To Provide College Scholarship

Honor Lawyer Who Devoted Life to C. M. Industry

NEW YORK—The Sidney H. Levine Memorial Fund, Inc., has been incorporated here, with leaders from all parts of the nation participating, to perpetuate the memory of the late Sidney Levine, who died of a heart attack on Friday, August 2.

Because of his many years of service to the trade as attorney for the Music Operators of New York, and national council for Music Operators of America, as well as attorney for many individual operators and firms, leading coinmen are of the opinion that a scholarship fund in his memory is well deserved, and that it will gain the support of the coin machine industry from one end of the nation to the other.

A letter, under the signature of Harry Rosen, nationally known industry figure, is being circulated to leading association officials thruout the nation, who in turn will contact their memberships. This letter explains in detail the purpose of the memorial fund. It reads:

SIDNEY H. LEVINE

"In order to perpetuate his name for posterity, The Sidney H. Levine Memorial Fund, Inc. was formed. The purposes of this fund, as embodied in the preamble of its Constitution are as follows:

"a) To perpetuate the memory of Sidney H. Lveine by providing assistance to individuals seeking to obtain a college education or to further their education in any other manner.

"b) To solicit, collect and otherwise raise money for this charitable, philanthropic, eleemosynary and benevolent purpose; to expend, contribute, disburse and otherwise handle and dispose of the same for such purposes, either directly or by contributions to other agencies, organization or institutions and by receiving by gift, will or otherwise, money or other property, and by holding same in trust or otherwise and distributing it as it may be deemed best to effectuate the purposes herein-before set forth; and to do any and all other things necessary or proper in connection with or incidental to any of the foregoing."

Names of contributors will be inscribed on the books of the fund, and contributions are requested to be sent to: The Sidney H. Levine Memorial Fund, Inc., 250 West 57th Street, New York 19, N.Y.

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"Clean Machines Earn More Money"

ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, advises that the firm's "Clean Machines Earn More Money" campaign, initiated several weeks ago, has resulted in favorable reaction on the part of operators all over the nation.

"We nave received a great many complimentary letters and comments telling us that our campaign for clean equipment has produced real benefits.

"It stands to reason," Alvin added, "that each week a number of additional players will be attracted to a game that has a clean, sparkling appearance. On the other hand, this same number would pass up a game that has grime and dirt all over it.

"Regular players," Alvin continued, "don't like to see a ball diverted from a scoring feature by a lump of dirt or other obstruction. They're likely to cut short the play that otherwise might go on for hours."

Current games now being shipped by Gottlieb include a decal on both sides of the cash box, reminding the operator and serviceman that "Clean Machines Earn More Money."

"The letters from operators say," reports Alvin Gottlieb, "that this little reminder on the cash box causes them to run a damp cloth over the cabinet and use a cleaning compound over the playfield at regular intervals.

"Clean machines," Alvin concluded, "not only earn more money, but also prolong the useful life of the equipment and eventually command higher trade-in values for the operator."

NOW AVAILABLE !
NEW STYLE HEAVIER PENNY, NICKEL AND DIME DISPENSERS
$13.95 EA.
COIN CHANGE QUICKLY MADE TO SATISFY CUSTOMERS. NO DELAY IN COUNTING COINS OR JAMMING OF OLD DISPENSERS.
TOUCH THE LEVER AND FIVE COINS DROP IN YOUR HAND.
THE MOST DURABLE AND ACCURATE COIN DISPENSER ON THE COIN MACHINE MARKET.
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Through The Coin Chute

NEW ENGLAND NIBBLES

Biz on the upswing as fall buying begins and music is way out front with games sales expected to go into high gear in next few weeks. Ops getting set for the long New England fall and winter season are summing up the summer season as one of the greatest yet with arcade biz the best in history.

At Associated Amusements (Rock-Ola), vet coinman **Ed Ravreby** in New York to visit coin row. Action on new Rock-Ola phonos is big, he says. . . . **Ed Ristau** of Rock-Ola was in to visit around with the ops and then on to N.Y. and N.J. **Dick Mandell**, gen. mgr., off on sales trip through western Mass. and Conn. . . . At Atlas Distributors (AMI), **Louis Blatt**, commuting back and forth from N. H. estate, holding the fort at the Commonwealth Ave. plant where biz on new AMI phonos reported holding steady. **Barney Blatt** is still taking it easy at home on medico's orders. . . . At Redd Distributors (Wurlitzer), **Si Redd** reports Wurlitzer phono sales are up and outlook for fall biz is terrifico. **Bob Jones**, sales mgr., vacationing at Hyannis. **Jack Hawkins** in Berkshires on vacash. . . . At Trimount Automatic Sales Corp. (Seeburg), "operation arcade" is ended after one of the biggest seasons in this vet coin firm's history with more new machines introduced this year than ever before. Emphasis now on music and demand for new Seeburg phonos is climbing, **Irwin Margold** states. Export biz is upcoming big and demand for good used equipment is heavy.

Ben Palastrant and **Mrs. Palastrant** are receiving congrats on the recent marriage of their son, **William**, to **Elaine Kaye** of Manchester, N. H. Ben, w. k. distrib of drink and food machines and a vet coinman, is about to announce a new line. The newly married couple were off to Nantucket after their marriage at the Sherry Biltmore Hotel in Boston. They will reside in Roxbury. Bride is a graduate of Emerson College where she majored in radio. **Ruthie Shapiro**, record promosh dynamo, with client **Eileen Rodgers** on tour last heard from in New Orleans, La., where they were cornering the Praline market by sending the confections to disk jocks and friends in Hub. . . . **Hal Kirlis** tubthumping **Amby Hughes** around Hub and setting up nitery engagements. . . . Blinstrub's has **Dorothy Collins** booked for date this season, a first for the chirp in the spot. . . . **Harry Marshard**, Hub society orch leader, who employs over 200 musicians and has 21 units out playing society dances from Bar Harbor to Miami and west, kicks off his new Unicorn album last of August called "Harry Marshard Plays Resort Favorites". The new album, which **Cecil Steen** and his Records, Inc., will distribute, has pops, jazz and calypso numbers favored by the champagne circuit. Today's debs dig jaz the most, he says and this is about the only change in the 25 years he's been supplying music for the socially acceptable. . . . **James Geracos**, dynamic music op who sparkplugged the Mass. Music Ops Asso. as prexy in first year, has come up with a new idea, record rack jobbing to supermarkets, drug stores, variety stores, and as Jim says "every place where there is traffic." He contends the record biz is just beginning and ops have a rightful place in it. Geracos has already remodeled and installed a record distributing unit rackjobbing to retail stores.

Ops visiting distribs this week included: **Ken Ghearse**, Brockton; **George Brazil**, Mansfield; **Dino Donati**, Manchester, N. H.; **Arthur Strahan**, Greenfield; **Tom Libby**, Haverhill; **Connie Pocius**, South Boston; **Gerald Waterhouse**, Fall River; **Ray Shea**, Worcester; **Bill Hamel**, Concord, N. H.; **Sol Taube**, Manchester, N. H.; **Mike Paskevich**, Nashua, N. H.; **D. J. Halle**, Berlin, N. H.; **Sam Podensky**, Lynn; **George Simard**, Derry, N. H.; **Ben Ross**, Boston; **Lou Abramson**, Cambridge; **Alec Pechilis**, Ipswich; **Frank Fendell**, Brookline; **John Poto**, East Boston; **Dave Gropman**, Boston; **Russell Mawsley**, Holyoke; **Harold Harwich**, Brighton; **Ed Beals**, Needham; **Stan Cokas**, Lynn; **Guy D'Giovanni**, Allston; **Teddy Rubinovitz**, Chelsea; **Bob Green**, Randolph; **George Chopelas**, Malden; **Martin Oliver**, Portland, Me.; **Harry Deschowitz**, Medford; **Cy Jacobs**, Boston; **Joe Assad**, York Beach, Me.; **Luke Levine**, Boston; **Dave Baker**, Arlington; **Leon Sherter**, Boston; **Jim Balboni**, Springfield; **Saul Hurwitz**, Lynn; **Walter Stadnick**, Central Falls, R. I.; **Sam Orenstein**, Providence, R. I.; **Peachy Cassanta**, Milford; **Pat D'Amico**, Methuen; and **George Traster**, Oxford. . . . **Frank Holland**, Mutual Distributors, receiving congrats on the successful and well produced party at the 1200 Club in Brookline introducing Coral's new fall line. Some 200 guests were participants in a buffet supper following which color movies were shown presenting snatches of each of the upcoming fall albums. **Jerry Sher**, promotion mgr. for Mutual, handles the arrangements.

Through The Coin Chute

HOUSTON HAPPENINGS

Lee Roy Gardener Jr., assistant manager of Warncke Sales Corporation and son of **L. R. Gardener Sr.**, owner of the concern, now at Fort Clarktown, Colo., in service of the U. S. Army. . . . **Mrs. D. J. Boneau** (Boneau's one stop record shop at Port Arthur) together with daughter **Janice**, record shopping in the city. . . . Home of **Strike Rothrock** (Amusement Distributors) and wife **Billie** temporarily under new management in the person of a lovely daughter, **Robin Elizabeth**, who arrived around midnight Aug. 3 and weighed in at just over eight pounds. . . . Attractive **Hazel Dudley** manager Palm Music Center, back from vacation. Petite **Louise Covington**, new assistant mgr. of the firm, did a creditable job of running the place during Hazel's absence. . . . A satisfied air about operator **Jesse Herra Jr.**, as he closed an AMI phonograph deal with **Sam Ayo**. . . . **Ron Pebbles**, Mgr. Houston office, King Records, pleased that "Rolling Home" on De Luxe label by **Otis Williams** and his Charms has moved up into the top 30 rating. . . . This month rounds out 30 years of continuous local coin machine service (mostly music) for **H. A. Fredricks**, office manager of Amusement Distributors. . . . Gathered that **Howard Rhodes** and **Berry W. Langford**, co-owners of Sun Distributing Co., (leading kiddie ride operations in Texas) were more than satisfied with past season's business. . . . Disk jockey **Paul Berlin** emceed a Rock-A-Billy variety show that packed Galena Park municipal hall to the rafters. The affair was sponsored by Galena Park Chamber of Commerce and featured **Jerry Lee Lewis**, **Wee Willie Wayne** along with local artist including **Eddy Eddings** and **Johnny Nelms**.

Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard is continuing at a steady pace with a very little decline through the summer months. The mail order and phone orders are keeping the one-stops busy supplying operators with records they need but don't want to travel into the city to pick up. . . . **Phil Robinson** returned from a trip to San Francisco and the Bay Area where he reports the Chicago Coin "Classic Bowling League" has caught on with the operators and the demand is greater than the supply. . . . At Leuenhagen's Record Bar, the **Solle Sisters, Mary, Kay** and **Claire** are spending their spare time getting their niece, **Barbara Chandler**, prepared for her entrance into U.C.L.A. this Fall. **Jay Horton,** Carlsbad operator, brought his two daughters, **Nancy and Christy,** in to visit the girls at the "Bar". Kay reports **Jimmy Roger's** Roulette release of "Honeycomb" is one of her big sellers. Barbara predicts **Bonnie Guitar** with another hit on Dot with "New Moon Over My Shoulder". Mary says "Trail Of The Lonesome Pine" by **Jimmy Donley** on Decca should take off big. . . . **George Mahlum** reports the Seeburg model "KD-200" phonographs continue moving out at a steady rate at Minthorne Music Company. **Wayne Davis** says Chicago Coin's "Classic Bowling League" is completely sold out, including the floor samples. **Paul Vogel** busy supplying used equipment to the operators. **Matt Nordberg** and his wife took off for parts unknown on a two weeks vacation. **Pat Pugliese,** Parts Department Manager, spent a long week-end in Las Vegas.

Paul and Lucille Laymon took leave of the duties at Paul A. Laymon, Inc. and spent a few restful days on Santa Catalina Island basking in the sun and fishing. **Ed Wilkes** reports Bally's "ABC Tournament" bowling game continues high on the sales chart. **Charlie Daniels** says the operators are showing great enthusiasm for Bally's new "Toonerville Trolly" kiddie ride since it's arrival in the showroom. **Jimmy Wilkes** busy handling orders for new and used Rock-Ola phonographs. **Russell Earley,** Paint Department, spending his vacation at Big Sur. . . . **Norty Beckman** has been receiving words of praise for the speedy service of title strips since the installation of the new equipment at Norty's Music Center. **Richard "Rick" Ross** has joined the staff at Norty's. **Jan Graham** predicts **Julie London** has another big one with her "It Had To Be You" on Liberty. **Harold Goldfine** believes the operators will go for **Jodi Sand's** "Sayonara" on Chancellor. . . . **Gary Sinclair,** Wurlitzer Western division manager, in conferring with **Wayne Copeland** at Sierra Distributors. Wayne and his lovely wife, **"Bert",** spent a restful week-end at Balboa Island. **Pete Ley** returned from a trip through the San Joaquin Valley where he received very favorable comments on the Wurlitzer "2150" and "2100" phonographs from operators in the territory. **Ed Wisler** reports continued activity in the San Diego area. **Frank Davis** spending a week on the road visiting operators in the Southern California area.

Everyone happy to see **Gabe Orland** spending a few hours a day at California Music Company after his recent illness. **Sammy Ricklin** says the warm weather hasn't affected the sales of records with the showroom always brimming with customers. **Rosemary Montes** spending her vacation relaxing at home and the beaches. **Martha Delgado** predicts "Mr. Lee" by **The Bobbettes** on Atlantic will go both Pop and R&B. **Buddy Robinson** says the new **Frankie Laine-Johnnie Ray** "Up Above My Heart" on Columbia will turn into a big seller. . . . At C. A. Robinson & Company, **Al Bettelman** having a rather difficult time keeping up with his two young sons, **Sandy and Ira,** playing all the games. Al's comment, "I'm glad we're not playing for money or they'd be a months allowance ahead of the game!" **Hank Tronick** reports United's "DeLuxe Bowling Alley" is being received with high praise by the operators. The reduced weight of this model is a big factor in sales, he says. . . . **Norm Resnick,** Allegro Music, telling **Bill Happel** at Badger Sales Company, Inc., that he is so pleased with the acceptance of the AMI "H-200" phonographs in his location, he is going to continue using AMI throughout his operation. He added that the fifty-cent chute had made a vast increase in his take.

Through The Coin Chute

DALLAS DOINGS

Abe Susman of State Music Distributors reports he found business good on his return from a vacation in Colorado. . . . **Al Moore,** district manager of Texas Records Inc., back in town after attending a meeting at the London Records' office in Chicago. . . . **Phil Weinberg,** regional sales manager for Bally Manufacturing Company, calling on the trade in San Antonio. . . . **Jiggs Hamilton** and **Jimmy Woolsey** returned to Fort Worth after a week-end fishing trip in Arkansas. . . **Buna Carr** of Corsicana back at work after a bout with flu. . . . **Gene Williams** of Commercial Music Company on a business trip in west Texas. . . . Sighted **Mr. and Mrs. Glyn Murphy** of Breckenridge shopping the local market. . . . Other visitors along coinrow were **Kenneth Rowe** of Idabel, Oklahoma; **Sam Sancetta,** Marlin; **G. C. Ormond** and **Jimmy Garrett** from Longview; **Ed Mashek,** West; **B. W. Cox** and **Garland de la Mar** of Waco; **Fred Barnes,** Denton; **A. V. Clawson,** Dekalb; **Bill Jackson** and **Mrs. R. E. Burns** of Fort Worth. . . . **Gunnar Gabrielson,** J. P. Seeburg representative, back from a field trip reports that B. J. Nichols Associates of San Antonio is awaiting its next carload of model "KD-200" phonos. Gunnar visited **Hoddy Franz** and **Hans Reydt** of Gulf Coast Music Systems in Houston who are also trying to keep up with their deliveries of Seeburg equipment. . . . **Clayton McNabb,** manager of the local Decca Records' branch, spending his vacation attending Naval Reserve School in San Diego. . . . Decca Records hosted a luncheon for **Sylvia Syms** during her appearance here in South Pacific and **Judy Scott** who just completed an engagement at the Century Room. . . **Eula Pace,** S. H. Lynch and Company cashier, spending her vacation in Los Angeles. . . . Congratulations to **Eddy Edminston** of Capitol Records on her forthcoming marriage to **Johnny Christian** . . . **Bill Emerson** and family vacationing in Carlsbad, New Mexico. . . . **Hy Prince,** national sales manager for Fidelitone Needles, visited Big State Record Distributors.

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United Shipping New Ball Bowler "Jumbo Bowling Alley"

BILL DeSELM

CHICAGO—Bill DeSelem, sales manager, United Manufacturing Company, this city, announced this past week that the firm's new king size ball bowler, "Jumbo Bowling Alley," is now being shipped to its distributors.

The game features a 4½-inch composition duck pin ball, which actually hits the pins in realistic bowling action.

After the game is over, Balls are locked in.

DeSelm also described a new chain-drive ball lift in a track with rollers. "This feature", he explained, "means trouble free operation."

"Jumbo Bowling Alley" is currently being produced in the popular 16-foot length. 14 and 20 foot lengths will shortly be available.

Playfield has genuine gutters. Mechanism in the back box provides ease of servicing. In-a-drawer front cash box is equipped with slug rejector coin mechanism.

The game is 65 pounds lighter than previous models, DeSelm revealed.

"Of all the many great bowling games we've produced in the past several years", DeSelm stated, "this new 'Jumbo' is by far the most outstanding.

"Every possible feature that will increase play and profits for the operator", he added, "has been developed, engineered and built into this greatest of all bowlers."

The new "Jumbo Bowling Alley" is a 6 player, and scores according to regulation bowling scoring.

10¢ Play-50-50% Commish

ROSWELL, N.M.—50%-50% commission and 10¢ play is advocated by Ben B. Ginsberg of this city.

"Otherwise I believe the location will lose all interest in the music," he advises, "if you reduce his percentage.

"Our experience proves," he adds, "that you must keep the location interested in promotion play for the phonograph."

Through The Coin Chute

EASTERN FLASHES

It won't be long now! Sept. 2, Labor Day, comes early, giving the trade an extra week this year to start the push for fall and winter business. The usual optimism and enthusiasm prevails along coinrow, with both wholesalers and operators looking for plenty of action. Those on the row who weren't able to take a vacation up to now, rushing away for the last week or so—or arranging for a long Labor Day week-end.

* * * * *

Preliminary steps now underway to perpetuate the memory of **Sidney H. Levine**, who died suddenly of a heart attack on Friday, August 2, with a permanent scholarship fund. Details elsewhere in this issue. . . . **Joe Young**, Young Distributing, advises that since music operators advised of the Wurlitzer "Service School" scheduled at the firm's quarters on Tuesday, Aug. 27, he's received numerous calls from ops telling him that they'll be there. "Looks like we're going to have a very fine turnout" states Young. **Abe Lipsky**, who's on vacation this week, will be back in time to join **Young** and **Allie Goldberg** in greeting ops. While visiting here, someone remembered that it was exactly a year ago that we all were at the Wurlitzer plant in North Tonawanda, celebrating the 100th anniversary of the firm. . . . **Gabe Forman**, Young Distributing Long Island Corp., Freeport, L.I., left Fri., Aug. 23, on a fast 10 day biz trip to several European countries. Gabe flew to Paris, and from there goes on to Brussels and Antwerp, Zurich, Milan and then back to Paris for the plane home. Gabe will visit cm importers in these cities. Gabe's brother, now spending some time in Europe, and who speaks French fluently, will meet him upon his arrival, and will more than likely accompany him thruout the trip. . . . Something we never knew 'till now: **Jack Semel** is an expert photographer, and spends plenty to keep up with this hobby. Years ago Jack operated close to 40 photo studios thruout the country . . . **Ann Koenig**, F. Koenig Music Co., Kingston, N.Y., along with her right hand man, **Jack Roenn**, visit along coinrow. Mrs. Koenig, not only beautiful, but a highly efficient operator and business woman. . . . Another visitor on the row was **Charlie Reissner** of Seacoast Distributors, Elizabeth, N.J., who drives in to pick up some supplies.

* * * * *

Moe Zimmerman, Parkway Amusement Co., Montreal, Canada, stops off in N.Y. on his way to Atlantic City for a vacation. With Moe is his wife, **Sally**, recuperating nicely from a recent operation, and his two children, son **Alvin**, and daughter **Francis**. Moe's daughter, by the way, being engaged upon her return to Canada. . . . Over at Runyon Sales, **Barney (Shugy) Sugerman** able to relax for a while, with his staff back at practically normal strength. **Irv (Kempy) Kempner** back from his Miami vacation, and **Perry Lowengrub** back from the Catskill Mts. . . . Also back on the job is **Claire Morano** of the games assn. Claire, who spent three weeks roaming thru Europe, and a week returning on the ship "Liberte," tells us she and her husband, **George**, had a most marvelous time. "Only trouble" smiles Claire, "is that we didn't have enough time. Should have taken two months." . . . And heading for Europe for a three week jaunt is **Jimmie Sherry**, local operator, with his wife **Anna**, and college daughter **Maria**. The Sherrys fly out on Sept. 8, and will visit France, Germany, Switzerland, Italy and Holland. . . . **Al D'Inzillo**, Albert Simon, Inc., back on the job after spending two weeks traveling thru the country resort area of upper N.Y. state with his family. . . . **Hymie Koeppel**, Koeppel Distributing, working without a letup since brother **Harry** took off on vacation to the West Coast. "Haven't heard a word from him since he left," said Hymie, "so I guess he's having a good time." . . . **Oscar Parkoff**, Atlantic, N.J., spends a day visiting brother **Meyer** at Atlantic, N.Y. . . . **Ed Ravreby**, Associated Amusements, Boston, Mass., on the row visiting the wholesalers. . . . **Ed Ristau**, sales exec, Rock-Ola, in N.Y. Ed came in from Boston, and then left for Rochester. . . . **Herman Silver**, former op, now practically retired and out of the biz completely, visits his friends on the row. . . . **Bob Luttman**, that handsome young op, moaning bitterly that he doesn't get very much time to spend on the golf links. Bob one of the better golfers hereabouts.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Mr. and Mrs. Roy Stone of Rice Lake, Wisc., in town for the day visiting a few distributors. Mrs. Stone also taking care of a little shopping. . . . **Red Wilbur** of Associated Distributors, Duluth, Minn., in town on a hurry up trip making the rounds and anxious to get home, very busy. . . . **Huey May**, of Eau Claire, Wisc., in town for the day picking up parts and records. . . . **Frank Davidson**, Peerless Novelty Co., Spooner, Wisc., in town for the day making the rounds, and picking up records and parts for his route. . . . **Harold Harter** back in the hospital for surgery. His second operation in two months. He is getting along fine and is expected to be released the end of the week. . . . **Cal Kellgren** of Sioux Falls, S.D., in town looking for something new in coin operated equipment. . . . **Pete Wornson**, of Mankato, Minn., in town for the day making the rounds and picking up his record supply. . . . **Clayton Norberg** of the C&N Sales Co., Mankato, Minn., also in town for the day to pick up some necessary parts. . . . **Jerry Neubel**, of St. Paul, Minn., back on the route after a long illness. Feeling much better but taking it easy. . . . **Lyle Kesting** of Benson, Minn., in town for the day making the rounds. Claims business off quite a bit compared to last year but is sure it will pick up in Sept. . . . **Frank Ponterio**, of Worthington, Minn., in Mpls. for the day calling on the Dist. Still has time to get out and play golf, shoots a pretty fair game. . . . **David Lieberman** of Lieberman Music, Mpls., back on the job after a long pleasant honeymoon. . . . **Solly Rose** of Sandler Dist. Co., back at his desk after a nice vacation in California. Says that the weather and accommodations were wonderful. Saw **Satchmo Armstrong** at the Sands in Las Vegas, and left a few bucks at the crap table. . . . **Gordon Stout** of Pierre, S.D., not feeling too good about his ball club—looks like they will end up in the cellar at the close of the season. . . . **Bill Power** for many years operating in Sioux Falls, S.D., and now in business in Miami, Florida, flew to Sioux Falls, for a few days to visit friends.

Through The Coin Chute

CHICAGO CHATTER

Lots of letters received this past week requesting membership in **The Cash Box' "Int'l C.M. Export-Import Council".** These letters from leading firms engaged in export and import of coin machines offer enthusiastic co-operation and practical suggestions. They express strong convictions that a meeting of officials from factories, distribs and specialists in export and import biz will be a big step ahead for future international relations. Those who desire membership in the "Export-Import Council" need only list key personnel on firm's letterhead and mail to Chi office of **The Cash Box.** Membership cards now being printed will be mailed promptly. There are no dues. . . . **Jack Mitnick** of United Music reports that the firm is getting out more "UPA-100's" as production speeds up. "New distributorships", says Jack, "will be announced shortly". . . . Telephonitis seems to have set in permanently on **Bill O'Donnell.** Says he, "We're now getting a pre-fall pickup on all Bally-games, with the new five-ball 'Circus' setting the pace". . . . **Art Weinand** and **Sam Stern** at Williams sounded elated and enthused as they report shipments surging this past week for the firm's new "Kings". Good percentage of these five-balls, they say, labeled for overseas destinations. Queried concerning future products, Art shrugged mysteriously, hinting at something "revolutionary but still in the blue-print stage".

BILL O'DONNELL

Rumor that "something big is about to break at United" substantiated this week by **Bill DeSelm.** Name of the game is "Jumbo Bowling Alley". Looks big, all right, and truckload orders are reported going out to all United distribs. Bill also reports **Bob Bever** en route to the five Northwest states. **Johnny Casola** battin' around Baton Rouge. Lake Charles and Noo O'leans. **Al Thoelke** starts long-awaited vacation, meeting with **Bill Confer** of St. Loo up in Canada's north woods. Where 'tis said the mosquitoes bite the fish. . . . **Kurt Kluever** over at Rock-Ola advises that the spurt in biz usually expected after Labor Day has got him swamped as of last week. While Kurt minds the office, **Les Rieck** takes two-week jaunt to see **Al Calderon,** Indpls; **Hy Branson,** Loo'ville; **Jack Rosenfeld,** St. Loo; **Harry Sanders,** Nashville; **Joe Westerhaus,** Cinci. **Ed Ristau** spending his time this week with **Abe Witsen,** Philly; **Ed Ravreby,** Boston; **Dave Stern,** Eliz.; **Jack Barabash** skedded to visit **Larry LeSturgeon,** Charlotte; **Howie Robinson,** Atlanta; **Dave Franco,** Montgomery; **Ed Daniels,** Jackson; **Vince Marcella,** N. O.; **Earl Montgomery,** Memphis.

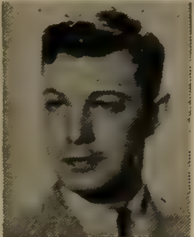
SAM STERN

Herb Jones at Bally appears snowed under sheets of layout paper as he puts final touches on ad ideas for fall campaigns. . . . "Business here continues lively", reports **Ed Levin** of ChiCoin. "Repeat orders are coming in fast, and some collection reports we get are phenomenal." **Mort Secore,** back from last week's trip, telling **Sam Wolberg** and **Sam Gensburg** of OPS' tremendous response to the firm's new "Classic Bowling League". . . . Time Flies Dept: **Jimmy Johnson,** now owner of amusement park in San Antonio, Tex., phones **Eddie Ginsburg** of Atlas to advise that **Jack** and **Jill** will be 21 years old Aug. 28. . . . With **Harold Schwartz** on vacation and batches of customers coming into Atlas' showrooms this past week, **Nate Feinstein** couldn't find a minute to spare. **Mort Jacobs,** who was down to only 6 pencils in 3 different colors, says **Frank Bach** is back from his 3-weeker "actually looking healthy at last".

ED RISTAU

Al Warren took 30 seconds time out from meeting with **Avron Gensburg** and **Ralph Sheffield** to declare they're all working like mad. "We're experimenting", says Al, "and by next week will have something to cheer about". . . . **Estelle Bye,** the gal who does the work at Marvel, is betwixt and between. First she's happy at daughter, **Lora Lee,** becoming engaged. Also sad at prospect of soon losing the star cook. Especially, reveals E.B., having just bought a new electric stove. Looks like **Lora Lee** will have to teach mother how to push the right button on that stove. . . . "Can't get the new Wurlitzers checked out fast enough to fill the orders", advises **Ben Coven.** "This has been going on all during the month of August". **Sid Paris** chimes in to say that ops now appreciate the dollar benefits of Wurlitzer's half-dollar chutes. . . . Happy birthdays to **Mike and Irene Detzek.** This week it's Irene's. Mike's is 8 days later. Both say they will also celebrate success of the firm's 6-pocket pool conversion kit. . . . When **Fred Minter** of Gateway goes out to lunch you never know but that he'll be back at the office next morn. This usually happens right after a vanload of phonos get in. . . . **Len Micon** back from short vacation to find things at World Wide humming as usual. **Joel Stern,** in between phone calls, says, "We've got orders rolling for all types of equipment."

The Gottliebs, Dave, Alvin, Nate and Sol, announce that they've just completed firm's line-up of games for balance of the year. Planning far ahead, as always, results in smooth production and clock-like precision. . . . **Joe Kline** at first, in addition to all the phonecalls, doing double duty this past week in the entertainment division. Brother **Fred Kline,** the genial master of quips, took off for 2 wks in Miami Beach to pick up some new material. **Marv Rosenstein** also took off but headed north with his family. **Wayne Toan** in from trip to Ind and helping **Sam Kolber. Wally Finke** relates that he met local ops **Jack Goodman** and **Larry Berkelhamer** last week-end at his favorite resort spot. So what did they do? "Why, we played all the games", says Wally. . . . **John Frantz** claims he has three new game ideas developing. But John frowns when he considers the high costs of tools and dies. . . . **Art Garvey** in the east, jumping from city to city. What with so many Bally products to talk about, Art is never at a loss for words. . . . **Sam Lewis** of Exhibit calling **Chet Gore** and **Ed Hall** into conference and hinting at some new announcements to come.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NEW — FISHER 6-POCKET POOL TABLE
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NEW ORLEANS

Found out that **John Watling** is an accomplished magician. "Where did I lay my egg?" he was asking the girls in his bustling office. Raw egg presently located in outgoing basket on John's own desk. With practiced and nimble fingers, he proceeded to make the egg disappear again. John also demonstrating his magic skill at causing piles of paper work to vanish from his desk. . . . **Paul Huebsch** back at Keeney this past week after 2 weeks in the woody wilds of Wis. "It's a lot easier to keep an eye on production", he confides, "than it is to keep an eye on those four kids of mine. My big problem here", adds Paul, "is getting next month's supply of vender cabinets delivered today". . . . **Gil Kitt** at Empire reported to be tremendously excited ever since he went over to United to see and play the new "Jumbo Bowling Alley". **Joe Robbins** spread the carpet last week for **Bernard Berman,** Louisville. **Jack Burns** calling on his Mich customers this week and telling 'em all about the big bowler. . . . Bally's **Phil Weinberg** on his way into Chi. Op **Bud Neary** advises he's thinking of selling his route. Bud happy to report that his health is better than ever, since last year's operation. . . . It takes **Ed Ruber** of Wico just a few minutes to produce a catalog page with his type kit and a photo.

BEN COVEN

HAPPY BIRTHDAY THIS WEEK TO: **Howard N. Ellis,** Omaha, Neb. . . . **Robert G. Drepperd,** Norfolk, Va. . . . **David S. Bond,** Boston, Mass. . . . **William Blatt,** Miami, Fla. . . . **Hyman Silverstein,** Cleveland, O. . . . **Thomas D. Greco,** Glasco, N. Y. . . . **Buford L. Baucom,** Huntsville, Ala. . . . **Irving Kempner,** Fairlawn, N. J. . . . **Irving Fenichel,** Brooklyn, N. Y. . . . **W. L. Groover,** Atlanta, Ga. . . . **Jerry Kertman,** Rochester, N. Y. . . . **Marie Louise Pierce,** Brodhead, Wis. . . . **William C. Miller,** Plant City, Fla. . . . **Joseph D. Abraham,** Altoona, Pa. . . . **Jack Maloney,** Ft. Worth, Tex. . . . **Joseph Weinberger,** Cincinnati, O. . . . **Charles H. Williams,** Jackson, Tenn. . . . **Orval F. Donly,** Russell, Tenn. . . . **George Hoblack,** Edwardsville, Pa. . . . **Ellen M. Brown,** Chicago, Ill. . . . **Frank Coubal,** Bloomer, Wis. . . . **Doris Shapiro,** Miami, Fla. . . . **Bernard W. Luchman,** Omaha, Neb. . . . **Theodore T. Bush,** Miami, Fla. . . **Joe Noto,** San Francisco, Cal. . . . **Edwin T. Heath,** Macon, Ga. . . . **Rose N. Guillaume,** Jefferson, S. D. . . . **Mont Z. Elkins,** Charleston, W. Va. . . . **Marcel Lucca,** Geneva, Switzerland. . . . **Clitus E. Lowry,** Lexington, Ky.

JOHN WATLING

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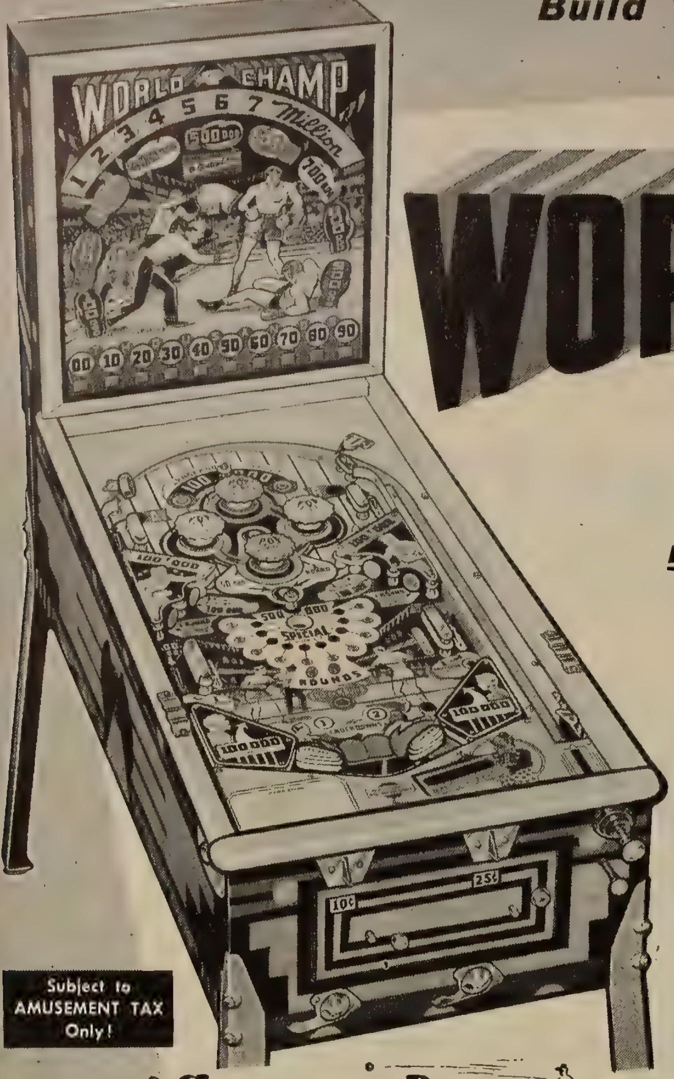

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Chicoin CLASSIC BOWLING LEAGUE
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A Quarter Century of Service

ATLAS MUSIC COMPANY

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— MID-YEAR CLEARANCE —
ATTENTION: WHOLESALERS
Write for Quantity Prices.
MUSIC: AMI, Seeburg, Wurlitzer.
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593 10th Ave., New York 18, N. Y., LO 4-1880
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231 Windsor St., Hartford, Conn., JA 7-4470

Progressive Ops Do Not Permit Routes To Become Stagnant

CHICAGO — "Every successful operator I know", states Len Micon of World Wide Distributors, "never allowed his route even to begin getting stagnant, let alone remain that way.

"Whether the operator is in the depth of a slow season or at the height of his peak activity", Micon added, "there are a few simple things he must do to enjoy top earnings.

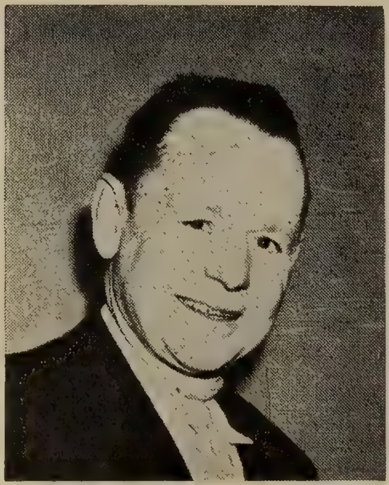
"That is to appraise the route, take inventory and make necessary changes.

"With a little effort", Micon continued, "he gets rid of deadwood, trades off obsolete equipment and tightens up the route.

"The good operator gets out to see his locations. He talks. He promotes. He anticipates the demand of the locations and makes the changes he soon would be forced to make anyway.

"Result is," concluded Micon, "that the progressive operator stimulates better play and keeps his route at peak earning efficiency at all times."

Frantz Reports Rise In Production Of "Guesser Scales"



JOHN FRANTZ

CHICAGO—John Frantz of J. F. Frantz Manufacturing Company, this city, reports that the past few weeks have shown an increase in demand for the firm's guesser scales.

According to Frantz, production of the guesser scales has had to be stepped up to a point far ahead of what is usually considered normal for this time of the year.

"We expect to catch up with the demand in about two weeks", Frantz declared, "unless the orders keep on coming in as fast as they have lately.

"Looks like our Fall season is off to an early start. It would not surprise me to see sudden spurts in demand for our other scale models, as well as counter games and the 'Rifle Sport'."

Frantz explained that, while guesser scales are popular everywhere, this model is being especially well received in drug stores and arcades.

"Our guesser scale is extremely accurate", he stated. "Many times, after a person gets weighed, he or she puts in a second penny to find out if the scale will actually return the penny when the weight is guessed correctly."

Like I always say", John Frantz concluded, "there are plenty of pennies around. And they quickly add up to dollars."

"Ops Must Have 65%"

DALLAS, TEX.—Having returned from long travels thruout the European continent, George Prock of General Distributing, this city, believes that 65%-35% is the correct percentage basis in addition to 10¢ play.

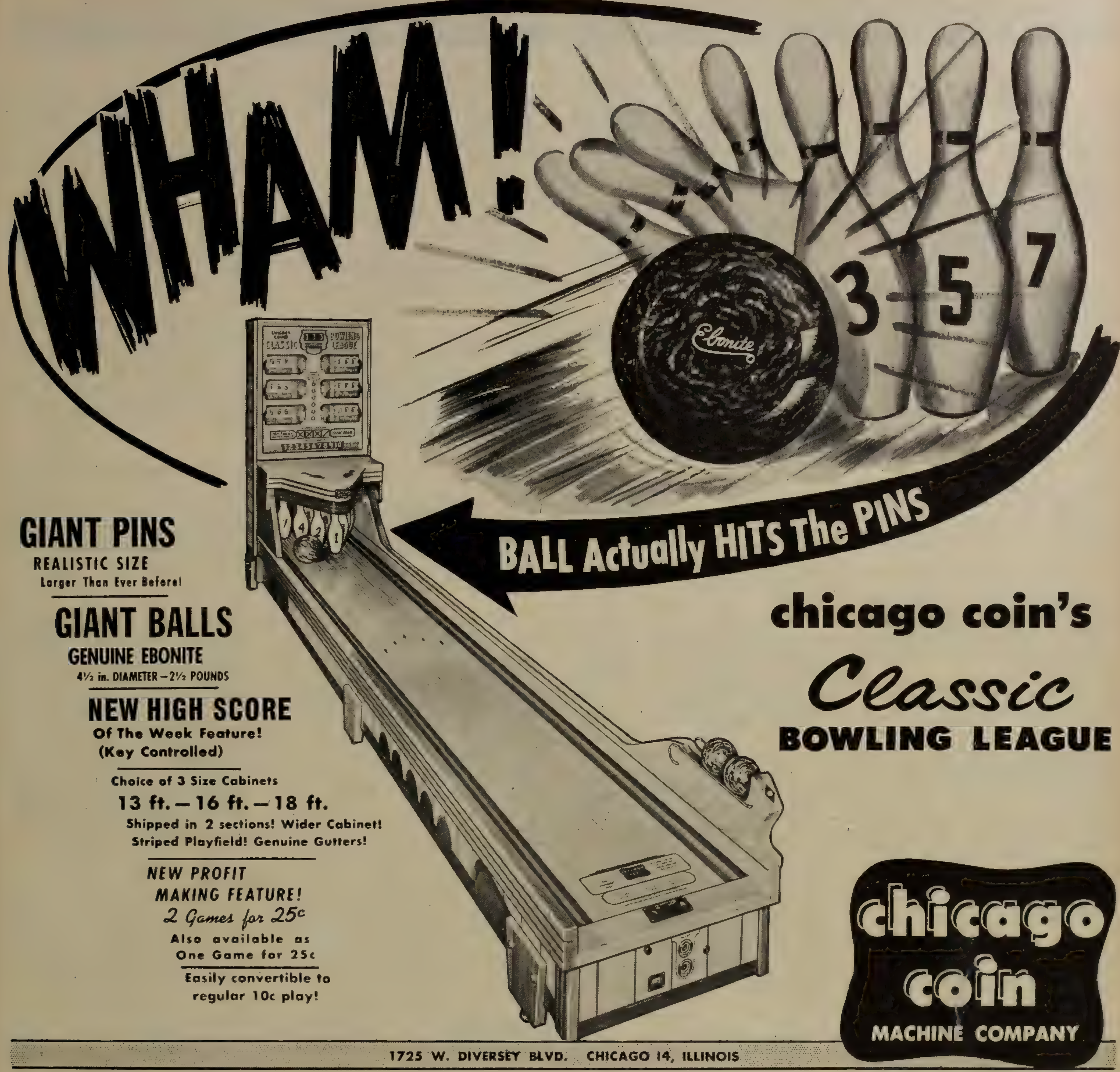
"With the high price of new machines", Prock advises, "high record cost, taxes, etc., etc., an operator should have 65% of the gross intake."

"Ops Should Have Heads Examined"

BELMONT, CALIF. — As far as placing 10¢ play plus a more equitable percentage commission basis in effect, Jerry Barron of G. Barron Music, this city, simply states:

"Try and get it."

To this he adds, "Have a specialist examine the heads of all operators."



GIANT PINS
REALISTIC SIZE
Larger Than Ever Before!

GIANT BALLS
GENUINE EBONITE
4½ in. DIAMETER — 2½ POUNDS

NEW HIGH SCORE
Of The Week Feature!
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Choice of 3 Size Cabinets
13 ft. — 16 ft. — 18 ft.
Shipped in 2 sections! Wider Cabinet!
Striped Playfield! Genuine Gutters!

NEW PROFIT MAKING FEATURE!
2 Games for 25c
Also available as
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Easily convertible to
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BALL Actually HITS The PINS

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Marvel Mfg. Converts Pool Tables

Ops Bring in Old Bumper Pools—Leave With 6-Pocket Tables Within a Few Minutes

CHICAGO—Ted Rubenstein of Marvel Manufacturing, this city, reported this past week that the firm is converting standard size bumper pool games into 6-pocket pool tables.

"In order to provide the operators with the fastest possible service," Rubenstein stated, "we first made up a quantity of six-pocket pool tables, resprayed the cabinets, refinished the rails and had them all looking like new.

"Now the operators are dropping off their old hinged top bumper pool games and leave within a few minutes with a six pocket replacement for the location.

The converted 6-pocket table, according to Rubenstein, includes all new accessories, such as a set of Aramith balls, oversize cue-ball, four cue sticks and everything else needed to make the game complete.

"Some ops bring in three or four old tables at a time", Rubenstein added. "And some prefer to wait for their own tables to be converted, picking them up later."

Rubenstein also pointed out that the bumper pool tables are usually in need of repairs anyhow, and that the trade-in value is low.

"The operators, consequently, prefer to save time and work by letting us do the complete job for them. Then," Rubenstein said, "when they find the six pocket game increases collections, they start bringing in more and more of their old tables."

The firm is also shipping complete conversion kits to customers all over the country, according to Rubenstein.

Commish Based On Gross

CHARLESTON, W. VA. — "You cannot afford to operate today and pay any more than the following," writes K. N. Edwards of Coin Machine Service, this city.

"50-50 commission basis only on over $30 per week gross.

"60-40 commission on less than $30 per week gross.

"70-30 commission where collections are under $15 per week.

"No commission at all where collections are $10 or less per week."

Coin Operated Machines An Asset

WINSTON-SALEM, N.C. — T. R. Styers of this city believes that 10¢ play plus 60%-40% commission basis is best.

"Because," he says, "the machines are an asset to the location's business, aside from obtaining revenue."

LIKE NEW!

Wurlitzer Model 2000	$995.00
Wurlitzer Model 1900	875.00
Wurlitzer Model 1800	775.00

Need Clean Wurlitzer 1700's

Seeburg Model V-200	660.00
Seeburg Model HF-100R	600.00
AMI Model G-200	695.00

ROTH NOVELTY CO.
54 North Pennsylvania Avenue
WILKES-BARRE, PENNA.
Phone: VAlley 3-2853

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1 Year-52 Issues...

CLASSIFIED ADVERTISING SECTION

WANT

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALCANO, GALCANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Bally Reserves and Bally Hot Rod. JOE BELL GAMES, INC., 463 PULAWSKI ST., SYRACUSE, N. Y. (Tel.: HArrison 2-0952).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK. N. Y., (Tel.: CHickering 4-5100).

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used 45 records, any amount. No R & B. Not over 6 months old. I pay 14¢ and the freight. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT — Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Games. All types of Baseball, King Of Swat, Four Bagger, 1957 Baseball. Highest Prices Paid. Call or Write. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: KIldare 5-3055).

WANT—Seeburg V 200s and M-100-As and all kinds of United Shuffle Alleys. Will allow top trades against the purchase of Six Pocket Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel.: TOwer 1-6715).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—To buy for cash 1436 Fireball, 45 RPM and 1438 Comet. SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY (Tel.: BI 8-3524).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

CLASSIFIED ADVERTISING SECTION

WANT—Used 12 Ft. American Cushion Shuffleboards. Also Used Center Mount Scoring Units. CLARENCE ARNOLD, 1605 N. 175, SEATTLE, WASH. (Tel.: LIncoln 4681, EVENINGS).

WANT — Used 12′ American Bank Shuffleboards; 22′ American & Rockola Shuffleboards, & Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT — Vending Machines, late model, all types. Must be in A-1 Condition, ready for location. Candy, Cigarettes, Coffee, etc., RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: 6-3583).

WANT—To Buy or Trade. Kiddie Rides. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS 11, MINN., (Tel.: FEderal 9-0031).

WANT — Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Reconditioned For Location. 2 Exhibit Shooting Gallery, $50; 2 Seeburg Shoot The Bear, $50; 1 Genco's Rifle Gallery, $100; 1 Chicago Coin's "Pistol" (Shoot For Fun) $25; 4 Bally Miami Beach, (Write or Call); 1 United Stardust, (Write or Call). AUTOMATIC AMUSEMENT CO., INC., 1000 PENN ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE — 3 Chi Coin Bowling Teams, $175; 7 Advance Bowlers, $75; 4 Feature, $75; 13 Super Frames, $75; 1 Criss Cross, $75; 3 United Royal, $65; 2 Bally Rockets, $110. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE — Millions of extra coins are taken from Clean Machines. "Clean Right With Lemonite." Hermitage Music Co., Rock City Amusement, L. Steibel, Nashville, Tenn., Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., RFD 1, BOX 403, ARLINGTON, TENN.

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—Wurlitzer 1800, $745; Wurlitzer 1700, $615; Wurlitzer Wall Boxes 4851, Like New, $12.50; Seeburg Wall Boxes, $40; AMI 120 Steppers, $35. Large stock of Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14′ and 11′, Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Show Times, New, In Crate, Write: Broadway, $300; Big Time, $125; Beach Club, $25; Dude Ranch, $25; Card Frolics, 6, $20; Gayety, $75; Ice Frolics, $25; Variety, $65; Victory, $55; Mystic, $90; Rocket, $75; Williams 6 Player Roll-A-Ball, $350; Four Bagger, $285; Seeburg Bear Guns, $70; Rock-Ola Fireball (78), $135; Williams Cranes (New), $175. United 11 ft. Bowling Alley, Write; United 14 ft. Bowling Alley, Write; Williams Peppy (very clean), $195; Used Pool Tables, Bally, Williams, Valley, 3 for $100. LAKE CITY AMUSEMENT CO., INC., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO (Tel.: HEnderson 1-7577).

FOR SALE—3 Seeburg 100-C, Hideaways. Like New, $450 ea. 1/3 Deposit, Balance COD or S/D. KOEPPEL DIST. CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

FOR SALE—Attention Export Buyers! We have unlimited quantities of used Bally Bingo Games for sale. No reasonable offer refused. Make us an offer. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK. (Tel.: LIncoln 9106).

FOR SALE — 200 Seeburg, Write; AMI Model A's No broken plastics, $75; Seeburg 20 Selection Boxes changed over 10c, 3 for 25c; $10; Wurlitzer 3020, $5; Two Vendor Coin Changers, $65; 1717 Rock-Ola Steppers, $30; Gold Star, $145; Stage Coach, $155; Gypsy Queen, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE — Beach Beauty, $200; Key West. $395; Big Show, $300; Nite Club, $285; Broadway, $250; Parade, $300: Big Time, $135; Saddle & Turfs, $155. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE — Bally Bingo Games, Gayety, Hi-Fi, Dude Ranch, Beach Club, Palm Beach, Beauty, Bright Spot, Bright Lites, Coney Island. Right Off Location—Make Us An Offer. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—Have 7,000 45 RPM Records On Hand—Pops, Hillbilly, Rhythm and Blues. 12c ea. State Quantity Wanted. 1/3 Deposit—Balance C. O. D. STATE RECORD SHOP, 41 E. STATE ST., COLUMBUS, OHIO.

FOR SALE—Miami Shuffle, New, $50; Steam Shovel, $125; Genco Rotation Pool, New, $189.50; United Pool Alley, New, $135; Mercury Gripper, New, $24.50; Twin Hockey, Used, $225; 1800 Wurlitzer, Sharp, $595; 1900 Wurlitzer, Like New, $675; 1250 Wurlitzer, $95; 1500 Wurlitzer, $195. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Pingames. Pixie, $100; Starlet, $100; Hunter, $250. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—Bally: Gold Medals and Blue Ribbons, $175; United: Mercury, $150; Fifth Inning, $135; Bowling Alley (14 ft.), $695. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N.Y. (Tel.: UNion 4-5107).

FOR SALE—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE—Big Shows, $275; Key West, $295; Broadways, $200; Night Clubs, $200: Gayety, $80; Wurlitzers, 1400—48 sel., $125; Wurlitzer 1450—48 sel., $135; Seeburg, model 100-C, $450. Machines reconditioned, cleaned and shopped. NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel.: MA 6386).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545: Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—10 Rockola 1446; 50 All Makes and Models Kiddie Rides: 200 late model, including brand new Show Times, Bingo Machines. Write, Wire, Call. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE — Seeburg 100 record Hideaway, 45 rpm, $299.50; AMI W-80 Wall Boxes, $60; AMI W-120 Wall Boxes, $62.50; Seeburg Chrome 100 Selection Wall Boxes, $52.50. UNITED DISTRIBUTORS, INC., 920 W. SECOND, P. O. BOX 1955, WICHITA 12, KANSAS.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes. clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Williams King Of Swat, $215; "Peppy" The Clown, $200; 1957 Baseball, $390; United 5th Inning, $165; Chico Home Run 6 Player, $65; Williams Sidewalk Engineer, $95; Genco Circus Rifle, $395; Seeburg Shoot The Bear, $75; Lane Carousel, $245; Deco Carousel, $200; See-Saw large, $165; Chico Super Jet, $195; Exhibit Star Shooting Gallery, $95; Dale Gun, $25; Sportland Shooting Gallery, $125; Seeburg "C", $495; Mutoscope Drive Yourself, $425; Crusader Horse, $250. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y. (Tel.: 5-0228).

FOR SALE—Kiddie Rides—Thunderbolt Horse, $350; Palamino—Duck Ride—Rocket Patrol—Space Ship, $295 ea.; Royal Rocket, $195. All Shopped, new paint job. Pixie, $115; Gayety, $45; Balls-A-Poppin, $175. PACIFIC KIDDIE RIDES, 1212 SOUTH TACOMA AVENUE, TACOMA, WASH.

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE — Muto Photomatic with envelope vendor, $250.00 worth supplies all $475.00. Got. 2-Player Tournament $265.00; Got. 4-Player Scoreboard $260.00; 2-Player Balls-A-Poppin', $295.00, A-1 condition. C & W DISTRIBUTING CO., 301 MAIN STREET, JOPLIN, MO. (Tel.: MAyfair 4-3412).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, D-Grenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time; United Pixie; Starlet; Caravan; Stardust; Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE — We can supply all the latest phonographs — every make and model—at lowest prices. State your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel.: BIgelow 8-3524).

FOR SALE—5 Keeney Chocolate and Coffee Vendors, 4 Keeney Soup & 1 Keeney Snack Vendors. . . . Fantabulous Is The Word For The Deal On This Equipment. Write Or Call Today, RUNYON SALES CO., 593 10th AVENUE, NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE — Specials. Bally: Key Wests, $279.50. Any quantity. Big Shows, $275; Bally Beauties, $42.50. Gottlieb: Rainbows, $219.50. United: Manhattans, $55; Brazils, $210; Monacos, $185; Stardusts, $145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Bally Rocket Ship, Speed Boat, Champion Horse, Model T Car with Music. All in A-1 Condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO, (Tel.: CH 3-4005 & 3-8624).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—14 foot Chicago Coin "Bowling Leagues" at $629 ea.; 14 foot Bally "Bowling Lanes" at $629 ea. — ready for location. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS *"THE INDUSTRY'S* MARKET PLACE."

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CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT
THE CASH BOX, 1721 Broadway, New York 19, N. Y.

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THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Seeburg MI00A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D80, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3. MO. (Tel.: CH 1-8561).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—Bally, Key West $350.00; Big Show $275.00; Parade $275.00; Nite Club $265.00; Broadway $230.00; Big Time $120.00; Terms one third deposit, balance sight draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, $11.95 ea. Plexiglas Pin Panel protector, 12½"x23", $5.95 ea. Nonscuff rubber balls, 3", $1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE — Route For Sale. Well Established Excellent Paying Route Near West Coast. If You Want To Re-locate And Operate The Type Of Route You've Always Wanted Or If You Are Anticipating Entering The Operating Business You Should Look Into This Immediately. This Route Is Worth Approximately $100,000 At List Price And Will Pay Out Entirely In One Year Or Less. Will Sell To Responsible Party For $35,000 Down And Finance Balance For 12 or 24 Months At 6%. Please Don't Answer Unless You Have Cash Required. Will Not Consider Less Or Trades, Owner Ill And Retiring From Business. BOX 410, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Will sell for Best Offer. Safari, Big Top, Steam Shovel, Twin Hockey, Goalee, Rock and Roll, King Of Swat, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Queen Of Hearts, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Wishing Well, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Gypsy Queen, Classy Bowler, Register, Flagship, Marathon, Sea Belles, Big Time, Variety, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

MISCELLANEOUS

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

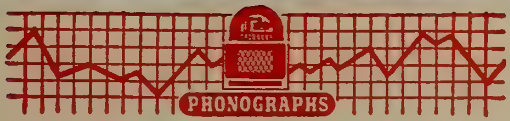
NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)



AMI

4. Model A. '46, 40 Sel., 78 RPM	35.00	95.00
4. Model B, '48, 40 Sel., 78 RPM	75.00	125.00
4. Model C, '50, 40 Sel., 78 RPM	85.00	130.00
4. Model D-40, '51, 40 Sel., 78 RPM	150.00	250.00
4* Model D-80, '51, 80 Sel., 78 RPM	225.00	320.00
4. Model E-40, '53, 40 Sel., 78 RPM	275.00	350.00
4* Model E-80, '53, 80 Sel., 45 RPM	300.00	445.00
2* Model E-120, '53, 120 Sel., 45 RPM	335.00	450.00
4. Model F-80, '54, 80 Sel., 45 RPM	475.00	625.00
4* Model F-120, '54, 120 Sel., 45 RPM	500.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	575.00	725.00
2* Model G-120, '56, 120 Sel., 45 RPM	595.00	740.00
2* Model G-200, '56, 200 Sel., 45 RPM	695.00	800.00
4. Wm. Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

2. Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	20.00	40.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	50.00	80.00
2. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	140.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	50.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	55.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	60.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	70.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	100.00
4. 1432, Same as above, Converted to 45 RPM	90.00	130.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	120.00	175.00
4. 1434, Same as above Converted to 45 RPM	135.00	185.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	260.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	165.00	275.00
2. 1438, '54, Comet, 120 Sel., 45 RPM	385.00	445.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	625.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	575.00	775.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	40.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	50.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	60.00
2. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4* M100A, '49, 100 Sel., 78 RPM	165.00	225.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

934th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4. M100B, '51, 100 Sel., 45 RPM	340.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	340.00	450.00
4* M100C, '53, 100 Sel., 45 RPM	450.00	575.00
4* HF 100G, '54, 100 Sel., 45 RPM	550.00	725.00
4* HF 100R, '54, 100 Sel., 45 RPM	650.00	800.00
3* V200, '55, 200 Sel., 45 RPM	600.00	875.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	60.00
1. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
2. 1100, '47, 24 Sel., 78 RPM	60.00	95.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	125.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	95.00	140.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	125.00	195.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	195.00
1. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	245.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	275.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	250.00	350.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	390.00
1* 1700, '54, 104 Sel., 45 RPM	545.00	695.00
2* 1800, '55, 104 Sel., 45 RPM	575.00	775.00
4* 1900, '56, 104 Sel., 45 RPM	675.00	875.00
4* 2000, '56, 200 Sel., 45 RPM	695.00	995.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	3.00	9.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	10.00	20.00
4. 4851 Wall Box	10.00	25.00

←TOTAL NO. TOTAL VALUE→

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	35.00
4. Ace High (Got 2/57)	275.00	365.00
2. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	120.00
4. Arcade (Wm 11/51)	20.00	30.00
4. Army-Navy (Wm 10/53)	35.00	60.00
4. Atlantic City (B 5/52)	25.00	55.00
4. Auto Race (Got 9/56)	250.00	275.00
2* Balls-A-Poppin (B 11/56)	175.00	295.00
4* Beach Beauty (B 10/55)	125.00	250.00
4. Beach Club (B 2/53)	30.00	55.00
4. Beauty (B 11/52)	40.00	60.00
4. Big Ben (Wm 9/54)	75.00	125.00
2* Big Show (B 9/56)	200.00	375.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

2. Big Hit (CC 7/52)	20.00	35.00
2* Big Time (B 1/55) ...	95.00	165.00
2. Blondie (Wm 8/56) ..	195.00	240.00
4. Brazil (Un 10/56)	210.00	325.00
4. Bright Lights (B 5/51) .	25.00	40.00
4. Bright Spot (B 11/51) .	35.00	65.00
2* Broadway (B 12/55) ..	125.00	275.00
4. Cabana (Un 3/53)	20.00	65.00
4. Capri (CC 10/56)	145.00	245.00
4. Caravan (Un 2/56) ...	195.00	275.00
4. Caravan (Wm 6/52) ..	30.00	50.00
4. Chinatown (Got 10/52)	30.00	75.00
4. Circus (Un 8/52)	30.00	55.00
4. Circus Wagon (Wm 10/55)	185.00	225.00
4. Classy Bowler (Got 7/56)	220.00	240.00
4. C. O. D. (Wm. 9/53) ..	50.00	80.00
4. Colors (Wm 11/54) ...	110.00	135.00
2. Coney Island (B 9/51) .	20.00	45.00
4. Control Tower (Wm 3/51)	15.00	25.00
2. Coronation (Got 11/52)	30.00	70.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52) .	45.00	65.00
4. Crosswords (B 1/52) ..	195.00	275.00
2. Cue Ball (Wm 3/57) ..	265.00	295.00
4. Cyclone (Got 5/51) ...	20.00	40.00
4. Daffy Derby (Wm. 8/54)	75.00	130.00
4. Daisy May (Got 7/54) .	125.00	150.00
2. Dealer "21" (Wm. 2/54)	35.00	75.00
2. Derby Day (Got 5/56)	175.00	200.00
4. Diamond Lill (Got 12/54)	110.00	140.00
2. Disk Jockey (Wm 11/52)	35.00	60.00
4. Domino (Wm 5/52) ...	25.00	50.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	30.00
2. Double Header (B 7/56)	225.00	395.00
4. Dragonette (Got 6/54) .	100.00	150.00
4. Dude Ranch (B 9/53) ..	40.00	80.00
1. Duette (Got 4/55)	165.00	190.00
4. Easy Aces (Got 12/55)	170.00	200.00
4. Eight Ball (Wm 1/52) .	25.00	45.00
4. Fairway (Wm 6/53) ..	40.00	60.00
4. Five Star (Univ 5/51) .	20.00	35.00
4. Flagship (Got 1/57) ..	295.00	350.00
4. Flying High (Got 2/53)	50.00	75.00
2. Four Bells (Got 10/54)	125.00	145.00
4. Four Corners (Wm 12/52)	45.00	80.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" Upright (Ge 10/52)	30.00	50.00
4. Four Stars (Got 6/52) .	30.00	65.00
4. Frolics (B 10/52)	35.00	80.00
4. Frontiersman (Got 11/55)	120.00	160.00
4. Fun House (Wm 10/56)	220.00	250.00
4. Gay Time (B 6/55)	100.00	190.00
4* Gayety (B 3/55)	45.00	120.00
4. Georgia (Wm 7/50) ...	15.00	30.00
4. Gladiator (Got 1/56) ..	225.00	265.00
4. Globe Trotter (Got 11/51)	15.00	40.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	50.00
4. Gold Star (Got 8/54) ..	125.00	165.00
2. Grand Champion (Wm 8/53)	45.00	80.00
4. Grand Slam (Got 4/53)	40.00	75.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	75.00
2. Guys-Dolls (Got 5/53) .	30.00	90.00
4. Gypsy Queen (Got 2/55)	135.00	175.00
4. Handicap (Wm 6/52) .	30.00	50.00
4. Happy Days (Got 7/52)	35.00	65.00

← TOTAL NO. **TOTAL VALUE→**

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Happy-Go-Lucky (Got 3/51)	15.00	30.00
4. Harbor Lites (Got 2/56)	165.00	210.00
4. Harvey (Wm 5/51) ...	20.00	40.00
4. Havana (Un 2/54)	35.00	80.00
2. Hawaii (Un 6/54)	35.00	90.00
2. Hawaiian Beauty (Got 4/54)	100.00	135.00
4. Hayburner (Wm 6/51) .	25.00	50.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hit 'N' Run (Got 4/52)	25.00	60.00
4. Holiday (Ke 12/51) ...	20.00	35.00
2. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	225.00	275.00
1. Ice-Frolics (B 1/54) ...	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	45.00
4. Jockey Club (Got 4/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	230.00	270.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00
2* Key West (B 12/56) ..	265.00	400.00
4. King Pin (CC 12/51) .	20.00	40.00
4. Knockout (Got 1/51) ..	10.00	25.00
4. Lady Luck (Got 9/54) .	85.00	150.00
4. Lazy "Q" (Wm 2/54) ..	45.00	100.00
4. Leaders (Un 10/51) ...	20.00	35.00
4. Lite-A-Line (Ke 6/52) .	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lucy (Got 2/54)	50.00	110.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	125.00	165.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
4. Majorettes (Wm 4/52) .	20.00	30.00
4. Manhattan (Un 4/55) ..	55.00	150.00
4. Marathon (Got 10/55) .	245.00	285.00
4. Marble Queen (Got 8/53)	60.00	90.00
4. Mermaid (Got 6/51) ..	20.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
4* Miami Beach (B 9/55)	105.00	200.00
2. Minstrel Man (Got 3/51)	20.00	35.00
4. Monaco (Un 8/56)	185.00	325.00
4. Mystic Marvel (Got 3/54)	100.00	130.00
4. Nevada (Un 8/54)	30.00	80.00
4. Niagara (Got 12/51) ..	20.00	40.00
4. Nifty (Wm 12/50)	10.00	20.00
2* Night Club (B 4/56) ..	195.00	350.00
4. "9" Sisters (Wm 1/54) .	50.00	100.00
4. Olympics (Wm 5/52) .	25.00	50.00
4. Palisades (Wm 7/53) ..	40.00	60.00
4. Palm Beach (B 7/52) .	30.00	70.00
4. Palm Springs (B 11/53)	40.00	95.00
2. Parade (B 6/56)	250.00	350.00
4. Paratrooper (Wm 8/52)	20.00	30.00
4. Peter Pan (Wm 4/55) ..	125.00	160.00
4. Piccadilly (Wm 5/56) .	200.00	275.00
4. Pin Bowler (CC 6/50) .	10.00	35.00
4. Pin Wheel (Got 11/53)	.60.00	100.00
4. Pixie (Un 10/55)	49.50	150.00
4. Play Ball (CC 1/51) ..	15.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
2. Queen of Hearts (Got 12/52)	45.00	60.00
2. Quintet (Got 3/53) ...	40.00	85.00
4. Race the Clock (Wm 5/55)	125.00	200.00
4. Rainbow (Got 12/56) ..	219.00	295.00
4. Regatta (Wm 11/55) ..	95.00	150.00
4. Register (Got 10/56) ..	325.00	365.00
4. Rio (Un 11/53)	35.00	70.00
4. Rocket (Ge 5/50)	10.00	25.00
4. Rockettes (Got 8/50) ..	15.00	30.00

← TOTAL NO. **TOTAL VALUE→**

NUMBER OF EACH MACHINE OWNED
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PINBALL GAMES (Cont.)

4. Rodeo (Un 2/53)	35.00	80.00
4. Rose Bowl (Got 10/51)	20.00	50.00
4. Saddle and Turf (Ev 10/53)	100.00	200.00
4. Club Model	125.00	200.00
4. Scoreboard (Got 4/56) .	225.00	260.00
4. Screamo (Wm 4/54) ..	45.00	110.00
4. Sea Belles (Got 4/56) .	255.00	300.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shindig (Got 10/53) ..	50.00	110.00
4. Shoot the Moon (Wm 11/51)	30.00	55.00
4. Show Boat (Un 12/52) .	45.00	70.00
2. Show Time (B 3/56) ..	360.00	495.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54) .	25.00	95.00
4. Skill Pool (Got 8/52) ..	35.00	70.00
4. Skyway (Wm 8/54) ...	60.00	125.00
4. Slugfest (Wm 3/52) ...	25.00	40.00
4. Sluggin' Champ (Got 4/55)	135.00	180.00
4. Smoke Signal (Wm 1055)	135.00	160.00
4. Snafu (Wm 12/55)	135.00	185.00
4. Southern Belle (Got 6/55)	150.00	175.00
4. South Seas (Un 5/56) .	150.00	325.00
4. Spark Plug (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	60.00	120.00
4. Spot-Lite (B 1/52) ...	25.00	50.00
4. Sportsman (Wm 2/52) .	20.00	30.00
4. Springtime (Ge 3/52) .	15.00	35.00
4. Stage Coach (Got 11/54)	135.00	160.00
4. Stardust (Wm. 3/56) ...	125.00	210.00
2. Starfire (Wm. 1/57)	250.00	270.00
4. Starlets (Un 12/55)	120.00	195.00
4. Star Pool (Wm. 10/54) .	85.00	140.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53) ...	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm. 12/53)	40.00	70.00
4. Sunshine Park (B 12/52)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	285.00
4. Super Score (Wm. 9/56)	225.00	250.00
4. Surf Club (B 3/54) ..	25.00	85.00
4. Surf Rider (Wm. 12/56)	235.00	260.00
4. Sweepstakes (Wm. 1/52)	30.00	55.00
4. Sweet Add-A-Line (Got 7/55)	145.00	165.00
4. Tahiti (Un 8/53)	25.00	65.00
4. Three Deuces (Wm. 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm. 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm. 1/56)	135.00	185.00
4. Times Square (Wm 4/53)	40.00	70.00
4. Toreador (Got 6/56) ..	265.00	300.00
4. Touchdown (Un 1/52) .	15.00	25.00
2. Tournament (Got 8/55)	210.00	260.00
4. Triple Play (Un 8/55)	75.00	165.00
4. Tropicana (Un 1/55) ..	55.00	130.00
4. Tropics (Un 7/53)	25.00	55.00
4. Twenty Grand (Wm. 12/52)	20.00	40.00
4. Twin Bill (Got 1/55) ..	120.00	150.00
4. Variety (B 9/54)	50.00	110.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
4. Wild West (Got 8/51) .	20.00	50.00
4. Wishing Well (Got 9/55)	145.00	175.00
4. Wonderland (Wm 5/55)	125.00	150.00
2. Yacht Club (B 6/53) ..	30.00	60.00
4. Zingo (Un 10/51)	25.00	50.00

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NUMBER OF EACH MACHINE OWNED
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SHUFFLES

____	4. Bally Victory Bowler (5/54)	55.00	120.00	____
____	4. Bally Champion Bowler (5/54)	60.00	125.00	____
____	4. Bally Jet Bowler (8/54)	65.00	140.00	____
____	4. Bally Rocket Bowler (8/54)	65.00	150.00	____
____	4. Bally Mystic Bowler (12/54)	90.00	160.00	____
____	4. Bally Magic Bowler (12/54)	95.00	165.00	____
____	4. Bally Blue Ribbon (3/55)	145.00	250.00	____
____	4. Bally Gold Medal (3/55)	150.00	255.00	____
____	4. Bally ABC Bowler (7/55)	275.00	340.00	____
____	4. Deluxe model	275.00	350.00	____
____	4. Bally Congress (7/55)	275.00	365.00	____
____	4. DeLuxe model	275.00	370.00	____
____	4. Bally Jumbo Bowler (9/55)	275.00	390.00	____
____	4. Bally King Pin Bowler (9/55)	275.00	395.00	____
____	4. ChiCoin 6-Player (8/51)	35.00	60.00	____
____	4. ChiCoin 6-Player DeLuxe (5/52)	35.00	60.00	____
____	2. ChiCoin Match Bowler (6/52)	35.00	60.00	____
____	4. ChiCoin Bowl-A-Ball (10/52)	35.00	65.00	____
____	4. ChiCoin Match Bowl-A-Ball (11/52) .	35.00	75.00	____
____	4. ChiCoin 10th Frame Special (12/52)	35.00	75.00	____
____	4. ChiCoin Name Bowler (1/53)	35.00	80.00	____
____	4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00	____
____	4. ChiCoin Crown (4/53) .	35.00	95.00	____
____	2. ChiCoin Crown Giant Pins (4/53)	35.00	95.00	____
____	4. ChiCoin Triple Score (6/53)	25.00	95.00	____
____	4. ChiCoin Gold Cup (7/53)	50.00	100.00	____
____	4. ChiCoin High Speed (Crown 7/53)	50.00	100.00	____
____	4. ChiCoin High Speed Triple Score (8/53) .	50.00	110.00	____
____	2. ChiCoin Advance (10/53)	50.00	115.00	____
____	2. ChiCoin King (10-53) ..	50.00	120.00	____
____	2. ChiCoin Criss Cross Bowler (12/53)	50.00	125.00	____
____	4. ChiCoin Super Frame (3/54)	50.00	150.00	____
____	4. ChiCoin Starlite (5/54)	65.00	155.00	____
____	4. ChiCoin Feature (7/54)	65.00	160.00	____
____	4. ChiCoin Holiday (9/54)	70.00	170.00	____
____	4. ChiCoin Flash (10/54)	70.00	175.00	____
____	2. ChiCoin Playtime (10/54)	95.00	185.00	____
____	2. ChiCoin Fireball (11/54)	95.00	200.00	____
____	4. ChiCoin Thunderbolt (12/54)	100.00	225.00	____
____	4. ChiCoin Triple Strike (2/55)	110.00	225.00	____
____	4. ChiCoin Arrow (2/55) .	125.00	225.00	____
____	2. ChiCoin Criss Cross Targette (1/55)	35.00	125.00	____
____	2. DeLuxe model	40.00	130.00	____
____	2. ChiCoin Bonus Score (4/55)	150.00	230.00	____
____	4. ChiCoin Big League (5/55)	175.00	250.00	____
____	4. ChiCoin Hollywood (5/55)	175.00	260.00	____
____	4. ChiCoin Blinker (8/55)	220.00	275.00	____
____	4. ChiCoin Score-A-Line (9/55)	225.00	285.00	____
____	4. ChiCoin Bowling Team (10/55)	195.00	290.00	____
____	4. ChiCoin Miami Shuffle (10/56)	50.00	165.00	____
____	4. Exhibit Twin Rotation (5/52)	50.00	110.00	____
____	4. Genco Shuffle Target (7/51)	15.00	25.00	____
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VALUE OF MACHINES HERE
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SHUFFLES (Cont.)

____	4. Genco 8-Player Rebound (9/51)	15.00	30.00	____
____	1. Genco Shuffle Pool (11/53)	25.00	110.00	____
____	4. Genco Match Pool (2/54)	50.00	80.00	____
____	4. Gottlieb Bowlette (3/50)	15.00	25.00	____
____	4. Keeney Super DeLuxe League (3/52)	25.00	50.00	____
____	4. Keeney High Score League (5/52)	25.00	60.00	____
____	4. Keeney Team (10/52)	25.00	65.00	____
____	4. Keeney Club (4/53) ..	25.00	85.00	____
____	4. Keeney Domino (5/53)	30.00	135.00	____
____	4. Keeney Carnival (5/53)	40.00	145.00	____
____	4. Keeney Pacemaker (9/53)	40.00	145.00	____
____	4. Keeney Mainliner Bowler (1/54)	55.00	150.00	____
____	4. Keeney Bonus Bowler (3/54)	60.00	155.00	____
____	4. Keeney Diamond Bowler (5/54)	70.00	160.00	____
____	4. Keeney Bikini (6/54) ..	75.00	170.00	____
____	4. Keeney Century (6/54)	90.00	180.00	____
____	4. Keeney American (9/54)	90.00	185.00	____
____	4. Keeney National (9/54)	90.00	190.00	____
____	4. Keeney Speedlane (4/55)	75.00	230.00	____
____	4. United 6-Player Super (3/52)	20.00	45.00	____
____	2. United 4-Player Official (5/52)	20.00	45.00	____
____	4. United 6-Player Star (7/52)	30.00	55.00	____
____	4. United 10th Frame Star (9/52)	30.00	60.00	____
____	4. United Manhattan 10th Frame (9/52)	35.00	65.00	____
____	4. United Manhattan (9/52)	35.00	80.00	____
____	4. United 10th Frame Super (10/52)	35.00	80.00	____
____	4. United Cascade (2/53) .	35.00	80.00	____
____	4. United Clover (2/53) ..	35.00	80.00	____
____	4. United Liberty (2/53) ..	35.00	80.00	____
____	4. United Classic (6/53) ..	35.00	80.00	____
____	4. United Olympic (6/53)	35.00	80.00	____
____	4. United Royal (9/53) ...	35.00	90.00	____
____	4. United Imperial (9/53)	40.00	90.00	____
____	4. DeLuxe model	40.00	95.00	____
____	4. United Chief (11/53) ..	40.00	100.00	____
____	4. United Leader (11/53) .	50.00	115.00	____
____	4. DeLuxe model	50.00	115.00	____
____	4* United Team (1/54) ..	50.00	120.00	____
____	4. DeLuxe model	55.00	130.00	____
____	4* United League (1/54) ..	55.00	135.00	____
____	4. DeLuxe model	55.00	140.00	____
____	4. United Ace (5/54)	60.00	145.00	____
____	4. DeLuxe model	60.00	150.00	____
____	4. United Rainbow (5/54)	60.00	155.00	____
____	4* United Banner (8/54) ..	65.00	160.00	____
____	4. DeLuxe model	65.00	165.00	____
____	4. United Shuffle Targette (8/54)	70.00	165.00	____
____	4. DeLuxe model	70.00	170.00	____
____	4. United Speedy (8/54) ..	70.00	170.00	____
____	4. Un. 11th Frame (10/54)	70.00	170.00	____
____	4. DeLuxe model	70.00	170.00	____
____	4. United Comet Targette (11/54)	90.00	180.00	____
____	4. DeLuxe model	90.00	185.00	____
____	4. United Mercury (12/54)	95.00	180.00	____
____	4. DeLuxe model	95.00	185.00	____
____	4. United Mars (1/55) ...	95.00	195.00	____
____	4. DeLuxe model	100.00	195.00	____
____	4. Un. Lightning (2/55) ..	110.00	195.00	____
____	4. DeLuxe model	110.00	200.00	____
____	4. Un. Venus (3/55)	110.00	200.00	____
____	4. DeLuxe model	120.00	210.00	____
____	4. Un. Clipper (5/55) ...	125.00	210.00	____
____	4. DeLuxe model	125.00	215.00	____
____	4. Un. Derby Roll (5/55)	125.00	215.00	____
____	4. DeLuxe model	125.00	220.00	____
____	4. Un. 5th Inning (6/55) .	125.00	225.00	____
____	4. DeLuxe model	125.00	230.00	____
____	4. Un. Capitol (6/55)	150.00	240.00	____
____	4. DeLuxe model	155.00	240.00	____
____	4. Un. Super Bonus (9/55)	180.00	250.00	____
____	4. DeLuxe model	185.00	255.00	____
____	4. Un. Top Notch (10/55)	270.00	325.00	____
____	4. Top Notch Special ..	275.00	335.00	____
____	4. Un. Regulation (11/55)	295.00	350.00	____
____	4. DeLuxe model	295.00	360.00	____
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KIDDIE RIDES

____	4. Bally Champion Horse .	300.00	465.00	____
____	4. Bally Moon Ride	100.00	270.00	____
____	1* Bally Space Ship	175.00	325.00	____
____	4. Bally Speed Boat	175.00	295.00	____
____	4. Bert Lane Merry-Go-R'd	245.00	425.00	____
____	4 Bert Lane Miss America Boat ..	225.00	300.00	____
____	2. Bert Lane Fire Engine ..	320.00	450.00	____
____	4. Chicago Coin Super Jet	195.00	320.00	____
____	4. ChiCoin Round The World Trainer	350.00	425.00	____
____	4. Clown See Saw	125.00	270.00	____
____	4. Decco Merry-Go-Round.	220.00	325.00	____
____	4* Exhibit Big Bronco ..	300.00	445.00	____
____	4. Exhibit Mustang	300.00	375.00	____
____	1. Exhibit Space Patrol ..	125.00	275.00	____
____	4. Scientific Television ..	195.00	290.00	____
	←TOTAL NO.		TOTAL VALUE→	

ARCADE EQUIPMENT

____	4. ABT 6 Gun Rifle Range	500.00	595.00	____
____	4. Air Football	195.00	295.00	____
____	4. Amus. Boomerang	30.00	70.00	____
____	4. Bally Big Inning	50.00	75.00	____
____	4. Bally Heavy Hitter	30.00	50.00	____
____	4. Bally King Pin	20.00	40.00	____
____	2. Bally Rapid Fire	50.00	100.00	____
____	2. Bally Undersea Raider.	50.00	100.00	____
____	4. Capitol Midget Movies..	95.00	175.00	____
____	4. Champion Hockey	40.00	125.00	____
____	4. ChiCoin Basketball Champ	100.00	140.00	____
____	4. ChiCoin 4-Player Derby	95.00	150.00	____
____	2. ChiCoin Goalee	40.00	75.00	____
____	4. ChiCoin Hockey	45.00	75.00	____
____	4. ChiCoin Midget Skee ..	60.00	125.00	____
____	4. ChiCoin Pistol	25.00	85.00	____
____	4. ChiCoin Home Run, 6-Player (3/54)	80.00	150.00	____
____	4. Super model	85.00	155.00	____
____	1* ChiCoin Twin Hockey (5/56)	185.00	295.00	____
____	2. ChiCoin Steam Shovel (5/56)	99.50	195.00	____
____	4. Evans Bola Score	40.00	60.00	____
____	4. Evans Bat-A-Score	40.00	105.00	____
____	4. Evans Ski Roll	35.00	60.00	____
____	4. Evans Super Bomber..	60.00	115.00	____
____	4. Evans Play Ball	30.00	50.00	____
____	1. Exhibit Dale Gun	20.00	65.00	____
____	4. Exhibit Gun Patrol	40.00	100.00	____
____	4. Exhibit Jet Gun	40.00	125.00	____
____	4. Exhibit Space Gun ..	40.00	125.00	____
____	4. Exhibit Pony Express ...	50.00	125.00	____
____	4. Exhibit Silver Bullets..	40.00	125.00	____
____	4. Exhibit Six Shooter ...	35.00	125.00	____
____	4. Exhibit Vitalizer	40.00	60.00	____
____	2. Exhibit Shooting Gal. (6/54)	50.00	120.00	____
____	4. Exhibit Star Shooting Gallery (9/54)	85.00	150.00	____
____	4. Exhibit Sportland Shooting Gallery (11/54) ..	95.00	175.00	____
____	1. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00	____
____	4. Exhibit Treasure Cove Shooting Gal. (6/55)	200.00	265.00	____
____	4. Exhibit Jungle Hunt (3/57)	245.00	395.00	____
____	4. Games, Inc. Hunter (1/56)	195.00	265.00	____
____	2. Genco Sky Gunner	65.00	135.00	____
____	2. Genco Night Fighter ..	70.00	140.00	____
____	4. Genco 2-Player Basketball	125.00	225.00	____
____	4. Genco Rifle Gal. (6/54)	95.00	195.00	____
____	4. Genco Big Top Rifle Gallery (6/54)	195.00	250.00	____
____	4. Super Model (12/55)	325.00	350.00	____
____	4. Genco Wild West Gun (2/55)	150.00	280.00	____
____	4. Genco Sky Rocket Rifle Gallery (5/55)	150.00	285.00	____
____	4* Genco Champion Baseball (9/55)	150.00	295.00	____
____	4. Genco Quarterback (10/55)	150.00	300.00	____
	←TOTAL NO.		TOTAL VALUE→	

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4* Genco Hi-Fly Baseball (5/56)	200.00	300.00
4. Genco State Fair Rifle Gal. (6/56)	235.00	350.00
7. Genco Davy Crockett Rifle (10/56)	290.00	425.00
7. Genco Circus Rifle (3/57)	375.00	425.00
2. Jack Rabbitt	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	50.00	150.00
4. Keeney Sub Gun	50.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	175.00
4. DeLuxe model	130.00	180.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panoram Peak	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bomber	95.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	75.00	150.00
4. Mutos. Fly. Saucers	90.00	140.00
4. Mutos. Photo (Pre-War)	125.00	270.00
4. Mutos. Photomatic DeLuxe	145.00	325.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35c	165.00	350.00
4. Mutoscope K.O. Champ.	275.00	350.00
4. Mutos. Drive Yourself	450.00	525.00
4. Mutoscope Rock 'n Roll (7/56)	35.00	100.00
4. QT Pool Table	40.00	65.00
4. Quizzer	50.00	75.00
4. Rockola World Series	35.00	70.00
4. Scientific Basketball	20.00	40.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
2* Seeburg Bear Gun	50.00	150.00
4. Seeburg Chicken Sam	45.00	85.00
4. Seeburg Shoot the Chute	45.00	85.00
4* Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	135.00	225.00
4* Telequiz	65.00	135.00
4. Un. Team Hockey	20.00	40.00
4. Un. Jungle Gun	75.00	175.00
4. DeLuxe model	75.00	180.00
4. United Carnival Gun (10/54)	125.00	185.00
4. DeLuxe model	125.00	190.00
4. United Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	225.00	320.00
2. United Star Slugger (4/56)	270.00	350.00
4. Un. Pirate Gun (10/56)	325.00	395.00
4. Wilcox-Gay Recordio	30.00	60.00
4. Wms. DeLuxe World Series (2/52)	35.00	85.00
4. Wms. DeLuxe Baseball (4/53)	65.00	120.00
4. Wms. Pennant Baseball (12/53)	80.00	125.00
4. Wms. Super Pennant Baseball (12/53)	80.00	135.00
4. Wms. Super Star Baseball (12/53)	85.00	150.00
4. Wms. Major League Baseball (2/54)	90.00	160.00
4. Wms. All Star Baseball (2/54)	100.00	195.00
4. Wms. Big League Baseball (3/54)	125.00	195.00
4* Wms. Jet Fighter (10/54)	125.00	225.00
4. Wms. Safari (2/55)	195.00	295.00
4. DeLuxe model	195.00	300.00
4. Wms. Polar Hunt (355)	200.00	300.00
4* Wms. Sidewalk Engineer (4/55)	100.00	170.00
4. Wms. King of Swat (5/55)	150.00	275.00
4* Wms. Four Bagger (4/56)	275.00	375.00
2. DeLuxe model	285.00	380.00
4. Wms. Polar Hunt (3/55)	200.00	395.00
7. Wms. Crane (10/56)	125.00	225.00

← TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

H-200 200-sel. phonograph
H-120 120-sel. phonograph
H-100 100-sel. phonograph
HAB-200 Selective-play Hideaway
HBB-200 Continuous-play Hideaway
WQ-200 200-sel. Wallbox
WQ-120 120-sel. Wallbox
Bargrip Wallbox Bracket
Recessed Ceiling Speaker
Wall Speaker
Corner Speaker

No List Price Authorized for Publication

AUTO-PHOTO CO.

Studio Model "11"	$3,245.00

BALLY MFG. CO.

Toonerville Trolley	$ 835.00
Circus (2 Player, 5-Ball)	505.00
Sun Valley (In Line Game)	837.50
ABC Tournament	
12½ Foot	1,255.00
14 Foot	1,250.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Classic Bowling League (6 Player)
13 Foot
16 Foot
18 Foot

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Tru-Bowler (Conversion Unit For Shuffle Games)
12 Foot
16 Foot
Six-Pocket Pool
6 Peek Barrels, with base
Nudist Colony (Ant Colony)
5 See-A-View Houses
Card Vendor, with base
Single Column
Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Sweet Twenty One (2 Player Roll Down Game)
Rotation Pool
Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

World Champ (Single Player, 5 Ball)
Continental Cafe (2 Player, 5 Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	$ 325.00
Voice-O-Graph, 45-78 RPM	
With Musical Unit	1,850.00
Without Musical Unit	1,750.00
Lord's Prayer Vendor	390.00

IRVING KAYE CO., INC.

El Dorado-6 Pocket Pool	$ 495.00
DeLuxe-Bumper Pool	295.00
DeLuxe-6 Hole Pool	295.00

No List Price Authorized for Publication

J. H. KEENEY & CO.

Bowl-O-Rama (6 Player)
14 Foot
11 Foot
True-Score (6 Player) 14 Foot
Super Big Tent
Snack Vender
Soup Vender
DeLuxe Hot Coffee Vender
DeLuxe Hot Coffee & Hot Chocolate Combo Vender
Various Models of above

No List Price Authorized for Publication

ROCK-OLA MFG. CORP.

Model 1455, 200 Sel.
Model 1454, 120 Sel.
Model 1452, 50 Sel.
Model 1450—Playmaster, 120 Sel.
Model 1546 Chrome Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box
1617—Hi-Fi Wall Speaker
Model 1906, Remote Volume Control
Model 1927, Remote Volume Control with Cancel Button

No List Price Authorized for Publication

J. P. SEEBURG CORP.

KD200 Phonograph
L100 Phonograph
D3WA-Wall-O-Matic 200
MRVC3-Master Remote Volume Control
HFCV2-8-High Fidelity Wall Speaker
HFCV3-8-High Fidelity Corner Speaker
HFCV1-12-High Fidelity Recessed Speaker
PS6LZ-Power Supply
HFA1-L6-Power Amplifier

No List Price Authorized for Publication

UNITED MFG. CO.

Hi-Score Bowling Alley (6 Player)	
11 Foot	$1,150.00
14 Foot	1,175.00
Play Time (In-Line Game)	825.00
Bowling Alley (6 Player)	
11 Foot	$1,170.00
14 Foot	1,195.00
18 Foot	1,315.00
Team Play Bowling Alley (6 Player)	
11 Foot	$1,240,00
14 Foot	1,265.00
18 Foot	1,385.00

Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

UPA-100 Sel. Phonograph

No List Price Authorized for Publication

WILLIAMS MFG. CO.

Kings (Single Player, 5-Ball)
DeLuxe 1957 Baseball
6-Pocket Pool Table
Crossfire (Regular Model)
DeLuxe Crossfire (Match Model)
Peppy, The Clown

No List Price Authorized for Publication

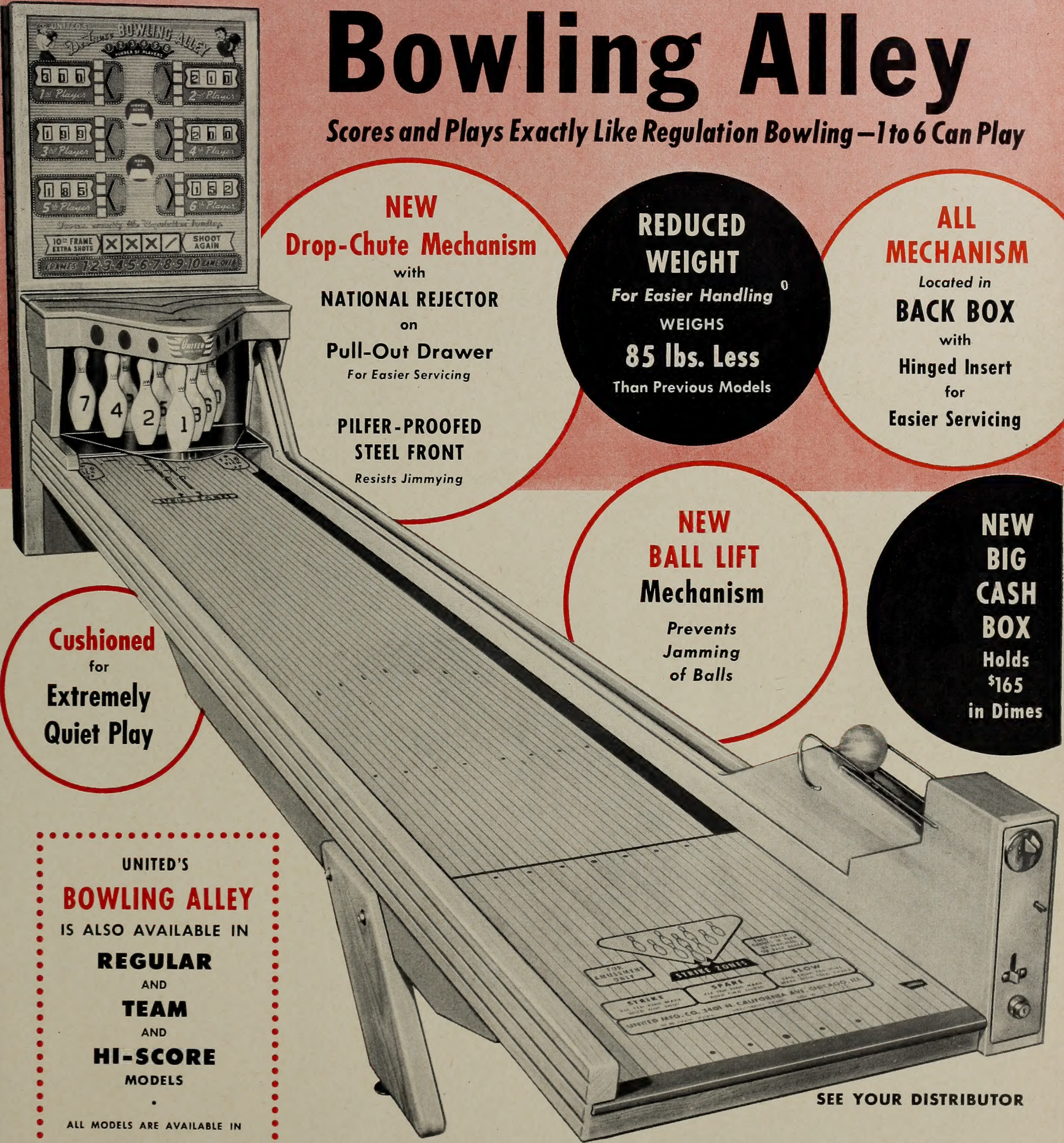
THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200 Sel.,
Model 2104 Phonograph, 104 Sel.,
Model 2150 Phonograph, 200 Sel.
Model 5210 Wall Box, 200 Sel., 3-Wire
Model 5207 Wall Box, 104 Sel., 3-Wire
Model 257, Stepper, 104 Sel.
Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

No List Price Authorized for Publication

UNITED'S NEW *De Luxe* Bowling Alley

Scores and Plays Exactly Like Regulation Bowling—1 to 6 Can Play


United's
De Luxe Bowling Alley
Number of Players
1st Player
2nd Player
3rd Player
4th Player
5th Player
6th Player
Highest Score
10th Frame Extra Shots
Shoot Again
Frames 1 2 3 4 5 6 7 8 9 10
Strike Zones
Strike
Spare
Blow
For Amusement Only
United Mfg. Co. 3401 N. California Ave. Chicago, Ill.

NEW
Drop-Chute Mechanism
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on
Pull-Out Drawer
For Easier Servicing

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STEEL FRONT
Resists Jimmying

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WEIGHS
85 lbs. Less
Than Previous Models

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MECHANISM
Located in
BACK BOX
with
Hinged Insert
for
Easier Servicing

NEW
BALL LIFT
Mechanism
Prevents
Jamming
of Balls

NEW
BIG
CASH
BOX
Holds
$165
in Dimes

Cushioned
for
Extremely
Quiet Play

UNITED'S
BOWLING ALLEY
IS ALSO AVAILABLE IN
REGULAR
AND
TEAM
AND
HI-SCORE
MODELS
•
ALL MODELS ARE AVAILABLE IN
3 SIZES
11 FT. LONG
14 FT. LONG
18 FT. LONG
Sectional Construction

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GREEN
3-IN-LINE
SCORES
4-IN-LINE

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